The Cash Box

VOLUME XIX – NUMBER 19

JANUARY 25, 1958

Under the new leadership of President Arnold Maxin, MGM has burst out with a host of strong disks. Maxin (center) and A&R chief Morty Craft (left) hand Irv Jerome, newly appointed Executive Vice President in charge of sales, a stack of best selling singles, namely the David Rose click of "Swinging Shepherd Blues", Art Mooney's "River Kwai March", Joni James' "Dansero", Marvin Rainwater's "Whole Lotta Woman", The Kartunes' "Raindrops" and the new special release of Sam (The Man) Taylor's "Big Guitar".

FROM RCA VICTOR-
THE BIGGEST HITS
IN SIGHT!

GOGI GRANT sings **BONJOUR TRISTESSE** (from the Otto Preminger Production,"Bonjour Tristesse")
c/w
CHINESE NIGHTINGALE (from the NBC-TV color production of "Shirley Temple Story Book") 47/20-7146

EDDY ARNOLD sings **I NEED SOMEBODY**
c/w
TOO SOON TO KNOW 47/20-7143

Watch for these NBC-TV network shows in color and black-and-white...THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH... all sponsored by...

RCA VICTOR
RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

Publishers
BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.
1721 Broadway, New York 19, N. Y.
(All Phones: JUdson 6-2640)
Cable Address: CASHBOX, N. Y.
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Howie Freer Lee Brooks

•

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood 28, Cal.
(Phone: HOllywood 5-2129)
JACK DEVANEY
Bob Martin

•

BOSTON OFFICE
80 Boylston St., Boston 16, Mass.
(Phone: HAncock 6-8386)
GUY LIVINGSTON

•

LONDON OFFICE
17 Hilltop, London, N.W. 11, England
(Phone: Speedwell 2596)
MARCEL STELLMAN

•

ADVERTISING STAFF
BOB AUSTIN, General Mgr., Music Dept.
JERRY SHIFRIN, Music Dept.

•

EDITORIAL STAFF
SID PARNES, Editor-in-Chief
NORMAN ORLECK, Editor
MARTY OSTROW, Editor
IRA HOWARD, Associate Editor
IRV LICHTMAN, Assistant Editor
CISSIE GERSH, Woman's Editor
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

•

A. MARINO, Office Manager

•

T. TORTOSA, Circulation

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box'* former *'Confidential Price Lists'* and *The Cash Box'* former *'C. M. I. [Coin Machines Industry] Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1958 by The Cash Box Publishing Co., Inc.

The Cash Box

Volume XIX—Number 19 January 25, 1958

BOOM

Despite all the dire predictions to the contrary, the record industry is enjoying what may well be the biggest boom in its history. Not only are albums selling, but the volume of single records is approaching the phenomena. So heavy is the pressure on pressing plants, that most manufacturers with hits are finding it difficult to get enough records.

It all started about a week or two before Christmas, just when retailers were despairing of doing any kind of Christmas business with the predictions of what would happen after Christmas ranging from bad to disastrous.

However no disaster has happened. Instead the increase in volume which was felt just before Christmas has increased steadily for the past several weeks until today it is virtually an avalanche.

What's even more impressive is that this prosperity is being distributed throughout the entire industry. Almost every company of any size has some strong record going, and many have several on the charts at the same time. In several cases, record firms have more hits going at once than they've ever had before. So wild has the situation become that there have been several instances in the last couple of weeks where firms have had to deliberately neglect a hit or an obvious potential hit, because other hits they had took all their facilities and available time.

Why this sudden burst of activity? It's hard to say. But what can be said is that obviously the record business does not necessarily follow the pattern of other businesses. Because things may be slow in general, it doesn't follow that the record business will be slow also.

We've all been aware for several years now that we are in an expanding situation as far as the record industry is concerned. New markets are opening up all the time. Improved methods of exploitation and consistently better products are attracting more and more people from the area of potential record buyer to actual record buyer. And as popular music and the entertainers it brings to the American public gain continuously greater acceptance, as our teenage population continues to increase, and as the record industry itself learns to accept its growing stature in the entertainment world, we can expect to see the sale of records not only increase, but perhaps reach heights which we don't even think of today.

Therefore it's incumbent upon everyone in this industry to think in completely positive terms. We cannot think as though we were in another business and we cannot let a temporary economic problem lead us to less than positive action. Despite what's happening in other businesses, the record industry is indisputably enjoying a boom. Our attitudes—our fears or our confidence—will play a large role in determining whether that boom will continue and grow even greater or whether it will fade away.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
JANUARY 25, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—At The Hop
Pos. 1/18: 1 | Pos. 1/11: 1

★AP-9871—DANNY & JUNIORS
Sometimes
DO-1S675—NICK TODD
I Do

2—Great Balls Of Fire
Pos. 1/18: 3 | Pos. 1/11: 5

★SU-281—JERRY LEE LEWIS
You Win Again
VI-7098—GEORGIA GIBBS
I Miss You

3—Stood Up
Pos. 1/18: 10 | Pos. 1/11: 30

★IM-5483—RICKY NELSON
Waitin' In School

4—Raunchy
Pos. 1/18: 4 | Pos. 1/11: 2

AP-9869—MUVVA HUBBARD
The Other Side
DO-15661—BILLY VAUGHN
Sail Along Silvery Moon
★IM-S474—ERNIE FREEMAN
Puddin'
★PH-3S19—BILL JUSTIS
The Midnite Man

5—Peggy Sue
Pos. 1/18: 2 | Pos. 1/11: 4

★CR-61885—BUDDY HOLLY
Everyday
IM-S473—JACKIE WALKER
Wonderful One
KI-S130—RUSTY YORK
Shake 'Em Up Baby

6—The Stroll
Pos. 1/18: 7 | Pos. 1/11: 15

CR-61930—LANCERS
Jo-Ann
★ME-71242—DIAMONDS
Land Of Beauty

7—Get A Job
Pos. 1/18: 25 | Pos. 1/11: —

★EM-1029—SILHOUETTES
I Am Lonely

8—April Love
Pos. 1/18: 5 | Pos. 1/11: 3

★DO-15660—PAT BOONE
When The Swallows Come Back To Capistrano

9—Waitin' In School
Pos. 1/18: 6 | Pos. 1/11: 19

★IM-S483—RICKY NELSON
Stood Up

10—La Dee Dah
Pos. 1/18: 18 | Pos. 1/11: 23

★SW-4002—BILLY & LILLIE
The Monster
KI-S110—BONNIE & RUSTY
Let The School Bell Ring, Ding-A-Ling

11—Kisses Sweeter Than Wine
Pos. 1/18: 9 | Pos. 1/11: 7

DE-27670—WEAVERS
Quilting Bee
★RO-4031—JIMMIE RODGERS
Better Loved You'll Never Be

12—You Send Me
Pos. 1/18: 8 | Pos. 1/11: 6

CA-3737—PLAS JOHNSON
Swanee River Rock
CR-61898—TERESA BREWER
Would I Were
DO-1S6S4—CORNEL GUNTER
Call Me A Fool
★KE-34013—SAM COOKE
Summertime
MO-1025—JESSE BELVIN
Summertime

13—Sail Along Silv'ry Moon
Pos. 1/18: 15 | Pos. 1/11: 17

DE-30S37—KAREN CHANDLER
I Remember Dear
★DO-1S661—BILLY VAUGHN
Raunchy

14—Sugartime
Pos. 1/18: 19 | Pos. 1/11: 25

★CR-61924—McGUIRE SISTERS
Banana Split
CR-61908—CHARLIE PHILLIPS
One Faded Rose

15—Why Don't They Understand
Pos. 1/18: 12 | Pos. 1/11: 10

★AP-9862—GEORGE HAMILTON IV
Even Tho

16—Jailhouse Rock
Pos. 1/18: 11 | Pos. 1/11: 9

★VI-7035—ELVIS PRESLEY
Treat Me Nice

17—Oh Boy!
Pos. 1/18: 13 | Pos. 1/11: 13

★BR-S5035—CRICKETS
Not Fade Away

18—Bony Moronie
Pos. 1/18: 17 | Pos. 1/11: 24

★SP-61S—LARRY WILLIAMS
You Bug Me, Baby

19—All The Way
Pos. 1/18: 14 | Pos. 1/11: 8

★CA-3793—FRANK SINATRA
Chicago
DE-30444—NORVELLE REID
The World End
DE-304S3—GRADY MARTIN
JU-5300—WALTER SCHARF ORCH.
Song Of Raintree County

20—Jo-Ann
Pos. 1/18: 26 | Pos. 1/11: 40

CR-61930—LANCERS
The Stroll
★RO-4037—PLAYMATES
You Can't Stop Me From Dreaming
VI-EPA-4107—TWIN TONES
Extended Play

21—Liechtensteiner Polka
Pos. 1/18: 16 | Pos. 1/11: 12

BN-S10—LIL WALLY
I'll Remember Today
CR-61900—LAWRENCE WELK
You Know Too Much
DA-3276—HARMONY BELLS
Swedish Polka
★LO-17S5—WILL GLAHE ORCH.
Schweizer Kanton

22—River Kwai March & Colonel Bogey
Pos. 1/18: 36 | Pos. 1/11: 51

CA-38S7—CARLSON RAIDERS
Teenage March
★CO-41066—MITCH MILLER
Hey Little Baby
★LO-1779—EDMUNDO ROS
Spanish Gypsy Dance
★MG-12S90—ART MOONEY
Bullfight

23—Don't Let Go
Pos. 1/18: 32 | Pos. 1/11: 41

CR-61932—BILLY WILLIAMS
Baby, Baby
★EP-92S7—ROY HAMILTON
The Right To Love

24—Witchcraft
Pos. 1/18: 31 | Pos. 1/11: —

★CA-38S9—FRANK SINATRA
Tell Her You Love Her

25—Teardrops
Pos. 1/18: 28 | Pos. 1/11: 29

★CH-1675—LEE ANDREWS & HEARTS
The Girl Around The Corner

26—Swinging Shepherd Blues
Pos. 1/18: 38 | Pos. 1/11: —

★FE-12312—JOHNNIE PATE
The Elder
★JU-S311—MOE KOFFMAN
Hambourg Baund
★MG-12608—DAVID ROSE
Rock Fiddle

27—Dede Dinah
Pos. 1/18: 40 | Pos. 1/11: 45

★CN-1011—FRANKIE AVALON
Ooh La La

28—Chances Are
Pos. 1/18: 20 | Pos. 1/11: 14

★CO-40993—JOHNNY MATHIS
The Twelfth Of Never

29—Catch A Falling Star
Pos. 1/18: 45 | Pos. 1/11: —

★VI-7128—PERRY COMO
Magic Moments

30—Yellow Dog Blues
Pos. 1/18: 41 | Pos. 1/11: —

BR-5S045—PETE FOUNTAIN
Tailgate Blues
CR-61929—BOB CROSBY
What's New
DO-1S603—JOHNNY MADDOX
Sugar Train
★LK-4S2—JOE DARENSBOURG
Martinique

31—You Are My Destiny
Pos. 1/18: 46 | Pos. 1/11: —

★AP-9880—PAUL ANKA
When I Stop Loving You

32—Angel Smile
Pos. 1/18: 39 | Pos. 1/11: —

★CA-3860—NAT "KING" COLE
Back In My Arms

33—Buzz, Buzz, Buzz
Pos. 1/18: 27 | Pos. 1/11: 21

★EB-119—HOLLYWOOD FLAMES
Crazy
ME-71221—RUSTY DRAPER
I Get The Blues When It Rains

34—Wild Is The Wind
Pos. 1/18: 34 | Pos. 1/11: 28

★CO-41060—JOHNNY MATHIS
No Love
MG-12S87—LeROY HOLMES
Time Remembered
VI-7101—HENRI RENE
A Whistlin' Kind Of Tune

35—Short Shorts
Pos. 1/18: — | Pos. 1/11: —

★AP-9882—ROYAL TEENS
Planet Rock
DC-175—FOUR WINDS
Five Minutes More

36—Don't
Pos. 1/18: — | Pos. 1/11: —

★VI-71S0—ELVIS PRESLEY
I Beg Of You

37—For Sentimental Reasons
Pos. 1/18: 33 | Pos. 1/11: 43

★KE-4002—SAM COOKE
Desire Me

38—Oh Julie
Pos. 1/18: 44 | Pos. 1/11: 52

DL-61S8—OTIS WILLIAMS
Could This Be Magic
★NA-600S—CRESCENDOS
My Little Girl
VI-7097—SAMMY SALVO
Say Yeah

39—Silhouettes
Pos. 1/18: 21 | Pos. 1/11: 18

AP-98S6—STEVE GIBSON & RED CAPS
Flamingo
★CM-117—THE RAYS
Daddy Cool
ME-71197—DIAMONDS
Daddy Cool
MG-12S80—DEAN JONES
There Goes My Heart

40—Maybe
Pos. 1/18: — | Pos. 1/11: —

★EN-1005—CHANTELS
Come On Little Baby

41—I Beg Of You
Pos. 1/18: — | Pos. 1/11: —

★VI-71S0—ELVIS PRESLEY
Don't

42—Come To Me
Pos. 1/18: — | Pos. 1/11: —

★CO-41082—JOHNNY MATHIS
When I Am With You

43—Rock & Roll Music
Pos. 1/18: 22 | Pos. 1/11: 16

★CH-1671—CHUCK BERRY
Blue Feeling

44—What's The Use Of Crying
Pos. 1/18: — | Pos. 1/11: —

★VI-713S—EDDIE FISHER
I Don't Hurt Anymore

45—I'll Come Running Back To You
Pos. 1/18: 35 | Pos. 1/11: 27

★SP-619—SAM COOKE
Forever

46—Put A Light In The Window
Pos. 1/18: 24 | Pos. 1/11: 22

★CO-41058—FOUR LADS
The Things We Did Last Summer

47—Wake Up Little Susie
Pos. 1/18: 30 | Pos. 1/11: 26

★CD-1337—EVERLY BROTHERS
Maybe Tomorrow

48—Helpless
Pos. 1/18: — | Pos. 1/11: —

★ME-71246—PLATTERS
Indiff'rent

49—Henrietta
Pos. 1/18: — | Pos. 1/11: —

★DO-1S664—JIMMY DEE
Don't Cry No More

50—My Special Angel
Pos. 1/18: 23 | Pos. 1/11: 20

★DE-30423—BOBBY HELMS
Standing At The End Of My World
PP-115—SONNY LAND TRIO
The Spreading Chestnut

51—A Very Special Love
Pos. 1/18: 37 | Pos. 1/11: 33

52—Bertha Lou
Pos. 1/18: 49 | Pos. 1/11: —

53—Belonging To Someone
Pos. 1/18: — | Pos. 1/11: —

54—Jingle Bell Rock
Pos. 1/18: 29 | Pos. 1/11: 11

55—Hey School Girl
Pos. 1/18: 51 | Pos. 1/11: S6

56—I Want You To Know
Pos. 1/18: 43 | Pos. 1/11: 38

57—She's Neat
Pos. 1/18: — | Pos. 1/11: —

58—No Love
Pos. 1/18: 42 | Pos. 1/11: 34

59—Dancing With My Shadow
Pos. 1/18: — | Pos. 1/11: —

60—Walkin' With Mr. Lee
Pos. 1/18: — | Pos. 1/11: 60

60—Lend Me Your Comb
Pos. 1/18: — | Pos. 1/11: —

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lark
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

Here's the New "Frankie" they're Screaming for!

FRANKIE AVALON

has his first great SMASH!

DE DE DINAH

b/w

OOH LA LA

Frankie *sings* as well as swings!
This young gentleman—
and that's what he is—makes it BIG!

And CHANCELLOR's got 2 more great ones in the wings!
Watch for the sensational debut of

LENNY PERNA

singing

LET'S TRY AGAIN

C-1013 and

THE FOUR DATES

singing

I'M HAPPY

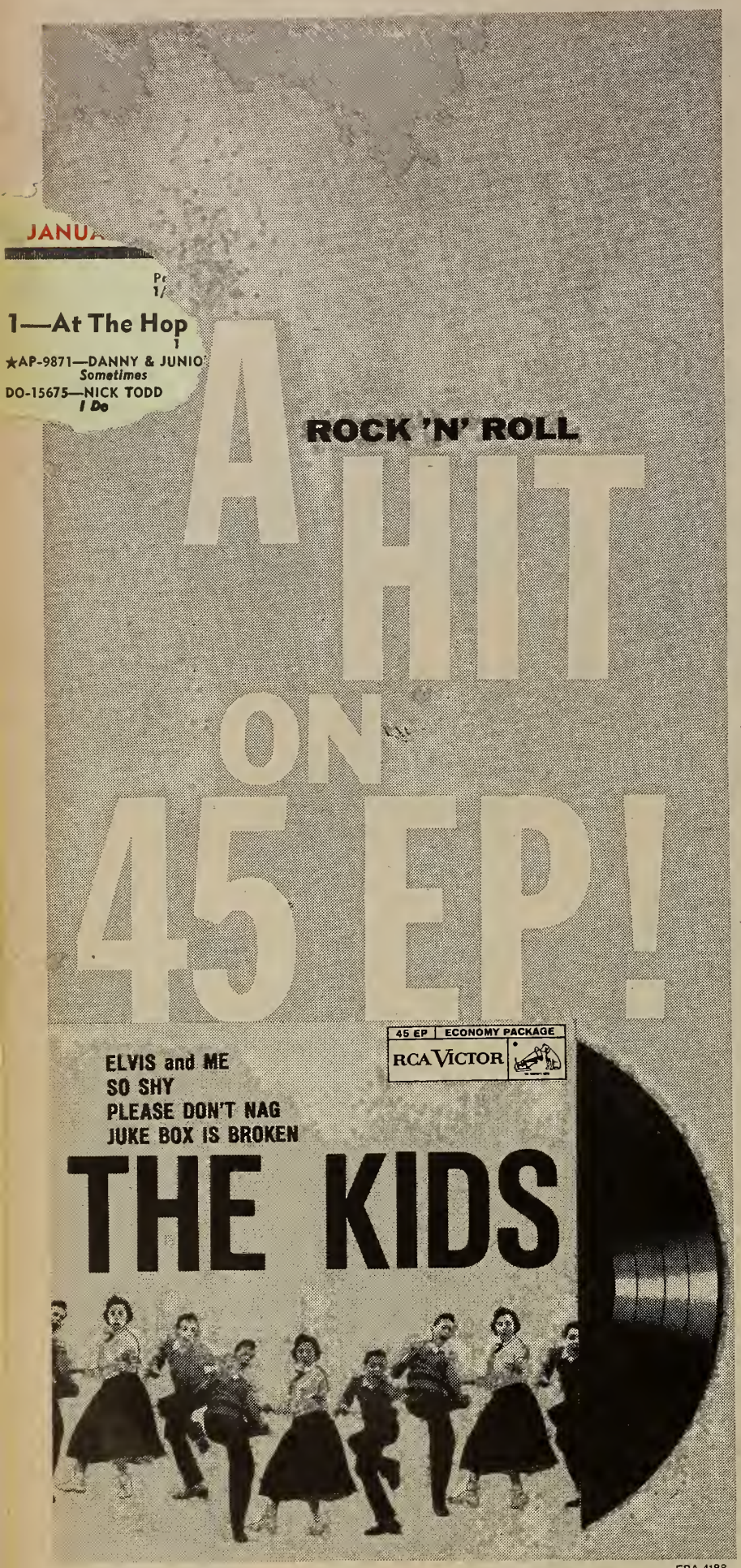
b/w

ELOISE

C-1014

CHANCELLOR

Distributed by AM-PAR Record Corp.
and in Canada by Quality Records, Ltd.



RCA VICTOR's 45 ECONOMY PACKAGE OF "THE KIDS". This one is strictly for teens—and they're going to love every rhythmic minute of it! Four socko rock 'n' roll tunes, including "Juke Box Is Broken," in an album that has sales stardom written all over it.

It's going places at 45 rpm—America's favorite speed!

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

			Pos. Last Week
1	**AT THE HOP** **DANNY & JUNIORS** AP-9871—Danny & Juniors DO-15675—Nick Todd		1
2	**RAUNCHY** **BILL JUSTIS — ERNIE FREEMAN** AP-9869—Muvva Hubbard DO-15661—Billy Vaughn IM-5474—Ernie Freeman PH-3519—Bill Justis		2
3	**PEGGY SUE** **BUDDY HOLLY** CR-61885—Buddy Holly IM-5473—Jackie Walker KI-5130—Rusty York		4
4	**GREAT BALLS OF FIRE** **JERRY LEE LEWIS** SU-281—Jerry Lee Lewis VI-7098—Georgia Gibbs		5
5	**APRIL LOVE** **PAT BOONE** DO-15660—Pat Boone		3
6	**KISSES SWEETER THAN WINE** **JIMMIE RODGERS** DE-27670—Weavers RO-4031—Jimmie Rodgers		6
7	**YOU SEND ME** **SAM COOKE** CA-3737—Plas Johnson CR-61898—Teresa Brewer DO-15654—Cornel Gunter KE-34013—Sam Cooke MO-1025—Jesse Belvin		7
8	**WHY DON'T THEY UNDERSTAND** **GEORGE HAMILTON IV** AP-9862—George Hamilton IV		8
9	**THE STROLL** **DIAMONDS** CR-61930—Lancers ME-71242—Diamonds		18
10	**JAILHOUSE ROCK** **ELVIS PRESLEY** VI-7035—Elvis Presley		9

11) OH BOY! 12) WAITIN' IN SCHOOL. 13) ALL THE WAY. 14) LEICHTEN-STEINER POLKA. 15) SAIL ALONG SILV'RY MOON. 16) ROCK 'N ROLL MUSIC. 17) STOOD UP. 18) LA DEE DAH. 19) CHANCES ARE. 20) SUGARTIME. 21) BONY MORONIE. 22) BUZZ, BUZZ, BUZZ. 23) SILHOUETTES. 24) WAKE UP LITTLE SUSIE. 25) MY SPECIAL ANGEL. 26) PUT A LIGHT IN THE WINDOW. 27) TEARDROPS. 28) JO-ANN. 29) MELODIE D'AMOUR. 30) GET A JOB. 31) WILD IS THE WIND. 32) WITCHCRAFT. 33) I'M AVAILABLE. 34) A VERY SPECIAL LOVE. 35) DON'T LET GO.

CODE

AC—Atco	CD—Cadence	DU—Duke	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EL—Eldorado	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EP—Epic	JU—Jubilee	PH—Sam Phillips Int.	TH—Thunderbird
AO—Apollo	CM—Cameo	ER—Era	JZ—Josie	PP—Prep	TI—Tico
AP—ABC-Paramount	CO—Columbia	EX—Excello	KA—Kapp	RE—Regent	UN—United
AT—Atlantic	CR—Coral	FS—Four Star	KI—King	RM—Rama	UQ—Unique
BR—Brunswick	CS—Class	FE—Federal	LI—Liberty	RO—Roulette	VE—Verve
BT—Bethlehem	DA—Dana	FI—Fiesta	LO—London	RP—RPM	VI—RCA-Victor
BY—Bally	DE—Decca	FR—Fraternity	ME—Mercury	SA—Savoy	VJ—Vee-Jay
CA—Capitol	DL—DeLuxe	GE—Gee	MG—MGM	SE—Seeco	VK—Vik
	DO—Dot	GL—Glory	MO—Modern		VP—Vip
	DT—Dootо				

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE NEW

M-G-M Records

STARTING GREAT IN '58

BIG SOUND! BIG BEAT! BIG HIT!

SAM THE MAN TAYLOR

THE BIG GUITAR

b/w

CHEROKEE

K12613

JONI JAMES

DANSERO

b/w

LOVE WORKS MIRACLES

K12607

DAVID and His

ROSE Orchestra

SWINGING SHEPHERD BLUES

K12608

ART and His

MOONEY Orchestra

THE RIVER KWAI MARCH (COLONEL BOGEY)

(From the Columbia Picture "The Bridge on the River Kwai")

K12590

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MARTY WILSON & STRAT-O-LITES
(Decca 30544)

B+ "I'M ALL WOKE UP" (2:21) [Eby BMI — Mure, Brock] The group offers an instrumental reply to "Wake Up Little Susie". Built around some of the opening guitar work from the Everly Bros.' "Susie" smash, Wilson and his boys rock thru a hard-hitting dance item that moves. Watch this sleeper.

B "SUPER SONIC" (2:30) [Lark BMI—Mure] Another swinging instrumental rock and roller with an opening take off on the Sputnik beep. Side really cuts along at a swingsational pace. The Strat-O-Lites assist vocally, singing without lyrics. Right in line with what the kids want.

BOB NEBLETT
(Cornell 3002)

C+ "A LOVER ALWAYS RETURNS" (2:43) [Mills ASCAP—Morgan, Brandt] An inviting ballad is chanted smoothly by newcomer Bob Neblett. A chorus accompanies the vocalist.

C "DU-BOD-LY-DU" (2:15) [F. W. Fisher ASCAP—Barovick, Goodman, Rose] A rockin' item about a new dance designed to follow in the footsteps of the "Bunny Hop" and the "Hokey Pokey".

WAYNE HANDY
(Renown 104)

B+ "BETCHA' DIDN'T KNOW" (1:35) [Renown BMI — Handy] Wayne Handy, who attracted considerable attention with his original waxing of "Say Yeah", could make big noise with this thrilling rock and roller. Side has a good sound and beat that the kids'll go for. Watch this side—it could take off.

C+ "DON'T BE UNFAIR" (1:56) [Renown BMI—Handy] The versatile songster sings with heart on this end as he presents a sentimental ballad. Sincere delivery.

RONNY WADE
(King 5099)

C+ "I'LL SAIL MY SHIP ALONE" (1:55) [Lois BMI—Burns, Mann, Thurston, Bernard] A good rock and roll ballad is chanted with emotion by Ronny Wade. Side has a solid dance tempo. Chorus assists.

C+ "ANNIE, DON'T WORK" (2:14) [Jay & Cee BMI—Glover, Mann] The artist breaks loose on this end and tears thru a high speed rocker.

FRANKIE LAINE
(Columbia 41106)

B+ "ALL OF THESE—AND MORE" (2:46) [Sunbeam BMI—Harnick, Bock] Frankie Laine hands in an exciting interpretation of a well-written show tune from the B'way bound "The Body Beautiful". Exciting, galloping tempo item in the well known, dramatic style that has made Laine a favorite.

B "ANNABEL LEE" (3:00) [Melo-Art ASCAP — Corpora, Lerner] Another extremely emotional piece. This one opens with a lengthy, slow tempo segment and at mid-point becomes a galloping beat song. Lyrics are from the famous poem of the same name.

The Cash Box Disk of the Week

"BIG GUITAR" (2:28) [Times BMI—DeRosa, Gevenose]
"IRISH ROCK" (2:31) [Times BMI—DeRosa, Gevenose]
FRANK DeROSA & DE-MEN (Dot 15696)

"BIG GUITAR" (2:00) [Time BMI—DeRosa, Gevenose]
"CHEROKEE" (2:21) [Shapiro-Bernstein ASCAP—Noble]
SAM "THE MAN" TAYLOR (MGM 12613)

"BIG GUITAR" (2:30) [Time BMI—DeRosa, Gevenose]
"MOTATIN'" (2:10) [Travis BMI—Ashby]
IRVING ASHBY (Imperial 5485)

"BIG GUITAR" (2:29) [Time BMI—DeRosa, Gevenose]
"SENTIMENTAL DREAM" (2:31) [Forrest BMI—Bradley, Garland]
OWEN BRADLEY QUINTET (Decca 30564)

● Look for "Big Guitar" to be the next smash rock and roll instrumental. It's a sensational, hip-swinging rocker in the best "Raunchy" tradition, and four different recordings of the number are already on the market. The original recording by the song's composer, Frank DeRosa, has been purchased by Dot. The MGM waxing stars Sam "The Man" Taylor. Irving Ashby is starred under the Imperial banner. And Owen Bradley's Quintet interprets the song for Decca. All four recordings feature fabulous sax work plus a big guitar sound. And all four are sure to share in the earnings. The teenagers, who seem to be going for the low-down instrumentals in a bigger way every day, will flip over this tune. Take your pick.

DeRosa's coupling, "Irish Rock" is a familiar Irish theme set to a rockin' beat. Taylor's coupling is an up-to-date R & R treatment of the smash Charlie Barnett oldie "Cherokee". Bradley's flip "Sentimental Dream" is a melodic rocker. Ashby's companion deck, "Motatin'" is another low-down blues rocker.

"Big Guitar" is the next "Raunchy".

"SMOOCHIN'" (2:28) [Hill & Range BMI—Deane, Allen, Granahan]
"OOOH WHAT A DOLL" (2:20) [Studio BMI—Mascari, Wenzlaff]
MARGIE RAYBURN (Liberty 55120)

● Margie Rayburn, whose long running hit "I'm Available" is still on the charts, has a fabulous new follow-up disk that should have no trouble topping the success attained by her break-thru hit. The song is a sensational rock and roll novelty dubbed "Smoochin'." And the canary handles the song in top ten fashion. Accompanied by a tremendous instrumental backdrop, Miss Rayburn works with multiple voices and comes up with a swinging side the kids'll be nuts about. The lyrics rank with some of the best written for teenage tunes. Watch this one take off. The coupling, "Oooh What A Doll" is a colorful bounce-beat ditty with a happy, light-hearted air. Fine companion piece. But the upper end is the one to watch.

"MY DEAR" (2:43) [Figure BMI—Cunningham, Cunningham]
"THE FLIP SKIP" (2:43) [Figure BMI—Kirland, Miller]
THE TWIN-TONES (Jim & John) (RCA Victor 7148)

● The Twin-Tones, Jim and John Cunningham, are two young rock and roll performers destined for stardom. And their latest Victor single should be the one to bring them fame. The boys currently have one of the nation's best selling EP's, appropriately titled "The Twin-Tones", and the twin, blond, teenagers have been sensations in their public appearances. They are also the composers of one of the nation's best sellers, "Jo-Ann", a tune in their EP. One side of their new single, "My Dear", is an excellent R & R ballad right in line with what the kids want today. And the song was also penned by the boys. Terrific deck. The companion piece, "The Flip Skip" is another R & R item dealing with the rapidly gaining Stroll dance. More ultra-commercial material. Watch this disk.

"GOOD GOLLY, MISS MOLLY" (2:06)
[Venice BMI—Marascalco, Blackwell]
LITTLE RICHARD (Specialty 624)

● Little Richard keeps-a-knockin' out one hit after another. And the above title should have no trouble following in the footsteps of his previous coin collectors. (See R & B Reviews)

THE CARDIGANS
(Mercury 71251)

B+ "YOUR GRADUATION MEANS GOODBYE" (2:15) [Shannon BMI—Alday, Shoemate] Tailor-made for the teenage market and the current mid-year graduation season is this teardrop R & R ballad chanted with feeling by the Cardigans. Strong new group with excellent debut material. Watch this one.

C+ "BO-WEEVIL ON THE MOUNTAIN TOP" (2:18) [Shannon BMI—Schreiner, Farrell] An up-beat rocker with a spiritual flavoring. Good finger-snapper.

DORIS DAY
(Columbia 41103)

B+ "TEACHER'S PET" (2:36) [Jaywin BMI—Lubin] The title song of an up-coming Paramount flick is happily shuffled thru by Doris Day and a chorus. Side has a contagious melody and a cute teenage lyric. The youngsters should go for this one.

B "BLUES IN THE NIGHT" (3:45) [Remick ASCAP—Mercer, Arlen] The film star does a wonderful job with this great oldie. Slow, moving bluesy reading that dee jays will be spinning often. Great stuff for late hour programming.

VERA LYNN
(London 1773)

B+ "ACROSS THE BRIDGE" (2:20) [Piccadilly BMI—Bernard, John, Phillips] Ace British vocalist Vera Lynn hands in a stirring interpretation of a dramatic love song with an unusual accompaniment that could make it catch on. Exciting song chanted with great emotion against a fascinating backdrop. This is one of Miss Lynn's most interesting pressings in quite some time. Deserves attention.

B "IF I WERE YOU" (2:15) [Harper, Martyn] The lark sings an excellent new ballad in fine style. Class love song with a lilting instrumental accompaniment.

MARTY GOLD ORCH.
(Vik 0315)

B+ "LOVE THEME FROM 'A FAREWELL TO ARMS'" (2:27) [Leo Feist ASCAP—Webster, Nascimbene] Marty Gold's orchestra drifts thru a beautiful arrangement of the love theme from the much heralded Selznick pic. Superb mood item with strings and voices blending to perfection. Side could really take off when pic hits the local theatres.

B "SHOW ME" (2:22) [Southern ASCAP—Stahl, Skylar] Another lovely romantic piece. First half is a beautiful choral-ork effort. And at mid point the chorus comes front and center singing the lyrics. Fine companion deck.

BING CROSBY
(Columbia 41104)

B "STRAIGHT DOWN THE MIDDLE" (2:59) [E. H. Morris ASCAP—Cahn, Van Heusen] Two songs which Bing offered on his recent golf TV appearance, are issued on wax by Columbia. This half is a cute rhythm item about a golfer describing his tee-off. Buddy Cole's ork supplies the accompaniment.

C+ "TOMORROW'S MY LUCKY DAY" (2:42) [Burke & Van Heusen ASCAP—Van Heusen, Burke] Another amusing ditty about a golfer's woes. Lilting novelty that should get a chuckle out of the millions of golf fans.

THE TWIN-TONES ARE GOING PLACES WITH "JO-ANN"!!!

EPA-4187

THE TWIN-TONES had the first recording date with "JO-ANN"...and they've been going steady ever since! Right up to the top of the 45 EP best-seller lists!

And don't miss out on their first single– IT'S HOT!

"FLIP-SKIP-TIP" c/w "MY DEAR"

47/20-7148

THE TWIN-TONES are going places on 45 rpm—America's favorite speed.

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DOROTHY COLLINS
(Coral 61939)

B+ "(I Love A) VIOLIN" (2:43) [Kay Thompson ASCAP-Thompson] An imaginative Kay Thompson composition is delightfully presented on wax by Miss Collins and a chorus. Charming bounce-tempo novelty that should attract heavy air play. Refreshing side from beginning to end.

B "I WANT IT TO BE RIGHT" (3:05) [Gateway ASCAP-Adams, Strovse] Dorothy is more serious on this end as she chants a lovely ballad about a girl awaiting her lover. Excellently written love tune that could end up on the standard shelf. Beautiful coupling.

ESQUIVEL & HIS ORCH.
(RCA Victor 51-7365)

B "YOU CAN IN YUCATAN" (2:38) [Hernandez, Drake, Shirl] The exciting big band sound of Esquivel's orchestra should thrill latin music lovers via this release. Smooth mambo item with a chorus singing sans lyrics. Excellent for any type of latin programming.

C+ "TIME AND AGAIN" (2:37) [—Simon] Another lovely big band latin item. This one is in the mood vein and sports a beautiful melody. Dee jays should enjoy this one for a change of pace.

JOHNNY O'NEILL
(RCA Victor 7139)

B+ "DON'T RUSH ME" (1:58) [Sherman BMI-Stanley] Johnny O'Neill's deep voice comes over well on this hard-hitting rock-a-billy ditty. Side has an excellent beat and an exciting overall sound. Kids could find this one attractive.

C+ "UNLIMITED SUPPLY" (2:09) [Vidor BMI-Miller] This end has an inviting lilting tempo. Contagious ditty with an inviting country flavoring.

ZIRCONS
(Winston 1020)

B "I NEED IT" (2:17) [Slim Willet BMI-Walker] The Zurcons bow on Winston with a hard-hitting rocker that'll keep the happy feet hoppin'. Fast moving side with a good rock and roll sound.

B "ONLY ONE LOVE" (2:24) [Slim Willet BMI-Beard, Doggett, Willet] The lead voice on this end does a fine job with a romantic ballad chanted with feeling. Dramatic delivery.

MAUREEN CANNON
(Jubilee 5314)

B+ "I DOUBLE DARE YOU (1:53) [Shapiro, Bernstein ASCAP-Shand, Eaton] Maureen Cannon hands in a fine reading of a free-swinging rock and roller with a good teenage theme. Commercial material that could catch on. Lark can sing.

B "I'M NEVER SATISFIED" (2:29) [Simon House BMI-Perry] A tune that made the rounds a few years ago, is brought to the foreground once again via this lively reading by the songstress. Delightful bouncer with a good melody. Two fine sides to watch.

The Cash Box Sleeper of the Week

"DESIRE UNDER THE ELMS" (2:42) [Famous ASCAP—Bernstein]

"THE FLAMING ROSE" (2:05)
[Famous ASCAP—David, Amfitheatrof]

ELMER BERNSTEIN ORCH. (Dot 15687)

● Elmer Bernstein, who rose to musical fame with his composition and recording of the theme from "The Man With The Golden Arm," comes up with another fabulous film music waxing that could go all the way. It's the title song from the Paramount flick "Desire Under The Elms." Composed by Bernstein, the wistful theme is an enchanting piece of of mood music that becomes more beautiful with each new listen. The Bernstein orchestra treats the fragile, sentimental melody with warmth and finesse. Could be one of the nation's next big film items. The companion piece, "The Flaming Rose" is in the idiom of the film from which it stems, "Spanish Affair." A string filled latin tempo romancer neatly executed. Top deck is probably the prettiest new instrumental to cross this desk in many, many months.

"GIGI" (2:30 [Chappell ASCAP—Lerner, Loewe]

"TRUST IN ME" (2:51) [Advanced ASCAP—Wever, Ager, Schwartz]

BILLY ECKSTINE (Mercury 71250)

● From the long awaited film "Gigi"—a musical for which Alan Jay Lerner and Frederick Loewe of "My Fair Lady" fame have composed the score—comes the magnificent title song which Billy Eckstine presents so beautifully. The class ballad has a wonderful lyric that tells a touching romantic story. Top grade merchandise that should attract tremendous air play sure to result in heavy sales. With "Passing Strangers" and "If I Can Help Somebody" proving that Eckstine is still a favorite, his "Gigi" waxing could be his biggest in years. Flip, "Trust In Me" is another fine Eckstine reading of a strong tune.

"EVER SINCE I MET LUCY" (1:58) [Bourne ASCAP—Sharpe, Teifer]

"TEEN-AGE CUTIE" (1:47) [Liberty Songs ASCAP—Kallman]

NICK TODD (Dot 15688)

● Nick Todd, one of Dot's promising youngsters who clicked with his very first waxing, "Plaything," has an excellent new side that should add many new fans to his rapidly growing following. Titled "Ever Since I Met Lucy," the number is a contagious, romantic, teenage novelty with a cute lyric and a happy bounce tempo. Nick's multiple voicing is delightful too. Clean-cut teen fare with great potential. The companion deck "Teen-Age Cutie" is a rhythmic rock and roller from the up-coming 20th Century Fox film "Rock-A-Billy Baby." Fine dance deck. But it's the top half for the big money.

"THE PRINCE OF PLAYERS" (2:44)
[E. B. Marks BMI—Korb, Dickson]

"I'M NOT PRETENDING" (2:29) [Holiday BMI—Korb, Dickson]

TOMMY FREDERICK & THE HI-NOTES (Carlton 450-1)

● The new Carlton label makes a great first showing with a release tnat should have the company's name on the charts in short order. The disk is a master which the company picked up from a small indie in Boston, and it features a new group called Tommy Frederick and the Hi-Notes. The big side is "The Prince Of Players"—a dramatic rock and roll ballad with an inspirational theme. Frederick has a thrilling lead voice that stands out beautifully. The Carlton diskery is on the right track with an initial platter tailor-made for today's market. The lower lid, "I'm Not Pretending," is another R & R ballad with a romantic storyline.

"YOUNG DOVE'S CALLING" (1:55)
[Murray Nash BMI—Zimmerman, Galbreath]

"I CAN SEE" (2:07) [Murray Nash BMI—Rammond, Givens]

THE COUPLINGS (Josie 831)

● Here's a big one to watch closely. It's an exciting and commercial rock and roll jumper under the Josie banner featuring a new group called the Couplings with a tune dubbed "Young Dove's Calling." The side's got a good beat and jumps right from the first groove thru to the last. The Couplings have a smooth sound that will win the approval of the kids. Deck's got an overall winning sound that should send the platter onto the best seller lists. Bottom half, "I Can See," is a fish-beat ballad. Keep a tab on the top side.

MAMIE BRADLEY
(Sue 702)

B+ "I FEEL LIKE A MILLION" (2:30) [Andrea Music-DeJesus, Gibson] The Sue label has a strong contender for the big money in this solid rocker belted across in commercial fashion by Mamie Bradley and a group. Good sleeper to watch closely. Could break open.

C+ "THE PATTY CAKE" (2:14) [Andrea Music-Gibson, Townsend, Kovacs] Another good rocker with a big dance beat. Miss Bradley has a pleasing voice that's tailor-made for this type of rock and roll fare.

IRVING FIELDS TRIO
(Mark 112)

B "SYNCOPATED SADIE" (2:20) [Crest ASCAP-Fields] Versatile keyboard star Irving Fields is in top grade honky-tonk form as he bounces thru a wonderful novelty. At midpoint a chorus joins in with a lyricless vocal mentioning only the title from time to time. Refreshing change of pace novelty.

B "RAGTIME ROCK" (2:04) [Crest ASCAP-Fields, Saffer] This end has a joyous polka flavor. High-stepping hoopla novelty full of spirit. Should do well in tavern jukes.

WALTER SOLEK ORCH.
(Dana 2124)

B "JULIE ANNA—Polka" (2:05 [Dana BMI-Solek] Walter Solek and his men dance happily thru a joyous polka novelty with a humorous English vocal about a plump but attractive miss. Donald Duck type vocal toward the end adds further color. Solid polka merchandise.

C+ "HAPPY DAY" (2:10) [Dana BMI-Solek] Another English vocal is spotlighted on this equally happy, carefree polka ditty.

THE LENNON SISTERS
(Brunswick 55051)

B "HIDE YOUR TROUBLES BEHIND A SMILE" (1:45) [Remick ASCAP-Huddleston] The Lennon Sisters bounce thru a cute tune with some smart advice. Happy ditty smoothly styled by the gals' inviting blend.

C+ "TO KNOW YOU IS TO LOVE YOU" (2.23) [Northern ASCAP-Carey, Mancini] A tune from the upcoming U-I flick "Summer Love," is handled in inviting shuffle R & R style.

DENNIS HERROLD
(Imperial 5482)

B "HIP HIP BABY" (2:01) [Commodore BMI-Dickerson] Dennis Herrold, one of the latest additions to the rock-a-billy roster, makes a strong first showing as he tears thru a swinging teen tune. Side has a potent beat and Dennis can belt.

B "MAKE WITH THE LOVIN" (1:58) [Commodore BMI-Dickerson] This end picks up where the top half ends. More commercial rock-a-billy jump material tailor-made for the teenage locations.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DUKE ELLINGTON

MY HEART, MY MIND, MY EVERYTHING
b/w
TOGETHER
(Vocal by Jimmy Grissom)
DUKE ELLINGTON and his orchestra
4—41098

BING CROSBY

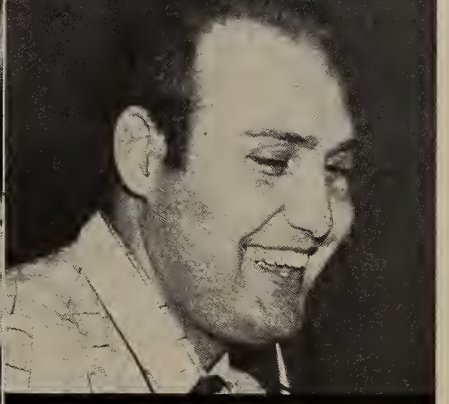
STRAIGHT DOWN THE MIDDLE
b/w
TOMORROW'S MY LUCKY DAY
with BUDDY COLE and his orchestra
4—41104

DORIS DAY

TEACHER'S PET
(from the Paramount Picture "Teacher's Pet")
b/w
BLUES IN THE NIGHT
with FRANK De VOL and his orchestra
4—41103

"LITTLE" JIMMY DICKENS

FAMILY REUNION
b/w
WHATEVER YOU WERE
4—41079



BILLY WALKER

I NEED IT
b/w
PUT YOUR HAND IN MINE
4—41099

THE WORD ON PLAYS

DORIS DAY spins in on a winner, the title song from her new Paramount Picture, "Teacher's Pet," a Carole Lombard type of comedy co-starring Clark Gable. Miss Day is top box office, and the exposure from filmdom gives this tune a running head-start! * * * BING CROSBY'S two sides are from the CBS Television Golf Show which Der Bingle Emceed! Televison exposure **plus** two great tunes **plus** Mr. Music himself put these halfway down the home stretch before the race has begun! * * * The DUKE presents another original with "Heart, Mind, Everything" and couples it with the '28 standard, "Together," for a sales-stormer in the best ELLINGTON tradition! * * *

Extra Exposure!

Television appearances mean that money-making, sales-building **extra** exposure! JIMMY DEAN pulls in his share on January 26, when he will "guest it" on the Steve Allen Show.

THE SURE-FIRE HITS ARE ON COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" ℗ Marcas Reg. "CBS" T. M.

"SO IF YOU'RE THE BARRY SISTERS, HOW COME ARCHIE DIDN'T PUT YOU ON A CADENCE LP?" The kids may not be the McCoy, but the Barry Sisters are. Never before have two sheine meidlach sung so hamish. Archie thinks they have more heart than *Yiddishe Momme*. We think you'll agree once you hear their Cadence LP.

THE BARRY SISTERS SING, CLP 4001, $4.98. Roshinkes Und Mandlin, Abi Gezunt, Otchi Chornia, Ay Ay Horá, Der Alter Tzigeuner, My Mother's Sabbath Candles, Beltz, Shein Vi Di Levone, My Yiddishe Momme, Beit Mich Abisele, Roumania, Vi Iz Dus Gesele.

CADENCE
119 WEST 57th STREET, NEW YORK

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Sleeper of the Week

"IN MY HEART" (2:15) [Walnut/Wildcat BMI—Eisner, Weiss]

JIMMIE LEWIS & VOLUMES (Ivy 105)

● A melodic R & R ballad that could take off in the pop field, is the above title featuring the beautiful blend of Jimmie Lewis and the Volumes. (See R & B Reviews).

"STAR OF FORTUNE" (2:03)
[Monument Music BMI—Bierman, Hershenson]

VARETTA DILLARD (RCA Victor 7144)

● The talented Victor thrush could break thru and become a name artist with this exciting R & R side. (See R & B Reviews)

The Cash Box Best Bets

★	"IM ALL WOKE UP"	Marty Wilson & Strat-O-Lites	Decca 30544
★	"BETCHA DIDN'T KNOW"	Wayne Handy	Renown 104
★	"I FEEL LIKE A MILLION"	Mamie Bradley	Sue 702
★	"(I Love A) VIOLIN"	Dorothy Collins	Coral 61939
★	"LOVE THEME FROM 'A FAREWELL TO ARMS'"	Marty Gold	Vik 0315
★	"TEACHER'S PET"	Doris Day	Columbia 41103
★	"ACROSS THE BRIDGE"	Vera Lynn	London 1773
★	"ALL OF THESE—AND MORE"	Frankie Laine	Columbia 41106
★	"YOUR GRADUATION MEANS GOODBYE"	Cardigans	Mercury 71251

BILL CECERE
(Anchor 143)

B "DAY AFTER DAY" (2:27) [ASCAP — Green, Himber] A wonderful oldie is revitalized by this strong new latin-rockin' reading featuring the voice of Bill Cecere in the spotlight. A vocal group assists. Commercialized version of a good tune. Background is exciting.

C+ "JEALOUS HEART" (2:18) [Acuff-Rose BMI—Carson] This end offers Bill with a smooth pop interpretation of a country hit out of the past.

THE PICKS
(Columbia 41096)

B "LOOK TO THE FUTURE (1:55) [Nor-Va-Jak BMI — Petty, Sullivan] An emotional romancer with an inspirational quality is introduced by the Picks. Side has a dramatic beat and a strong organ accompaniment.

C+ "MOONDREAMS" (2:30) [Nor-Va-Jak BMI — Petty] The male group performs with emotion once again, this time offering a latin beat romancer. Organ again supplies the backdrop.

GLORIA MARCH
(Era 1058)

B "BABY OF MINE" (2:08) [Thunderbird ASCAP—Shanklin] Multiple tracks and an echo chamber give this rockin' romancer an interesting sound. Gloria March stars in the vocal spotlight with a sound that could catch on and send the disk soaring.

C+ "NIPPON WISHING WELL" (2:30) [Music Prod. ASCAP — Shanklin] A cute shuffle beat love tune with a Nipponese setting, is cleverly fashioned on this end by Miss March. Here again the multiple tracks create an interesting effect.

FRANTIC FREDDIE
(London 1775)

B "SWEDISH POLKA" (1:56) [Mills ASCAP—Alfven] An artist billed as Frantic Freddie gets to work on a honky tonk piano and belts out a spirited keyboard interpretation of a delightful polka ditty that had a run on the charts some years ago. Good tavern item.

C+ "TICKLE THE IVORIES" (2:05) [Remick ASCAP — Herzer] This end reminds the listener of the music heard in the nickelodeons in the silent movie days. One can almost see the "pie in the face" comedy scenes while listening to this peppy novelty.

ROY LINDSEY SINGERS
(Classic 1001)

B "ONE KISS FROM YOU" (2:25) [Tatlin BMI—Lindsey] The new Classic label makes its debut with a rock-a-ballad fashioned by the Roy Lindsey Singers. Side has a pretty sound.

C+ "THE KOO JOO SONG" (2:30) [Tatlin BMI—Lindsey] The group creates some interesting vocal effects in the presentation of a tune with an Oriental rock and roll setting. Offbeat merchandise.

BERNIE MOORE & THE ROCKETS
(Planet-X 9622)

B "HEARTBREAK" (2:09) [Jama BMI—Moore] An unusual clacking sound adds color to this exciting R & R instrumental presented in steady, driving fashion by Bernie Moore and the Rockets. Overall sound of this side is different and could catch on.

C+ "ROCK GUITAR, ROCK" (2:15) [Jama BMI—Moore] The guitar comes front and center on this end. Another solid dance opus with an R & R-lindy hop sound.

NEW RECORD SENSATION! NEW DANCE SENSATION!

"THE STROLL" as originated by the

DIAMONDS

Dick Clork, Americon Bondstand Disc Jockey, seen doily over the ABC-TV network, watches with a hoppy smile while several teen-agers ga through the steps of the new dance sensation, "THE STROLL". "THE STROLL", originolly recarded by THE DIAMONDS an Mercury, is climbing fast on the charts, and laaks as thaugh it is headed all the way.

Mercury RECORDS

"THE STROLL"

BY THE

DIAMONDS

MERCURY 71242

HAPPY NEW YEAR " NEW DECADE

In this issue we wish you a "Happy New Year" — and we wish ourselves a "Happy New Decade". This is our 10th anniversary in the music business and we are celebrating by issuing four powerhouse records that we know will start off another decade of progress for us.

In the new release, note the debut on our label of THE JAYE SISTERS. This outstanding night club and TV act has made some marvelous records for Decca and has come up with a sure-fire hit for us. Coupled with Fats Domino's sockin' rockin' classic is a lively novelty that has great potential.

As for Clyde, Ray and Ivory Joe Hunter, their latest are their greatest. 'Nuff said?

NO LOVE LIKE HER LOVE

THAT'S ENOUGH FOR ME

Clyde McPhatter 1170

GOING TO THE RIVER

PITTER PATTER BOOM BOOM

Jaye Sisters 1171

TALKIN' 'BOUT YOU

WHAT KIND OF MAN ARE YOU
(Duet with Mary Ann Fisher)

Ray Charles 1172

BABY BABY COUNT ON ME

YOU'RE ON MY MIND

Ivory Joe Hunter 1173

ATLANTIC
RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK 19, N. Y.

Fastest Seller In The Nation!

Will Glahe

"LIECHTENSTEINER POLKA"

1755

LONDON

Round The Wax Circle

NEW YORK:

London Records entertained two of its top artists in New York last week, **Willie Glahe** and **Edmundo Ros**. Both turned out to be fascinating personalities and we hope to see them back again very soon. . . . **Bob Merrill's** "Nairobi" was made with the use of authentic African drums only. Special drummers had to be hired to play them. . . . **Harold Beebe** who wrote the words and music of "Bring Us Together", the new **Patti Page** hit, is the musical director of the Horn and Hardart Children's Show. Beebe commutes from New York where he resides to Philadelphia from where the show originates. He wrote "Bring Us Together" on one of those frequent intercity hops. . . . Trendex figures reveal that **Guy Lombardo's** New Year's Eve show wound up number one in each of the ten cities in which it was seen. . . . **Kai Winding** and his trombone septet currently at Birdland. . . . Dot Vice President **Henry Onorati** has returned to New York following several days of conferences at the Hollywood home office. . . . Sorry to hear about the death of **Paul Siegel's** mother. . . . Victor officials excited about the reaction to **Eddie Fisher's** "What's The Use Of Crying". They believe it may be his biggest one in a long time. . . . **The Four Voices** were tapped for the Governor's Ball by **Governor Leader** of Pennsylvania January 18 in Harrisburg, Pa. Group's current waxing is "Dancing With My Shadow". . . . **Bobby Scott** into the Cafe Bohemia for four weeks. . . . **Frankie Avalon** set for the **Patti Page** show February 12th as a result of his latest smash "Dede Dinah". . . . **Alan Dale** will appear on the same program singing his new release "Cindy And I." . . . **Sid Prosen** of Big Records has pacted **True Taylor** and **Lee Simms**.

PATTI PAGE

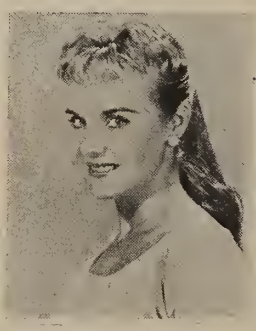
CHICAGO:

Morry Goldman, James H. Martin Distribs, waxes enthusiastic over "Flirty Girty" on Felsted and "Henrietta" by **Jimmie Dee** on the Dot label. **Edmundo Ros** visited Chi. 1/16 for deejay promotion on his London deck, "Colonel Bogey". . . . **Gary Barrier**, Capri Records of the West Coast, dropped in en route to East Coast. . . . **Roulette's Stan Pat** tells us that **The Playmates**, currently riding high with "Jo-Ann", made the deejay circuit in Chi and Milwaukee recently. Stan feels that **Frankie Lymon's** newie, "Thumb-Thumb" will be really big for him in '58. **Bob Merrill's** "Nairobi" is causing a lot of optimistic comment. . . . **Li'l Wally**, Banana Records, is delighted about pacting NBC's **Mike Douglas**. Mike's first release on Banana is "Only A Fool" c/w "If You Were The Only Girl In The World" . . . . **Bill McGuire** and **Joe Ceddia** of Lormar Distribs hustling and bustling all over the place filling orders. . . . **Bob Weintraub** reports tremendous retail record sales at **Polk Bros.** during the big Hi Fi Show. . . . Tunesmith **Fred Arquilla** penned a really big ballad with his "When You're Lonely Again". . . . Publicist **Jack McGuire** anxiously awaiting a new release on Del-fi Records. Jack announces a new show opening at the Black Orchid 1/24 featuring rotund comic **Jack E. Leonard** and thrush **June Perry**. Over at the Cloister the **Eddie Higgins Trio** moves in with vocalovely **Kim Karter**. Holdovers at the Cloister are Argo's fabulous **Ramsey Lewis Trio**. . . . **Henry "Sneeze" Friedman**, Midwest Mercury Distribs flipping over **Patti Page's** newie "Belonging To Someone" and "Helpless" by the Platters. . . . Vee-Jay's **Abner** reports that Vee-Jay's first LP, "We Bring You Love" by **Sarah McLawler** and **Richard Otto**, currently being handled by All-State Distribs, is creating quite a stir. . . . **Paul Glass**, All-State Distribs, is very enthused about "I'll Come Running Back To You" by Chicago's own **Sam Cooke** and **Betty Johnson's** new release on Atlantic, "Little Blue Man". "Bony Moronie" by **Larry Williams** on Specialty is still maintaining a pace. . . . United Distribs **Jerry Ferber** tells us that Sal Mineo's "Little Pigeon" is flyin' high. Jerry is very high on **Carl Perkins'** "Lend Me Your Comb".

SAM COOKE

HOLLYWOOD:

Steve Allen in town for a few days and visiting the Los Angeles disk jockeys with **Gus Bivona**. Bivona's new Mercury album, "Music For Swingers" contains all Steve Allen compositions. Steve and **Dee Zucker** also got in a few plugs for Allen's "Pretend You Don't See Her" recorded by **Jerry Vale** on Columbia. . . . **Keely Smith's** initial album for Capitol, "I Wish You Love" getting top airplay from the local jockeys. . . . **Jay Lasker**, national sales manager for Kapp Records in town last week for meetings with **Bob Demain**, West Coast Rep for Kapp, and **Bunny Kurlan** and **Al Chapman** of Modern Distributing. . . . **Johnny Stark** back East making TV and radio appearances to promote his latest Crystalette recording of "Rockin' Billy" and "Drivin' Me Out of My Mind". . . . **Jimmie Rodgers** recorded the theme song from **Jerry Wald's** new picture, "Long Hot Summer" for Roulette Records, and after the date gave a party to celebrate his first wedding anniversary. . . . **Don Blocker** of Hart Distributing reporting big action on the Dot Records waxing of "Henrietta" by **Jimmie Dee**. . . . For her Capitol Records debut, grown-up **Molly Bee** offers "I'm Going Steady With A Dream" which she performs in her latest picture, "Going Steady" . . . **Jerry Wexler** and **Ahmet Ertugen** of Atlantic Records in town visiting with **Jim Warren** of Central Record Sales. . . . **Harry James** and his Music Makers due back in town on January 31 to start a special engagement of four weekends throughout the month of February at the Hollywood Palladium.



MOLLY BEE

Their First Million Seller On Dot

THE MILLS BROS.

"GET A JOB"

and

"I Found A Million Dollar Baby In The 5 & 10 Cent Store"

 # 15695

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif • Phone HO 2-3141
THE NATION'S BEST SELLING RECORDS

Gale

The Best Record of

A FAREWELL TO

Love theme from "A FAREWELL TO ARMS"
A David O. Selznick Cinemascope Production
Released thru 20th Century Fox

and

I GET THAT FEELING

#15691

·Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

Storm

Her Career!

ARMS

Watch The Gale Storm Show
"OH! SUSANNA"
Every Saturday Nite CBS-TV

Capitol RECORDS

Cashmaker

THE BLOSSOMS
with Eddie Beal's Music
"Little Louie"
"Have Faith In Me"
Record No. 3878

NELSON RIDDLE
and His Orchestra
"I'm Gettin' Sentimental Over You"
"The Girl Most Likely"
From the RKO Picture
"The Girl Most Likely"
Record No. 3877

LONNIE SATTIN
"Ring Around The Moon"
"My Heart's Your Home"
Record No. 3879

SEMPRINI
and His Orchestra
"Destiny Theme"
"Invitation Waltz"
Record No. 3880

JEAN SHEPARD
"You're Just The Kind of Guy"
"I Used To Love You"
Record No. 3881

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

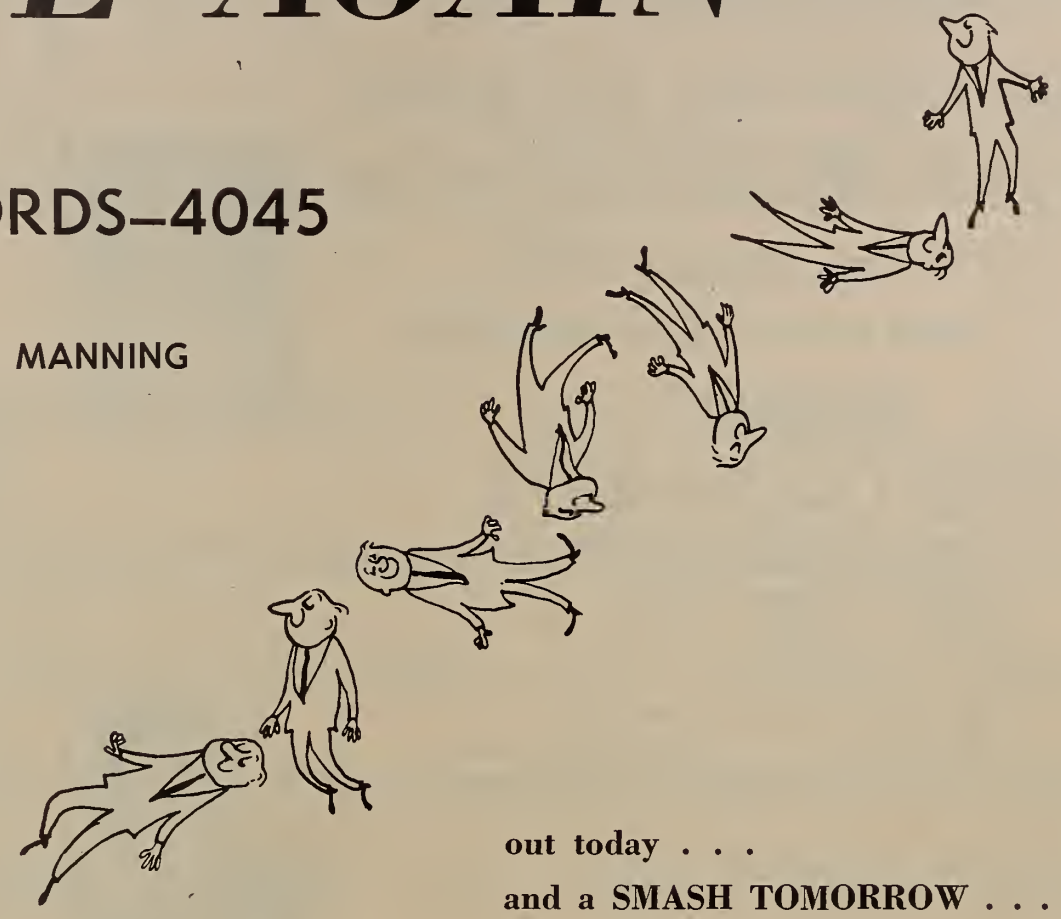
		Pos. Last Week
1	**AT THE HOP** DANNY & JUNIORS (ABC-Paramount)	1
2	**RAUNCHY** BILL JUSTIS (Phillips) ERNIE FREEMAN (Imperial) BILLY VAUGHN (Dot)	2
3	**PEGGY SUE** BUDDY HOLLY (Coral)	7
4	**APRIL LOVE** PAT BOONE (Dot)	3
5	**SUGARTIME** McGUIRE SISTERS (Coral)	II
6	**GREAT BALLS OF FIRE** JERRY LEE LEWIS (Sun)	6
7	**KISSES SWEETER THAN WINE** JIMMIE RODGERS (Roulette)	4
8	**THE STROLL** DIAMONDS (Mercury)	15
9	**SAIL ALONG SILV'RY MOON** BILLY VAUGHN (Dot)	14
10	**ALL THE WAY** FRANK SINATRA (Capitol)	8
11	**PUT A LIGHT IN THE WINDOW** FOUR LADS (Columbia)	12
12	**WAITIN' IN SCHOOL** RICKY NELSON (Imperial)	13
13	**WHY DON'T THEY UNDERSTAND** GEORGE HAMILTON IV (ABC-Paramount)	9
14	**A VERY SPECIAL LOVE** JOHNNY NASH (ABC-Paramount) DEBBY REYNOLDS (Coral)	10
15	**YOU SEND ME** SAM COOKE (Keen) TERESA BREWER (Coral)	5
16	**RIVER KWAI MARCH & COLONEL BOGEY** MITCH MILLER (Columbia) ART MOONEY (MGM)—EDMUNDO ROS (London)	17
17	**STOOD UP** RICKY NELSON (Columbia)	19
18	**WITCHCRAFT** FRANK SINATRA (Capitol)	34
19	**GET A JOB** SILHOUETTES (Ember)	41
20	**DON'T LET GO** ROY HAMILTON (Epic)	24

21) JO-ANN. 22. OH JULIE. 23. LIECHTENSTEINER POLKA. 24. BUZZ, BUZZ, BUZZ. 25. CATCH A FALLING STAR. 26) 26 MILES. 27) LA DEE DAH. 28. WILD IS THE WIND. 29. I'LL COME RUNNING BACK TO YOU. 30) NO LOVE. 31) OH BOY. 32) SWINGING SHEPHERD BLUES. 33) YOU ARE MY DESTINY. 34) ANGEL SMILE. 35) UH HUH MM. 36) MAGIC MOMENTS. 37) PRETEND YOU DON'T SEE HER. 38) TEARDROPS. 39) THE STORY OF MY LIFE. 40) DEDE DINAH. 41) JAILHOUSE ROCK. 42) FOR SENTIMENTAL REASONS. 43) I'M AVAILABLE. 44) THAT'S WHY I WAS BORN. 45) BELONGING TO SOMEONE. 46) CHANCES ARE. 47) BONY MORONIE. 48) LOVE ME FOREVER. 49) YOU'RE THE GREATEST. 50) YELLOW DOG BLUES. 51) PHOTOGRAPHS. 52) JINGLE BELL ROCK. 53) HEY LITTLE GIRL. 54) SHORT SHORTS. 55) COME TO ME. 56) DANCING WITH MY SHADOW. 57) SILHOUETTES. 58) DON'T. 59) TELL HER YOU LOVE HER. 60) HEY LITTLE GIRL; THIS LITTLE GIRL OF MINE; THE JOKER; I BEG OF YOU; MELODIE D'AMOUR; BERTHA LOU; CARAVAN; LAST SONG AND DANCE; BABY I DON'T CARE; I ONLY WANT TO LOVE YOU; HEY SCHOOL GIRL; LITTLE GYPSY; MADE FOR EACH OTHER.

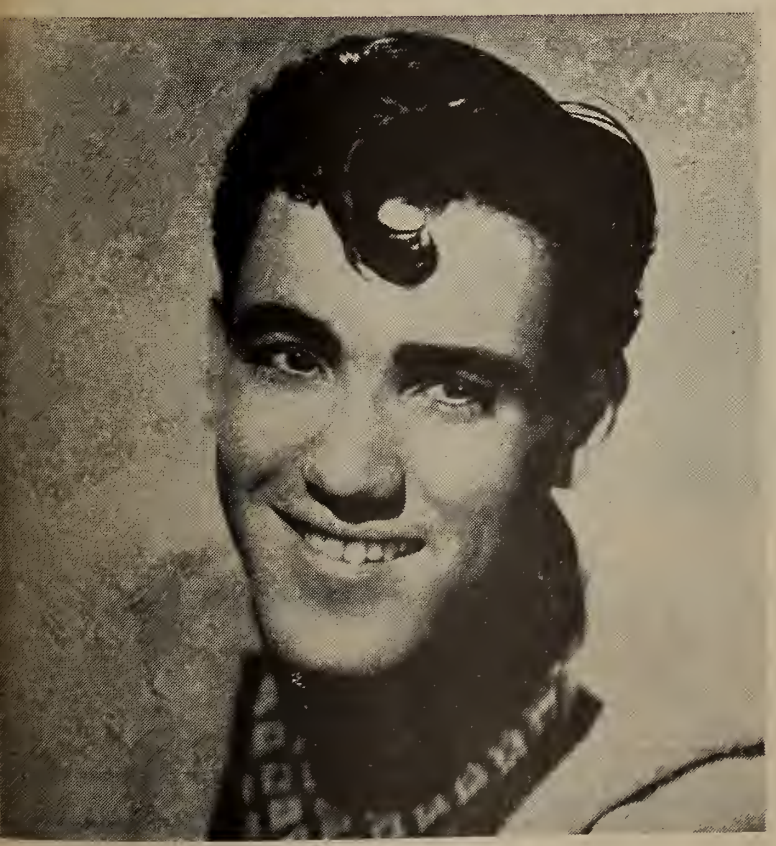
OH-OH, I'M FALLING IN LOVE AGAIN

on ROULETTE RECORDS–4045

written by AL HOFFMAN and DICK MANNING



out today . . .
and a SMASH TOMORROW . . . by



JIMMIE RODGERS

PLANETARY MUSIC • 1619 BROADWAY • NEW YORK, NEW YORK

Gen. Prof. Mgr.—WALLY SCHUSTER

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)
And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

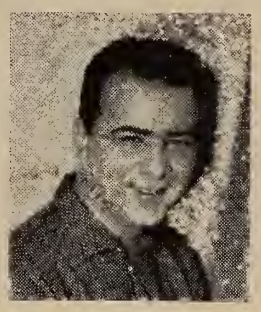
Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Glenn C. Lewis (WHYE-Roanoke, Va.) tells us that on Jan. 18, Jerry Lee Lewis appeared in Roanoke for two separate shows, one in the afternoon, and one in the evening. The show was sponsored by the WHYE staff. . . . Chuck Dunaway (KXYZ-Houston, Texas) has taken over the 6-9 am. time slot and the deejay seems to find it very pleasant getting up at 4 a.m. every morning. . . . George E. Suttmeier (WICB-Ithaca, New York) informs us that the station's call letters, formerly WITU, have been changed to WCIB. . . . Buck Leigh (WTRC-Elkhart, Ind.) was giving away theater tickets on his local night time disk show recently to all who could identify a song played on the program. A caller identified the song and then gave his address as an Air Force base in Columbus, Ohio. When quizzed if he lived, or knew anyone in Elkhart, the answer was no! He explained that he was just driving through, heard the program, and decided to call because he would be back through Elkhart the next weekend and could go to the movies then. . . . Johnny Sandison (CKRM-Regina, Sask. Canada) asks the mike if any readers can help him locate a copy of Dizzy Dean's recording of "Wabash Blues." . . . Congratulations to the George Wilson's. The WMRB-Greenville, S. Carolina, deejay was presented with a baby girl "Terry Gale." The new addition arrived Jan. 6th.

JOHNNY SANDISON
(CKRM—
Regina, Saskatchewan)

George Fennell (WHIL-Boston, Mass.) has taken a personal poll of his all time favorite radio interviewees .The platter spinner selected Johnny Mathis, Eileen Rodgers, Dick Jacobs, and the Ames Bros. as the interviews he "Most" enjoyed. Among the categories considered in determining the lists were: personality, accuracy, and clarity of answers. . . . Mike Laurence (WITH-Baltimore, Md.), in addition to his "Musical Matinee with Mike Laurence" show, has just begun a show for the Gallo Wine Co., called "Thunderbird." The program is a one hour r&b show (7-8 P.M., Mon.-Sat.).



JOHN STONE
(KTOW—Oklahoma City)

Bob Gribben (KDTH-Dubuque, Iowa) informs us that the station's most recent contact with its listeners came when they ran an all night show New Year's eve for a local department store. Gribben says that four phone lines were kept busy from 9 pm. until 1 am., when the station stopped taking calls. Most requested tunes were Ricky Nelson's "Stood Up," and Buddy Holly's "Everyday." . . . Stan Douglas (WTWN-St. Johnsbury, Vermont) states that the station celebrated the new year with a special three hour record hop from the area's youth recreation center. The hop was broadcast in its entirety over "TWN." According to Douglas, this was the first time anything like this was tried in the area. . . . Bob Furry (KTAR-Phoenix, Arizona) tells us that Johnny Mathis was in town Jan. 10, for a one nighter, along with the Hi-Lo's, Linda Leigh, and Keith Williams ork. Furry also informs us that Helen Forrest is at the Flame for a limited engagement, and Frankie Laine at the Koko. . . . Larry Garr (WKBC-North Wilksboro, N.C.) very optimistic over "Pitter Patter Boom Boom," Atlantic side by the Jay Sisters. Garr feels that the disk could be another "Mr. Lee." . . . Tommy Edwards (WERE-Cleveland, Ohio) says he is getting good results on the new idea he broke a few weeks ago - the plan is to book himself into various cities across the country at the invitation of deejays or radio stations. These will be one night record hops at which the dj will officiate with his color slide show and all of the original gimmicks he has developed through the years.

TOM EDWARDS
(WERE—Cleveland, Ohio)

VITAL STATISTICS:

We hear that Fred Farr has taken over duties of deejay announcer at KCUL—in Fort Worth, Texas, replacing Norman Perry. Perry left KCUL—to take up the mike at another station. . . . John Stone, former program director and deejay at KANS has changed his address, Stone is now program director at KTOW, Oklahoma City. . . . WTWN, Johnsbury, Vermont, welcomes a new staff announcer-deejay, Arni Munkittrick, back from a tour with Uncle Sam. . . . Melody Music Inc. has announced the appointment of C. Edward Little as general manager of its radio station, WGMA, Hollywood, Fla. Little was formerly general manager of WITV, Miami, Ft. Lauderdale. Melody Music Inc. is owned by Jack Barry, Dan Enright, and Fred Stettner, of the Barry and Enright TV packaging Outfit. . . . According to Dewitt Campbell, WAVI-Dayton, Ohio, promotion publicity man, Mason City dj Dick Co-ette has moved to Dayton to assume the afternoon record chores on WAVI. Co-ette took over as pop platter purveyor in the P.M. on Monday, Jan. 6th, replacing folk and country deejay, Al Morris.

ALL THE BIG HITS UNDER ONE ROOF

CAMEO

Charlie's Newest and Greatest ★★ DRESSIN' UP c/w CRAZY GIRL ★★ Charlie Gracie
Cameo # 127

FLASH! Breaking For Our Biggest Hit ★★ BAD MOTORCYCLE ★★ Storey Sisters
Cameo # 126

Headin' for the Charts ★★ SHAKE A HAND ★★ Mike Pedicin Quintet
Cameo # 125

SWAN RECORDS

Sensational New Swinger ★★ APPLE CIDER ★★ Doc Starkes
Swan 4003

Definite Click ★★ CLICK-CLACK ★★ Dickie Doo and the Don'ts
Swan 4001

Burnin' Up the Charts ★★ LA DEE DAH ★★ Billy and Lilly
Swan 4002

CAMEO, SWAN, and XYZ RECORDS

Distributed nationally by Bernie Lowe

TOMMY SANDS

scores again with another gold record hit

Capitol RECORDS

from his first starring motion picture...

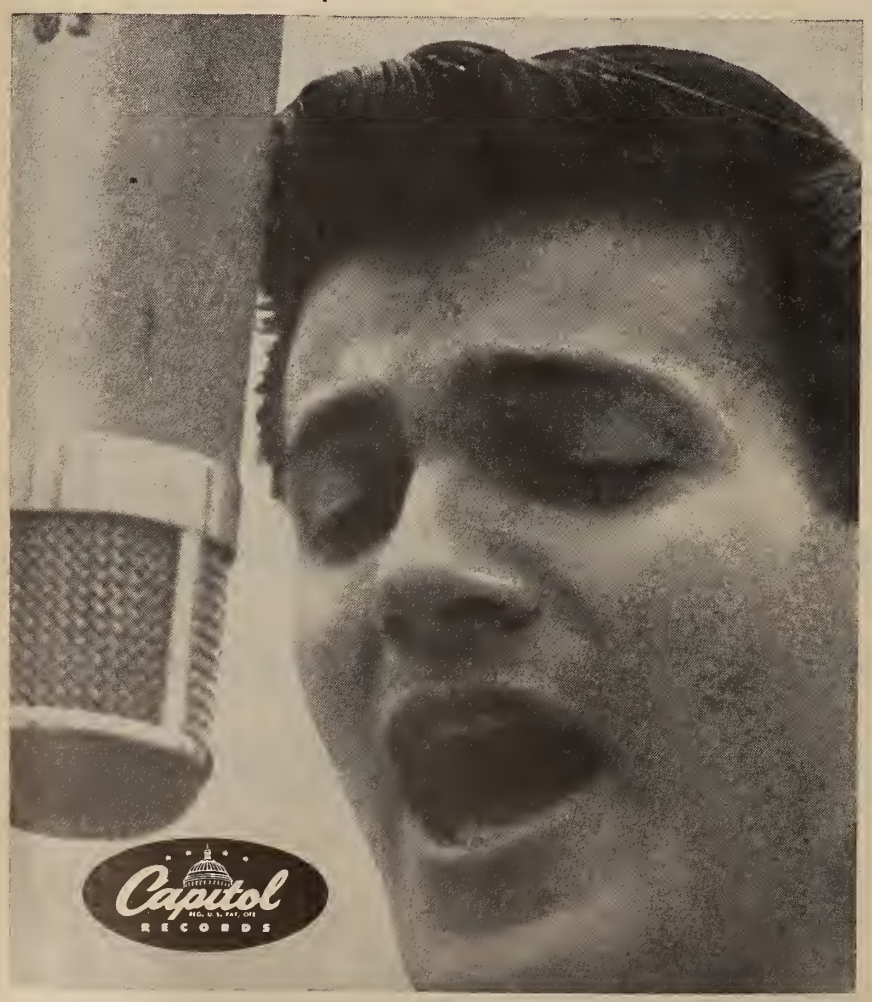
"Sing Boy Sing"

(This is a film version of the TV show "The Singin' Idol" that sent Tommy sky-rocketing to the heights of recorded fame)

SING BOY SING

CRAZY 'CAUSE I LOVE YOU

RECORD NO. 3867



Top Selling Records Reported by Retail Outlets From Coast to Coast

TIN PAN ALLEY
New York, N. Y.

1. At The Hop (Danny & Jrs.)
2. River Kwai March & Colonel Bogey (M. Miller)
3. April Love (P. Boone)
4. Wild Is The Wind (J. Mathis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Raunchy (B. Justis)
7. Peggy Sue (8. Holly)
8. Dancing With My Shadow (Four Voices)
9. Witchcraft (F. Sinatra)
10. Liechtensteiner Polka (W. Glahe)

GREENLINE REC. CENTER
Jamaica, L. I., N. Y.

1. At The Hop (Danny & Jrs.)
2. La Dee Dah (Billie & Lillie)
3. Buzz, 8uzz, Buzz (Hollywood Flames)
4. Why Don't They Understand (G. Hamilton)
5. I'll Come Running Back To You (S. Cooke)
6. River Kwai March & Colonel 8ogey (E. Ros)
7. The Stroll (Diamonds)
8. Pretend You Don't See Her (J. Vale)
9. Don't Let Go (R. Hamilton)
10. You Are My Destiny (Anka)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

1. You Send Me (S. Cooke)
2. April Love (P. Boone)
3. All The Way (F. Sinatra)
4. Melodie D'Amour (Ames Bros.)
5. Chances Are (J. Mathis)
6. Liechtensteiner Polka (Welk)
7. Pretend You Don't See Her (J. Vale)
8. Wild Is The Wind (J. Mathis)
9. Love Me Forever (E. Gorme)
10. Catch A Falling Star (Como)

STAMPFLI'S RECORD SHOP
Reno, Nev.

1. Raunchy (E. Freeman)
2. April Love (P. Boone)
3. You Send Me (S. Cooke)
4. At The Hop (Danny & Jrs.)
5. All The Way (F. Sinatra)
6. Rock & Roll Music (C. Berry)
7. Buzz, 8uzz, Buzz (Hollywood Flames)
8. Great Balls Of Fire (Lewis)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Jailhouse Rock (E. Presley)

BOSTON RECORD DISTR'S
Boston, Mass.

1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. The Joker (Hilltoppers)
5. All The Way (F. Sinatra)
6. Great Balls Of Fire (Lewis)
7. The Stroll (Diamonds)
8. You Are My Destiny (Anka)
9. At The Hop (Danny & Jrs.)
10. La Dee Dah (Billie & Lillie)

REGENT RECORD SHOP
Flint, Mich.

1. Sail Along Silvery Moon (B. Vaughn)
2. At The Hop (Danny & Jrs.)
3. Bony Moronie (L. Williams)
4. Great Balls Of Fire (Lewis)
5. I'll Come Running Back To You (S. Cooke)
6. Raunchy (B. Justis)
7. Jingle Bell Rock (B. Helms)
8. You Send Me (S. Cooke)
9. Oh Boy (Crickets)
10. Stood Up (R. Nelson)

SUPER ENTERPRISE
Washington, D. C.

1. At The Hop (Danny & Jrs.)
2. You Send Me (S. Cooke)
3. Peggy Sue (B. Holly)
4. Don't Let Go (R. Hamilton)
5. Great Balls Of Fire (Lewis)
6. Raunchy (E. Freeman)
7. Get A Job (Silhouettes)
8. The Stroll (Diamonds)
9. April Love (P. Boone)
10. Maybe (Chantels)

LISHON'S
Chicago, Ill.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Jrs.)
3. Swingin' Shepherd Blues (J. Pate)
4. Stood Up (R. Nelson)
5. The Stroll (Diamonds)
6. Jo-Ann (Playmates)
7. Why Don't They Understand (G. Hamilton)
8. Dede Dinah (F. Avalon)
9. La Dee Dah (Billie & Lillie)
10. Yellow Dog 8lues (J. Davensbourg)

SUPER MUSIC, INC.
Baltimore, Md.

1. Don't Let Go (R. Hamilton)
2. For Sentimental Reasons (S. Cooke)
3. I Want You To Know/Big 8eat (F. Domino)
4. Wild Is The Wind (J. Mathis)
5. I'll Come Running Back To You (S. Cooke)
6. Sail Along Silvery Moon (B. Vaughn)
7. Sugartime (McGuires)
8. 8lue And Broken Hearted (DeCastros)
9. I'm Comin' Home (Davis Jr.)
10. Angel Smile (N. Cole)

TOLZIEN MUSIC STORE
Amarillo, Tex.

1. Raunchy (B. Justis)
2. Kisses Sweeter Than Wine (J.Rodgers)
3. Great Balls Of Fire (Lewis)
4. April Love (P. Boone)
5. You Send Me (S. Cooke)
6. Peggy Sue (8. Holly)
7. Why Don't They Understand (G. Hamilton)
8. Jailhouse Rock (E. Presley)
9. All The Way (F. Sinatra)
10. Oh Boy (Crickets)

JIVE HIVE
Houston, Tex.

1. 8ony Moronie (L. Williams)
2. Raunchy (B. Vaughn)
3. At The Hop (Danny & Jrs.)
4. The Stroll (Diamonds)
5. Great Balls Of Fire (Lewis)
6. So Tough (Casuals)
7. Why Don't Thev Understand (G. Hamilton)
8. Oh Boy (Crickets)
9. Peggy Sue (B. Holly)
10. For Sentimental Reasons (S. Cooke)

EL REY MUSIC SHOP
San Francisco, Calif.

1. Peggy Sue (8. Holly)
2. At The Hop (Danny & Jrs.)
3. Great Balls Of Fire (Lewis)
4. Teardrops (L. Andrews)
5. The Stroll (Diamonds)
6. Raunchy (E. Freeman)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. April Love (P. Boone)
9. Helpless (Platters)
10. Get A Job (Silhouettes)

SONG SHOP
Cincinnati, Ohio

1. She's Neat (D. Wright)
2. Stood Up (R. Nelson)
3. At The Hop (Danny & Jrs.)
4. Raunchy (E. Freeman)
5. The Stroll (Diamonds)
6. Peggy Sue (8. Holly)
7. Sugartime (McGuires)
8. Why Don't Thev Understand (G. Hamilton)
9. Great Balls Of Fire (Lewis)
10. Swingin' Shepherd 8lues (J. Pate)

UPTOWN MUSIC SHOP
St. Louis, Mo.

1. At The Hop (Danny & Jrs.)
2. Stood Up (R. Nelson)
3. Big Beat (F. Domino)
4. All The Way (F. Sinatra)
5. Hey Little Girl (Techniques)
6. A Very Special Love (Nash)
7. La Dee Dah (Billie & Lillie)
8. Silhouettes (Diamonds)
9. Dance To The Bop (Vincent)
10. Angel Smile (N. Cole)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. At The Hop (Danny & Jrs.)
2. Peggy Sue (8. Holly)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Raunchy (E. Freeman)
5. Great 8alls Of Fire (Lewis)
6. Jailhouse Rock (E. Presley)
7. Oh Boy (Crickets)
8. Why Don't They Understand (G. Hamilton)
9. Teardrops (L. Andrews)
10. I'll Come Running Back To You (S. Cooke)

WARE HOUSE OF MUSIC, INC.
Seattle, Wash.

1. Don't (E. Presley)
2. 26 Miles (Four Preps)
3. Stood Up (R. Nelson)
4. Jo-Ann (Twin Tones)
5. You Are My Destiny (Anka)
6. La Dee Dah (Billie & Lillie)
7. The Stroll (Diamonds)
8. Tonite, Tonite (Mello-Kings)
9. This Is The Night (Valiants)
10. Swingin' Shepherd Blues (J. Pate)

LOOMIS TEMPLE OF MUSIC
New Haven, Conn.

1. Get A Job (Silhouettes)
2. Waitin' In School (R. Nelson)
3. Maybe (Chantels)
4. Dede Dinah (F. Avalon)
5. Darla My Darling (Arcademics)
6. Hey School Girl (Tom & Jerry)
7. Don't Let Go (R. Hamilton)
8. La Dee Dah (Billie & Lillie)
9. The Stroll (Diamonds)
10. Witchcraft (F. Sinatra)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. At The Hop (Danny & Jrs.)
2. Raunchy (E. Freeman)
3. Peggy Sue (B. Holly)
4. April Love (P. 8oone)
5. Get A Job (Silhouettes)
6. You Send Me (S. Cooke)
7. All The Way (F. Sinatra)
8. Waitin' In School (R. Nelson)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Buzz, Buzz, Buzz (Hollywood Flames)

MADRONA RECORDS
Portland, Ore.

1. Stood Up (R. Nelson)
2. At The Hop (Danny & Jrs.)
3. Julie (S. Salvo)
4. Jo-Ann (Playmates)
5. Raunchy (E. Freeman)
6. Hey Little Girl (Techniques)
7. Great Balls Of Fire (Lewis)
8. Why Don't Thev Understand (G. Hamilton)
9. A Verv Special Love (Nash)
10. Bony Moronie (L. Williams)

SPRUCE RECORD SHOP
Scranton, Pa.

1. Get A Job (Silhouettes)
2. Peggy Sue (B. Holly)
3. Jo-Ann (Playmates)
4. Dede Dinah (F. Avalon)
5. At The Hop (Danny & Jrs.)
6. La Dee Dah (Billie & Lillie)
7. Bony Maronie (L. Williams)
8. No Love (J. Mathis)
9. Oh Julie (Crescendos)
10. Mary, Mary Lou (B. Haley)

ANDERSON'S MUSIC
Red Bank, N. J.

1. At The Hop (Danny & Jrs.)
2. Raunchy (B. Justis)
3. Jailhouse Rock (E. Presley)
4. Great Balls Of Fire (Lewis)
5. Waitin' In School (R. Nelson)
6. April Love (P. Boone)
7. Jingle Bell Rock (B. Helms)
8. Oh Boy (Crickets)
9. The Stroll (Diamonds)
10. Get A Job (Silhouettes)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JIMMIE RODGERS

AS YOU NEVER HEARD HIM BEFORE. . .

In His First Motion Picture Theme Song

THE LONG HOT SUMMER

Lyric by SAMMY CAHN

Music by ALEX NORTH

Exactly as Jimmie sings it on the sound track of
Jerry Wald's production of William Faulkner's "THE LONG HOT SUMMER"

Starring

PAUL NEWMAN • JOANNE WOODWARD • ANTHONY FRANCIOSA

ORSON WELLES • LEE REMICK • ANGELA LANSBURY

CINEMASCOPE
COLOR by DE LUXE

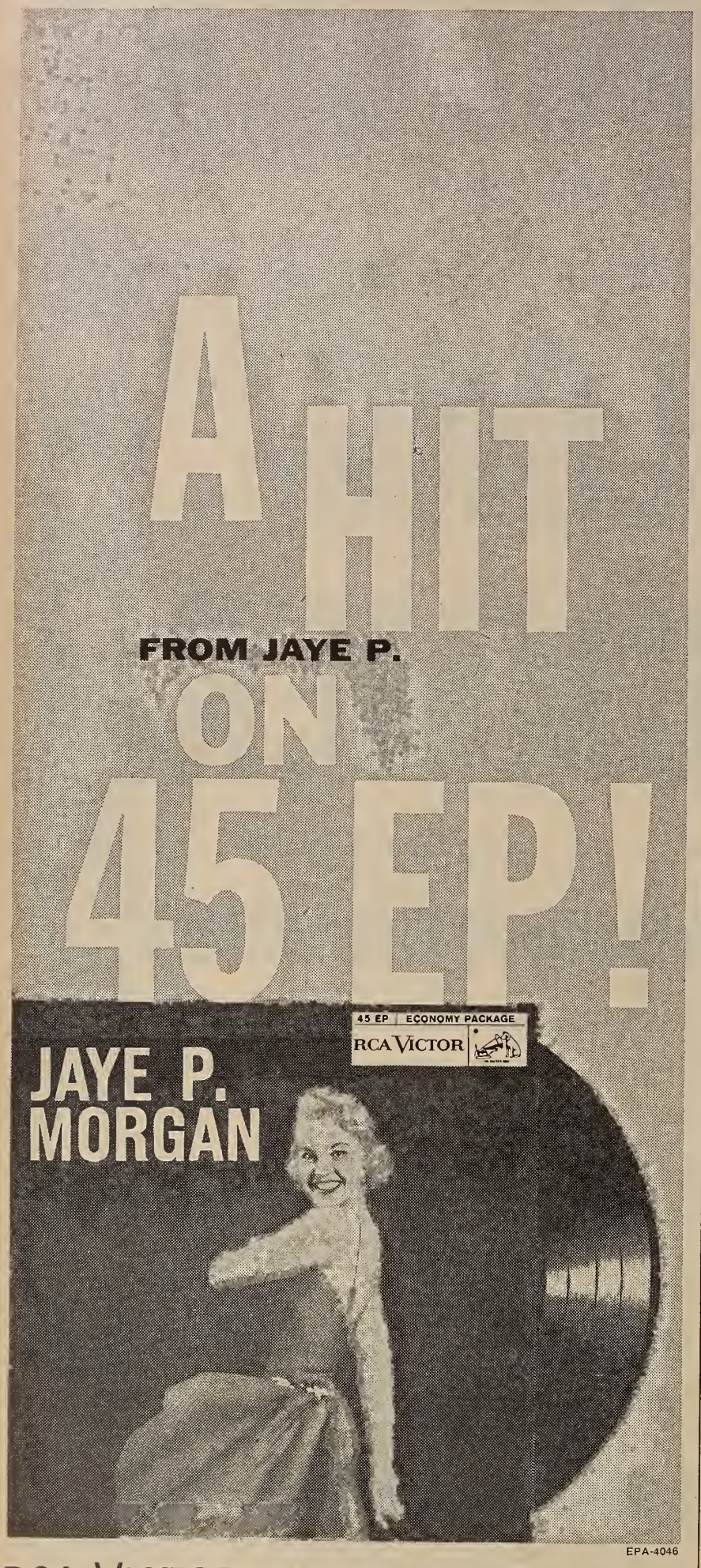
Directed by MARTIN RITT

Screenplay by IRVING RAVETCH and HARRIET FRANK, JR.

released by 20th Century-Fox

ROULETTE RECORDS

R-4045



RCA VICTOR's 45 ECONOMY PACKAGE OF "JAYE P. MORGAN." Jaye P. picks four winners: "Ooh, He's A Tiger," "Unconditional Surrender," "I'd Like to Take You Home with Me," and "Echo of Love." Result: a new album that's going to make pop sales history from coast to coast.

It's going places at 45 rpm—America's favorite speed!

RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA

London Lowdown

Mantovani leaves for the States in two weeks to undertake another tour with his orchestra. Accompanying him this time will be **Stan Newsome**, the trumpet player featured in Monty's recent hit waxing of "Around the World." Two other key men accompanying him will be **Wally Ashworth** and **Charlie Bottram**. Monty is, at the moment, doing his own weekly TV Show on Channel 9 which features his orchestra and guest singers. Programme is one of Sunday's highlights.

Into London this week are Mr. & Mrs. **Ed Sullivan**, talent scouting and meeting friends.

Also here is **Philippe Boutet** who manages **Eddie Barclay**'s French publishing house and with him is his American affiliate, **Mike Gould**.

Due to differences of opinion the **Johnny Dankworth** Band will now not visit the United States and will be replaced by **Vic Lewis** and his Band.

More artists were named for the Palladium vaudeville season. Set for a mid-May appearance is **Jerry Lee Lewis**, whose waxing of "Great Balls of Fire" is a No. 1 record in the country.

Ted Heath will visit Germany for one concert and may be joined for this event by **June Christy**.

The new **Tommy Steele** pic, "The Duke Wore Jeans," scheduled for release over here around Easter week, may have a simultaneous European release.

The new **Elvis Presley** Picture, "Jailhouse Rock," opens at the Empire, Leicester Square on January 16th and MGM has arranged for the Elvis Presley Fan Club to have special seats reserved for them. The Fan Club is organizing coach loads for the Premiere and this should be quite an event for London.

"Pal Joey" is, at the moment, one of the biggest movie attractions in London.

There is talk of the **Modern Jazz Quartet** making recordings in Europe possibly in Stuttgart, Germany.

The tendency in Europe is towards the Extended Play recordings and now a great percentage of juke boxes are featuring these recordings as a result of which our own boxes in the British Isles are now beginning to feature EP's. This gives the customer one play for sixpence, three plays for a shilling. The manufacturers of the AMI boxes in this country have announced that they will bring out the 200 AMI player in about six months.

Jeffrey Kruger, who, in addition to being an agent, also has the Florida Music Company, would appreciate hearing from any publishers with material not placed in this country. Kruger guarantees a 100 per cent exploitation.

HOLLAND: The Phillips Company is about to launch a new record vendor. This new automatic machine will carry a selection of ten of the top pops at 45 rpm and will be hung outside record dealers stores so that customers can buy records after closing time from the machine. This looks like a most interesting addition to the record business and can only help to increase the sale of disks in years to come. No further details have been announced. As soon as more details are released I will report more fully on this new automatic machine.

This week's best selling pop singles (Courtesy "New Musical Express")

1 **Great Balls Of Fire**—Jerry Lee Lewis (London)

2 **Ma, He's Making Eyes At Me**—Johnny Otis Show/Marie Adams (Capitol)

3 **All The Way**—Frank Sinatra (Capitol)

4 **Oh Boy!**—Crickets (Coral)

5 **My Special Angel**—Malcolm Vaughan (HMV)

6 **Kisses Sweeter Than Wine**—Jimmie Rodgers (Columbia)

7 **Peggy Sue**—Buddy Holly (Coral)

8 **Kisses Sweeter Than Wine**—Frankie Vaughan (Philips)

9 **Wake Up Little Susie**—Everly Brothers (London)

10 **I Love You Baby**—Paul Anka (Columbia)

11 **Reet Petite**—Jackie Wilson (Coral)

12 **April Love**—Pat Boone (London)

13 **Alone**—Petula Clark (Pye-Nixa)

14 **Jack O'Diamonds**—Lonnie Donegan (Pye-Nixa)

15 **I'm Left, She's Right**—Elvis Presley (HMV)

16 **Alone**—Southlanders (Decca)

17 **The Story Of My Life**—Michael Holliday (Columbia)

18 **The Story Of My Life**—Gary Miller (Pye-Nixa)

19 **He's Got The Whole World In His Hands**—Laurie London (Parlophone)

20 **Diana**—Paul Anka (Columbia)

21 **Be My Girl**—Jim Dale (Parlophone)

21 **At The Hop**—Danny and The Juniors (HMV)

23 **Bye Bye Baby**—Johnny Otis Show (Capitol)

24 **Crazy Dream/Just Born**—Jim Dale (Parlophone)

25 **My Dixie Darling**—Lonnie Donegan (Pye-Nixa)

26 **Remember You're Mine**—Pat Boone (London)

27 **Raunchy**—Bill Justis (London)

28 **Bony Moronie**—Larry Williams (London)

29 **You Send Me**—Sam Cooke (London)

30 **Wake Up Little Susie**—King Brothers (Parlophone)

MEMO FROM
VIK RECORDS
Here's two that
Can't miss

STEADY MAN

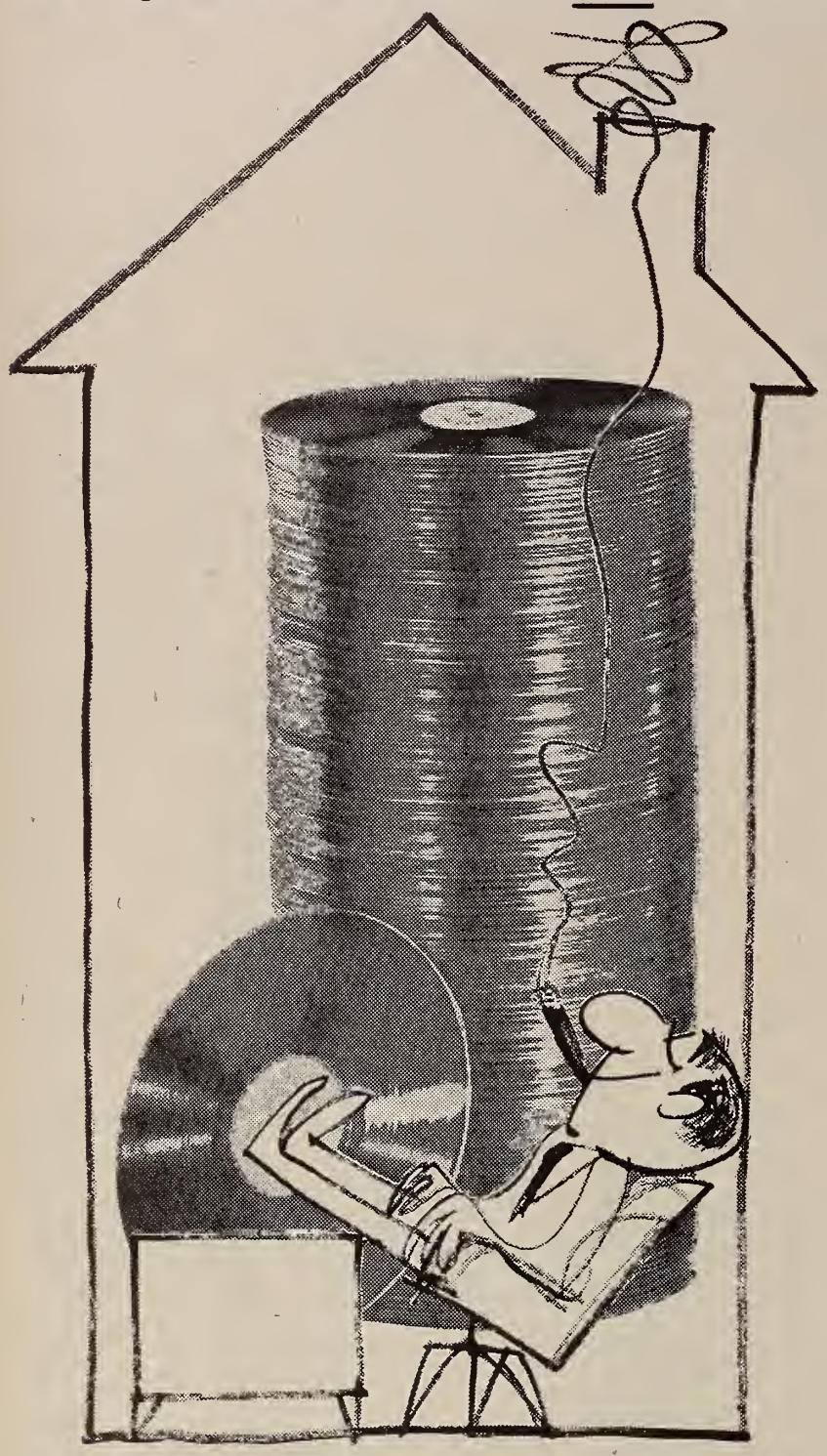
BEST WISHES

THE GALLAHADS

X/4X-0316

Vik records

Look at the record— the big hit-makers choose RCA Custom!



Why do the top indies of the record business turn to RCA for pressing service?

Easy! Only RCA, unchallenged leader in sound research, can guarantee highest quality throughout the manufacturing process. Only RCA has the capacity to give you all the records you need when you need them. Only RCA, with its three strategically-located plants, can give you "Speed Record Service"—fastest shipping to your distributors everywhere. And only RCA, with greater experience and greater facilities, can give you extra care and extra service all the way. It's "Service on a Platter." Our customers love it!

Join the leaders. Give your records an extra boost into the hit class with...

RCA Victor custom record sales

"SERVICE ON A PLATTER"

155 East 24th St., New York 10, N. Y.—MUrray Hill 9-7200; 445 N. Lake Shore Drive, Chicago 11, Ill.—WHitehall 4-3215; 1016 N. Sycamore Ave., Hollywood 38, Calif.—OLdfield 4-1660; 1525 McGavock St., Nashville 3, Tenn.—ALpine 5-6691. In Canada, call Record Department, RCA Victor Company, Ltd., 226 Mutual Street, Toronto, Ontario. For other foreign offices, write or phone RCA International Division, 30 Rockefeller Plaza, New York 20, N. Y.—JUdson 6-3800.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. At The Hop (Danny & Juniors)
2. La Dee Dah (B. Ford's Thunderbirds)
3. River Kwai March & Colonel Bogey (Miller/Ros/Mooney)
4. Get A Job (Silhouettes)
5. The Stroll (Diamonds)
6. You Send Me (S. Cooke)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Great Balls Of Fire (J. L. Lewis)
9. Don't Let Go. (R. Hamilton)
10. Raunchy (B. Justis)

Chicago, Ill.

1. At The Hop (Danny & Juniors)
2. La Dee Dah (B. Ford's Thunderbirds)
3. Peggy Sue (B. Holly)
4. Get A Job (Silhouettes)
5. The Stroll (Diamonds)
6. Stood Up (R. Nelson)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Dede Dinah (F. Avalon)
9. Sugartime (McGuires)
10. Oh Boy! (Crickets)

Los Angeles, Calif.

1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Juniors)
3. Raunchy (E. Freeman)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Great Balls Of Fire (J. L. Lewis)
6. April Love (P. Boone)
7. Jailhouse Rock (E. Presley)
8. Oh Boy! (Crickets)
9. All The Way (F. Sinatra)
10. Chances Are (J. Mathis)

New Orleans, La.

1. At The Hop (Danny & Juniors)
2. Raunchy (E. Freeman)
3. Great Balls Of Fire (J. L. Lewis)
4. Peggy Sue (B. Holly)
5. All The Way (F. Sinatra)
6. My Special Angel (B. Helms)
7. April Love (P. Boone)
8. Why Don't They Understand (G. Hamilton IV)
9. You Send Me (S. Cooke)
10. Waitin' In School (R. Nelson)

Houston, Tex.

1. Bony Moronie (L. Williams)
2. At The Hop (Danny & Juniors)
3. Great Balls Of Fire (J. L. Lewis)
4. Raunchy (Freeman/Vaughn)
5. Peggy Sue (B. Holly)
6. Oh Boy! (Crickets)
7. The Stroll (Diamonds)
8. Waitin' In School (R. Nelson)
9. Sugartime (McGuires)
10. Sail Along Silv'ry Moon (B. Vaughn)

Kansas City, Mo.

1. Waitin' In School (R. Nelson)
2. Great Balls Of Fire (J. L. Lewis)
3. At The Hop (Danny & Juniors)
4. The Stroll (Diamonds)
5. Sugartime (McGuires)
6. Raunchy (Vaughn/Freeman)
7. Peggy Sue (B. Holly)
8. April Love (P. Boone)
9. The Joker (Hilltoppers)
10. For Sentimental Reasons (S. Cooke)

Cincinnati, Ohio

1. At The Hop (Danny & Juniors)
2. She's Neat (D. Wright)
3. Raunchy (E. Freeman)
4. The Stroll (Diamonds)
5. Peggy Sue (B. Holly)
6. Sugartime (McGuires)
7. Stood Up (R. Nelson)
8. April Love (P. Boone)
9. Great Balls Of Fire (J. L. Lewis)
10. Catch A Falling Star (Como)

Minneapolis, Minn.

1. At The Hop (Danny & Juniors)
2. Waitin' In School (R. Nelson)
3. The Stroll (Diamonds)
4. Oh Boy! (Crickets)
5. Sugartime (McGuires)
6. Get A Job (Silhouettes)
7. Peggy Sue (B. Holly)
8. Why Don't They Understand (G. Hamilton IV)
9. Hey Little Girl (Techniques)
10. Maybe (Chantels)

Seattle, Wash.

1. Stood Up (R. Nelson)
2. You Are My Destiny (P. Anka)
3. At The Hop (Danny & Juniors)
4. 26 Miles (Four Preps)
5. Don't (E. Presley)
6. Raunchy (E. Freeman)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Get A Joe (Silhouettes)
9. Henrietta (J. Dee)
10. The Stroll (Diamonds)

Boston, Mass.

1. Raunchy (B. Justis)
2. At The Hop (Danny & Juniors)
3. All The Way (F. Sinatra)
4. Peggy Sue (B. Holly)
5. Great Balls Of Fire (J. L. Lewis)
6. You Send Me (S. Cooke)
7. The Stroll (Diamonds)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. The Joker (Hilltoppers)
10. You Are My Destiny (P. Anka)

Baltimore, Md.

1. Dede Dinah (F. Avalon)
2. Oh Julie (Crescendos)
3. Stood Up (R. Nelson)
4. At The Hop (Danny & Juniors)
5. Bertha Lou (C. Miller)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Sugartime (McGuires)
8. Don't Let Go (R. Hamilton)
9. For Sentimental Reasons (S. Cooke)
10. Oh Boy! (Crickets)

Atlanta, Ga.

1. At The Hop (Danny & Juniors)
2. Don't Let Go (R. Hamilton)
3. Raunchy (Freeman/Justis)
4. Peggy Sue (B. Holly)
5. Great Balls Of Fire (J. L. Lewis)
6. You Send Me (S. Cooke)
7. April Love (P. Boone)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. Get A Job (Silhouettes)
10. Jailhouse Rock (E. Presley)

Philadelphia, Pa.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. Waitin' In School (R. Nelson)
4. April Love (P. Boone)
5. Witchcraft (F. Sinatra)
6. For Sentimental Reasons (S. Cooke)
7. Why Don't They Understand (G. Hamilton IV)
8. The Stroll (Diamonds)
9. Sugartime (McGuires)
10. La Dee Dah (B. Ford's Thunderbirds)

St. Louis, Mo.

1. At The Hop (Danny & Juniors)
2. The Stroll (Diamonds)
3. She's Neat (D. Wright)
4. All The Way (F. Sinatra)
5. Stood Up (R. Nelson)
6. I'll Come Running Back To You (S. Cooke)
7. Get A Job (Silhouettes)
8. Why Don't They Understand (G. Hamilton IV)
9. La Dee Dah (B. Ford's Thunderbirds)
10. Uh Huh Mm (S. James)

Cleveland, Ohio

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. Dede Dinah (F. Avalon)
4. La Dee Dah (B. Ford's Thunderbirds)
5. The Stroll (Diamonds)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Sugartime (McGuires)
8. Witchcraft (F. Sinatra)
9. Waitin' In School (R. Nelson)
10. Swinging Shepherd Blues (Kaufman/Rose)

Denver, Colo.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Raunchy (Freeman/Justis)
4. Waitin' In School (R. Nelson)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Great Balls Of Fire (J. L. Lewis)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. Why Don't They Understand (G. Hamilton IV)
9. All The Way (F. Sinatra)
10. April Love (P. Boone)

Milwaukee, Wis.

1. Peggy Sue (B. Holly)
2. Stood Up (R. Nelson)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Great Balls Of Fire (J. L. Lewis)
5. April Love (P. Boone)
6. At The Hop (Danny & Juniors)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. The Story Of My Life (M. Robbins)
9. Raunchy (B. Justis)
10. Sugartime (McGuires)

San Francisco, Calif.

1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Juniors)
3. The Stroll (Diamonds)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Great Balls Of Fire (J. L. Lewis)
6. Raunchy (E. Freeman)
7. Teardrops (L. Andrews)
8. April Love (P. Boone)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. Get A Job (Silhouettes)

Detroit, Mich.

1. At The Hop (Danny & Juniors)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Don't Let Go (R. Hamilton)
4. Oh Julie (Crescendos)
5. The Stroll (Diamonds)
6. Get A Job (Silhouettes)
7. Great Balls Of Fire (J. L. Lewis)
8. Waitin' In School (R. Nelson)
9. Dede Dinah (F. Avalon)
10. La Dee Dah (B. Ford's Thunderbirds)

San Antonio, Tex.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Teardrops (L. Andrews)
4. Raunchy (E. Freeman)
5. The Stroll (Diamonds)
6. Jo-Ann (Playmates)
7. Why Don't They Understand (G. Hamilton IV)
8. Get A Job (Silhouettes)
9. La Dee Dah (B. Ford's Thunderbirds)
10. Waitin' In School (R. Nelson)

Pittsburgh, Pa.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. April Love (P. Boone)
4. All The Way (F. Sinatra)
5. Jo-Ann (Playmates)
6. Stood Up (R. Nelson)
7. Raunchy (E. Freeman)
8. Oh Boy! (Crickets)
9. Oh Julie (Crescendos)
10. Liechtensteiner Polka (Glahe)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

IMMEDIATE SMASH!

"YOUNG DOVES CALLING"

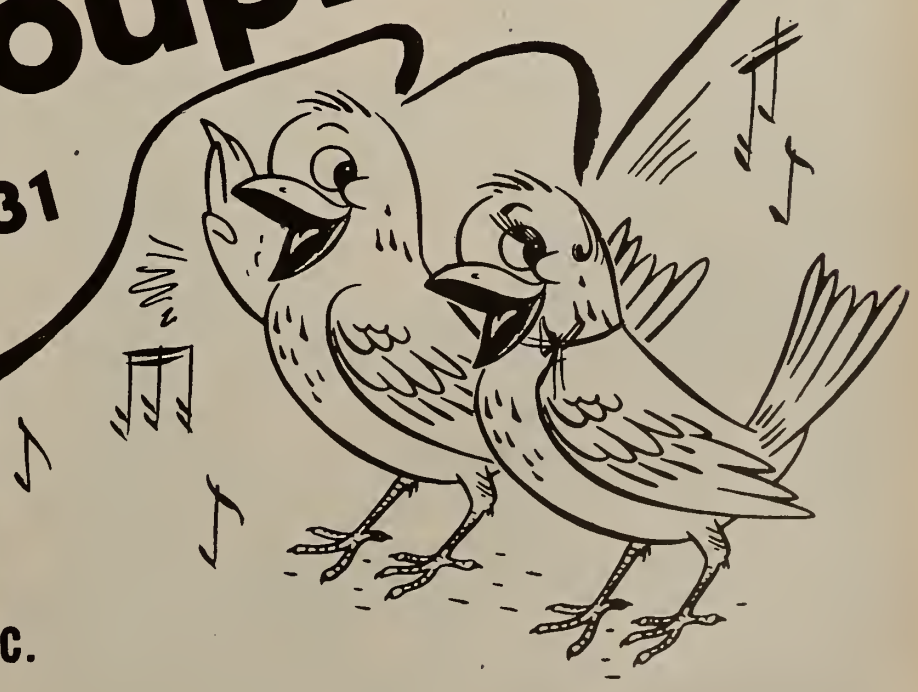
b/w

"I CAN SEE"

by

The Couplings

JOSIE 831



Josie — record — 1650 BROADWAY, N. Y. C. COLUMBUS 5-8335

Products of JAY-GEE RECORD CO., INC.

Plan West Coast Distribution

HOLLYWOOD—Alfred H. Tamarin (second from left), executive assistant to United Artists Records President Max E. Youngstein, plans Coast distributon of the new label with Central Record Distributors officials and UA personnel in Hollywood meeting. Seated, left to right: Bill Scholl, UA fieldman; Tamarin; Robert F. Blumofe, UA Vice President in charge of West Coast production; James Warren, head of Central Records, and his aide, Jack Andrews. Standing are Leon Roth (left), UA West Coast publicity coordinator, and Jeff Clark, promotion director of Central Records.

Angel Issues 1st Release Since Capitol Purchase

HOLLYWOOD—For its first release since its purchase by Capitol Records, Angel Records last week introduced its January release of 17 new classical albums. The same packaging and price structure before the Capitol purchase of Angel will continue.

The release includes one factory sealed album, Puccini's "Tourandot" (La Scala) sung by Maria Callas, Elisabeth Schwarzkopf, Eugenio Fernandi and others with the La Scala orchestra and chorus conducted by Tulio Serafin. In the 35,000 red label 12" series are: Chopin: Etudes, Op. 25 and Ballade No. 1 in G Minor, Op. 23 by Geza Anda, pianist; Milhaud's Wedding Cantata, Ronsard Songs and others sung by Janine Micheau, soprano, with the Paris Conservatory Orchestra conducted by the composer; violinist Leonard Kogan, with the Paris Conservatory Orchestra conducted by Andre Vandernoot, playing Tchaikovsky's Violin Concerto and Vivaldi's Violin Concerto in G Minor; Locatelli's Violin Sonata in F Minor performed by Andrei Mitnik, pianist; Brahm's Symphony No. 1 with Otto Klemperer conducting the Philharmonia; Wagner's Tristan and Isolde - Prelude & Liebestod and Die Meistersinger and Tannhauser Overtures performed by the Berlin Philharmonic, Herbert von Karajan, Conductor; the Deutschmeister Band, chorus and soloists performing "Vienna On Parade," Paganini's Violin Concerto and Cantable in D for Violin and Piano with Leonid Kogan, violinist, Andrei Mitnik, pianist and Charles Bruck conducting the Paris Conservatory Orchestra; Emil Gilels performing Beethoven's Piano Concerto No. 4 with Leopold Ludwig conducting the Philharmonia; Schumann's and Grieg's Piano Concertos with Claudio Arrau, pianist, and the Philharmonia, Alceo Galliera conducting; Tchaikovsky's Symphony No. 5 with Constantin Silvestri conducting the Philharmonia; and the Philharmonia, Paul Kletzki, Conductor, performing Mahler's Symphony No. 4 with soprano, Emmy Loose.

Included in the 45,000 library series of 12" LP's are these two: Beethoven Piano Sonatas No. 30 in E, Op. 109, No. 31 in A Flat, Op. 110, and No. 32 in C Minor, Op. 111 with George Solchany, pianist; and Virtuosi Di Roma play Vivaldi and Albinoni Oboe Concertos, Pergolesi Concertino in G and Albinoni Sonata in A.

JIMMY McCRACKLIN'S NEW DANCE!!
"THE WALK"
CHECKER 885
"BEEN SO LONG"
BY THE PASTELS
ARGO 5287
CHESS PRODUCING CO.
2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS

Best Selling Sheet Music

		LAST WEEK
1	APRIL LOVE Leo Feist ASCAP—Fain, Webster	1
2	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	2
3	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	5
4	KISSES SWEETER THAN WINE Favorite ASCAP—Evans, Hughes, Rodgers	3
5	RAUNCHY Hi-Lo BMI—Justis, Manker	4
6	FASCINATION Southern ASCAP—Manning, Marchetti	6
7	AROUND THE WORLD Victor Young ASCAP—Young	7
8	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	8
9	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	11
10	PEGGY SUE Nor-Va-Jak—Peer Int'l. BMI—Allison, Petty	13
11	WHY DON'T THEY UNDERSTAND Hollis BMI—Henderson, Fishman	15
12	TAMMY Northern ASCAP—Livingston, Evans	9
13	YOU SEND ME Higuera BMI—Cooke	10
14	PRETEND YOU DON'T SEE HER Rosemeadow ASCAP—Allen	12
15	AT THE HOP Singular BMI—Singer, Medora, White	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Very Special Love	Korwin	A Million Miles From Nowhere	Raleigh
All The Way	Maraville	A Very Special Love	Korwin
April Love	Feist	Ain't It The Truth	Feist
Belonging To Someone	Lear	All The Way	Maraville
Catch A Falling Star	Marvin	April Love	Feist
Katsumi Love Theme	Witmark	Are You Sincere	Cedarwood
Kisses Sweeter Than Wine	Folkway	At The Hop	Singular
Las Vegas	Peer	Betty And Dupree	Rush
Last Song And Dance	Bregman, Vocco & Conn	Chances Are	Korwin
Liechtensteiner Polka	Burlington	Click Clack	Rush
Love Me Forever	Greta	Clover In The Meadow	Feist
Magic Moments	Famous	Down Deep	Arthur
March From The River Kwai And Colonel Bogey	Col. Pix, Boosey & Hawkes	Get A Job	Ulysses, Bagby
Melodie D'Amour	Rayven	Kisses Sweeter Than Wine	Folkway
Object Of My Affection	Bourne	La Dee Dah	Conley
Pretend You Don't See Her	Rosemeadow	Liechtensteiner Polka	Burlington
Put A Light In The Window	Planetary	Little Pigeon	Nash
Sayonara	Berlin	Maybe	End
Seventy-6 Trombones	Frank	Object Of My Affection	Bourne
Story Of My Life	Famous	Peggy Sue	Nor-Va-Jak-Peer Int'l
Sugartime	Nor-Va-Jak	Raunchy	Hi-Lo
Swedish Polka	Mills	Sad Sack	Paramount
Swinging Shepherd Blues	Bennell	Sayonara	Berlin
Tell Her You Love Her	Mr. Music	Shake A Hand	Angel
That's Why I Was Born	Janfra	Short Shorts	Admiration
Till	Chappell	Sugartime	Nor-Va-Jak
Till There Was You	Frank	Swinging Shepherd Blues	Bennell
Why Don't They Understand	Hollis	Till There Was You	Frank
Wild Is The Wind	Jungnickel	Unspoken Love	Mack Martin
Witchcraft	E. H. Morris	Waitin' In School	Reeve
You Send Me	Hiquera		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Fats Domino

5477

"I WANT YOU TO KNOW"

and

"THE BIG BEAT"

A New Hit

Bobby Mitchell

5475

"I'M GONNA BE A WHEEL SOMEDAY"

and

"YOU BETTER GO HOME"

Ricky Nelson

5483

"STOOD UP"

and

"WAITIN' IN SCHOOL"

A Smash Instrumental

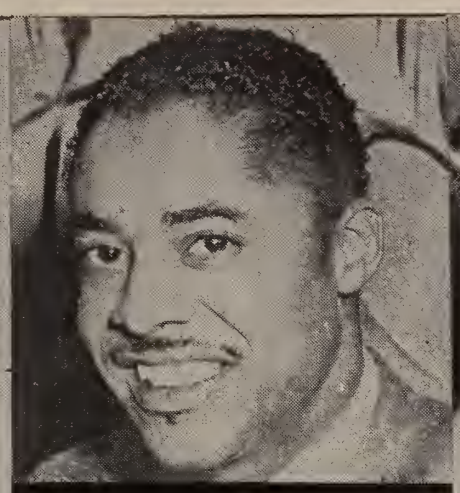
Irving Ashby

5485

"BIG GUITAR"

and

"MOTATIN'"



Ernie Freeman

5474

"RAUNCHY"

A Brand New Million Seller

5486

"THE TUTTLE"

and

"LEAPS AND BOUNDS"

Jackie Walker

5490

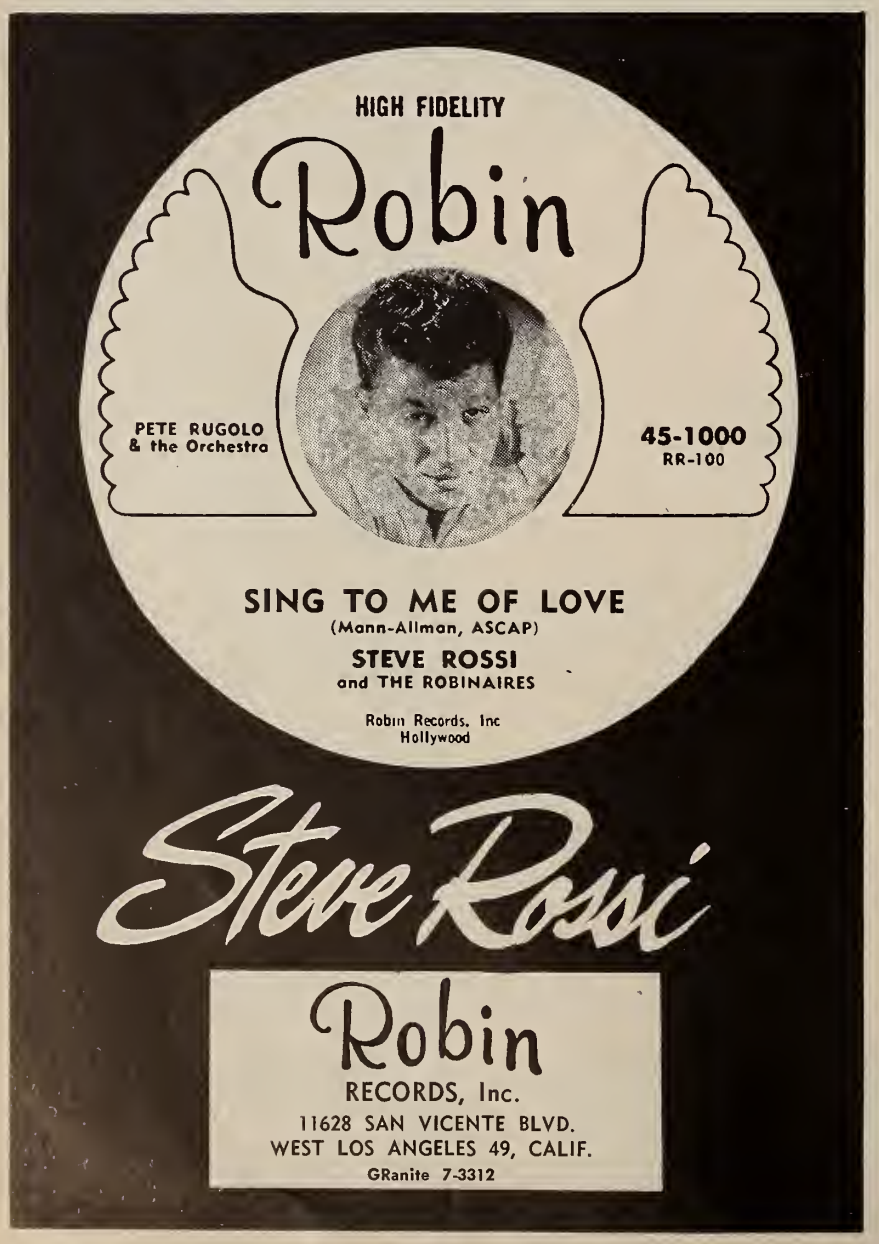
"OH LONESOME ME"

and

"ONLY TEENAGERS ALLOWED"

IMPERIAL RECORDS
6425 Hollywood Blvd., Hollywood, Calif.
IN CANADA • LONDON RECORDS, Ltd.

Best Selling EP's

		Pos. Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	RICKY Ricky Nelson (Imperial EP 153)	2
3	FOUR BY PAT Pat Boone (Dot DEP 1057)	3
4	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	4
5	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	13
6	PAL JOEY Movie Cast (Capitol EDM-4-912)	8
7	WARM Johnny Mathis (Columbia B-10781)	10
8	AROUND THE WORLD Nat "King" Cole (Capitol EPA-1-813)	9
9	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	7
10	LOVING YOU Elvis Presley (RCA Victor EPA-1, 2-1515)	5
11	JIMMY RODGERS Jimmy Rodgers (Roulette EPR-1-303)	—
12	LOVE IS THE THING Nat "King" Cole (Capitol EAP-1, 2, 3-824)	11
13	SPIRITUALS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	12

Best Selling Pop Albums

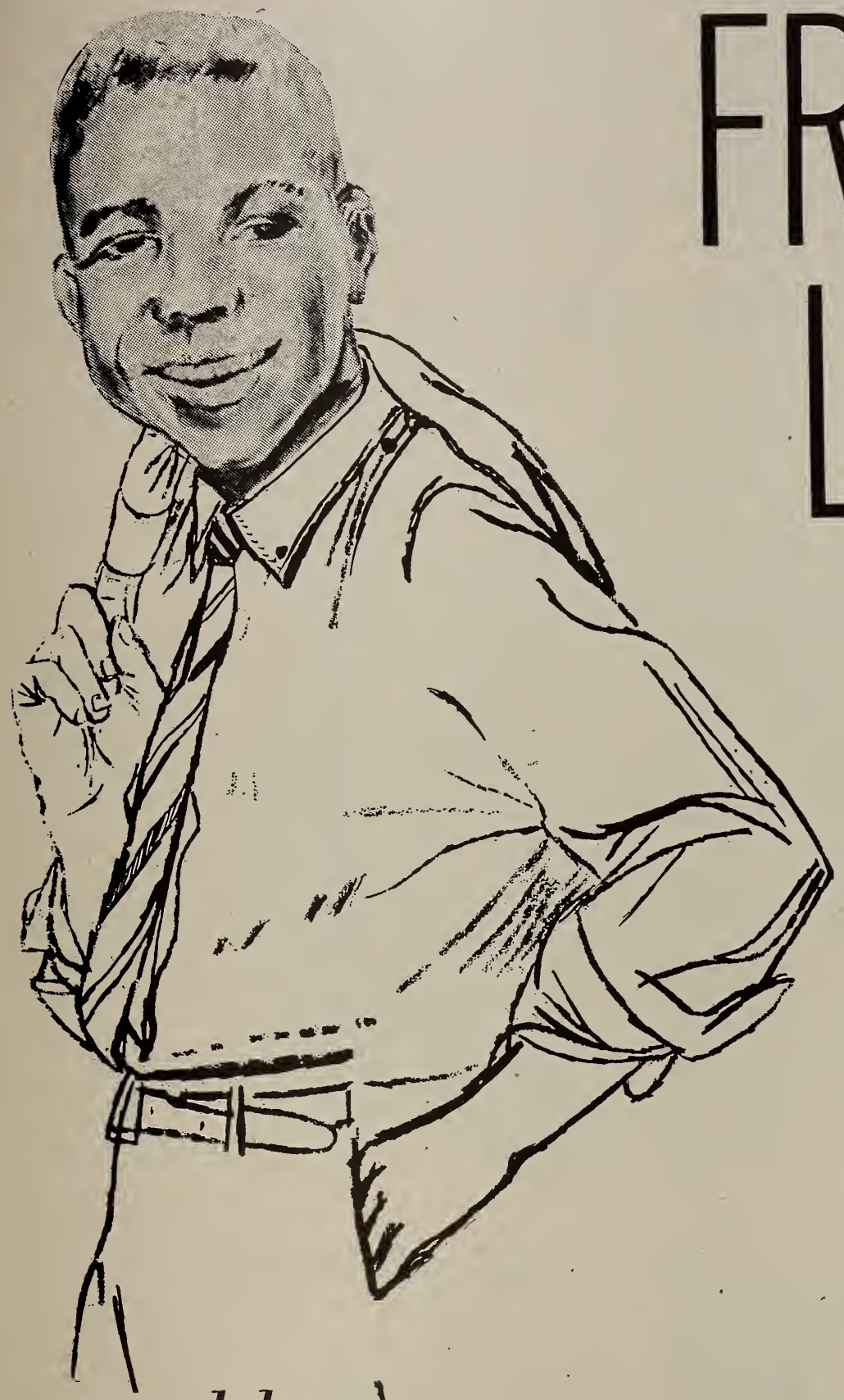
★ Also Available in EP

		Pos. Last Week
1	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	2
2	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	1
3	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	4
4	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	5
5	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	3
6	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	6
7	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP 1-903, 2-903, 3-903)	8
8	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	7
9	APRIL LOVE MOVIE CAST (Dot DLP-9000)	11
10	★'S MARVELOUS RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	10
11	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	12
12	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	15
13	★THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	9
14	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	16
15	★ROGER WILLIAMS: SONGS OF THE FABULOUS 50's (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12" LP)	14
16	★ LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	13
17	★THE EVERLY BROTHERS EVERLY BROTHERS (Cadence CLP 3003 * CEP 105)	24
18	FASCINATION JANE MORGAN (Kapp KL-1066)	17
19	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	—
20	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	18
21	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	25
22	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T 756 * EAP 1-756, 2-756, 3-756)	20
23	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	21
24	★JIMMY RODGERS JIMMY RODGERS (Roulette R-25020 * EPR-1-303)	23
25	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	19

26. LATE LATE SHOW. 27. WEST SIDE STORY. 28. EYDIE SWINGS THE BLUES. 29. DAY BY NIGHT. 30. JAMAICA.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

a winner—hands down!



FRANKIE LYMON

sings

THUMB THUMB

b/w footsteps

R-4044

a sound bet

buy

R*ULETTE

DJ Karey Promotes Safe Driving

CHICAGO—Jack Karey (right), star of "Koffee with Karey" and popular DJ on WCFL-Chicago, takes a koffee break with Atty. Harry F. Polos (left), president of Chicago's Gold Coast Assn., and Chicago Police Traffic Chief Philip A. McGuire.

Karey and Polos commended traffic force on death-free Christmas holiday on Chicago streets and cooperated in helping curb New Year's Eve accidents by promoting a cup of koffee as the one for the road.

Koffee with Karey is broadcasting traffic safety tips, same tips along with Jack's picture is displayed in shops, bars and restaurants belonging to Gold Coast Assn.

SEECO

Album Of The Week

SEECO
39 WEST 60th STREET
NEW YORK 23, N. Y.
CIRCLE 6-9705

"NOW"
Gordon MacRae .... Capitol #F3864
•
"EVER SINCE I MET LUCY"
Nick Todd ..... Dot
Mark Stone ..... Kapp 205
BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

Breaking Nationally!!
The Georgettes
"LOVE LIKE A FOOL"
125
ebb RECORDS
4523 south western avenue
los angeles 62, california
AXminster 5-3124

Franz Waxman's
beautiful theme from the
Warner Bros. production
"Sayonara"
'KATSUMI LOVE THEME'
Morton Gould RCA Victor
Percy Faith Columbia
Leroy Holmes MGM
Frank Chaksfield London
M. WITMARK & SONS

Joe Reisman Signs New Pact With RCA Victor

NEW YORK—Steve Sholes, Artists & Repertoire Chief for single records at RCA Victor, announced last week the re-signing of Joe Reisman as an artist for the label.

Reisman's new deal also calls for more extensive A & R duties, as part of the re-alignment program in Sholes' department. Formerly an artist and musical director, Reisman will now handle, in addition, the selection and recording of material for pop artists on both RCA Victor and Vik, the RCA subsidiary label.

Since joining the company three-and-a-half years ago, Reisman has had three gold records made under his supervision: "Papa Loves Mambo," "Hot Diggity," and "Round And Round," all by Perry Como. It is expected that within a few weeks a 4th will be added in Como's latest, "Catch A Falling Star," which has already sold nearly ¾-million copies.

International Travelers

HOLLYWOOD—Pausing briefly before boarding a Pan American Airways Super 7 plane at Los Angeles International Airport for a non-stop flight to Paris are (from left) Lloyd W. Dunn, Sales and Merchandising Vice -President of Capitol Records, Inc., Leo Kepler, Merchandising Manager, Classical Records, CRI, and Lou Schurrer, Director of Advertising and Package Design, CRI. The trio attended numerous business meetings in Paris and London relative to Capitol's purchase of Angel Records, manufacturers of a prestige line of classical albums, effective Jan. 1.

Capitol Launches 1st Album Release Of '58

HOLLYWOOD—With the theme "I Love Music On Capitol Records", Capitol last week launched its first album release of 1958 including 26 individual 12-inch LP packages, 14 of them popular, seven classical and five 'Capitol' of the World. Among new artists introduced on the release are Yehudi Menuhin, Keely Smith (as a solo artist) and Freddy Martin. The pop packages include three motion picture soundtrack albums.

Included in the January pop album category are: "Freddy Martin in Hi-Fi"; "I Wish You Luck"—Keely Smith; "Come Fly With Me"—Frank Sinatra with Billy May's Orch. The three film sound tracks are: "A Farewell To Arms", "The Girl Most Likely" and "Sing Boy Sing". Other pops are: "Hey! Polskie! Hey! Polka!"—Ray Budzilek; "Ira And Charlie"—The Louvin Brothers; "I Had The Craziest Dream"—Dave Pell Octet; "Dance Craze" by various Capitol bands; "Moments Together"—Ray Anthony; "Accentuate The Positive"—Johnny Mercer; "Decade On Broadway-1935-1945"—Guy Lombardo; and "Imagination"—King Sisters.

In the classical category, Capitol this month introduces its new PAO series. Each of the seven albums in the release is housed in a new deluxe jacket with two-page descriptive liner notes, more illustrations and a new FDS gold seal on each cover. Making his debut on Capitol in this release is world famous violinist Yehudi Menuhin, accompanied by the Berlin Philharmonic Orchestra conducted by Rudolph Kempe in Brahms' Concerto in D Major. The other six classical packages are: Leopold Stokowski conducting the Berlin Philharmonic in Stravinsky's Suite from the "Firebird" and Suite from "Patroushka" housed in an unusual package; "The Sound Of Wagner" with Erich Leinsdorf conducting the Concert Arts Symphony; "Songs Of Latin America" performed by the Roger Wagner Chorale; Laurindo Almeida in "Duets With The Spanish Guitar" with Salli Terri as featured vocalist; Offenbach's "Gaite Parisienne" featuring the Hollywood Bowl Symphony Orch conducted by Felix Slatkin; and pianist Louis Kentner playing Beethoven's "Appasionata" and "Waldstein" Sonatas.

The five Capitol of the World packages are "Hungarian Moods" Benedict Silverman; and album by the Dagenham Girl Pipers; "Viennese Zithers", instrumental selections by Karl Jancik and Franz Brandlhofer; Hans Conried narrates "The Sounds Of Holland"; and "French Sax" by the Franck Pourcel Orchestra featuring the alto saxophone of Joe Krasko.

One of the most intensive merchandising and promotion drives ever conducted by Capitol will intensify the sale of 26 new January albums.

A DJ excerpt album featuring tracks from all the January pop and 'Capitol' of the World albums, including voice track introductions to pop albums by many of the label's top popular artists will be offered. In addition, complete albums will be distributed to the nation's disk jockeys of "Sing Boy Sing", "French Sax", "I Wish You Love", "Moments Together", "Come Fly With Me" and "Freddy Martin in Hi-Fi".

Popular album displays created as selling aids for record dealers include a giant theme-setter streamer on the "I Love Music On Capitol" slogan. "I Love Music" miniatures have also been distributed to dealers, each prepared to tie in with a particular album and each including a full-color reproduction of a pop album cover for January. For individual record store sales clerks, a pin-on lapel card has been produced on which is inscribed "Ask me why I love music on Capitol".

An innovation in Capitol merchandising is a full-color divider card featuring all of Capitol's new pop albums for January. Full-color die-cut and easel-backed jumbo displays have also been provided dealers on "French Sax", "I Wish You Love", "Freddy Martin In Hi-Fi" and "Jimmie Lunceford In Hi-Fi" (the Lunceford album was rushed into release before Christmas).

Designed to add extra sales impact are new full-color inner sleeves featuring the top selling pop and 'Capitol' of the World albums. A new popular album catalog and a new 'Capitol' of the World catalog also has been made available.

An extensive promotional campaign for the soundtrack albums has been launched by Capitol this month to stimulate maximum consumer response to "Sing Boy Sing", "The Girl Most Likely" and "A Farewel To Arms". The selling aids include giant full-color window displays on each of these new feature films, a special soundtrack press kit on each of the three to motion picture fan magazines and motion picture syndicated columnists, editors and writers, a soundtrack divider card and a soundtrack center piece display, each featuring Capitol's roster of great soundtracks including "Oklahoma", "The King And I", "Carousel", "High Society" and others. Special soundtrack ad mats are also available to help local dealers advertise the new soundtrack albums in their local newspapers.

Even the full-color inner liner of the shipping carton in which the entire "I Love Music On Capitol" promotion kit has been shipped to dealers, can be put to practical use as a center-piece display. An ad mat for local use on the new pop albums is also available to dealers for local newspaper advertising. With the line "exciting new hits for your 'high fidelity new year' ", an extensive national consumer advertising campaign also is being conducted by Capitol in such publications as Time, Holiday, Esquire, the New Yorker and others. Launched as an integral part of the January promotion campaign is the first of a new series of "Artist Of The Month" promotions to be conducted by Capitol. The initial artist is Frank Sinatra. The "Artist Of The Month" push includes a special browser box and browser box card, an "Artist Of The Month" ad pad, a combination counter-window display piece in full-color and a new jumbo full-color display, each of which features Sinatra's new "Come Fly With Me" album and ties in a promotion of his previous Capitol albums.

Classical promotion designed to make the FDS symbol even more popular in recording sales is well under way by the Capitol Merchandising and Promotion departments. Jumbo classical displays in full-color have been distributed to dealers on the debut Capitol package by Yehudi Menuhin, the new Stravinsky package by Stokowski, Erich Leinsdorf's new "The Sound Of Wagner" album and the Hollywood Bowl Symphony Orchestra's presentation of "Gaite Parisienne". Full-color photo displays of Stokowski, Leinsdorf and guitarist Laurindo Almedia, mounted and easeled for windows, counters or Capitol's decorator frames, are also available. An FDS trade mark, embossed in gold on a solid black background and mounted in a gold shadow box decorator frame has also been distributed to dealers handling Capitol classical merchandise. A new FDS catalog listing Capitol's great classics by composer, and a new Hollywood Bowl Symphony Orchestra buyer's guide have been printed and distributed. Miniature displays showing all the new January FDS albums in full-color are available with self-adhesive backings, allowing them to be easily applied to walls or in record listening booths. A new FDS divider display listing all the new FDS releases is out. National consumer advertising includes dramatic full-page displays on FDS in Atlantic, Harpers, High Fidelity, Hi-Fi Music at Home, Saturday Review and the New Yorker, while attractive ad mats have been prepared for local newspaper use.

Copies of Capitol's new January FDS classics have been sent to classical DJ's and reviewers throughout the country. Accompanying each is a letter outlining details of each record.

"I hear by Archie that ANDY WILLIAMS' 'ARE YOU SINCERE' is a sensation"

Cadence #1340 – publisher: Cedarwood Music

CADENCE Records Inc., 119 West 57th Street

"The Boys From Tennessee"

LOS ANGELES, CALIF.—Zsa Zsa Gabor, (c) Ferlin Husky (l) and Faron Young (r) take time out between scenes from the Ralph Serpi musical comedy being filmed in New York to mug for the camera. Husky and Young, both Capitol recording stars, vie for the love of Zsa Zsa in the forthcoming picture. Husky has also received bids for the title role in "The Hank Williams Story" to be filmed shortly.

A DOUBLE SMASH!!
"If You Were The Only Girl In The World"
c/w
"Only A Fool"
By MIKE DOUGLAS
BANANA 509
BANANA RECORDS
2452 SO. KEDZIE AVE. • CHICAGO 23, ILL.
• LAfayette 3-5955

HOWLING WOLF
"SITTING ON TOP OF THE WORLD"
B/W
"POOR BOY"
CHESS 1679
CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

Hottest In The Nation !!!
"GET A JOB"
The Silhouettes
Ember # 1029
"WALKING WITH MR. LEE"
Lee Allen
Ember # 1026
★
Breaking Big!
"THE WADDA-DO"
by
The Turbans
Herald 510
HERALD - EMBER
1697 Broadway, N. Y.

United Artists Issues Three

NEW YORK—United Artists Records is launching its 1958 program with three new 45 rpm singles including the theme song from the United Artilsts film, "The Quiet American," which will have its world premiere at the Playhouse Theatre, Washington, D. C. on January 22.

The year's initial platters also will introduce a pair of tunes by UA Records' new discoveries, Warren Miller and Al Taylor and The Poodles.

"Song From the Quiet American," based on the score by Mario Nascimbene, for the Joseph L. Mankiewicz production, is performed by the Ray Martin Orchestra and chorus. The number features a Saigonese love chant, "Rah-Hen-Gay" ("Stay With Me"). On the flip side, the Martin orchestra and chorus deliver "The Grape Stompers," a bouncy Italian instrumental by Martin & Ottowa.

A full-color sleeve for the record carries photographs of Audie Murphy, Michael Redgrave, Claude Dauphin and Giorgia Moll, who are starred in "The Quiet American."

Warren Miller, a 20-year-old vocalist and composer, makes his bow for UA with "Everybody's Got a Baby But Me," his own song in the rock-a-billy manner, and "Say You'll Be True," a teen-age sentimental ballad by Stuart Rodkin. The new record is packaged in a colored sleeve with a full picture of the handsome singer.

UA's third disk for 1958 will introduce Al Taylor and The Poodles, a newly-organized vocal-instrumental group, in two rock and roll songs, "The Swivel" and "The Ripple." Armando Greco and Mike Davis penned the first number and Greco and Randy Stevens wrote the flip side tune.

United Artists Records was launched as a subsidiary of United Artists Corp. at the end of last year.

Carlton Buys Boston Master For Diskery's First Release

Initial Pressing of 100,000 For "The Prince of Players" by Tommy Frederick and the Hi-Notes

NEW YORK—Joe Carlton, president of the new Carlton Record Corporation, outbid competition in a race for a master making noise in Boston, and paid a reported $6400 for the disk which now becomes the label's first release. The disk is "The Prince of Players" by Tommy Frederick and the Hi-Notes.

After three months of careful planning, Carlton had readied nine singles which were set to be issued by the recently formed diskery during the next two months. Then at the last minute, Carlton heard of the "hot" master and bought the waxing before even meeting the artists. "I didn't even know what he looked like, but I knew I wanted this record for my first release." Carlton said. "We had a carefully-planned operations timetable set to introduce the firm and a series of planned records already cut. But these will all have to wait now." Carlton is backing his speculation with a reported initial pressing of 100,000 records.

Promotional records have already been sent to disk jockeys, and mailing pieces and trade ads are being rushed.

Eastern distributors will receive merchandise from Capitol in Scranton. Midwestern and Texas distribs from RCA, Indianapolis. West Coast, Denver and Salt Lake distribs from Monarch, Los Angeles.

Carlton last week also announced a number of the company's other activities. He has signed trumpeter Carles Margulis, who accompanied Eddie Fisher on "O My Papa," to a recording contract. One of his future release will be the title song of the new Lerner-Loewe film, "Gigi," cut by Magulis. He has also signed composers Al Hoffman and Dick Manning as artists and the boys' first waxing is a tune called "Junior Miss."

Another disk set for future release features Dwight Pullen with a teenage item dubbed "Sunglasses After Dark." Other artists to be offered by the company are Kenny Rogers and Tex Curtis, Johnny Brantley and his All-Stars on a tune called "The Place," and a disk by newcomer Johnny Foster.

Morris Diamond has been appointed Promotion Director of Carlton Records in the New York area and will work out of the label's New York office.

Ruth Clenott has been engaged as regional promotion director for the company in the Boston, Rhode Island and Maine areas. She will work out of Boston in conjunction with Mutual Distributors, wholesalers for the Carlton line.

Kitty Kallen Parts From Decca

NEW YORK—After three years with Decca Records, vocalist Kitty Kallen will leave the diskery, it was announced last week by the lark's husband and manager Budd Granoff.

During the run of her three year contract, Miss Kallen is reported to have sold more than 4,000,000 records. Her biggest hit was "Little Things Mean A Lot." Other big money-makes for the songstress were "In The Chapel In The Moonlight" and "Are You Looking For A Sweetheart."

Granoff stated that he is currently examining a number of offers from major and independent labels interested in signing the artist.

"Best Wishes" From The Gang

NASHVILLE, TENN.—Hank Snow is seen talking to some of the Grand Ole Opry entertainers who dropped by to wish Hank and his staff luck in the new Hank Snow Music Center on December 20, 1957, when the first radio broadcast originated from the store. Pictured are: 1—Mother Maybelle Carter; 2—Rod Bradfield; 3—Marty Robbins; 4—Chet Atkins; 5—Stringbean.

HOTTEST WITH THE NEW HITS!

"BELONGING TO SOMEONE"

PATTI PAGE

MERCURY 71247

Mercury RECORDS

The Sheppard Sisters

"GETTIN' READY FOR FREDDIE"

AND

"THE BEST THING THERE IS"

MERCURY 71244

The Del Vikings

"SNOWBOUND"

MERCURY 71241

The Platters

"HELPLESS"

MERCURY 71246

Gordon Named Manager of Prep; Kellem New Sales Manager

JAMES GORDON

MANNY KELLEM

HOLLYWOOD—The promotion of James Gordon, former Administrative Manager of Prep Records, to the post of General Manager of Prep, was disclosed last week by Glenn E. Wallichs, President of both corporations.

At the same time, Wallichs announced the appointment of Manny Kellem as the National Sales Manager of Prep. Kellem, whose over-all duties will include sales and promotion of Prep records, will headquarter in New York and report to Gordon, who will continue to maintain offices in the Capitol Tower in Hollywood.

Maxin To West Coast For Confabs

NEW YORK—Arnold Maxin, recently appointed president of MGM Records, heads for Culver City Monday, January 20, for a week of meetings with Howard Strickling and other top studio executives in special sessions with Alan Jay Lerner and Frederick Loewe to put into action and to coordinate a major advertising, promotion and exploitation campaigns for the "Gigi" sound track album. Messrs. Lerner and Loewe scored the "Gigi" film and are famous for the smash score for the B'way musical sensation, "My Fair Lady".

MGM Records has set for release three different musical albums from the film—a David Rose instrumental album, a Dick Hyman jazz set, and the sound track album. Maxin has whipped up a list of promotional plans which will far exceed any previous promotions devoted to a sound track or original cast album by MGM. While attention will be focused on the three music albums from the film the sound track will receive prime attention in all promotions.

Some of the promotional activity already in motion includes a sales contest for MGM Record distributors and their salesmen, a dealer-exhibitor window display contest with cash prizes shared by both, shipment of sound track albums to 2000 radio stations, sound track album previews for music and record critics at cocktail parties in key cities, theatre previews for dealers, disk jockeys, record buyers, etc., concentrated music trade paper advertising as well as a consumer advertising campaign, animated window displays promoting the three albums, record trailer for dealers featuring spot selections from the sound track album interspersed with commentary by a well-known disk jockey, 12 x 12 inch dummy album covers, and delivery of albums in key cities to disk jockeys by local Leslie Caron doubles. Miss Caron plays the title role in the film.

Sure-Fire Hit
"LEND ME YOUR COMB"
Sun # 287
CARL PERKINS
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

BIGGER EVERY DAY
The Original
"OH JULIE"
The Crescendos
Nasco 6005
NASHBORO RECORD CO.
NASHVILLE, TENN.

Marnel Becomes Epic Distrib In Baltimore-D. C. Area

NEW YORK—Marnel Distributors of Philadelphia has formed a new branch for the Epic Records distributorship in the Baltimore, Washington and Virginia territory, according to an announcement made last week by William Neilsen, general manager of Epic Records.

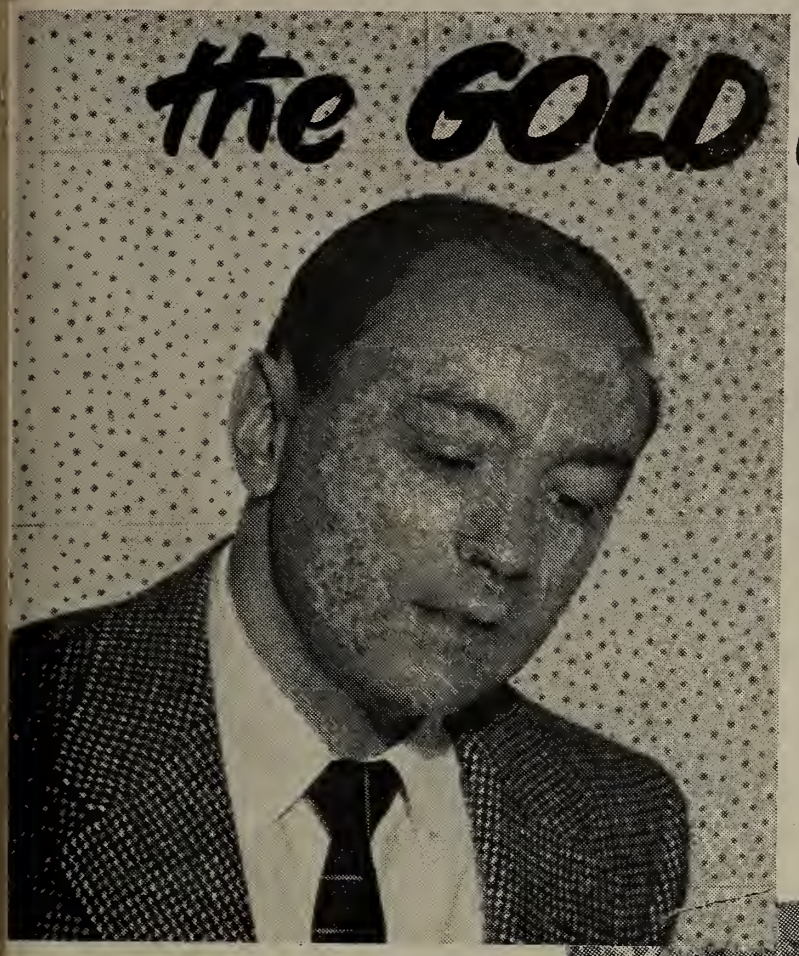
The new branch will be known as Marnel of Maryland and will be located at 7 East Mount Royal Avenue in Baltimore, Maryland. They will replace Gimbel Brothers of that city.

The sales manager is Philip I. Markman, formerly with Schwartz Brothers Distributing in Washington. Paul Layman will handle promotion.

Capitol Fetes Nat Cole

NEW YORK—Personalities from all phases of the music business turned out to greet Capitol artist Nat "King" Cole at a cocktail party in his honor given by Capitol at Toots Shor's Restaurant, last week. The veteran performer who is currently on the charts with "Angel Smile", his latest release, opened at New York Copacabana last week.

Shown above at the party are (1) Hal Fein, Capitol A & R Dave Cavanaugh, Nat Cole and Bob Austin of The Cash Box. (2) Standing: Tony Rubino, Bob Spencer, Max Callison, Vito Samela, Don Ovens and Vic Chirumbolo. Kneeling: Andy Miele, Tommy Chianti and Tony Cassero. (3) Marvin Cane and George Paxton, publishers of "Angel Smile", with Cole. (4) Comic Jack E. Leonard with Cole. (5) Joe Orleck, publisher of The Cash Box, with Cole. (6) Tommy Chianti, Don Ovens, Cole, Milton Carle and "Popsie". (7) Dee Jay Jack Lacy, his wife Agnes and Nat Cole. (8) Johnny Clark with Cole. (9) Alan Ludden, Walter Cheetam, Jim Lowe, Cole and Irv Faskow. (10) Ronnie Granger, Marvin Fisher, Nat Cole and Tommy Smalls. (11) "King" Cole with disk jockey Martin Block. (12) Cash Boxers Norm Orleck, Bob Austin, Joe Orleck, Marty Ostrow and Ira Howard with MGM sales manager Irv Jerome (second from right). (13) Max Callison, Capitol V.P. with Irv Jerome, former director of Prep Records. (14) Dee Jays Jack Lazare and Bob Howard with Cole. (15) Nat and his wife Maria Cole. (16) Rick Willard, Tony Harris and Cole. (17) Cole, Max Callison and Capitol's Hawaiian distribs, Alva and Don McDiarmid. (18) Ira Howard and Jerry Shifrin of The Cash Box with Cole.



the GOLD rush is on!

MARTY GOLD

and his Orchestra

LOVE THEME FROM A FAREWELL TO ARMS

(DAVID O. SELZNICK
Cinemascope Production)

SHOW ME

X/4X-0315

Vik records
A Product of Radio Corporation of America

Fish Story

ISLAMORADA, FLA.—Pictured above on a recent vacation to Florida is Hank Thompson and part of his fishing catch. Hank reported that fishing wasn't as good as it could have been but everybody had a lot of fun. Left to right are Hank, Dorothy Thompson, Captain Hugh Brown, and Hank's sister and brother-in-law, Rose Marie and Douglas Ray. Hank plans to take the whole band to Florida the last of February and the first of March. They will be playing a two week tour of various Florida cities.

BEST SELLERS

JOHNNIE PATE QUINTET
SWINGING SHEPHERD BLUES
FEDERAL 12312

JOHNNIE PATE & ORCH.
WALKIN' WITH MR. LEE
FEDERAL 12314

BILL DOGGETT
LEAPS AND BOUNDS
(Parts 1 and 2)
KING 5101

OTIS WILLIAMS & HIS CHARMS
OH JULIE
DE LUXE 6158

EARL BOSTIC
SOUTHERN FRIED
b/w
NO NAME JIVE
KING 5106

JOSEPHINE
KING 5092

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
KING 5098

BONNIE & RUSTY
LA DEE DAH
KING 5110

TINY BRADSHAW
SHORT SHORTS
KING 5114

KING RECORDS

Herbert Marks Heads Music Publisher's Division Of "March Of Dimes" Drive

NEW YORK—Herbert E. Marks, President of the Edward B. Marks Music Corp. has been appointed Chairman of the Music Publishers. Division of the 1958 National Foundation for Infantile Paralysis Campaign according to an announcement by Roy W. Moore, Chairman of the Board of Canada Dry Ginger Ale, Inc. and General Chairman of the 1958 New York March of Dimes drive.

In accepting the Divisional Chairmanship, Marks called upon the entire Music Publishing industry to join in an all-out effort to aid the March of Dimes.

"It would be ironic if after discovering a vaccine which can prevent poliomyelitis, we forget the thousands of Americans already stricken with the disease," Marks said.

"Unless these victims can be restored to the optimum degree of health and usefulness in society," Marks noted, "we cannot pride ourselves as having conquered this dread, crippling disease."

The National Foundation for Infantile Paralysis will seek $44,900,000 in the drive primarily to help rehabilitate tens of thousands of polio victims left in the wake of the vaccines conquest of the polio virus.

Prestige Holds 45 Price

NEW YORK—Bob Weinstock, Prestige Records' president announced last week that the company's 45's will remain 89¢ retailers. The ten Prestige 45's on the market are primarily intended as an aid in the promotion of the label's 12" LP's. The material on the singles is taken from the LPs and the 7" disks are DJ and juke box items.

RCA Victor A&R Alignment Spots 12 Man Staff Coast-To-Coast

NEW YORK—Steve Sholes, RCA Victor's Artists and Repertoire chief for single records, last week announced a realignment of his staff "in order to give us the most flexible A & R setup the industry has yet known."

Under the new plan, Sholes said that music publishers will be able to channel any type pop material to any eight of his 12-man staff. Four members will handle specialty material.

Sholes' staff also will consider both album and single material for Vik label, an RCA Victor subsidiary. Thus, for the first time, Vik will have A & R representation on the West Coast and Nashville, Tenn. as well as in New York.

"This plan will also make it possible for Vik artists to have access to the abundance of excellent material received by our A & R people," Sholes pointed out.

The pop staff, categorically and geographically, is set up as follows:

1. All material in the New York office will be handled by Herman Diaz, Jr., Joe Reisman, Hugo Winterhalter, Leiber and Stoller and Henri Rene. Ed Heller, of RCA Victor's album department will also devote part of his time to making pop singles under Sholes.

2. All material on the West Coast will be channeled through Dick Pierce and Cy Rady in the Hollywood office.

3. All material in Nashville, Tenn. is to be submitted to Chet Atkins.

The specialty departments—Country Music, International, Sacred and Children's records—will comprise the following A & R men:

1. Country material is to be handled by Brad McCuen in New York and Chet Atkins in Nashville.

2. All International material will be handled in New York by John Camacho.

3. Sacred music will be recorded by Brad McCuen in New York, Chet Atkins in Nashville and Paul Michelson in Hollywood.

4. Children's records are to be done in New York by Brad McCuen.

In addition to his duties in the Victor singles division, Herman Diaz, Jr. will also record exclusively all Vik albums.

Pigeons On The Fly

NEW YORK—Epic Records plans a promotional stunt that will attract attention to its current Sal Mineo disk, "Little Pigeon."

Five hundred pigeons will be shipped out to Epic distributors and key disk jockeys within a five hundred mile radius of New York. Each pigeon will have a band around his leg holding an order form that the distributor is being asked to fill out, replace, and release the pigeon who will then return to the New York offices of Epic Records. Jockeys will merely be asked to fill in their comments about the record.

Sounds fine—but what happens if a certain competitor with another version of the same tune sets up camp outside the Epic offices with his trusty b.b. gun.

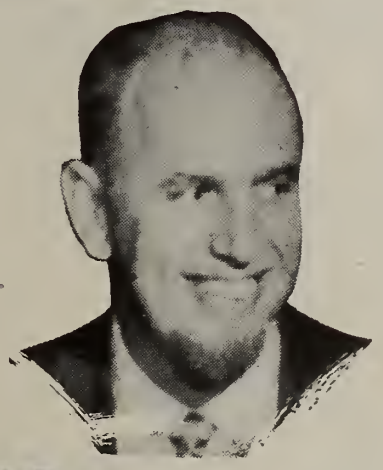
Popeye Joins The Marines

NEW YORK—"Captain" Allen Swift, emcee of the popular "Popeye" television show, who is also featured on the official TV Popeye Record Album which he co-produced with publicist Arthur Pine for Associated Artists productions, is seen above presenting one of the albums to Marine Cpl. Jack McDonough, representing the "Toys For Tots" drive held annually by the Marine Corps on behalf of Needy Children of Jersey City, New Jersey. Allen, in addition to donating a quantity of Popeye albums to the drive, also has been making several in person appearances to entertain the children at the parties. Also seen in the above picture is Marine Pfc. Jeff Buchler.

"MR. MOONGLOW" with another HIT MOVIE THEME . . .

GEORGE CATES

HIS ORCHESTRA & CHORUS



"DANCE FROM BONJOUR TRISTESSE"

An Otto Preminger Production Released Thru Columbia Pictures

CORAL 9-61946

The Billboard's
● Review Spotlight on . . .

GEORGE CATES Coral 61946 ..... DANCE FROM "BONJOUR TRISTESSE" ..... (Carlot, BMI)
Cates' interpretation of the happy sounding theme from the soon-to-be-released film should delight listeners. The well-orchestrated theme has a festive air and provides a fine programming change of pace. Flip, "Show Me," is a pretty melody that features a listenable trumpet against chorus support (Southern, ASCAP).

CORAL© RECORDS

Scholarship Fund Hop

PORTLAND, MAINE.—The first WLOB Scholarship Fund Holiday Hop held recently was a huge success with 1,000 teenagers jamming the armory. Pictured above from left to right, Russ Blood, Betty Jo Baxter, Vik recording artist, Howie Leonard, Seth Larrabee, and Richard Dunn, "WLOB's Music Men." Also guesting at the hop was Billy Porto of Mercury records.

Holliman On Publicity Merry-Go-Round

BEVERLY HILLS, CAL. — Earl Holliman, actor-singer who was pacted and recorded by Prep Records immediately following his singing debut on Kraft Theater's January 1 television show, is in the midst of a heavy disk push by Prep on his first recording effort, "Nobody Knows How I Feel."

Stan Hoffman, Prep publicist, has kept Holliman in the East since the Show, doing personal appearances at dealer's shops, radio, television, and newspaper interviews. He has made appearances in New York Philadelphia, and Boston, and has Cleveland, Detroit, and ten more cities on tap. "Early reaction to the record in these cities has been very big," reports Hoffman.

Holliman sang "Nobody Knows How I Feel," on the Kraft TV Theater on New Year's Day, and on the following morning Prep recorded him. Within the next few days over 6,000 calls and letters are reported to have poured into NBC, raving about the actor's singing, and most asked whether he recorded. The label quickly capitalized on this, and acetates were sent to key deejays. Since the session Holliman has been on a city-to-city merry-go-round, filling requests for appearances.

The actor, who has starred in such films as "Giant," "The Rainmaker," and "Don't Go Near The Water," (currently playing), says: "I've signed more autographs, made more appearances, and have been hounded by more kids as a result of this one record than from all my pictures put together—and I love it."

Holliman, who has studied voice for the past two years, is being considered for the leading role opposite Debbie Reynolds in the film version of the Broadway hit, "The Boy Friend."

"Things happen faster in the record business than in motion pictures or television," comments Holliman, "because it is such a continuous saturated sell. And a recording is the only part of show business that you can buy, take home, and be entertained by over and over again.

HEADING FOR THE CHARTS!!!!!
THE CASH BOX—SLEEPER—BEST BET!!
THE BILLBOARD—TOP REVIEW . . . .
THE ORIGINAL HIT
BILLY LOVES ME
BY CORY LIND
CHRISTY 45-C-101-A
ORDER FROM THE CHRISTY DISTRIBUTORS ANYWHERE
CHRISTY RECORDS
15520 El Gato Lane
LOS GATOS / Calif.
tel: EL 4-9598

Meeting Dates

Music Operators' Associations

Jan. 27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

28—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

Feb. 3—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

10—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

11—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

13—Music Operators Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

19—New York State Operators' Association
Place: Nelson House, Poughkeepsie, N. Y.

19—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

19—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

3 BIG ONES FROM..... LIBERTY

EDDIE COCHRAN

JEANNIE, JEANNIE, JEANNIE

and

POCKETFUL OF HEARTS

 # 55123

Smash follow-up to "I'M AVAILABLE"

MARGIE RAYBURN

SMOOCHIN'

and

OOOH WHAT A DOLL

55120

Liberty's Sensational New Singing Group

THE IMPERIALS

C'MON TIGER (Gimme a Growl)

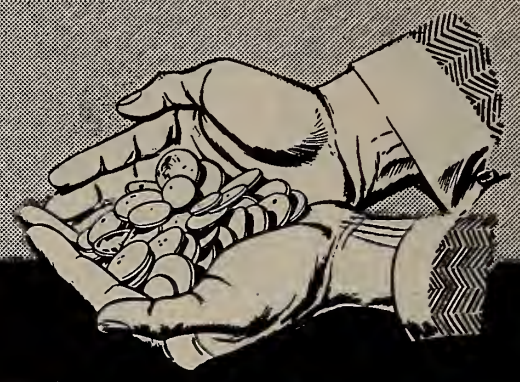
and

THE GLORY OF LOVE

 # 55119

The big hits are on LIBERTY RECORDS Inc. Hollywood, Calif.

Nothing like it!



DOUBLE YOUR MONEY BACK

That's right! There's never been anything like it in the history of this industry! *The Cash Box* is the one and only publication in all the history of this industry that dares offer you DOUBLE YOUR MONEY BACK if, for any reason whatsoever you don't agree that *The Cash Box* is the finest publication for your purposes!

Fill out the coupon on the bottom of this page today! Enclose your check for $15 for a Full Year (52 Weeks) subscription to *The Cash Box!* Read the first four issues! If you don't agree, after reading those first four issues, that *The Cash Box* is the greatest magazine for your business in all the history of the industry, simply return those first four issues and *GET DOUBLE YOUR MONEY BACK* for those four issues, *PLUS the $15 you sent in for your full year's subscription!*

YOU CAN'T LOSE!!

THE CASH BOX
1721 Broadway
New York 19, N. Y.

OKAY! I'll take your offer! Enclosed find my check for $15 for a Full Year's subscription to *The Cash Box* (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me DOUBLE MY MONEY BACK for those first four issues, plus the $15 which I'm enclosing herewith.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

"Bonjour Dee Jays"

NEW YORK — Jean Seberg, star of the new Otto Preminger flick "Bonjour Tristesse", last week helped publicize her film and the RCA Victor Recording of the title song by Gogi Grant when she visited local dee jays with copies of the "Bonjour Tristesse" waxing. Above, Miss Seberg is shown with (1) Jack Lacy, WINS. (2) Gene Klavan and Dee Finch of WNEW. (3) Alan Lorber and Bob White of WMCA. (4) Jack Lacy, WMGM. (5) Bob Kallan, WMCA. (6) Martin Block, WABC. (7) Art Ford, WNEW., (8) Tex Antoine WRCA. (9) WNEW Librarian Al Trilling. (10) Promotion rep Morris Diamond. (11) Ernie Stone, WMCA. (12) Jody Cameron and Joe Saccone. (13) Bob Howard, WNEW.

Beethoven Symphonies Are Vanguard "Buy Of The Month"

NEW YORK — Vanguard Records is offering the public four Beethoven Symphonies at $2.98 each as its February "Buy Of The Month". The offer expires the last day of February after which the records will revert to the regular price of $4.98.

Interpreted by Sir Adrian Boult and the Philharmonic Promenade Orchestra of London, the four LP's include: Symphony No. 3, "Eroica" and Coriolan Overture; Symphony No. 5 and Leonore Overture No. 3; Symphony No. 6, Pastoral and Fidelio Overture; and Symphony No. 7 and Egmont Overture.

Nelson's Second Imperial Disk Hits Million

HOLLYWOOD — Ricky Nelson's second Imperial single, "Stood Up," b/w "Waitin' In School," passed the million mark within four weeks of its release. So stated Lew Chudd, Imperial prexy, last week.

Chudd, who initially pressed 700,000 on the disk, has had seven pressing plants working 'round the clock to meet the dealer demand, and at last count 1,150,000 had been sold and shipped. This follows close on the heels of Ricky's first gold platter for Imperial, "Be-Bop Baby," which is still riding high on the nation's charts.

Chudd launched the record in the midst of the heavy Christmas spins last month during a ten-day promotion tour through fifteen cities. Comments Chudd, "It's the fastest million I've ever had."

Chudd also released these figures on the sensational young singer: Ricky's album, which has been in the top ten best sellers eight of the nine weeks it has been out, has sold over 250,000 copies and the Ricky EP, out nine weeks, also, hit the 750,000 mark.

Last week Chudd hit the East and Midwest cities to launch Yvonne De Carlo's initial entry for Imperial, "That's Love." Miss De Carlo planes to New York, also, and will promote the disk with Chudd in six key cities. Label distributors have already set up dozens of dealer and deejay appearances for the actress-singer.

Victor Will Record Barber's "Vanessa"

NEW YORK — Rudolf Bing, General Manager of the Metropolitan Opera, announced last week that RCA Victor, through a special arrangement with the Metropolitan Opera and The Book of The Month Club, will record Samuel Barber's opera "Vanessa" which had its world premiere at the Metropolitan Opera on January 15.

The recording of the opera will be made available through RCA Victor's regular retail outlets, as well as the Metropolitan Opera Record Club which is under the direction of The Book of the Month Club.

"Vanessa" was composed by Samuel Barber with libretto by Gian-Carlo Menotti. Members of the original cast are: Eleanor Steber (Vanessa), Rosalind Elias (Erika), Regina Resnik (The Old Baroness), Nicolai Gedda (Anatol), Giorgio Tozzi (The Old Doctor), George Cehonovsky (The Major-Domo), Robert Nagy (The Footman).

Howard Taubman of the New York Times described "Vanessa" in his January 16th review as "the best American opera ever presented at the stately theatre on Broadway and Thirty-ninth Street."

Capitol Establishes International Corp.

The formation of a new wholly owned subsidiary of Capitol Records, Capitol Records International Corp., has been established, according to an announcement made last week by President Glenn E. Wallichs.

The officers of the new company, besides President Wallichs, are Sandor A. Porges, Vice President and General Manager, Richard H. Zahm, Jr., Secretary and P. Vaughn Burdick, Treasurer.

CRIC will maintain the general export, to the non-manufacturing associates of Capitol, all of the company's finished products including single records, albums, phonographs, tape recorders, Prep (wholly owned subsidiary label of CRI) singles and albums, 'Capitol' of the World series records, Capitol stereo tapes and all allied accessories. These products will be exported by the new company to the 95 non-manufacturing associates in 49 countries around the world formerly serviced by CRI's International department.

CRI, through its International department, will continue to contract with and service all foreign manufacturing associates. These associates, located in 31 countries around the globe, are licensed to press in their own factories, records from tapes and masters supplied by the International department. Some of these associates fabricate their own album covers while others use those originated by the album packaging department of CRI.

Porges continues as Director of the International department, CRI, as well as Vice President and General Manager of the new corporation, and he will continue to headquarter in New York.

David Berger On Mend

NEW YORK — Local New York ABC-Paramount flack, Dave Berger, recently felled by a heart attack, has recovered from the immediate effects of the coronary ailment and is recuperating at the Beth Israel Hospital in Manhattan.

The veteran promotion and exploitation man was formerly associated as promotional topper for the Brooklyn Paramount Theatre.

Prior to his association with the Brooklyn Paramount, Berger was considered to be one of the finest theatre managers in the country, gaining his initial experience in high-level promotion at that time. Since joining the ABC-Paramount promotion and publicity organization, he has been responsible for the intense step-up of air play in and around the local Manhattan area, working closely with Mickey Wallach, promotional rep of Malverne Distributors, Inc., of New York. Berger's condition has improved steadily at Beth Israel, and he has now been taken off the critical and serious lists.

WILD IS THE WIND
Recorded by
JOHNNY MATHIS — COLUMBIA

GREAT BALLS OF FIRE
Recorded by
JERRY LEE LEWIS — SUN
Publisher: BRS Music, Inc.

RAUNCHY
Recorded by
BILL JUSTIS—PHILLIPS INT.
Publisher: HI LO MUSIC, Inc.

JAILHOUSE ROCK
Recorded by
ELVIS PRESLEY — RCA VICTOR
Publisher:
ELVIS PRESLEY MUSIC, INC.
Sole Selling Agent
HILL AND RANGE SONGS, INC.

Retailers' Corner

Atlantic To Issue First Stereos Feb. 1

NEW YORK — The long expected entry of Atlantic Records into the stereo tape field took place this week when Atlantic announced that its initial release of seven packages would take place on February 1.

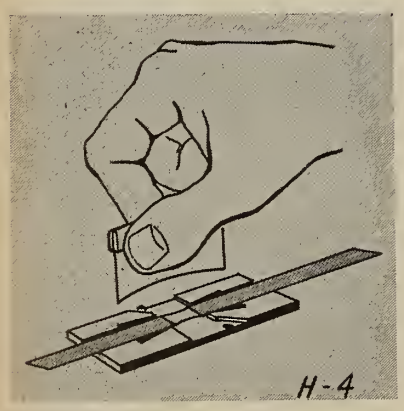
It was known in the trade for some time that Atlantic had been cutting stereos of everything it had been releasing in single and LP form for the last three years with an eye to someday entering the tape field. The company now feels that the time is ripe for full exploitation of the tape market and that the situation as it is today makes the venture commercially attractive. Considerable impetus was given the move by distributors who kept urging Atlantic to launch the new line.

Atlantic announced its intention of making available its entire catalogue within the next year or two.

The first release will consist of: "Fontessa" by The Modern Jazz Quartet; "Joe Turner Sings Kansas City Jazz"; "Mood Jazz" by Joe Castro; "Martians Come Back" by Shorty Rogers and His Giants; "Phineas Newborn"; "Wilbur DeParis At Symphony Hall"; and "Chris Connor".

Each tape is packaged in a completely new cover especially designed and will contain a small booklet making available the same information that appeared on the back of the LP. The stereo tapes will be for stacked heads only and will list at $11.95.

Addition To Gibson Girl Splicer Line

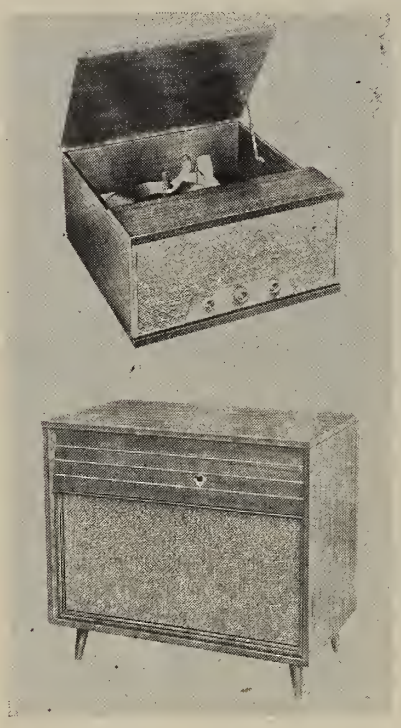


LITTLE NECK, N. Y. — A new low cost tape splicer which uses a curved blade to make "a splice with the Gibson Girl shape", that is, a splice with a narrow indented waist, is now being sold in stores throughout the country. Know as the Gibson Girl "Hobbyist" H-4, the unit consists of a tape alignment guide and a special curved blade, similar in appearance to a single edge razor blade. The tapeguide has self-stick adhesive on it for mounting directly on or near a tape recorder. (See cut above.)

Directions for use of this unit are extremely simple: Tape to be spliced is placed in the tape guide in overlapping position. The blade is pressed down to cut a diagonal butt in the tapes—splicing tape is applied and the curved blade is again pressed down to cut and trim the splicing tape and the edges of the recording tape in the professionally approved indented manner.

The "hobbyist" is manufactured and distributed by Robbins Industries Corp., Bayside 61, N. Y. It retails for $1.75 list including a spare cutter.

Symphonic Holds 1st National Sales Meet; Unveils 7 New Hi-Fi Units



SANFORD, FLORIDA — Ray Clevens, general sales manager of Symphonic Radio and Electronic Corporation, announced last week the completion of his company's first National Sales and Distributor Convention.

At a series of meetings for his company's sales force and national network of distributors, held in the Grand Ballroom of the popular Mayfair Inn in Sanford, Florida, several additions to the company's high-fidelity line, along with the balance of the phonograph and tape recorder models, were shown.

The new models introduced by Symphonic were as follows.

Model 1267 (top photo)—a 4-speed, automatic hi-fi table model phono; Model 1268—4-speed, automatic hi-fi console phono; Model 1269—4-speed automatic hi-fi console with AM radio; Model 1275—4-speed automatic hi-fi console phono with AM-FM radio, three speakers; Model 1277 (bottom photo) —4-speed automatic hi-fi AM-FM radio-phono with 4 speakers; Model 1272—4-speed, automatic hi-fi AM-FM radio-phono, 4 speaker, diamond needle; and Model 1266—hi-fi 4-speaker enclosure separate volume and presence controlled.

At the meetings, Clevens not only unveiled Symphonic's new high-fidelity models, but also announced to the assembly the company's sales achievements of 1957 and its plans and expectations for 1958. Being a major producer in a growth industry, Clevens looks for further substantial increases in both Symphonic's and its distributors' sales.

"The results of these meetings, in regard to both the establishment of additional distributor good-will and in terms of its general sales success, far surpassed our greatest expectations. I can say that at this convention the reception to our new models, as well as to the display of our entire product line, firmly establishes Symphonic's position as a major producer of phonographs, high-fidelity instruments and tape recorders," said Max J. Zimmer Symphonic's president.

Albert Leon, Symphonic's advertising and sales promotion manager, also addressed the salesmen and distributors. He presented his company's advertising and promotion program for the first six months of 1958.

Also in attendance at the convention were other Symphonic officials, among whom were Bernard M. Lippin, chairman; Eli Saltz, plant superintendent; and Joel J. Zimmer, assistant sales manager.

Omegatape Offers Stereo Chest Package

HOLLYWOOD—Omegatape is offering the consumer a new stereo chest (shown above) with a "starter set" of tapes at a reduced price.

The company is offering the chest and five tapes for $49.95. If purchased separately, it would run for $58.70. The five tapes are "Paris Dances By Night," "Show Hits For Dancing," "Sandauer Plays Pops," "Around The World Themes" and "Stereo Holiday".

The dealer price for the package is $30.97. Distributor price—$22.48. The chest will not be available separately until late in '58.

The chest is neutral Birch high-grain finished and has space for 20 seven-inch boxes. Measurements are 15⅞ x 8⅜ x 8 9/16.

Three New Releases In "Livingstonette" Series

CALDWELL, N. J. — Following the debut last month of its popularly-priced "Livingstonette" stereophonic tape series, Livingston announces the release of three new "Livingstonettes." Included in the new release are "Mulligan Meets Monk," "Toe Tappin' Dixie," and "Music For A Dreamy Mood".

"Mulligan Meets Monk", from the Riverside Tape Library, features a meeting between two giants of modern jazz, Gerry Mulligan and Thelonius Monk. In "Toe Tappin' Dixie," the Red Onion Jazz Band presents Dixie played in Southern style. Selections include "Beedle Um Bum," "Sobbin' Blues," "Mr. Jelly Lord" and "Nobody's Baby Now." Rounding out the new group of releases, "Music For A Dreamy Mood" offers romantic orchestrations designed for relaxed listening: "My Waltz for You," "Starlight Cruise," "Saraband," "Summer Evening" and "Rhonda Rhapsody."

Each "Livingstonette" contains selections especially suited to a playing time of approximately fifteen minutes. Packaged by Livingston in a plastic bubble, all tapes in the series sell for $6.95.

New Record Mart Bows In Chicago

CHICAGO — A spacious, new record mart bowed recently on Chicago's Rialto Strip (State at Lake Streets). The emporium is owned and operated by Jack Howard, a veteran record and appliance merchandiser, and is known as "Jack Howard's Music City."

Howard, who spent many years in show business, said that this store fulfills a life long ambition. His motto, "You want it, we got it" expresses Howard's urge to satisfy his customers. He said that he constantly seeks out deejay samples througout the nation, because he feels that the spins a record receives creates continued desire for it among consumers.

Howard stocks 1700 different labels, according to him, making available the greatest selection of records. He invites people to come in and browse and listen to disks as long as they wish, without any obligation to make a purchase.

Howard said, "ours is the only record store that carries a complete line of orthodox as well as unorthodox records."

In keeping with a strong promotional plan, he is in the process of completing plans with a local radio station to broadcast remote from Howard's windows. This, he hopes, will cause people to stop and spend some time scanning his windows.

Jack maintains a strict selling code among his clientele, He said, commenting regarding this, "We have yet to discount a record in our stores. The reason being, of course, our tremendous, versatile stock of disks—singles, EP's and LP's — in other words, as our motto expresses it, 'You want it, we got it.'"

Howard's Music City remains open from 8 a.m. through 2 a.m. seven days a week, and stocks a complete line of Hi Fi sets and components as well as records. He appeared deep in thought when he said, "I'm not at all the executive type. I want only to serve every customer the way I always have — courteously, sincerely and offering full value at regular prices."

RCA And Polaroid Sponsor Contest

NEW YORK, N. Y.—RCA Victor will award hundreds of Polaroid Land Cameras to record dealers throughout the country in a giant display contest during the month of February.

Sponsored jointly by the RCA Victor Record Division and the camera manufacturer, the contest centers around 46 RCA Victor January cover conversion albums (16 Pop and 30 Red Seal). The albums all have been steady sellers in the Victor catalog but were released this month, completely repackaged in four color art work.

Each dealer will receive a giant 4 x 4 foot color poster illustrating twenty (20) of the albums. Running along the top of the poster is the slogan "FOR MUSIC YOU WANT WHEN YOU WANT IT . . . RCA Victor Records." At the bottom, along with a photo of the Polaroid Land Camera which retails nationally for $79.50, are the words "FOR THE PICTURE YOU WANT WHEN YOU WANT IT . . . Polaroid Land Cameras."

Object of the contest is for dealers to use this colorful conversion poster as a backdrop or centerpiece for an RCA Victor conversion window display.

Salesmen equipped with several hundred Polaroid Land cameras, will visit the stores in their territory. When the salesman sees what he thinks is an effective, imaginative dealer window, he will take a photo of the display with the camera and then present the camera to the dealer.

The dealer confirms receipt by signing the back of the photo which takes less than a minute to develop.

Contest and slogan were created by William I. Alexander, former Advertising Manager for Victor, who recently became chief of the company's entire exploitation program. Polaroid Land Camera expects to use "FOR THE PICTURE YOU WANT WHEN YOU WANT IT" as their slogan in a forthcoming national advertising campaign.

Victor Red Seal Signs Artists, Plans Projects

NEW YORK—The RCA Victor Red Seal Division has spearheaded its recording plans for 1958 with the signing of new artists and instrumentalists.

Among the artists placed under contract whose recordings are scheduled for release during the coming year are twenty-two year old Polish pianist Andre Tchaikovsky (who has already made his disk "Debut Recital" playing Ravel: Gaspard de la Nuit and Prokofieff's Visions Fugitives), singers Leone Rysanek, Maureen Forrester, Leontyne Price, Cesare Valletti—and the violinist Henryk Szerying.

Dramatic Soprano Leone Rysanek gained new prominence last September when she stepped into the role of Lady Macbeth at the San Francisco Opera House substituting for Maria Callas who was ill. Miss Rysanek is a resident of Bavaria and a member of the Berlin and Vienna Opera Companies.

Maureen Forrester is a Canadian contralto whose Town Hall debut in 1956 established her as a leading recitalist.

Leontyne Price has been acclaimed for her voice, her musicianship and her acting ability.

Cesare Valletti distinguished himself in the role of Alfredo in the 1956 RCA Victor recording of "La Traviata". He is well-known to American operatic audiences since his 1953 debuts with both the San Francisco and Metropolitan Opera Companies.

Warsaw-born violinist Henry Szeryng, was awarded the "Grand Prix Du Disque" in 1955 for his recordings of Bach's Three Sonatas and Three Partitas for solo violin.

A new series of recording projects will be launched in 1958 which will include the Berlioz Requiem and the Tennessee Williams opera "Lord Byron's Love Letters." The latter is being prepared in accordance with an agreement concluded last year with the music publishers G. Ricordi calling for a series of LPs by internationally-famous contemporary composers. The project has already yielded Villa-Lobos' "The Surprise Box" and De Falla's "Homage." Respighi's Antique Dances and Airs: Suites Nos. 1, 2 and 3 is currently slated for May release.

There will be an expansion of the Chamber Music program initiated in November 1958 with both the Festival and Juilliard String Quartets participating.

"Orfeo", "Madame Butterfly", "La Gioconda" and "Lucia Di Lammermoor" will be added to the Rome recorded group of complete operas now including "Rigoletto" and "Tosca." Giorgio Tozzi who was Herod in the Boston Symphony recording of Berlioz' "L'Enfance Du Christ" and Sparafucile in "Rigoletto" will make his solo album debut singing operatic arias from Mozart and Verdi.

The Cash Box

Album Sure Shots

★Also Available in EP

★ COME FLY WITH ME

FRANK SINATRA

(Capitol W-920 * EAP-1, 2, 3,-920)

Dot Ups 45 RPM Price

HOLLYWOOD—Randy Wood, president of Dot Records, last week announced that the label is raising the price of its 45 rpm singles to a suggested list of 98¢.

The move follows the pattern of a number of other record companies who have raised their 45 prices in recent weeks.

Goldner Acquires Disks For Distribution

NEW YORK—George Goldner of Gone and End Records has taken over three records for national distribution and is in the process of negotiating for a fourth. The three records already agreed upon are "Pony Tail" on the Grand label; "Yes, Juanita's Mine" on the Fascination label; and "Moovin' and Groovin'" on the Jamie label. The fourth record is "I Feel Like A Million" b/w "Patti Cake" on the Sue label.

"These records," Goldner stated, "will be promoted on the original label they came out on, thereby not losing their identity."

Perry Joins Sid Mills

NEW YORK—Sid Mills, president of Diana Music, last week announced that he has retained veteran music man Jack Perry as general professional manager of the firm.

Perry was with BMI Canada, Ltd., for the past five years. At his new post, Perry will be working on the firm's latest Coral release "Rock and Roll Session" b/w "Hey, Mr. Houlihan" by Wiggles and Waggles.

Koren To E. B. Marks

NEW YORK—Mark Koren has joined the professional staff of the Edward B. Marks Music Corporation where he will work with Arnold Shaw, the Gen. Prof. Mgr.

Koren was formerly with the Leeds Music Corporation and Columbia Pictures.

Am-Par Brass To Coast

NEW YORK—In a repeat performance of the ABC-Paramount Eastern Distributors' Conference held on Friday, January 10th in New York, top Am-Par executives have scheduled a parallel conclave for all Western distributors at the Beverly Hills Hotel in Hollywood for Friday, January 24th.

Skedded to leave Manhattan January 20th, are Sam Clark, president of ABC-Paramount; Harry Levine, v.p.; Larry Newton, national director of sales; Irwin Garr, national disk jockey contact rep; Don Costa, A. & R. director; Dewey Bergman, Jr., director of album sales and merchandising, and Natt Hale, national director of promotion and publicity.

The group will spend a few days on the coast prior to the meeting in preparation for the featured announcement of plans for the diskery's expansion during 1958. Label is currently showing high with a number of best-selling singles and albums, and highlight of the conference will focus on the special February-March album promotion on twenty-two new 12-inch long-playing albums.

Turnout for the Eastern Divisional meeting was 100%, and Clark stated last week that all indications are for a 100% turnout of the Western Distributors' Division.

WHO NEEDS ME?

IF—your demo sessions' saggin' And your performance clearance' laggin'
YOU DO!

IF—your copyrights need writin' And your writers need incitin'
YOU DO!

IF—an A-1 blonde assistant Can help keep your hits consistent
YOU DO!

IF—you've an opening that's invitin' Then stop reading and start writin'

BOX 423
THE CASH BOX, 1721 Broadway, N.Y.C.

$ A Moneymaker From The Start $
"I FEEL LIKE A MILLION"
b/w "THE PATTY CAKE"
by MAMIE BRADLEY SR # 702
Att. Distribs — Some Terr. Still Available
SUE RECORDS
271 W. 125th ST., NEW YORK, N. Y. (Phone WA 6-9647)

Album Reviews

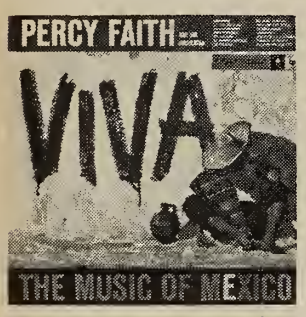
POPULAR

"COME FLY WITH ME"—Frank Sinatra with Billy May and his Orchestra—Capitol W920 (1-12" LP)

Sinatra with a musically terriffic 1957 under his belt, starts the new year off right with a program of items suggesting a romantic flying tour. The artist is handsomely assisted by the Billy May crew and its melodic brassy delivery. The stylings include "On The Road To Mandalay", "London By Night", "April In Paris", and "Autumn In New York". The waxing could turn out to be one of the tremendous chart issues in '58.

"SING BOY SING"—from the soundtrack of the picture featuring Tommy Sands—Capitol T-929 (1-12" LP)

The soundtrack waxing features teen idol Tommy Sands showcasing the tunes to be heard in the new flick. Sands is performing the same role he portrayed on TV a few months ago. This appearance opened the door to success for the young vocalist. "I'm Gonna Walk And Talk With My Lord", "That's All I Want From You" "Your Daddy Wants To Do Right", "Crazy 'Cause I Love You" and eight others are delivered on the LP. Lionel Newman and his orchestra offer an attractive background throughout the deck. Strong entry.



"VIVA"—Percy Faith and his Orchestra—Columbia CL-1075 (1-12" LP)

The popular maestro leads his musicians through a stirring program of Mexican items. The Faith orchestra, a consistantly impressive crew, renders thirteen tunes including the colorful "La Cucaracha", "El Rancho Grande" "Be Mine Tonight", and "Mexican Hat Dance". Effectively presented change of pace LP.

"THE TROUBADORS IN ROME"—Kapp KL-1068 (1-12" LP)
"THE TROUBADORS IN SPAIN"—Kapp KL-1069 (1-12" LP)
"THE TROUBADORS IN THE LAND OF THE GYPSIES"—Kapp KL-1070 (1-12" LP)
"THE TROUBADORS IN HAWAII"—Kapp KL-1071 (1-12" LP)

The pressings are issued under the diskery's "music on the move" campaign, a slogan recently adapted. The group's claim to fame is through its version of the hit tune "Fascination". The four Troubador releases showcase selections from different parts of the world. The group's delicate stylings are handsomely blended as they render "Sorrento" (The Troubadors In Rome), "Granada" (The Troubadors In Spain), "The Moon Of Manakoora" (The Troubadors In Hawaii), "Golden Earrings" (The Troubadors In The Land Of Gypsies), and many others. Nicely done set that should grab it's share of the record sales.

"SUGAR AND SPICE"—Victor Young and his Orchestra—Decca DL-8466 (1-12" LP)

The veteran maestro is at his lyrical best offering a number of selections in a variety of moods. Victor Young and his musicians treat the listener to perfectly blended renditions of eleven songs that include "In Old Vienna", "Flight Of The Bumble Bee", "For Whom The Bell Tolls", and "Sabre Dance". Expert treatments of the exciting melodies will surely gain the disk a hearty welcome.

"SONG OF THE ISLANDS"—Marty Robbins—Columbia CL 1087 (1-12" LP)

Robbins, currently riding high with his chart item "The Story Of My Life", offers his second LP effort for the diskery. The artist lends his smooth stylings to a host of tunes descriptive of the Hawaiian islands. While accompanying himself with a banjo, Marty Robbins goes over a dozen songs including "Song Of The Islands", "Now Is The Hour", "Down Where The Trade Winds Blow", and "Island Echoes". Could be one of the years' big sellers.

"I WISH YOU LOVE"—Keely Smith—Capitol T-914 (1-12" LP)

Miss Smith issues her initial LP effort for the diskery—and it's an impressive debut. The artist, along with Nelson Riddle donating a more than attractive ork accompaniment, melodically showcases the romantic tunes. "Mr. Wonderful", "Don't Take Your Love From Me", "When Your Lover Has Gone", and "If We Never Meet Again", are among the items receiving the thrush's delicate stylings. Chart stock.

"AFTER THE LIGHTS ARE LOW"—The McGuire Sisters—Coral CRL-57145 (1-12" LP)

The popular vocal trio once again delightfully projects a number of romantic selections. Along with the string oriented compliments of the Murry Kane orchestra, the McGuires tenderly render "I Hadn't Anyone 'Till You", "Love Is Here To Stay", "Don't Take Your Love From Me", "I'm In The Mood For Love", and eight others. The trio's harmonious blendings will certainly receive a heavy reception sales-wise.

"ELECTRIFIED FAVORITES"—Steve Allen—Coral CRL-57195 (1-12" LP)

The TV pianist-comedian is heard at the Wurlitzer Electronic Piano as he offers the listener a program of durable melodies. The artist is supported in good style by drummer Bobby Rosengarden and Frank Carroll on bass as together they render "Give Me The Simple Life", Sweet Lorraine", "It Had To Be You", and "Steverino Swings", an Allen original. The artist's jazz inspired approach to the tunes offers the listener refreshing versions of the oldies. Okey set.

"ACCENTUATE THE POSITIVE" — Johnny Mercer—Capitol T-907 (1-12" LP)

The long standing favorite sings a collection of evergreens, including many of his own compositions. Mercer is accompanied by the orks of Paul Weston, Freddie Slack, Alvino Rey, and a number of vocal assists. Some of the tunes are "Accentuate The Positive", "On The Atchison, Topeka And The Santa Fe", "One For My Baby", and "Personality". Attractive readings by the stylist. Ok offering.

"NOSTALGIA IN HI-FI"—Bert Buhrman at the Organ—ABC-Paramount ABC-209 (1-12" LP)

The waxing is Buhrman's debut in the LP business. A program of standard melodies is the artists choice to display his unique delivery. Buhrman's strong musical background is obvious. His refreshing versions of "Smoke Gets In Your Eyes", "All The Things You Are", "Dancing In The Dark", "Night And Day", and eight others make delightful listening. Fine sound throughout. Buhrman is sure to gain new fans through this issue.

"SINGING INSTRUMENTALS"—Neal Hefti and his Orchestra—Epic LN-3440 (1-12" LP)

Hefti and company issue a number of selections made famous by some of the better known dance bands like Benny Goodman and Woody Herman. The Hefti crew is beautifully assisted by the vocal work of the Ray Charles choir. Goodies include "I Can't Get Started" "Woodchoppers Ball", "Summit Ridge Drive", and "Begin The Beguine". The platter should receive a hearty sales welcome from Hefti's following.

"TEEN ROCK"—Boyd Raeburn and his Orchestra—Columbia CL-1073 (1-12" LP)

The platter features the Raeburn musicians handling a number of songs designed for listening and dancing. The items, under the arrangement of Stanly Baum, are accented with occasional vocal inserts by Ginnie Powell. "Teen Rock", "I Gotta A Right To Sing The Blues", "Dancin' And Romancin' ", and "Wanna Do Nothin' All Day" are among the tunes rendered. The ork's polished brass delivery nicely compliments the readings. Smooth instrumentals.

Album Reviews

"AN ENCHANTED EVENING"—Jesse Crawford at the pipe organ—Decca DL-8649 (1-12" LP)

The platter features the talented pipe organist at his lyrical best. Jesse Crawford lends his expressive organ artistry to an array of tunes by Richard Rodgers. Some of the romantic goodies receiving the tender portrayals are "People Will Say We're In Love" "It Might As Well Be Spring", "Oh What A Beautiful Morning", and "My Heart Stood Still". The warmly inventive versions of the standards will surely meet with the approval of Crawfords many followers. Pleasant mood set.

"CANDLE GLOW"—Bill Doggett—King 563 (1-12" LP)

The famed organist once again takes his Hammond through a dozen top-flight portrayals. One of the featured members of the Doggett combo is saxist Clifford Scott, the youngest and newest member. Some of the tunes that receive the moody stylings are "In A Sentimental Mood" "Moon Nocturne", "We'll Be Together Again", and "Stella By Starlight". The relaxed tunes receive first class readings from the talented artist.

"THE TENNESSEE MOUNTAIN BOYS"—Johnny and Jack—RCA Victor LPM-1587 (1-12" LP)

The two country songsters do some mighty enjoyable blending as they issue a waxing dedicated to pleasant listening. Jack's tenor plus Johnny's baritone result in praiseworthy renditions of "I Never Can Come Back To You", "You Are My Sunshine", "When My Blue Moon Turns To Gold Again", and "I Wonder Why You Said Goodby", the latter featuring Johnny's daughter, Ruby. The disk will surely delight the vocalists' many fans.

"C'MON DANCE WITH BOSTIC"—Earl Bostic—King 558 (1-12" LP)

Another collection of swingers is contributed by the popular alto saxist. As an added attraction, the Bostic crew is joined on four of the numbers by star King artist, Bill Doggett. The selections receiving the Bostic-Doggett readings include "The Bo-Do Rock", "Mean To Me", "Indiana", and "Bubbins Rock". The issue is an array of danceable items in the true Bostic tradition. Well done entry.

"THEMES OF DISTINCTION FROM GREAT MOTION PICTURES"—Bill Snyder and his Orchestra Decca DL-8629 (1-12" LP)

Snyder's expressive piano and orchestra team to offer the listener a program of great motion picture themes. The musicians display a stirring delivery as they portray twelve selections that include "Love Is A Many Splendored Thing", "The Song From Moulin Rouge", theme from "Man Of A Thousand Faces," and "Away All Boats". Lush orchestral treatment. A well done mood entry.

"BRANDON SWINGS"—Henry Brandon and his Big Band—Urania UR-1210 (1-12" LP)

The set features an array of mood-jazz readings by The Brandon ork. The leader takes his crew through a dozen numbers that include "South Rampart Street Parade", "Take The 'A' Train", "Sugar Blues March", and "Lullaby Of Birdland". Brandon and his ork should enjoy a heavy deejay-sales welcome. Swinging waxing.

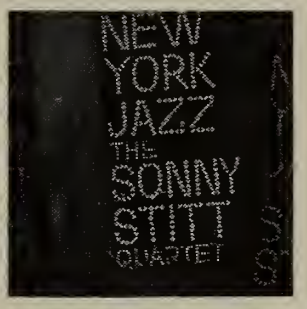
"IMAGINATION" — The King Sisters—Capitol T-919 (1-12" LP)

The disk is the first album effort since their hit single "Imagination". The King Sisters display that same smooth delivery that made their single a hit. The group is handsomely accompanied by Alvino Rey and his orchestra as it renders "Deep Purple," "Imagination," "Don't Take Your Love From Me", and "Take The 'A' Train", among others. Rey is married to Louise King, one of the sisters. The waxing should grab its share of the sales action.

JAZZ

"SITTIN' IN"—Dizzy Gillespie, Stan Getz, Coleman Hawkins, and Paul Gonsalves—Verve MGV-8225 (1-12" LP)

The four jazz mainstays combine their talents to issue a disk of top notch portrayals. Getz, Hawkins, Gonsalves, (tenor saxes), and Gillespie (trumpet) are quite ably assisted by three other notables, pianist Wynton Kelly, Wendell Marshall on bass, and J. C. Heard on drums. "Dizzy Atmosphere", "The Way You Look Tonight", "September Song", and "I'm Through With Love" are among the items showcased. Strong issue.

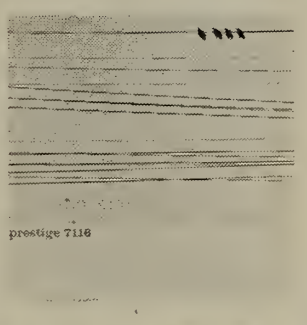


"NEW YORK JAZZ"—The Sonny Stitt Quartet—Verve MGV-8219 (1-12" LP)

The jazz mainstay renders ten items, including a few originals, with that moving style of blowing so familiar to his fans. Stitt, while sporting an alto and tenor sax receives numerous compliments from his group, Jo Jones (drums), Ray Brown (bass), and Jimmy Jones (piano). Offerings include "I Know That You Know", "Between The Devil And The Deep Blue Sea", "Twelfth Street Rag" and "Stars Fell on Alabama". Smooth sessions.

"HARRY BABASIN AND THE JAZZ PICKERS"—Mode MOD LP-119 (1-12" LP)

Babasin employs the comparatively unknown pizzicato method of playing his cello, and with it he, along with guest artist Terry Gibbs and the other Jazz Pickers offer some impressive sessions. Babasin's refreshing cello sounds are aided nicely by drummer Bill Douglas, Ben Tucker on bass, and guitarist Dempsey Wright. The tunes, with the exception of "Thou Swell", "Basin Street Blues", and "These Foolish Things", are all originals of the celloist. Engagingly performed readings.



"FOUR ALTOS"—Phil Woods, Gene Quill, Sahib Shihab, and Hal Stein—Prestige 7116 (1-12" LP)

Four of jazzdom's foremost alto saxists team up to offer some great readings. With a capable rhythm section consisting of Mal Waldron (piano), Tommy Potter (bass), and Louis Hayes (drums), the four saxists come in with some impressive treatments such as "Don't Blame Me", "No More Nights", "Pedal Eyes", and "Kinda Kanonic". The platter is a welcome addition to the jazz shelf.

"SOLEMN MEDITATION" — The Paul Bley Quartet—GNP 31 (1-12" LP)

The nine selections tackled on this album represent the most refreshing jazz programs issued in a long while. Paul Bley pianist, along with drummer Lennie McBrowne, Charlie Haden on bass, and Dave Pike on vibes, display a bold delivery as they present "I Remember Harlem", "Persian Village", "Solemn Meditation", and "Beau Diddley", a Bley original. The group has a lot to offer in the field of jazz. Worthy addition.

CLASSICAL

TCHAIKOVSKY: Excerpts from The Sleeping Beauty—Pierre Monteux conducting the London Symphony Orchestra — RCA Victor LPM-2177 (1-12" LP)

The master composer's familiar composition is superbly recreated by the London Symphony Orchestra. "The Sleeping Beauty", is the famous ballet based on the well known tale of the enchanted princess and her awakener. Monteux does a splendid job of conducting the musicians through the vivid portrayal. The issue is one of overall beauty, and will be a strong addition to classical libraries. Brilliant sound.

Disk Jockey

REGIONAL RECORD REPORTS

DON LAMOND
KFOX—Long Beach, Calif.

1. All The Way (F. Sinatra)
2. Caravan (H. Rose)
3. Tell Her You Love Her (F. Sinatra)
4. I'll Never Say Never Again, Again (D. Shore)
5. Don't Go Near The Water (Lancers)
6. That's Why I Was Born (J. Harper)
7. Chances Are (J. Mathis)
8. Magic Moments (P. Como)
9. It Wasn't Much Of A Town (R. Deauville)
10. 26 Miles (4 Preps)

PARKER HANEY
WPON—Pontiac, Mich.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. Waitin' In School (R. Nelson)
4. Sail Along Silv'ry Moon (8. Vaughn)
5. Oh Julie (Crescendos)
6. La Dee Dah (8illy & Lillie)
7. Why Don't They Understand (G. Hamilton IV)
8. Raunchy (8. Justis)
9. Teardrops (L. Andrews)
10. Great Balls Of Fire (J. L. Lewis)/A Very Special Love (Nash/Reynolds)

BERTHA PORTER
WDRC—Hartford, Conn.

1. 8elonging To Someone (Page)
2. River Kwai March (Miller)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Winter In Miami (Johnson)
5. Catch A Falling Star (Como)
6. Made For Each Other (Rondo)
7. I'll Come Running 8ack To You (S. Cooke)
8. Chances Are (J. Mathis)
9. Witchcraft (F. Sinatra)
10. Jingle 8ell Rock (8. Helms)/ Sugartime (McGuire Sisters)

HOWIE LEONARD
WLOB—Portland, Me.

1. Why Don't They Understand (G. Hamilton IV)
2. Walkin' With Mr. Lee (Allen)
3. Waitin' In School (R. Nelson)
4. Baby I Don't Care (Presley)
5. The Stroll (Diamonds)
6. River Kwai March (M. Miller)
7. Angel Smile (N. Cole)
8. Teardrops (L. Andrews)
9. A Very Special Love (Nash/Reynolds)
10. For Sentimental Reasons (S. Cooke)

HOMER H. ODOM
WACO—Waco, Tex.

1. Waitin' At School (R. Nelson)
2. At The Hop (Danny & The Juniors)
3. Raunchy (8. Vaughn)
4. 8aby I Don't Care (Presley)
5. I'll Come Running 8ack To You (S. Cooke)
6. Peggy Sue (8. Holly)
7. Great 8alls Of Fire (Jerry Lee Lewis)
8. Oh Boy! (The Crickets)
9. Hey Little Girl (Techniques)
10. Paying The Piper (S. Schulte)

FRANK BELL
KTSA—San Antonio, Tex.

1. Henrietta (J. Dee)
2. Baby (The Slades)
3. Fever (R. Peterson)
4. March From The River Kwai (M. Miller)
5. Betty And Dupree (C. Willis)
6. The Stroll (Diamonds)
7. Swingin' Shepherd Blues (Moe Koffman Quartette)
8. Get A Job (Silhouettes)
9. Angel Smile (Nat Cole)
10. Witchcraft (F. Sinatra)

DAVE NEUMANN
KAYO—Seattle, Wash.

1. 26 Miles (4 Preps)
2. Don't (E. Presley)
3. You Are My Destiny (Anka)
4. Stood Up (R. Nelson)
5. Jo-Ann (Twin Tones)
6. Tonite, Tonite (Mello-Kings)
7. This Is The Nite (Valiants)
8. Oh What A Nite (Dells)
9. Get A Job (Silhouettes)
10. Patty 8aby (T. Noland)

PIERRE ANDRE
WGN—Chicago, Ill.

1. Patti Ann (The Naturals)
2. April Love (P. Boone)
3. Smake Me I Rattle (C. Nelson)
4. Sugartime (McGuire Sisters)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. What Can I Tell My Heart (E. Fitzgerald)
7. Gonna Wrap All My Heartaches (Somethin' Smith & Red Heads)
8. Sun Valley (S. Scobey)
9. Music Maestro, Please (Enoch Light)
10. Broken Promise (Four Coins)

JOE DEANE
WBBF—Rochester, N. Y.

1. Pretend You Don't See Her (J. Vale)
2. For Sentimental Reasons (S. Cooke)
3. Whippety Whirl (Five Keys)
4. Magic Moments (P. Como)
5. Jingle 8ell Rock (8. Helms)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. You Send Me (S. Cooke/T. 8rewer)
8. All The Way (F. Sinatra)
9. Ivy Rose (P. Como)
10. River Kwai March (M. Miller)

HARRY NUNGESTER
KREO—Indio, Calif.

1. April Love (P. Boone)
2. Great 8alls Of Fire (Lewis)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Wabash Blues (M. Dennis)
5. 8ack Door (G. Wood)
6. Rockin' 8illy (J. Stark)
7. Who's Sorry Now (T. Joy)
8. You Do Something To Me (J. Smith)
9. Supersonic (8. Mure)
10. Love Me Or Leave Me (R. Fleming)

JACK O'NEILL
WCAT—Athol, Mass.

1. A Very Special Love (J. Nash)
2. Why Don't They Understand (G. Hamilton IV)
3. Peggy Sue (B. Holly)
4. March From The River Kwai (M. Miller)
5. Lot In Common (T. King)
6. Raunchy (E. Freeman)
7. The Stroll (Diamonds)
8. Dancing With My Shadow (Four Voices)
9. All The Way (F. Sinatra)
10. Liechtensteiner Polka (Glahe)

RALPH H. CANARY
KDSJ—Deadwood, S. Dak.

1. Oh 8oy! (Crickets)
2. Raunchy (E. Freeman)
3. Party Time (S. Mineo)
4. Put A Light In The Window (Four Lads)
5. At The Hop (Danny & Jrs.)
6. Story Of My Life (Robbins)
7. Stood Up (R. Nelson)
8. I Want You To Know (F. Domino)
9. Someone Greater Than I (B. Ward)
10. You Send Me (S. Cooke)

CAL JOHNSON
WAGS—Bishopville, S. C.

1. Winter In Miani (Johnson)
2. Sugartime (McGuire Sisters)
3. The Joker (Hilltoppers)
4. The Stroll (Diamonds)
5. Haul Off And Rock (Ray Anthony)
6. I Don't Hurt Anymore (Eddie Fisher)
7. Little Blue Man (Johnson)
8. You Send Me (T. 8rewer)
9. Catch A Falling Star (Como)
10. Oh 8oy! (Crickets)

ALAN JEFFORY
KRIZ—Phoenix, Ariz.

1. April Love (P. 8oone)
2. Hey Schoolgirl (Tom & Jerry)
3. Raunchy (8. Vaughn)
4. You Send Me (S. Cooke)
5. All The Way (F. Sinatra)
6. Chances Are (J. Mathis)
7. Crying Roses (K. Kalen)
8. My Special Angel (Helms)
9. Melodie D'Almour (Ames 8rothers)
10. Liechtensteiner Polka (Glahe)

LARRY BROWNELL
WKBW—Buffalo, N. Y.

1. Sugartime (McGuire Sisters)
2. A Very Special Love (Nash)
3. Lichtensteiner Polka (Welk)
4. Click Clack (D. Doo)
5. Put A Light In The Window (Four Lads)
6. Sail Along Silvery Moon (8. Vaughn)
7. Magic Moments (P. Como)
8. The Last Song & Dance (K. Starr)
9. For Sentimental Reasons (S. Cooke)
10. River Kwai & Colonel Bogey March (M. Miller)

GARY B. SMITH
WOKK—Meridian, Miss.

1. Sugartime (McGuire Sisters)
2. I'll Come Running 8ack To You (S. Cooke)
3. Don't Let Go (R. Hamilton)
4. Great 8alls Of Fire (J. L. Lewis)
5. Follow Your Heart (4 Coins)
6. Greater Sin (F. Laine)
7. I Want You To Know (F. Domino)
8. Why Don't They Understand (G. Hamilton IV)
9. At The Hop (Danny & Juniors)
10. No Love (J. Mathis)

RICK MARTEL
KGMS—Sacramento, Calif.

1. The Gift Of Love (Damone)
2. Sugartime (McGuire Sisters)
3. Catch A Falling Star (Como)
4. That's Why I Was 8orn (J. Harper)
5. No Love (J. Mathis)
6. Put A Light In The Window (Four Lads)
7. 8ring Us Together (P. Page)
8. Well, Anyway (S. Kaye)
9. The Right To Love (R. Hamilton)
10. Angel Smile (N. K. Cole)

NORM PRESCOTT
WBZ—Boston, Mass.

1. The Stroll (Diamonds)
2. Love 8ug Crawl (J. Edwards)
3. Great Balls Of Fire (J. L. Lewis)
4. All The Way (F. Sinatra)
5. Could This 8e Magic (Dubs)
6. Raunchy (B. Justis)
7. Why Don't They Understand (G. Hamilton IV)
8. At The Hop (Danny & Juniors)
9. La Dee Dah (8illie & Lillie)
10. Kisses Sweeter Than Wine (J. Rodgers)

JIM MENDES
WICE—Providence, R. I.

1. A Very Special Love (Nash)
2. Colonel Bogey (M. Miller)
3. The Stroll (Diamonds)
4. Gone Again (S. Vaughan)
5. Don't Let Go (R. Hamilton)
6. Sail Along Silvery Moon (B. Vaughn)
7. Tell Her You Love Her (F. Sinatra)
8. Mein Kleine Spatz (Sunny & His Gang)
9. Last Song And Dance (Starr)
10. Could This Be Magic (Dubs)

BOB PARKS
WEKR—Fayetteville, Tenn.

1. A Very Special Love (Nash)
2. Love Me Forever (E. Gorme)
3. Don't Let Go (Ray Anthony)
4. Catch A Falling Star (Como)
5. Sugartime (McGuire Sisters)
6. Put A Light In The Window (Four Lads)
7. I Can't Help It (Whiting)
8. Wild Is The Wind (J. Mathis)
9. 8elonging To Someone (P. Page)
10. Indif'rent (The Platters)

TOM JACKSON
WKAB—Mobile, Ala.

1. Julie (S. Salvo)
2. Great Balls Of Fire (Lewis)
3. Raunchy (B. Justis)
4. Oh 8oy (Crickets)
5. You Send Me (S. Cooke)
6. Stood Up (R. Nelson)
7. Peggy Sue (8. Holly)
8. You Win Again (Lewis)
9. Sugartime (McGuire Sisters)
10. Kisses Sweeter Than Wine (J. Rodgers)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

ROBB THOMAS
WEMP—Milwaukee, Wis.

1. Put A Light In The Window (Four Lads)
2. A Very Special Love (D. Reynolds)
3. No Love 8ut Your Love (J. Mathis)
4. Love Me Forever (Gorme/Four Esquires)
5. Pretend You Don't See Her (J. Vale)
6. Sugartime (McGuire Sisters)
7. Magic Moments (P. Como)
8. You're The Greatest (V. Carr)
9. Dancing With My Shadow (Four Voices)
10. Halo Of Love (N. Noble)

BILL WALTERS
WDUZ—Green Bay, Wis.

1. At The Hop (Danny & The Jrs.)
2. Waitin' In School (R. Nelson)
3. April Love (P. 8oone)
4. Peggy Sue (8. Holly)
5. Why Don't They Understand (G. Hamilton IV)
6. Sugar Time (McGuire Sisters)
7. La Dee Dah (8illy & Lillie)
8. Raunchy (8. Vaughn)
9. Penny Loafers And 8obby Sox (J. 8ennett & Sparkletones)
10. Jingle 8ell Rock (8. Helms)

JIM HARRIOTT
WFLA—Tampa, Fla.

1. All The Way (F. Sinatra)
2. Liechtensteiner Polka (Glahe)
3. Ca C'est L'amour (T. 8ennett)
4. Chances Are (J. Mathis)
5. That's Why I Was 8orn (J. Harper)
6. Put A Light In The Window (Four Lads)
7. Take A Chance (J. P. Morgan)
8. Swinging Shepherd 8lues (M. Koffman)
9. Catch A Falling Star (Como)
10. Witchcraft (F. Sinatra)

RON TURNER
WKMI—Kalamazoo, Mich.

1. The Stroll (Diamonds)
2. Stood Up (R. Nelson)
3. The Joker (Hilltoppers)
4. Sugartime (McGuire Sisters)
5. At The Hop (Danny & Juniors)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. La Dee Dah (8illie & Lillie)
8. Swingin' Shepherd 8lues (M. Koffman)
9. For Sentimental Reasons (S. Cooke)
10. Jo-Ann (Playmates)

"LITTLE BOB" LIDDLE
KXL—Portland, Ore.

1. Stood Up (R. Nelson)
2. Oh Julie (S. Salvo)
3. At The Hop (Danny & Juniors)
4. Twenty-Six Miles (Four Preps)
5. Jo-Ann (Playmates)
6. Raunchy (E. Freeman)
7. 8aby I Don't Care (Presley)
8. Waitin' In School (R. Nelson)
9. Jingle 8ell Rock (8. Helms)
10. Woman From Liberia (J. Rodgers)

TUT PERRY
WCDL—Carbondale, Pa.

1. For Sentimental Reasons (S. Cooke)
2. All The Way (F. Sinatra)
3. Could This 8e Magic (Dubs)
4. Oh Lonesome Me (D. Gibson)
5. Don't Let Go (R. Hamilton)
6. April Love (P. 8oone)
7. Young & 8eautiful (Presley)
8. Get A Job (Silhouettes)
9. Lend Me Your Comb (C. Perkins)
10. The Stroll (Diamonds)

ED GRAY
WKNE—Keene, N. H.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. La Dee Dah (8illie & Lillie)
4. The Stroll (Diamonds)
5. Love 8ug Crawl (J. Edwards)
6. Sail Along Silvery Moon (B. Vaughn)
7. Waitin' In School (R. Nelson)
8. Dede Dinah (F. Avalon)
9. Magic Moments (P. Como)
10. Jo-Ann (Playmates)

TOM EDWARDS
WERE—Cleveland, Ohio

1. A Very Special Love (Nash/Reynolds)
2. You're The Greatest (Scott/Carr)
3. Sugartime (McGuire Sisters)
4. Jingle 8ell Rock (8. Helms)
5. Why Don't They Understand (G. Hamilton IV)
6. I Can't Help It (Taylor/Whiting)
7. Sail Along Silvery Moon (B. Vaughn)
8. Lida Rose (G Lombardo)
9. River Kwai—Col. Bogey (Miller/Rose)
10. Put A Light In The Window (Four Lads)

RON HICKMAN
WNNJ—Newton, N. J.

1. Gift Of Love (V. Damone)
2. Made For Each Other (Rondo)
3. Sail Along Silvery Moon (B. Vaughn)
4. Tell Her You Love Her (F. Sinatra)
5. A Very Special Love (Nash/Reynolds)
6. 8elonging To Someone (Page)
7. Swingin' Shepherd 8lues (D. Rose)
8. Magic Moments (P. Como)
9. The Joker (Hilltoppers)
10. River Kwai March (Mooney)

BILL THOMAS
KDTH—Dubuque, Iowa

1. At The Hop (Danny & Juniors)
2. Raunchy (Justis/Freeman)
3. Stood Up (R. Nelson)
4. Peggy Sue (8. Holly)
5. I'm Available (M. Rayburn)
6. Oh 8oy (Crickets)
7. April Love (P. 8oone)
8. Sail Along Silv'ry Moon (8. Vaughn)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Why Don't They Understand (G. Hamilton IV)

RON DUNN
WBRB—Mt. Clemens, Mich.

1. At The Hop (Danny & Juniors)
2. A Very Special Love (J. Nash)
3. Great 8alls Of Fire (J. L. Lewis)
4. Sail Along Silvery Moon (8. Vaughn)
5. The Stroll (Diamonds)
6. Get A Job (Silhouettes)
7. Last Song And Dance (Starr)
8. Witchcraft (F. Sinatra)
9. Put A Light In The Window (Four Lads)
10. Don't Let Go (R. Hamilton)

JOHN STONE
KTOW-Oklahoma City, Okla.

1. No Love (J. Mathis)
2. Oh 8oy (The Crickets)
3. Swinging Shepherd 8lues (J. Pate)
4. 8ertha Lou (C. Miller)
5. Hey Little Girl (Techniques)
6. The Right To Love (R. Hamilton)
7. You're The Greatest (V. Carr)
8. Witchcraft (F. Sinatra)
9. Lend Me Your Comb (C. Hughes)
10. Catch A Falling Star (Como)

DAVE McKEE
WANS—Anderson, S. C.

1. At The Hop (Danny & Jrs.)
2. Peggy Sue (8. Holly)
3. Great 8alls Of Fire (J. L. Lewis)
4. April Love (P. 8oone)
5. You Send Me (S. Cooke)
6. Raunchy (Justis/Vaughn)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Jailhouse Rock (E. Presley)
9. Lichtensteiner Polka (Glahe)
10. Silhouettes (Rays/Diamonds)

JIM MARTIN
WIST—Charlotte, N. C.

1. Raunchy (E. Freeman)
2. At The Hop (Danny & Jrs.)
3. Peggy Sue (B. Holly)
4. April Love (P. 8oone)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Sugartime (McGuire Sisters)
7. 8lue Doll (A. Carter)
8. 26 Miles (Four Preps)
9. Magic Moments (P. Como)
10. Don't Let Go (R. Hamilton)

CHARLIE GRANT
WKTS—Brooksville, Fla.

1. April Love (P. 8oone)
2. All The Way (F. Sinatra)
3. Jailhouse Rock (E. Presley)
4. Great 8alls Of Fire (J. L. Lewis)
5. Sail Along Silv'ry Moon (8. Vaughn)
6. Just 8orn (P. Como)
7. Wake Up Little Susie (Everly 8rothers)
8. Melodie L'Amour (Ames 8rothers)
9. Raunchy (B. Vaughn)
10. The Joker (Hilltopper)

FRANK ALLEN
KOWH—Council Bluff, Neb.

1. At The Hop (Danny & Juniors)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. 8uzz, Buzz, 8uzz (Hollywood Flames)
4. April Love (P. 8oone)
5. All The Way (F. Sinatra)
6. Wild Is The Wind (J. Mathis)
7. Put A Light In The Window (Four Lads)
8. Halo Of Love (N. Noble)
9. 8roken Promise (Four Coins)
10. For Sentimental Reasons (S. Cooke)

CORKY MULANIX
KWBB—Wichita, Kan.

1. Raunchy (E. Freeman)
2. Waitin' In School (R. Nelson)
3. Peggy Sue (8. Holly)
4. Great 8alls Of Fire (J. L. Lewis)
5. My Special Angel (8. Helms)
6. You Send Me (S. Cooke)
7. At The Hop (Danny & Juniors)
8. I Want You To Know (F. Domino)
9. Jailhouse Rock (E. Presley)
10. Kisses Sweeter Than Wine (J. Rodgers)

MITCH DUPRE
WCMP—Pine City, Minn.

1. At The Hop (N. Todd)
2. Raunchy (8. Justis)
3. Sail Along Silvery Moon (8. Vaughn)
4. Why Don't They Understand (G. Hamilton IV)
5. Oh 8oy (Crickets)
6. You Send Me (S. Cooke)
7. Silhouettes (Diamonds)
8. Peggy Sue (B. Holly)
9. Great 8alls Of Fire (J. L. Lewis)
10. Rock & Roll Music (C. 8erry)

TINY MARKLE
WAVZ—New Haven, Conn.

1. Witchcraft (F. Sinatra)
2. Sugartime (McGuire Sisters)
3. Over The Rainbow (Gillespie)
4. I'll Come Running 8ack To You (S. Cooke)
5. River Kwai March (E. Ros)
6. Wild Is The Wind (Mathis)
7. Magic Moments (P. Como)
8. Swinging Shepherd Blues (D. Rose)
9. Yellow Dog 8lues (Flyers)
10. April Love (P. 8oone)

MIKE RAPCHAK
WAAF—Chicago, Ill.

1. Especially For Two (L. 8rown)
2. No Sad Songs For Me (A. Copeland)
3. It Wasn't Much Of A Town (R. Deauville)
4. If I Had You (A. V. Damme)
5. Sunday Afternoon (Reisman)
6. Prelude To A Kiss (M. Lutes)
7. Small Hotel (M. Dennis)
8. When Sunny Gets 8lue (Cole)
9. 8y The Fireside (J. Stafford)
10. A Foggy Day (Modernaires)

EARLE JERRIS
WHEN—Syracuse, N. Y..

1. Teardrops (Andrews)
2. Peggy Sue (York)
3. Rock & Roll Music (Berry)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Raunchy (8. Justis)
6. 8e 8oo A Lula (Everlys)
7. Hard Times (Noble)
8. Walkin With Mr. Lee (Page)
9. All The Way (F. Sinatra)
10. Liechtensteiner Polka (Glahe)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS— Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

"LITTLE JOE" AUGELLO
WOHO—Todelo, Ohio

1. April Love (P. Boone)
2. Jingle Bell Rock (B. Helms)
3. The Stroll (The Diamonds)
4. Sail Along Silvery Moon (B. Vaughn)
5. At The Hop (Danny & Juniors)
6. Waitin' In School (R. Nelson)
7. Put A Light In The Window (Four Lads)
8. La Dee Dah (Billy Ford's Thunderbirds)
9. Sugartime (McGuire Sisters)
10. I'll Come Running Back To You (S. Cook)

RED ROBINSON'S
CKWX—Vancouver, B.C., Can.

1. Oh Boy (Crickets)
2. Great Balls Of Fire (Lewis)
3. At The Hop (Danny & Juniors)
4. Raunchy (E. Freeman)
5. Jailhouse Rock (E. Presley)
6. Woman From Liberia (J. Rodgers)
7. Stood Up (R. Nelson)
8. Why Don't They Understand (G. Hamilton)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Peggy Sue (B. Holly)

CHARLES SPRADLIN
WDOC—Prestonsburg, Ky.

1. April Love (P. Boone)
2. Raunchy (B. Justis)
3. You Send Me (S. Cooke)
4. I Mill You (G. Gibbs)
5. I'll Come Running Back To You (S. Cooke)
6. Pretend You Don't See Her (J. Vale)
7. All The Way (F. Sinatra)
8. Great Balls Of Fire (J. L. Lewis)
9. At The Hop (Danny & Juniors)
10. Haul Off And Rock (Anthony)

JOHN ADEMY
WBIG—Greensboro, N. C.

1. Melodie D'Amour (Ames Brothers)
2. Liechtensteiner Polka (Glahe)
3. All The Way (F. Sinatra)
4. Till (R. Williams)
5. Sugartime (McGuire Sisters)
6. Put A Light In The Window (Four Lads)
7. Pretend You Don't See Her (J. Vale)
8. Magic Moments (P. Como)
9. Sayonara (G. McRae)
10. Good Morning Life (Martin)

EDDIE DILLON
KVOR—Colorado Spgs., Colo.

1. Jo-Ann (Playmates)
2. Teardrops (L. Andrews)
3. La Dee Dah (Billie & Lillie)
4. Oh Julie (Crescendos)
5. Why Don't They Understand (G. Hamilton IV)
6. Rockin' In The Orbit (Haskell)
7. At The Hop (Danny & Jrs.)
8. I'll Come Running Back To You (S. Cooke)
9. Don't Let Go (R. Hamilton)
10. Raunchy (Justis/Freeman)

AL RICE
WLS—Chicago, Ill.

1. Belonging To Someone (Page)
2. Witchcraft (F. Sinatra)
3. River Kwai March (Carlson's Raiders)
4. Don't Let Go (R. Hamilton)
5. Why Don't They Understand (G. Hamilton IV)
6. Sugartime (McGuires)
7. Catch A Falling Star (Como)
8. Winter In Miami (Johnson)
9. My Special Angel (B. Helms)
10. Charades (Sophomores)

GLENN C. LEWIS
WHYE—Roanoke, Va.

1. Oh Julie (Crescendoes)
2. Great Balls Of Fire (Jerry Lee Lewis)
3. Oh Boy! (Crickets)
4. Jo-Ann (Playmates)
5. At The Hop (N. Todd)
6. Wang Dang Do (F. Huskey)
7. Dance To The Bop (Vincent)
8. 26 Miles (Four Preps)
9. Uh Huh Mm (S. James)
10. Sugartime (McGuire Sisters)

ROGER CLARK
WNOR—Norfolk, Va.

1. A Very Special Love (D. Reynolds/J. Nash)
2. Wild Is The Wind (Mathis)
3. You Send Me (Cool/Brewer)
4. Love Me Forever (D. Gorme)
5. River Kwai & Col. Bogey (M. Miller)
6. Lichtensteiner Polka (Glahe)
7. It's Been A Long, Long Time (J. Morgan)
8. Fascinating Rhythm (M. Liter)
9. Put A Light In The Window (Four Lads)
10. I'm Available (M. Rayburn)

"SNUFF" GARRETT
KSYD—Wichita Falls, Tex.

1. At The Hop (Danny & The Jrs.)
2. Peggy Sue (B. Holly)
3. Raunchy (E. Freeman)
4. Oh Boy! (Crickets)
5. All The Way (F. Sinatra)
6. Great Balls Of Fire (Jerry Lee Lewis)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. You Send Me (S. Cooke)
9. Not Fade Away (Crickets)
10. Make Believe Wedding Bells (D. Glasser)

MILTON Q. FORD
WOL—Washington, D. C.

1. All The Way (F. Sinatra)
2. Raunchy (E. Freeman)
3. You Send Me (S. Cooke)
4. April Love (P. Boone)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Why Don't They Understand (G. Hamilton IV)
7. Put A Light In The Window (Four Lads)
8. The Stroll (Diamonds)
9. Fascination (J. Morgan)
10. Sugartime (McGuire Sisters)

EARLE PUDNEY
WGY—Schenectady, N. Y.

1. All The Way (F. Sinatra)
2. Put A Light In Window (Four Lads)
3. Bring Us Together (P. Page)
4. A Very Special Love (Nash)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Come To Me (J. Mathis)
7. Sail Along Silvery Moon (B. Vaughn)
8. Sugartime (McGuire Sisters)
9. River Kwai March (E. Ros)
10. April Love (P. Boone)

WALLY WINSLOW
KDRO—Sedalia, Mo.

1. At The Hop (N. Todd)
2. Raunchy (B. Vaughn)
3. You Send Me (S. Cooke)
4. April Love (P. Boone)
5. Great Balls Of Fire (J. L. Lewis)
6. Peggy Sue (B. Holly)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Jailhouse Rock (E. Presley)
9. Silhouettes (The Rays)
10. Liechtensteiner Polka (Glahe)

BUDDY DEANE
WJZ—Baltimore, Md.

1. Oh Julie (Crescendos)
2. Dede Dinah (F. Avalon)
3. At The Hop (Danny & Jrs.)
4. Stood Up (R. Nelson)
5. Oh Boy (Crickets)
6. Sugartime (McGuire Sisters)
7. Sail Along Silvery Moon (B. Vaughn)
8. Bertha Lou (C. Miller)
9. Walkin' With Mr. Lee (Allen)
10. Jingle Bell Rock (B. Helms)

JIMMY HUTSELL
WCRK—Morristown, Tenn.

1. Teardrops (L. Andrews)
2. I'll Come Running Back To You (S. Cooke)
3. You Send Me (S. Cooke)
4. Twelfth Of Never (J. Mathis)
5. Baby I Don't Care (Presley)
6. Raunchy (E. Freeman)
7. The Joker (B. Myles)
8. Oh Boy! (The Crickets)
9. Peggy Sue (R. York)
10. My Special Angel (B. Helms)

"SQUARE BEAR" PHIL BURGESS
WNIX—Springfield, Vt.

1. That's Why I Was Born (J. Harper)
2. Angel Smile (Nat Cole)
3. Jo-Ann (Playmates)
4. The Stroll (Diamonds)
5. No Love (J. Mathis)
6. Catch A Falling Star (Como)
7. Hey Schoolgirl (Tom & Jerry)
8. Bobby (B. McNaire)
9. Tell Her You Love Her (F. Sinatra)
10. Broken Heart Goodbye (Sparrows)

BOB N. PERRY
WCKR—Miami, Fla.

1. Sail Along Silvery Moon (B. Vaughn)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Wild Is The Wind (Mathis)
4. Why Don't They Understand (G. Hamilton)
5. Marion (V. Schoen)
6. All The Way (F. Sinatra)
7. April Love (P. Boone)
8. No Love (J. Mathis)
9. Uh, Huh, Mm (S. James)
10. Stood Up (R. Nelson)

BUD CONNELL
WNOE—New Orleans, La.

1. Peggy Sue (B. Holly)
2. All The Way (F. Sinatra)
3. Great Balls Of Fire (J. L. Lewis)
4. You Send Me (S. Cooke)
5. At The Hop (Danny & Juniors)
6. April Love (P. Boone)
7. Raunchy (E. Freeman)
8. Teardrops (L. Andrews)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. I'll Come Running Back To You (S. Cooke)

FLO WINERITER
KALL—Salt Lake City, Utah

1. A Very Special Love (Nash)
2. South Coast (Easy Riders)
3. Great Balls Of Fire (Jerry Lee Lewis)
4. Put A Light In The Window (Four Lads)
5. At The Hop (Danny & Jrs.)
6. Penny Loafers And Bobby Socks (Sparkletones)
7. Bony Moronie (L. Williams)
8. Buzz Buzz Buzz (Cadillacs)
9. April Love (P. Boone)
10. Raunchy (E. Freeman)

BILL DEMJOHN
WEIR—Weirton, W. Va.

1. Raunchy (E. Freeman)
2. Why Don't They Understand (G. Hamilton IV)
3. Jo-Ann (Playmates)
4. Everyday (B. Holly)
5. Young And Beautiful (E. Presley)
6. You're The Greatest (V. Carr)
7. The Joker (Hilltoppers)
8. Stood Up (R. Nelson)
9. Oh Boy! (Crickets)
10. You Send Me (S. Cooke)

RICK THOMAS
KOL—Seattle, Wosh.

1. Get A Job (Silhouettes)
2. 26 Miles (4 Preps)
3. You Are My Destiny (Anka)
4. Swinging Shepherd Blues (M. Kaufman)
5. La Dee Dah (Billie & Lillie)
6. Raunchy (E. Freeman)
7. Waitin' In School (Nelson)
8. Made For Each Other (Rondo)
9. Ring Chimes (I. V. Leagers)
10. Golden Boy (C. Jarvis)

JIM MILLS
WMAQ—Chicago, Ill.

1. Catch A Falling Star (Como)
2. Gift Of Love (V. Damone)
3. Belonging To Someone (Page)
4. Walking A Chalk Line (Day)
5. All The Way (F. Sinatra)
6. Peggy Sue (B. Holly)
7. Chances Are (J. Mathis)
8. Raunchy (B. Vaughn)
9. The Object Of My Affection (D. Davis)
10. January To June (J. Gibson)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"SHORT SHORTS" — The Cash Box Disk of the Week — 1/18
Royal Teens ..... ABC-Paramount 9882

"DON'T" / "I BEG OF YOU" — The Cash Box Disk of the Week — 1/11
Elvis Presley ..... RCA-Victor 7150

"MAYBE" — The Cash Box Award o' the Week — 12/7
Chantels ..... End 1005

"COME TO ME" — The Cash Box Disk of the Week — 1/11
Johnny Mathis ..... Columbia 41082

"HELPLESS" — The Cash Box Sleeper of the Week — 1/11
Platters ..... Mercury 71246

"HENRIETTA"
Jimmy Dee ..... Dot 15664

"BELONGING TO SOMEONE" — The Cash Box Disk of the Week — 1/4
Patti Page ..... Mercury 71247

Fraternity RECORDS
A SMASH HIT!
"SHE'S NEAT"
by
DALE WRIGHT
Fraternity # 792
413 RACE STREET, CINCINNATI 2, OHIO

Prolific and Versatile Songwriter
GRACE PAULINE CHEW
Gives You A Fost Hot Love Song
★★★★★★
"You're The Only One For Me"
(Rhythm Vocal)
HANK and JIMMY
b/w
"You Don't Remember Any More"
(Torch Ballad)
MAMIE WATSON
MUSICART RECORDS
1715 CHESTNUT ST., PHILA., PA.

R & B Ramblings

NEW YORK:

It's no news to the trade that instrumentals are going through a very active selling period, but a fast look at the picture highlights the extent to which band waxings have captured the market. A rundown, without their position in the charts but rather a listing as they come to mind, finds Raunchy, Sail Along Silvery Moon, Swinging Shepherd Blues, Yellow Dog Blues, Walkin' With Mr. Lee, Leaps and Bounds, March From The River Kwai & Colonel Bogey, Hard Times, Twitchy, and now a newcomer that, judging from the number of issues already in the office, looks like real action, "Big Guitar". The teener buyer, currently lifting manufacturers to record sales figures, has shown a decided desire for instrumentals that combine sound and beat and has established a big hunk of market for the disk mayhoffs to shoot at. . . . From **Dzondira LaIsac**, handling news releases for Duke-Peacock-Backbeat, we get the prediction that when all the tallying is in on The **Casuals'** "So Tough" it will go well over the million mark. The trio of teeners are proving to be a big box office attraction, says LaIsac, on their current tour. Prexy **Don Robey** is elated as the figures continue to grow on **Little Junior Parker's** "That's Alright". New releases from Robey include **Bobby Blue Bland's** "Teach Me (How To Love You)" and "Bobby's Boogie" as well as newcomer **Lorin Dean's** "Lonely Avenue" and "Fi Fo Fum". Pacted to the Duke label was **James Davis**. Davis is due for an early session this month. . . . **Varetta Dillard** out on RCA Victor with a zinger titled, "Star of Fortune". The gal rocks out an exciting number that looks like the best she's had to date. It's the first **Leiber and Stoller** production for Victor. . . . **Stan Feldman** and **Ed Portnoy**, Ivy Records, keeping their fingers crossed as they hear nothing but nice things about their newest, "In My Heart" by **Jimmie Lewis**. . . . **Jerry Winston**, Onyx Records, back in town after a visit to Chicago, Cleveland and Detroit. Jerry has started to push "Thinking Of You" by **The Wanderers** now that the Christmas excitement is in the past. . . . Atlantic makes its long expected entry into the tape field this week with an initial release of seven. It has been known that Atlantic has been recording everything stereophonically for the last three years and that they expected to enter the market when the time was ripe. Atlantic now feels it is commercially attractive to do so—and is debuting with its characteristic thoroughness. Special covers have been designed and each package will contain a booklet that will give the same information now appearing on their LP covers. The February 1 release will consist of "Fontessa" by **The Modern Jazz Quartet**; "Joe Turner Sings Kansas City Jazz"; "Mood Jazz" by **Joe Castro**; "Martians Come Back" by **Shorty Rogers and His Giants**; "Phineas Newborn"; "Wilber De Paris at Symphony Hall"; "Chris Connor". In the album department the original jazz recording of "The Music Man" will be issued under the title "Jimmy Giuffre and His Music Men Play 'The Music Man' ". Of the new foursome in the singles section, Atlantic is reaping loot on the entire quartet, but in the lead for the big sales are **Clyde McPhatter's** "That's Enough For Me" and **Ray Charles'** "Talkin' 'Bout You". **Ivory Joe Turner** is doing well with "You're On My Mind" and **The Jaye Sisters** show an exciting return on "Goin' To The River". . . . **Bob Rosen**, formerly with Seeco Records, Hansen Publications, and Herald Records, has parted from **George Goldner** amicably to form Bob Rosen Enterprises. Rosen's new venture will take in publishing, management, and production of masters. . . . **Al Silver**, Herald and Ember Records, took off for New Orleans last Friday to cut a series of sessions with **Lee Allen** of "Walkin' With Mr. Lee" fame. Silver is planning Allen's next single release and a Lee Allen LP. Silver also advises he will release a new **Five Satins** in a week. It will be "A Million To One" and "Love With No Love In Return". Also due to be issued is **Ronnie Pearson's** "She Bops A Lot" and "I Dig That Gal The Most". Silver left for New Orleans, not on a plane and not on a train, but on a cloud. He's that high from adding up all the sales totals on his "Get A Job" by **The Silhouettes**. . . . Atco Records happy indeed with the sales coming in on **Guitar Slim's** "I Won't Mind At All" and the new Coasters ep. . . . **Bill Buchanan**, formerly of Buchanan and Goodman, now breaks out again with "Short Shorts" and "Five Minutes More" by **The Four Winds** on the Decor label. Bill hopped right on ABC-Paramount's "Short Shorts" by the **Royal Teens** and says he is doing very nicely in several areas. . . . Future Records excited about its new release, "Teentown Hop" and "Why Don't You Write Me". . . . **Elliott Loebl** branched out into the promotion field last Friday when he produced the first annual **Paul Sherman** show and dance. The all-star program featured **Roy Hamilton, The Dubs, The Chantelles, The Five Satins, The Silvertones, Thurston Harris, Jo Ann Campbell, The Spirals** and **LaVerne Ray and the Raytones**. . . . Over at Epic Records they're planning to send out 500 pigeons to distribs and deejays in a 500 mile radius of new York. Distribs will be asked to fill out an order form and place it in a band on the pigeons leg. It will then be released and will (it is hoped) fly right back to **Bill Nielsen** and **Walter Hayum**. . . . Old Town Records may have a hit going for them in "We Belong Together" by **Robert and Johnny**.

VARETTA DILLARD

SILHOUETTES

LORIN DEAN

CHICAGO:

Max Cooperstein, Chess Records, reports that "Been So Long" by the **Pastels** looks like it's going all the way. Devotees of **Chuck Berry** will be happy to know that his new release is being cut. **Bo Diddley**, riding the crest with his "Say Boss Man" appears on **Dick Clark's** American Bandstand 1/22. Incidentally, Max tells us that American Bandstand started a new dance craze with **Jimmy McCracklin's** "The Walk". . . . **Paul Glass**, All-State Distribs, back home from a delightful Jamaican cruise, greeted by excellent news concerning several hot decks; "Maybe" by the **Chantels** on Gone, "Betty & Dupre" by **Chuck Willis** on Atlantic, "Oh Julie" by the **Crescendos** on Nasco and "7-11" by the **Gone All Stars** on the Gone label. . . . **Bill Bolden** and an ailing **Ralph Bass** holding down the fort at King Distribs, while **Herb Kole** and **Arnie Orleans** trying to chase the flu bug. **Bill** and **Ralph** are really elated about the tremendous strides with **Johnny Pate's** "Swingin' Shepherd Blues" and **Bill Doggett's** "Leaps and Bounds". Another big deck at King is the **5 Royales'** "Dedicated To The One I Love". . . . **Stan Pat** tells us that the big R&B disk on the Gee label is "Lover Boy" by the **Cleftones**. . . . Tunesmith **Eugene B. Cheatham** penned a ditty that should make him popular with fat gals titled "Fine Fat Mama". Gene says that he's the first writer to put a song into public domain, and then to come back with a brand new version, based on the original years later. He penned it in 1926 as "Jazz Age Blues". . . . **Jerry Ferber**, United Distribs, reports that **Roy Hamilton's** "Don't Let Go" on Epic is holding tight, and "So Tough" by the **Casuals** is starting to throw big punches. . . . **Abner**, Vee Jay-Falcon Records, tells us that **Gene Allison** ("You Can Make It If You Try") now burning up the circuit with **Al (Roadhouse) Smith**. (Meaning that Al's great band is backing Gene). Two new releases by Vee Jay-Falcon are **John Lee Hooker's** "Unfriendly Woman" b/w "You Can Leave Me, Baby" and **Priscilla Bowman's** "Don't You Come In Here" b/w "Sugar Daddy". **Jimmy Reed's** "You're Something Else" is catching on rapidly and is expected to go far on the charts. **Jimmy Bracken**, Vee-Jay prexy, and **Abner** and **Cal Carter** all delighted having **Memphis Slim** in the fold.

JIMMY REED

LOS ANGELES:

Ebb Records has signed **The Jaguars** to an exclusive recording contract. Their first release, previously reported as being on Ball Records, will now be issued on the Ebb label. Disk couples "Picadilly" with "Hold Me Tight". Also out on Ebb this week is a new **Tony Harris** record, "Swing, Swing, Swing" and an Afro-Cuban instrumental by **J. J. Jones**. . . . **Art Nelson**, one of the new jockeys on KABC's re-vamped programming, is taking a day-to-day survey of local record shops to pick records featured tunes for his daily Day-to-Day Hit Parade show. His current top picks in the rock and roll field are the Challenge recording of "So Tough" by **The Kuf Linx**, and "Short Shorts" by **The Royal Teens**. . . . **Sid Talmadge** reports "Beware" by **Jessie Belvin** on Cash Records as one of his top sellers at Record Merchandising. . . . New label, Classic Records, has bowed on the West Coast with a first release of "One Kiss From You" by the **Roy Lindsay Singers**. . . . **Johnny Fair** making the rounds of the disk jockeys and also making television appearances with his "Bertha Lou" on Surf Records. This original version is starting to show up on the charts around the country. . . . **Red Blanchard**, KPOP received a record from Kapp Records that should have gone to Kapp West Coast Rep, **Bob Demain**. Thinking he had an exclusive, Blanchard made the record, "Believe Me" by **Jack Huddle**, his record of the week. . . . **B. B. King**, RPM Records' star, is packing them in at the 54 Ballroom. **Little Willie John** and **Ann Cole** currently in the Northwest during their tour of the West Coast. . . . Aladdin Records star, **Thurston Harris** set for an early appearance on the Ed Sullivan TV show. Aladdin is hoping "Do What You Did" is a hit follow-up to Harris' "Little Bitty Pretty One".

BO DIDDLEY

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL ABOUT THE BLUES
Ivory Joe Hunter (Atlantic 1164)

ANGEL SMILE
Nat "King" Cole (Capitol 3860)

BABY
Slades (Liberty 55118)

*BEEN SO LONG
Pastels (Argo 5287)

BETTY AND DUPREE
MY CRYING EYES
Chuck Willis (Atlantic 1168)

BEWARE
Jessie Belvin (Cash 1056)

BLUES DOWN HOME
Dinah Washington (Mercury 71220)

DANCE TO THE BOP
Gene Vincent (Capitol 3839)

DAYS ARE DARK
Ted Taylor (Ebb 113)

DEDE DINAH
Frankie Avalon (Chancellor 1011)

*DEDICATED TO THE ONE I LOVE
"5" Royales (King 5098)

DESIRE ME
Sam Cooke (Keen 4002)

*DON'T
*I BEG OF YOU
Elvis Presley (RCA Victor 7150)

DO WHAT YOU DID
Thurston Harris (Aladdin 3399)

EVERYTHING'S GONNA BE ALL RIGHT
Magic Sam (Cobra 5021)

FEVER
Earl Grant (Decca 30475)
Ray Peterson (RCA Victor 7087)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HEY LITTLE GIRL
Techniques (Roulette 4030)

HEY MARYANN
Sputnicks (Class 217)

IF I COULD HELP SOMEBODY
Billy Eckstine (Mercury 71217)

I LIVE THE LIFE I LOVE
EVIL
Muddy Waters (Chess 1680)

IT HURTS ME TOO
Elmore James (Vee-Jay 259)

JO-ANN
Playmates (Roulette 4037)

JUST ONE MORE CHANCE
Lord Luther (Music City)

LA DEE DAH
Billy Ford's Thunderbirds (Swan 4002)

LEAPS AND BOUNDS
Bill Doggett (King 5101)

LOOK UP
Sam Taylor & Dick Hyman (MGM 12441)

LULLABY OF THE BELLS
Deltaires (Ivy 101)

MILLION MILES FROM NOWHERE
Brook Benton (Vik 0311)

MY SPECIAL ANGEL
Bobby Helms (Decca 30423)

NEW LOVE
LOOK ME UP
Ruth Brown (Atlantic 1166)

NO LOVE
Johnny Mathis (Columbia 41060)

OH BOY
Crickets (Coral)

OH JULIE
Crescendos (Nasco 6005)
Otis Williams & Charms (DeLuxe 6158)

* Indicates first appearance on Territorial Tips

PATTY BABY
Terry Noland (Brunswick 55036)

PERSON TO PERSON
Little Willie John (King 5091)

PENNY LOAFERS AND BOBBY SOX
Sparkletones (ABC-Paramount 9867)

SAY (BOSS MAN)
BEFORE YOU ACCUSE ME
Bo Diddley (Checker 878)

*7-11
Gone All Stars (Gone 5016)

SHORT SHORTS
Royal Teens (ABC-Paramount 9882)

SO TOUGH
Casuals (Back-Beat 503)

ST. LOUIS BLUES
Lavern Baker (Atlantic 1163)

STOOD UP
WAITIN' IN SCHOOL
Ricky Nelson (Imperial 5483)

SUGAH WOOGA
3 Playmates (Savoy 1528)

THE BIG BEAT
Fats Domino (Imperial 5477)

THE ECHOES KEEP CALLING ME
LONESOME
Little Joe (Okeh 7094)

THE RIGHT TIME
Nappy Brown (Savoy 1525)

THREE TIMES A FOOL
Otis Rush (Cobra 5023)

THE SWINGING SHEPHERD BLUES
Johnnie Pate Quintet (Federal 12312)
Moe Koffman (Jubilee 5311)

THIS IS THE NIGHT
Valiants (Keen 34004)

TIME MAKES YOU CHANGE
PAIN IN MY HEART
Dells (Vee-Jay 258)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

26 MILES
Four Preps (Capitol 3845)

TWITCHY
Rene Hall (Specialty 618)

UH-HUH-MM
Sonny James (Capitol 3840)

*UNSPOKEN LOVE
Malcom Dodds & Tunedrops (End 1010)

WAIT A MINUTE
Jo-Ann Campbell (Gone 5014)

WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)

WHY DON'T THEY UNDERSTAND
George Hamilton IV (ABC-Paramount 9862)

*YELLOW DOG BLUES
Joe Darensbourg (Lark 452)
Pete Fountain (Brunswick 55045)

*YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

YOU ARE MY SUNSHINE
TOOTSIE
Carl McVoy (Hi 2001)

YOU BUG ME BABY
Larry Williams (Specialty 615)

YOU'RE SOMETHING ELSE
STRING TO YOUR HEART
Jimmy Reed (Vee-Jay 270)

YOU'RE THE GREATEST
Billy Scott (Cameo 121)

A HOPPIN' HIT!

PLAS JOHNSON

And His Orchestra

ROCKIN' WILD ON

HOPPIN' MAD

c/w POPCORN

Capitol RECORDS

RECORD NO. 3875

International Huddle

NEW YORK—Pictured above are Dot's Pat Boone and Lennert Reuterskiold, who is President of Reuter & Reuter Forlags of Stockholm, Sweden. Reuter & Reuter is the Dot licensee for the Scandinavian countries and is one of the leading firms on the continent. Reuterskiold has been in the music business for over 30 years and has published some of the top international hits. The above pic was taken during a rehearsal of Boone's Thursday nite, ABC-TV show in the New York City studios.

Ross Joins St. Nicholas

NEW YORK—Charlie Ross, veteran music man, has been appointed Professional Manager of St. Nicholas Music Inc.

The appointment was made by Johnny Marks, head of the firm, for the purpose of expansion and to free himself for other projects which he is undertaking.

Ross will concentrate, for the coming year, on securing rock & roll and rhythm and blues material from around the country for recording, as well as promote records of the pop, country and blues songs in the St. Nicholas catalogue. He will also help in preparing special albums and promotions of the firm's Christmas standards including "Rudolph The Red-Nosed Reindeer," "I Heard the Bells on Christmas Day" and "Night Before Christmas Song."

Ross was formerly professional manager of Jefferson, Barton and Paramount Music.

Vibes For Two

NEW YORK—Opera singer, Patrice Munsell, and guest jazz singer, Don Elliot, each hold a mallet as they share the spotlight on Patrice's ABC-TV show, which is viewed every Fri. nite at 9:30 P.M.

The Cash Box Hot 100

NEW YORK

1	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
2	DON'T LET GO	*Roy Hamilton (Epic 9257)*
3	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
4	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
5	MAYBE	*Chantels (End 1005)*
6	LA DEE DAH	*Billy Ford's Thunderbirds (Swan 4002)*
7	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
8	THE STROLL	*Diamonds (Mercury 71242)*
9	WALKIN' WITH MR. LEE	*Lee Allen (Ember 1027)*
10	GET A JOB	*Silhouettes (Ember 1029)*

CHICAGO

	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
	SWINGING SHEPHERD BLUES	*Johnnie Pate Qt. (Federol 12312)*
	DON'T LET GO	*Roy Hamilton (Epic 9257)*
	MAYBE	*Chantels (End 1005)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freemon (Imperial 5474)*
	AT THE HOP	*Donny & The Juniors (ABC-Paramount 9871)*
	ANGEL SMILE	*Nat "King" Cole (Copitol 3860)*

NEW ORLEANS

	RAUNCHY	*Ernie Freemon (Imperiol 5474)*
	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
	THE RIGHT TIME	*Noppy Brown (Savoy 1525)*
	I'LL COME RUNNING BACK TO YOU	*Som Cooke (Specialty 619)*
	I WANT YOU TO KNOW	*Fats Domino (Imperiol 5477)*
	GET A JOB	*Silhouettes (Ember 1029)*
	AT THE HOP	*Donny & The Juniors (ABC-Poromount 9871)*
	DON'T LET GO	*Roy Homilton (Epic 9257)*

ST. LOUIS

1	MAYBE	*Chantels (End 1005)*
2	DON'T LET GO	*Roy Homilton (Epic 9257)*
3	AT THE HOP	*Danny & The Juniors (ABC-Paromount 9871)*
4	GET A JOB	*Silhouettes (Ember 1029)*
5	WALKIN' WITH MR. LEE	*Lee Allen (Ember 1027)*
6	SUGAH WOOGA	*3 Playmotes (Sovoy 1528)*
7	FOR SENTIMENTAL REASONS	*Som Cooke (Keen 4002)*
8	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
9	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Speciolty 619)*
10	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*

NEWARK

	DON'T LET GO	*Roy Homilton (Epic 9257)*
	MAYBE	*Chantels (End 1005)*
	I'LL COME RUNNING BACK TO YOU	*Som Cooke (Specialty 619)*
	I WANT YOU TO KNOW	*Fats Domino (Imperiol 5477)*
	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
	SWINGING SHEPHERD BLUES	*Johnny Pate Qt. (Federol 12312)*
	LA DEE DAH	*Billy Ford's Thunderbirds (Swon 4002)*
	SHORT SHORTS	*Royol Teens (ABC-Poromount 9882)*
	YOU SEND ME	*Som Cooke (Keen 34013)*
	BUZZ, BUZZ, BUZZ	*Hollywood Flomes (Ebb 119)*

DALLAS

	RAUNCHY	*Bill Justis (Phillips 3519)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
	SO TOUGH	*Cosuols (Bock-Beat 503)*
	GET A JOB	*Silhouettes (Ember 1029)*
	DON'T LET GO	*Roy Homilton (Epic 9257)*
	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
	PEGGY SUE	*Buddy Holly (Corol 61885)*
	AT THE HOP	*Donny & The Juniors (ABC-Poromount 9871)*
	BONY MORONIE	*Lorry Williams (Speciolty 615)*
	I'LL COME RUNNING BACK TO YOU	*Som Cooke (Specialty 619)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

PHILADELPHIA

1	GET A JOB	*Silhouettes (Ember 1029)*
2	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
3	DO WHAT YOU DID	*Thurston Harris (Aladdin 3399)*
4	DON'T LET GO	*Roy Hamilton (Epic 9257)*
5	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
6	MAYBE	*Chontels (End 1005)*
7	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
8	FOR SENTIMENTAL REASONS	*Sam Cooke (Keen 4002)*
9	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
10	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*

LOS ANGELES

1	RAUNCHY	*Ernie Freeman (Imperial 5474)*
2	AT THE HOP	*Donny & The Juniors (ABC-Paramount 9871)*
3	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
4	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
5	DESIRE ME	*Sam Cooke (Keen 4002)*
6	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
7	PEGGY SUE	*Buddy Holly (Coral 61885)*
8	SWINGING SHEPHERD BLUES	*Johnnie Pate Qt. (Federal 12312)*
9	YOU SEND ME	*Sam Cooke (Keen 34013)*
10	BONY MORONIE	*Larry Williams (Specialty 615)*

DETROIT

1	AT THE HOP	*Donny & The Juniors (ABC-Paramount 9871)*
2	SWINGING SHEPHERD BLUES	*Johnnie Pate Qt. (Federal 12312)*
3	RAUNCHY	*Bill Justis (Phillips 3519) Ernie Freeman (Imperial 5474)*
4	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
5	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
6	GET A JOB	*Silhouettes (Ember 1029)*
7	DON'T LET GO	*Roy Hamilton (Epic 9257)*
8	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
9	OH JULIE	*Crescendos (Nasco 6005) Williams & Charms (Deluxe 6158)*
10	THE STROLL	*Diamonds (Mercury 71242)*

ATLANTA

1	DON'T LET GO	*Roy Hamilton (Epic 9257)*
2	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
3	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
4	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
5	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
6	RAUNCHY	*Ernie Freeman (Imperial 5474) Bill Justis (Phillips 3519)*
7	GET A JOB	*Silhouettes (Ember 1029)*
8	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
9	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
10	DEDICATED TO THE ONE I LOVE	*"5" Royales (King 5098)*

MEMPHIS

1	YOU ARE MY SUNSHINE	*Carl McVoy (Hi 2001)*
2	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
3	RAUNCHY	*Bill Justis (Phillips 3519)*
4	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
5	TOOTSIE	*Carl McVoy (Hi 2001)*
6	DON'T LET GO	*Roy Hamilton (Epic 9257)*
7	YOU SEND ME	*Sam Cooke (Keen 34013)*
8	BONY MORONIE	*Larry Williams (Specialty 615)*
9	TEENAGE LETTER	*Joe Turner (Atlantic 1162)*
10	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*

SAN FRANCISCO

1	RAUNCHY	*Ernie Freeman (Imperial 5474)*
2	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
3	BONY MORONIE	*Larry Williams (Specialty 615)*
4	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
5	PEGGY SUE	*Buddy Holly (Coral 61885)*
6	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
7	YOU SEND ME	*Sam Cooke (Keen 34013)*
8	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
9	DON'T LET GO	*Roy Hamilton (Epic 9257)*
10	WALKIN' WITH MR LEE	*Lee Allen (Ember 1027)*

Pride Of The Navy

NEWPORT, R. I.—Eileen Rogers, Columbia wax star walks arm in arm with Rear Admiral Henry Crommelin, U.S.N., on the left, Commander of the Newport Naval Base and Captain Paul F. Heerbrandt, U.S.N. Commanding Officer at the Newport Naval Station. Scene was the dedication of the cocktail lounge at the base's Officer's Club. Eileen is currently represented on wax with her recently released Columbia slicing, "Just In Case You Change Your Mind" and "I'm Not Afraid Anymore."

Tribute To Berlin

NEW YORK—Guy Lombardo today announced he will record an album of forty Irving Berlin compositions on the Capitol label for release later this year, Berlin's 50th anniversary year as a professional song writer.

"The most difficult part of this project is to eliminate some of the great songs Berlin has written in order to narrow it down to the forty we'll record," Lombardo said.

"'White Christmas,' 'Easter Parade,' 'God Bless America,' and 'Always' will definitely be included in the album because it would be impossible to leave them out and still call it an Irving Berlin album. However, Berlin has written at least 70 songs which I consider to be popular American classics, which makes it a difficult task to pick out only forty," Lombardo stated.

Lombardo said that although his forthcoming album is in the nature of a "tribute" to Berlin, "actually Berlin needs no tributes from myself or anyone else in the music business. His great music speaks for itself and will outlive us all. I consider it a privilege to have been able to play his music over the years."

"I wish there were some way I could induce Irving Berlin to write more frequently. Irving allows too much time to elapse these days between his songwriting efforts. There is a crying need today for more and more Irving Berlin music—music that is melodic, meaningful, and beautiful."

Fidelio On Gold Label

NEW YORK—Decca's Gold Label January release is devoted entirely to Beethoven's only opera, "Fidelio." The recording features such vocal stars as sopranos Leonie Rysanek and Irmagard Seefried, tenor Ernst Haefliger and baritone Dietrich Fischer-Dieskau.

The dialogues are spoken by famous German actors, a procedure that proved immensely successful in diskery's previous "Magic Flute" best seller.

The entire production is supported by the forces of the Bavarian State Opera Orchestra and Chorus and is under the direction of Ferenc Fricsay. The 2 - 12" records are cased in an elaborate multi-color cover, deluxe package, including full German-English libretto; notes by Irving Kolodin; action shots and short biographies on artists.

Hit Distrib To Move

CINCINNATI, OHIO — Hit Record Distributing Co. of Cincinnati, Ohio, located at 1043 Central Ave. since 1950, is currently planning its move to larger quarters, according to Iz Nathan, President. The expansion, Nathan says, is due to a decidedly greater volume of business.

The company has purchased 25,000 square feet of space at 3414 Coleraine Ave. on which it plans to erect a $175,000 building, complete with air conditioning, private dining room, plus private lounges for employees.

Plans are to start erection on March 1st with a moving date tentatively scheduled for June 1st.

GENE ALLISON
"YOU CAN MAKE IT IF YOU TRY"
VEE-JAY 256
"PAIN IN MY HEART" BY THE DELLS
VEE-JAY 258
"UNFRIENDLY WOMAN" JOHN LEE HOOKER
VEE-JAY 265
JIMMY REED
"YOU'RE SOMETHING ELSE"
VEE-JAY 270
VEE JAY-FALCON RECORDS
2129 So. Michigan Avenue Chicago 16, Illinois

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JIMMY McCRACKLIN
(Checker 885)

B "THE WALK" (2:41) [Arc BMI —McCracklin, Garlic] Jimmy McCracklin and aggregation dish up a slow, rhythmic jump with an infectious treatment. Teener bait that should result in sales. This disk could be a real big one. Watch it very carefully.

B "I'M TO BLAME" (2:42) [Arc BMI — J. McCracklin] McCracklin wails a slow beat down home blues in his accustomed styling. Southern wax that comes off in ok manner.

ANDY RUSSELL TRIO
(Kappa 205)

B "MOVING OUT" (2:35) [B-Flat BMI—A. Russell] The Andy Russell Trio knocks out a swinging quick beat instrumental that rides hard all the way. Ok deck that captures your attention.

C+ "DARLING TAKE ME" (2:37) [B-Flat BMI — B. Harris] Bill Harris handles the vocal chores on this side. A slow beat tender love tune that fails to capture the appeal of the instrumental etching.

RIFF RUFFIN
(Ball 501)

B "I'M CONFESSIN'" (2:40) [Bourne ASCAP — Dougherty, Reynolds, Neiburg] Riff Ruffin handles the classic evergreen with a delicacy and warmth that gives the oldie new life. Easy, moving waxing that could revive the tune. Watch it.

C+ "SOLITUDE" (2:36) [Am. Academy of Music ASCAP—Ellington, DeLange, Mills] Ruffin backs with another memorable favorite and treats it carefully. Deck fails, however to come up to the "Confessin'" side as the gimmicks somehow fail to fit into the mood of the tune.

THE PHILHARMONICS
(Future 2200)

B "WHY DON'T YOU WRITE ME?" (2:40) [Golden State BMI —Hollins] The Philharmonics team for an easy reading of a slow beat ballad. A lyric for the impressionable teener. Ok deck that could pick up strong action.

B "TEEN TOWN HOP" (2:17) [Earl Barton BMI — Moss] The Philharmonics change pace here and bounce lightheartedly thru a quick beat jumper. Good teenage two sided wax.

BUEL MOORE and The Garnets
(Vita 174)

C+ "SPUTNIK #3" (2:00) [Les Kangas BMI—Les Kangas] Buel Moore and The Garnets work over a new treatment of the tune. A middle beat bouncer delivered with a light and infectious jump.

C+ "REALLY, REALLY BABY" (2:20) [Les Kangas BMI—Masten, Stevens] Moore and The Garnets team on a quick beat Latin flavored item with ok results. Deck provides a good dance tempo and fair vocal reading.

"STAR OF FORTUNE" (2:03)
[Monument Music BMI—Ben Bierman, Thelma Hershenson]

"THE RULES OF LOVE" (2:17)
[Quintet Music BMI—Don Wolf, Ben Raleigh]

VARETTA DILLARD (RCA Victor 7144)

● Varetta Dillard digs her teeth into a stirring piece of material, "Star Of Fortune", and swings it out to an exceptionally strong arrangement, choral and instrumental assist. In the role of the choral backing is the talented team, The Cookies, and handling the ork assignment is Howard Biggs. This is the first release by Leiber and Stoller, who were brought into RCA Victor to aim the sights at that current pop buyer. Miss Dillard, who has had a long up and down career has emerged here, we believe, with her best etching to date. An exciting, moving wax that is definite pop-r & r hit potential. The flip, "The Rules Of Love", is a tenderly done slow beat ballad that comes off an ok side. However, for the big action we look to "Star Of Fortune".

"GOOD GOLLY, MISS MOLLY" (2:06)
[Venice BMI—Marascalco, Blackwell]

"HEY-HEY-HEY-HEY!" (2:02) [Venice BMI—R. Penniman]

LITTLE RICHARD (Specialty 624)

● Little Richard back with another rocker that should hold the teeners for a while. The shouter, who has retired from pop singing for gospel work, offers a typical Richard waxing that flips the kids and sends them running for the stores. "Good Golly, Miss Molly" is a middle beat jump with the raucus shouter at his best. The instrumental support is a frenzied background perfectly suited. Another best seller. The flip, "Hey-Hey-Hey-Hey", is a middle beat jump that again shows off the bubbly chanter with his vivacious exhibitionism. This is Little Richard the way his audience wants him. Two exciting decks. We like "Good Golly, Miss Molly" for the stronger attraction.

"AFTER NEW YEAR'S EVE" (2:46) [Kahl BMI—Sheppard, Miller]

"500 MILES TO GO" (2:33) [Jason BMI—Sheppard, Brooks]

THE HEARTBEATS (Gee 1047)

● The Heartbeats team smoothly and with a wistfulness that captures the listeners emotions with their reading of "After New Year's Eve". A slow beat softie handled deftly. Melodic wax we feel will show a strong reaction with the teenage record buyer. The coupling, "500 Miles To Go", is a slow beat ballad with a tender theme and treatment. The Heartbeats show up best in their handling of this type of material and we expect both sides to be the recipients of big deejay play. We, however, feel slightly stronger about "After New Year's Eve."

"IN MY HEART" (2:15) [Walnut/Wildcat BMI—Eisner, Weiss]

"I SAW A COTTAGE IN MY DREAMS" (2:00)
[Walnut BMI—Bennett, Williams, Martin]

JIMMIE LEWIS & VOLUMES (Ivy 104)

● Young Jimmie Lewis handles a lovely slow beat melody, "In My Heart", with a sincere and tender reading—the result of which is almost certain to bring big airplay and over the counter action. One of the best melodies to come out of the hopper in recent months. If this gets the exposure we expect we have a feeling it can grow into one of the nation's big hits. Watch this deck carefully. The coupling, "I Saw A Cottage In My Dreams", is another slow beat tender. Good listening, but no competition for the "In My Heart" side.

"BIG GUITAR" Time BMI—DeRosa, Gevenose

FRANK DeROSA & DE-MEN (Dot 15696)

SAM (THE MAN) TAYLOR (MGM 12613)

IRVING ASHBY (Imperial 5485)

OWEN BRADLEY (Decca 30564)

Lots of excitement centered around this tune. See pop reviews.

THE ROBINS
(Whippet 212)

B "SNOWBALL" (2:26) [Fairway Music BMI — Scott Johnson, Alvin Johnson] The Robins blend effectively on a middle beat bouncer of engaging qualities. Good reading of an ok but not overpowering piece of material.

B "YOU WANTED FUN" (2:49) [Merge Music BMI—Duncan] A middle beat story of the lad who wanted real love and the gal who only played at it. A middle beat lilter handled effectively for a pleaser.

THE CLEFTONES
(Gee 1048)

B+ "LOVER BOY" (2:40) [Patricia BMI — McGhee, Cox] The Cleftones team with precision like effectiveness and deliver a middle beat bouncer of great possibilities. The lads come off this offering with a waxing that could break out into the biggest they've had yet. Lots of potential popping out of these grooves. Watch it carefully.

B "BEGINNERS AT LOVE" (2:10) [Kahl BMI — McGhee, Cox] The Cleftones turn tender on the flip and read a slow beat ballad with an emotional performance. Easy and floaty wax.

JAMES (Sugarboy) CRAWFORD
(Imperial 1403)

B "NO ONE BUT YOU DEAR" (2:03) [Travis BMI — Bartholomew, King] James Crawford rocks out a quick beat jumper with a down to earth vocal reading that comes off well. Deck is a happy, strong offering that could get some action going.

B "SHE'S THE ONE" (1:55) [Travis BMI — Bartholomew, King] Crawford comes up with another good teenage piece of material. Both waxings offer good dance beats and the instrumental support is exceptionally good.

AL HENDRIX
(Tally 119)

B+ "RHONDA LEE" (1:45) [Owen BMI — Hendrix, Keplinger] Al Hendrix shouts out a quick beat jumper with all the pepper in his make-up. Hendrix' strong delivery is supplemented with top-flight results by a swinging instrumental arrangement.

B "GO DADDY, ROCK" (1:40) [Owen BMI—Hendrix, Keplinger] A rocking instrumental with the current beat and treatment that is going over with the teeners. Very good coupler to make it a strong two-sider.

THE PIPS
(Brunswick 55048)

B "CHING CHONG" (2:41) [Stardust BMI — Hunter, King, The Pips] The Pips bounce energetically through a middle beat bouncer with an oriental flavor. Entertaining wax that comes off in good style.

B "WHISTLE MY LOVE" (2:41) [Arc BMI—King] The Pips deliver a middle beat rock with a romantic story. "Whistle my love and I'll come running to you." Happy bouncer.

THE NATION'S
R & B TOP 20

		Pos. Last Week
1	**AT THE HOP** *Danny & The Juniors* *(ABC-Paramount 9871)*	2
2	**RAUNCHY** *Freeman (Imperial 5474)* *Justis (Phillips 3519)*	1
3	**I'LL COME RUNNING BACK TO YOU** *Sam Cooke* *(Specialty 619)*	3
4	**DON'T LET GO** *Roy Hamilton* *(Epic 9257)*	13
5	**GET A JOB** *Silhouettes* *(Ember 1029)*	16
6	**PEGGY SUE** *Buddy Holly* *(Coral 61885)*	8
7	**GREAT BALLS OF FIRE** *Jerry Lee Lewis* *(Sun 281)*	4
8	**BUZZ, BUZZ, BUZZ** *Hollywood Flames* *(Ebb 119)*	7
9	**YOU CAN MAKE IT IF YOU TRY** *Gene Allison* *(Vee-Jay 256)*	9
10	**YOU SEND ME** *Sam Cooke* *(Keen 34013)*	5
11	**BONY MORONIE** *Larry Williams* *(Specialty 611)*	6
12	**TEARDROPS** *Lee Andrews & Heart* *(Chess 1675)*	11
13	**THAT'S ALL RIGHT** *Little Jr. Parker* *(Duke 168)*	14
14	**WALKIN WITH MR. LEE** *Lee Allen* *(Ember 1027)*	19
15	**MAYBE** *Chantels* *(End 1005)*	23
16	**THE STROLL** *Diamonds* *(Mercury 71242)*	22
17	**HARD TIMES (THE SLOP)** *Noble Watts* *(Baton 249)*	12
18	**FOR SENTIMENTAL REASONS** *Sam Cooke* *(Keen 4002)*	18
19	**ROCK 'N ROLL MUSIC** *Chuck Berry* *(Chess 1671)*	10
20	**I WANT YOU TO KNOW** *Fats Domino* *(Imperial 5477)*	15

21 LA DEE DAH. 22. SWINGING SHEPHERD BLUES. 23. DESIRE ME. 24. JAILHOUSE ROCK. 25. KISSES SWEETER THAN WINE.

Roulette Intros "Birdland Series", Jazz Line

ROULETTE RECORDS JANUARY ALBUM RELEASE

NEW YORK—Roulette Records last week announced the firm's first album release for 1958. The release again indicates the label's emphasis on diversification of album products.

The highlight of the release is the introduction of the company's new jazz line, the "Birdland Series." Five albums mark the introduction of the series. The lead album "Basie," features the Count Basie Orchestra playing original numbers written and arranged for the Basie band by Neal Hefti. Roulette has already issued as singles from the album "The Kid From Red Bank" and "Lil' Darlin'." The other four albums in the Birdland series are: "A Man Ain't Supposed To Cry"—Joe Williams, "Movin' In"—featuring Specs Powell & Co., "Appearing Nightly" — featuring The Mitchell-Ruff Duo and "Life Is a Many Splendored Gig"—with the Herb Pomeroy Orch.

The Birdland release will be backed up by an intensive promotional campaign including a special counter display poster which can also be used in store windows and a brochure for the dealer's counter.

Roulette will also make its entry into the field of consumer advertising with ads on the Birdland Series appearing in various consumer magazines in Feb. and March. Both the "Basie" album and "A Man Ain't Supposed To Cry" will also be made available as extended play albums.

Roulette's executive vice-president, Joe Kolsky, stated that "the release of the albums was not just the issuing of five jazz albums, but the presentation of a new line which will shortly become, for the dealer, one of the most important and profitable jazz lines in the record business."

Changing directions completely, Roulette also released its first classical ablum. The album is a two LP, double-pocket, deluxe package entitled "The Orchestra That Refused To Die—A Tribute To Arturo Toscanini." Contained in this album are the tapes of a concert given by the former NBC Symphony in honor of its beloved Maestro, Arturo Toscanini.

Toscanini had retired, and, in an effort to keep the orchestra he had conducted for seventeen years alive, the members of the orchestra gave a concert. One of the unique features of this concert was the fact that it was given as a "conductorless" performance.

The Roulette album also features a reprint of a Reader's Digest article written about the concert entitled "The Orchestra That Refused To Die." The album will retail for $9.95.

Rosen Forms Own Firm

NEW YORK—Bob Rosen this week announced that he had amicably parted with George Goldner to form his own firm, Bob Rosen Enterprises. Rosen, who currently manages Malcolm Dodds and the Tunedrops and newcomer Johnny McGill, has also formed a music publishing firm, Bobby plans to bid for masters produced by others.

He will make his office at 1697 Broadway, suite 601, and can be phoned at JU 6-0690.

Rosen was formerly with Seeco Records where he formed Dawn Records; Chas. H. Hansen Music Publishers where he recorded the first Disneyland Record; and Herald and Ember Records where he did a & r, sales and promotion, and handled Angel music. With Goldner and his many labels Rosen was involved in promotion, sales, production, and all phases of the office.

Rosen will begin auditioning talent and tunes immediately at his new office.

Beauty Recruity

LOS ANGELES, CALIF.—Kathy Barr, RCA-Victor recording star, with KGFJ-Hollywood's Johnny Magnus and TSgt. Bill Daugherty, Los Angeles USAF Recruiter, during the weekly "Air Force Record Flight" live radio series. Magnus hosts for USAF Recruiting each Wednesday at 7:45 p.m. Kathy also recently appeared in the recorded "Tiger In The Sky" west coast USAF Recruiting show.

Top Line Set For Retail Stores

HOLLYWOOD, CAL.—Tops Records, the $1.49 label which reported a gross of $6,000,000 last year exclusively in super markets, chain stores, drug & department stores, last week announced that due to the successful results of a 30 day test with Record Sales Inc., a Los Angeles distributor which sells only to regular record and music stores, Tops albums will be available for the first time to record stores throughout the country in addition to the volume stores. This is one of the reasons Tops prexy Carl Doshay predicts a $12,000,000 gross for the company in 1958.

Al Sherman, head of Record Sales Inc. which distributes Verve, Bethlehem and several other lines, stated, "We took the Tops line and cancelled another $1.49 label because we felt the Tops product had better acceptance. Their LPs are mostly all brand new, and not just old masters in dressed up titles and packages."

Sherman said, "We tried 200 dealers including the big ones like Wallich's Music City. At the end of 30 days our order books showed that 174 of the dealers reordered during the test period. That was good enough for me."

According to Doshay, prexy of Tops, "Since the other labels moved into the super markets and sales increased for every company, we decided to find out if our line would go over in record and music stores. The 30 day test proved it to us, so now we'll make Tops product available to everyone, as the chain stores in this area also increased sales of Tops product during the 30 day period."

Doshay further stated that Tops' general sales manager, Phil Goldberg will leave for the midwest and the east next week to select additional record distributors of the Tops line.

1 HIT IN CITIES COAST TO COAST!
"SUGAH WOOGA"
3 PLAYMATES
1528
SAVOY RECORD CO 56 MARKET ST NEWARK, N J

Everybody's Pick!
AWARD OF THE WEEK
REVIEW SPOTLIGHT
SURE SHOT
Thurston Harris
"DO WHAT YOU DID"
b/w
"I'M ASKING FORGIVENESS"
AL # 3398
Aladdin RECORDS Los Angeles, Calif.

Singing For Santa

BOSTON—Columbia Records recording artists, The Four Voices, currently riding high on their first big record for '58, "Dancing With My Shadow," stopped off at the Boston Globe's Christmas "Santa Claus Headquarters" to assist in raising of funds for underprivileged children, just before the holiday. While the Voices sang carols and passed the hat Santa and State Senator John Powers exhorted the holiday crowds on Boston's Washington Street. The Voices raised more than $1500.00 in two hours, topping the previous high set by Red Sox outfielder Jim Piersall two years before. The singing group was headlining the bill at Blinstrubs at the time and were assisted by members of the club's orchestra.

Capitol Incorporates Club As Subsidiary

HOLLYWOOD, CAL.—The establishment of a new subsidiary corporation of Capitol Records, Capitol Record Club, Inc., incorporated January 2, 1958, has been announced by Glenn E. Wallichs, President of CRI. This new company will handle all activities of the new record club.

Officers of the new company are Glenn E. Wallichs, President, Daniel C. Bonbright and John Stevenson, Vice Presidents, Robert E. Carp, Secretary, Walter H. Theiss, Treasurer and Thomas Davis, Assistant Secretary and Treasurer.

Stevenson will direct the record club operations including advertising, promotion and publicity.

With the establishment of Capitol Record Club, Inc., there are nine subsidiary corporations under the parent Capitol Records, Inc. organization. The nine subsidiary corporations include Capitol Records Distributing Corp., Capitol Publications, Inc., Prep Records, Inc., Ardmore Music Corp., Beachwood Music Corporation, Capitol Records Distributors of Canada, Ltd., E.M.I. (U.S.) Ltd., Capitol Records International Corp. and Capitol Record Club, Inc.

Ruby Replaces Oakland In West Coast SPA

NEW YORK—Ben Oakland has resigned from his office as Chairman of the West Coast Committee for the Songwriters Protective Association. His numerous engagements booked with George Jessel prompted this decision. They will appear in Phoenix, Ariz., on January 23rd then on to Hawaii.

Harry Ruby is the newly appointed SPA West Coast Chairman. The following have been appointed to serve with him: Paul Francis Webster, Co-Chairman; Harold Adamson; Sammy Cahn; M. K. Jerome; Grace Kahn; Leo Robin; Donald Kahn; Don Raye; Herb Magidson; Charles Newman; and Harry Tobias.

Mrs. Catherine R. Hall will be retained as the local SPA secretary.

Chatton Reorganizes Sales And Promotion

OAKLAND, CAL. — Bob Chatton, president of Chatton Distributing Company-Oakland California, has announced additions to and organization changes in his Sales and Promotion departments.

Elma Greer, well known in local Radio-TV circles, has joined the promotion staff and will concentrate her talents on label promotion and rack job sales. Miss Greer's activities over the past 10 years include a stint with AFRS, Radio & TV Production Assistant to Al Jarvis and Bob McLaughlin in the Los Angeles area, and more recently Producer of the "Del Courtney Showcase" TV program in San Francisco.

Rita Braunstein, whose promotion efforts began early in 1957 and contributed greatly to the distributor's successful year, continues as Radio-TV contact for singles and albums.

Vince Cosgrave, for the past two years a salesman in the company's San Francisco Peninsula territory, has been desked as Sales and Promotion Coordinator. His successor in the field is Ralph Galiotto, until recently manager of Campbell Music, a retail shop near San Jose.

According to Bob Chatton, the year just ended was one of experimentation and exploration for his promotion staff which was rewarded by a great year of hits. "1958 calls for more 'big gun' promotion with even greater concentration on each of the company's stable of labels," says Chatton.

Down Where The Big Hits Begin!

ALLEN DIST. CO., Inc.

3409 W. LEIGH ST. (Phone: ELgin 5-7896) RICHMOND, VA.

WNEW In "Ballroom Big 10 Contest"

NEW YORK — On January 13, radio station WNEW embarked on a contest, designed to find the 10 greatest record performances of all time.

Contestants must submit their list of the 10 top records, plus the reason for their number one choice, in 25 words or less. The "Ballroom Big 10 Contest" is being conducted by Art Ford on "The Make Believe Ballroom," heard 10 to 11:30 A.M. and 6 to 8 P.M., and will run through the entire month of January. The winners of the contest will be those entrants whose topic lists most accurately resemble a master list of the 10 greatest records of all time as prepared by 5 record authorities: Mitch Miller of Columbia Records, Steve Sholes of RCA Victor, Bobby Shad of Mercury Records, Milt Gabler of Decca Records and Lee Gillette of Capitol.

An interesting aspect of the contest is that the winner will get to choose first prize from a group of 4 top prizes including a 1958 Ford Thunderbird, a custom-made mink coat from Canadian Fur, a $5,000 Scholarship to the college of the winner's choice and a three week all expense paid trip to Europe via TWA. Second, third and fourth place winners will choose from the remaining top 3 prizes. Other prizes include: 6 complete men's wardrobes from Ripley clothes, 6 Longines wrist watches, plus dozens of RCA Hi Fi sets and portable radios.

Contest winners will be announced on the "Make Believe Ballroom" early in February.

Newport Sets '58 Dates

NEW YORK—The Fifth annual Newport Jazz Festival will be held again this year in Freebody Park, Newport, Rhode Island. It will span a period of four days, July 3-6.

Festival president, Louis L. Lorillard, also announced that the regular series of lectures, group discussions and studies of jazz will be held in conjunction with the concerts. The full program will be announced shortly.

Three prominent Americans were recently named to the board of directors of the Newport Jazz Festival, a non-profit corporation devoted to encouraging Americans' enjoyment of jazz and to sponsoring the study of jazz. They were Langston Hughes, poet and author of the play "Simply Heavenly"; Marshall Brown, musical educator and director of the Farmingdale High School Band and Clark Simons, prominent Providence investment banker.

Lorillard also announced the appointment of PR & R, Inc., New York public relations agency, to handle all publicity for the annual Festival and related events. Agency president Jay Weston and TV supervisor Gary Stevens will handle the account.

Goldner Ups 45 RPM Prices

NEW YORK — George Goldner, prexy of the Gone, End and Mark-X diskeries announced last week that he has raised the prices of his 45 rpm singles to a suggested price of 98¢, following the same move made by a number of other companies in recent weeks.

"Dody In Dixieland"

NEW YORK—Dody Goodman, television star of the Jack Paar "Tonight" Show, will make her Carnegie Hall debut as commentator of a dixieland jazz show, entitled "Dody in Dixieland," which will be given at the concert hall on Saturday evening, February 1, for two performances at 8:30 P.M. and midnight. The musical show will feature 40 top dixieland instrumentalists and four jazz bands. Robert Sylvester, author and columnist for the New York Daily News, will write the narration.

Appearing on the all-star program will be Henry "Red" Allen, Cozy Cole, Wild Bill Davison, Roy Eldridge, Pee Wee Erwin, Bud Freeman, Bobby Hackett, Max Kamensky, Jimmy McPartland, Miff Mole, Ricky Nelson, Tony Parenti, Stan Rubin and Princeton Tigers, Pee Wee Russell, Charlie Shavers, Zutty Singleton, Willie "The Lion" Smith, George Wettling and many other outstanding jazz musicians.

"Dody in Dixieland" will mark Miss Goodman's first public appearance since she became a television personality via the Jack Paar show. As a nightclub and stage performer, Miss Goodman has appeared at the Village Vanguard and Four Below, and in the musicals "Call Me Madam," "Miss Liberty" and "Wonderful Town" on Broadway, and in two Ben Bagley "Shoestring Revues" off Broadway.

Shown above with Dody are Jimmy McFarland, Stan Rubin and Wild Bill Davidson.

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

GREENLINE RECORDS
Jamaica, N. Y.
1. At The Hop (Danny & Juniors)
2. Raunchy (B. Justis)
3. Buzz, Buzz, Buzz (Hollywood Flames)
4. La Dee Dah (Billy & Lilly)
5. Don't Let Go (R. Hamilton)
6. I Want You To Know (F. Domino)
7. Maybe (Chantels)
8. Teardrops (L. Andrews)
9. Walkin' With Mr. Lee (Allen)
10. Lullaby Of The Bells (Deltaires)

TOLZIEN MUSIC STORE
Amarillo, Texas
1. Kisses Sweeter Than Wine (J. Rodgers)
2. Great Balls Of Fire (Lewis)
3. Ballad Of A Teenage Queen (J. Cash)
4. The Joker (B. Myles)
5. At The Hop (Danny & Juniors)
6. Raunchy (B. Justis)
7. You Send Me (S. Cooke)
8. Peggy Sue (B. Holly)
9. Oh Boy! (Crickets)
10. Buzz, Buzz, Buzz (Hollywood Flames)

BERKELEY'S MUSIC CITY
Berkeley, Calif.
1. Just One More Chance Dear (L. Luther)
2. Swinging Shepherd Blues (J. Pate Qt.)
3. I'll Come Running Back To You (S. Cooke)
4. Maybe (Chantels)
5. Don't Let Go (R. Hamilton)
6. Teardrops (L. Andrews)
7. The Stroll (Diamonds)
8. That's All Right (L. J. Parker)
9. Olivia (J. Raney)
10. Walkin' With Mr. Lee (Allen)

REGENT RADIO
Flint, Mich.
1. At The Hop (Danny & Juniors)
2. Bony Moronie (L. Williams)
3. Great Balls Of Fire (Lewis)
4. Raunchy (B. Justis)
5. Jingle Bell Rock (B. Helms)
6. You Send Me (S. Cooke)
7. Oh Boy! (Crickets)
8. Stood Up (R. Nelson)
9. Peggy Sue (B. Holly)
10. Rock 'N Roll Music (C. Berry)

LYRIC RECORD SHOP
Indianapolis, Ind.
1. Maybe (Chantels)
2. Get A Job (Silhouettes)
3. Raunchy (B. Justis)
4. At The Hop (Danny & Juniors)
5. Buzz, Buzz, Buzz (Hollywood Flames)
6. The Stroll (Diamonds)
7. Peggy Sue (B. Holly)
8. Rock 'N Roll Music (C. Berry)
9. Teardrops (L. Andrews)
10. Lend Me Your Comb (B. Nee)

BARNEY'S
Chicago, Ill.
1. The Stroll (Diamonds)
2. Great Balls Of Fire (Lewis)
3. At The Hop (Danny & Juniors)
4. In Love (J. Mathis)
5. La Dee Dah (Billy & Lilly)
6. Desire Me (S. Cooke)
7. Maybe (Chantels)
8. Jailhouse Rock (E. Presley)
9. Second Fiddle (Rays)
10. A Very Special Love (J. Nash)

AMERICAN MUSIC
Los Angeles, Calif.
1. At The Hop (Danny & Juniors)
2. Great Balls Of Fire (Lewis)
3. Peggy Sue (B. Holly)
4. Jailhouse Rock (E. Presley)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Silhouettes (Rays)
7. Teardrops (L. Andrews)
8. My Special Angel (B. Helms)
9. Waitin' In School (R. Nelson)
10. Buzz, Buzz, Buzz (Hollywood Flames)

SUPER MUSIC, INC.
Baltimore, Md.
1. Don't Let Go (R. Hamilton)
2. I'll Come Running Back To You (S. Cooke)
3. For Sentimental Reasons (S. Cooke)
4. You Can Make It If You Try (G. Allison)
5. I Want You To Know/The Big Beat (F. Domino)
6. Hard Times (N. Watts)
7. I'm Grateful (R. Milton)
8. I'm Comin' Home (S. Davis, Jr.)
9. Twitchy (R. Hall)
10. Beware (J. Belvin)

AVENUE SUPPLY COMPANY
Mobile, Ala.
1. I'll Come Running Back To You (S. Cooke)
2. Raunchy (E. Freeman)
3. That's All Right (L. J. Parker)
4. The Right Time (N. Brown)
5. Hard Times (N. Watts)
6. You Can Make It If You Try (G. Allison)
7. Little Bitty Pretty One (T. Harris)
8. I Want You To Know (F. Domino)
9. You Send Me (S. Cooke)
10. Chances Are (J. Mathis)

R & B Disk Jockey
REGIONAL RECORD REPORTS

BUDDY YOUNG
WEBB—Baltimore, Md.
1. I'll Come Running Back To You (S. Cooke)
2. I Want You To Know (F. Domino)
3. You Can Make It If You Try (G. Allison)
4. Don't Let Go (R. Hamilton)
5. You Send Me (S. Cooke)
6. Hard Times (N. Watts)
7. Wee Baby Blues/Teen Age Letter (J. Turner)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. At The Hop (Danny & Juniors)
10 Say (B. Diddley)

THE MAD LAD
KTOW—Oklahoma City, Okla.
1. This Is The Night (Valiants)
2. I'll Come Running Back To You (S. Cooke)
3. So Tough (Casuals)
4. Trip To The Moon (W. Reynolds)
5. Betty And Dupree (C. Willis)
6. Harlem Nocturne (J. J. Jones)
7. Talkin' 'Bout You (R. Charles)
8. You Can Make It If You Try (G. Allison)
9. The Big Beat (F. Domino)
10. Do What You Did (Harris)

LARS ALLANSON
WICB—Ithaca, N. Y.
1. Rock 'N Roll Music (Berry)
2. Jailhouse Rock (E. Presley)
3. Teardrops (L. Andrews)
4. Little Bitty Pretty One (T. Harris)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Great Balls Of Fire (J. L. Lewis)
7. At The Hop (Danny & Juniors)
8. You Send Me (S. Cooke)
9. Bony Moronie (L. Williams)
10. Peggy Sue (B. Holly)

CHUCK DUNAWAY
KXYZ—Houston, Texas
1. Wyatt Earp (Marquees)
2. Teen Age Letter (J. Turner)
3. Teardrops (L. Andrews)
4. Baby (Spades)
5. Buzz, Buzz, Buzz (Hollywood Flames)
6. So Tough (Casuals)
7. Talkin' 'Bout You (R. Charles)
8. Waitin' In School (R. Nelson)
9. The Big Beat (F. Domino)
10. At The Hop (Danny & Juniors)

DOTTY PRIDMORE
WFBC—Greenville, S. C.
1. Raunchy (B. Justis)
2. Penny Loafers & Bobby Sox (Sparkletones)
3. Peggy Sue (B. Holly)
4. Bony Moronie (L. Williams)
5. You Send Me (S. Cooke)
6. Jailhouse Rock (E. Presley)
7. Oh Boy! (Crickets)
8. Little Bitty Pretty One (T. Harris)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. La Dee Dah (Billy & Lilly)

JOLLY JOHN
WDOC—Prestonsburg, Ky.
1. Honest I Do (J. Reed)
2. I'll Come Running Back To You (S. Cooke)
3. Teardrops (L. Andrews)
4. Get A Job (Silhouettes)
5. This Is The Night (Valiants)
6. Oh Julie (Williams & Charms)
7. I Don't Care (E. Presley)
8. I Remember Dear (Tune Weavers)
9. Teenage Letter (J. Turner)
10. No More, No More (J. Fuller)

AL MAKKAY
KCNA—Tucson, Ariz.
1. At The Hop (Danny & Juniors)
2. La Dee Dah (Billy & Lilly)
3. The Stroll (Diamonds)
4. Peggy Sue (B. Holly)
5. Teardrops (L. Andrews)
6. Raunchy (E. Freeman)
7 Oh Boy! (Crickets)
8. Get A Job (Silhouettes)
9. The Big Beat (F. Domino)
10. Rock 'N Roll Music (C. Berry)

TUT PERRY
WCDL—Carbondale, Pa.
1. Get A Job (Silhouettes)
2. I Remember Dear (Tune Weavers)
3. At The Hop (Danny & Juniors)
4. The Big Beat (F. Domino)
5. Baby I Don't Care (E. Presley)
6. Do What You Did (T. Harris)
7. Raunchy (B. Justis)
8. Don't Let Go (R. Hamilton)
9. You Send Me (S. Cooke)
10. Dance To The Bop (Vincent)

STAN "THE MAN" DOUGLAS
WTWN—St. Johnsbury, Vt.
1. Get A Job (Silhouettes)
2. Peggy Sue (B. Holly)
3. Everyday (B. Holly)
4. Mary Lou (B. Haley)
5. Raunchy (B. Justis)
6. At The Hop (Danny & Juniors)
7. Dede Dinah (F. Azalon)
8. The Stroll (Diamonds)
9. Bobby (B. McNair)
10. Bony Moronie (L. Williams)

R & B Sure Shots

"YOU'RE SOMETHING ELSE"
"STRING TO YOUR HEART"
Jimmy Reed ..... Vee-Jay 270

•

"SHORT SHORTS" — The Cash Box Disk of the Week — 1/18
Royal Teens ..... ABC-Paramount 9882

•

"ANGEL SMILE" — The Cash Box Award o' the Week — 1/11
Nat "King" Cole ..... Capitol 3860

•

"DON'T"
"I BEG OF YOU" — The Cash Box Award o' the Week — 1/11
Elvis Presley ..... RCA Victor 7150

•

"LEAPS AND BOUNDS" — The Cash Box Award o' the Week — 12/28
Bill Doggett ..... King 5010

•

"HENRIETTA"
Jimmy Dee ..... Dot 15564

PAUL PERRYMAN
"SATELLITE FEVER-ASIAN FLU"
b/w "I'M WALKING OUT"
DUKE RECORDS Inc.
2809 Erastus St., Houston 26, Tex.

Breaking Fast!!!
PAUL CLIFTON
"ARE YOU ALL RIGHT"
b/w
"AIN'T I CRIED ENOUGH"
FLASH # 127
FLASH RECORDS
623 E. VERNON AVE. LOS ANGELES, CALIF.

The New Penguin Hi Fi!!
"SWEET LOVE"
432
dooto
AUTHENTIC HIGH FIDELITY RECORDS

A Smash Hit Coast to Coast
THE CHANTELS
"MAYBE"
b/w
"COME MY LITTLE BABY"
END 1005
END RECORDS
1650 Broadway
N. Y., N. Y.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. THE STORY OF MY LIFE ..... Marty Robbins (Columbia)
2. MY SPECIAL ANGEL ..... Bobby Helms (Decca)
3. ANNA MARIE ..... Jim Reeves (RCA Victor)
4. WAKE UP LITTLE SUSIE ..... Everly Brothers (Cadence)
5. GREAT BALLS OF FIRE ..... Jerry Lee Lewis (Sun)
6. UH-HUH-MM ..... Sonny James (Capitol)
7. GEISHA GIRL ..... Hank Locklin (RCA Victor)
8. KISSES SWEETER THAN WINE ..... Jimmie Rodgers (Roulette)
9. I FOUND MY GIRL IN THE U.S.A. ..... Jimmie Skinner (Mercury-Starday)
10. MY SHOES KEEP WALKING BACK TO YOU ..... Ray Price (Columbia)

11. HOME OF THE BLUES. 12. WHY WHY. 13. HOLIDAY FOR LOVE. 14. BALLAD OF A TEENAGE QUEEN. 15. JAILHOUSE ROCK. 16. PLEASE PASS THE BISCUITS. 17. RAUNCHY. 18. YOU WIN AGAIN. 19. ONCE MORE. 20. IS IT WRONG. 21. GIVE MY LOVE TO ROSE. 22. LOVE BUG CRAWL. 23. FRAULEIN. 24. I HEARD THE BLUEBIRDS SING. 25. THE MAN IN THE MOON. 26. THE LOCKET. 27. SUGARTIME. 28. PEGGY SUE. 29. BIG RIVER. 30. NO WEDDING BELLS FOR JOE. 31. SQUID JIGGIN' GROUND. 32. TIME OUT FOR THE BLUES. 33. LOST TO A GEISHA GIRL. 34. JINGLE BELL ROCK. 35. JUST AN OLD FLAME. 36. OH LONESOME ME. 37. FUJIYAMA MAMA. 38. HONEYCOMB. 39. TANGLED MIND. 40. TEARS ARE ONLY RAIN; FOREIGN LOVE; UNFAITHFUL; ONE WEEK LATER; I CLOSE MY EYES; EVERYWHERE YOU GO; WHOLE LOTTA WOMAN; ROCK-A-CHICA; GOODBYE SHE'S GONE; ACT LIKE A MARRIED MAN; WANG DANG DOO; HE MADE YOU FOR ME; LET THOSE BROWN EYES SMILE AT ME.

Canadian Capers

TORONTO TOPICS:

Renato Carosone (Capitol) began his north American tour at Massey Hall, January 10th. Whitey Hains of Capitol threw a party at the Royal York Hotel for Renato where he met most of the DJ's. . . . Harold Pounds of Sparton Records spent a few days in town before taking off for New York, Ed Manning of Sparton is in the hospital at the present time, and his duties are being carried out by George Lyal until his recovery. . . . Andy Williams (Apex) was guest star on the Hit Parade January 18th, and also appeared at Jackie Rae's Stage Door. . . . Frank Jones of Columbia Records reports that the label's latest discovery Jimmy James is doing great with his first release "My Province". The tune was penned by James, and tells about Quebec. . . . The De John Sisters (Columbia) headlining the show at the Club One Two. . . . Tommy Danton (Dot) took off January 12th on his American tour, and will also be calling on DJ's with his latest release "Every Seven Days".

ANDY WILLIAMS

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

639 TENTH AVE. NEW YORK 36, N.Y. PLaza 7-1977
2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323
377 WINDSOR ST. HARTFORD, CONN. JAckson 5-1147
221 FRELINGHUYSEN AVE. NEWARK, N. J. Bigelow 3-1155

"DREAM GIRL" c/w "ROCK-A-BILLY RHYTHM"
GENE McKOWN
AGGIE RECORD — # A-1001
2702 Kelburn Ave., San Gabriel, Calif.
HITTING THE CHARTS!
★ SPUTNIK
★ SPUTNIK II
★ SPUTNIK # 3
LES KANGAS Music Pub. Co. (BMI)
7902 Dewey Ave., San Gabriel, Calif.
"If it's MUSIC . . . It's always MORE with LES"

Country Disk Jockey

REGIONAL RECORD REPORTS

GEORGE SUTTMEIER
WICB—Ithaca, N. Y.

1. Great Balls Of Fire (Lewis)
2. Jingle Bell Rock (B. Helms)
3. Raunchy (B. Justis)
4. My Special Angel (B. Helms)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Jailhouse Rock (E. Presley)
7. Wake Up Little Susie (Everlys)
8. Hey School Girl (Tom & Jerry)
9. Why Why (C. Smith)
10. The Story Of My Life (M. Robbins)

RALPH H. CANARY
KDSJ—Deadwood, S. Dak.

1. Anna Marie (J. Reeves)
2. Fraulein (S. Lawrence)
3. Geisha Girl (S. Lawrence)
4. Holiday For Love (Pierce)
5. Home Of The Blues (J. Cash)
6. Is It Wrong (W. Mack)
7. I Heard The Bluebirds Sing (Browns)
8. My Shoes Keep Walking Back To You (R. Price)
9. Tangled Mind (H. Snow)
10. Why Why (C. Smith)

"UNCLE" BRAD
WMYR—Fort Myers, Fla

1. My Special Angel (Helms)
2. Wake Up Little Susie (Everlys)
3. Cast Iron Arm (P. Wilson)
4. Oh Boy! (Crickets)
5. Peggy Sue (B. Holly)
6. I Found My Girl In The USA (J. Skinner)
7. How Will I Know (Carlisle)
8. The Locket (F. Young)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Oh Lonesome Me (D. Gibson)

WALLY WINSLOW
KDRO—Sedalia, Mo.

1. Great Balls Of Fire (Lewis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Wake Up Little Susie (Everlys)
4. The Story Of My Life (M. Robbins)
5. My Special Angel (B. Helms)
6. Geisha Girl (H. Locklin)
7. Why Why (C. Smith)
8. Anna Marie (J. Reeves)
9. Jailhouse Rock (E. Presley)
10. I Found My Girl In The USA (E. Tubb)

FRED MADDOX
KOCS—Ontario, Calif.

1. Ballad Of A Teenage Queen (J. Cash)
2. Fujiyama Mama (Jackson)
3. I'll Go Steppin' Too (R. Maddox)
4. Big River (J. Cash)
5. Uh Huh Mm (S. James)
6. Let Those Brown Eyes Smile At Me (R. Maddox)
7. Love Bug Crawl (Edwards)
8. Green Back Dollar (Beasler)
9. Dance To The Bop (Vincent)
10. My Baby Doll (C. Waldon)

FRANKIE RODGERS
WOPA—Oak Park, Ill.

1. One Week Later (K. Wells)
2. My Love Is Real (Rainwater)
3. I Don't Want To Say I Love You (T. Edwards)
4. I Found My Girl In The USA (J. Skinner)
5. Geisha Girl (H. Locklin)
6. Maybe Tomorrow (Everlys)
7. My Shoes Keep Walking Back To You (R. Price)
8. I Heard The Bluebirds Sing (Browns)
9. Crying For My Baby (Beavers)
10. No Wedding Bells For Joe (W. Jackson)

JACK DUNIGAN
WJTN—Jamestown, N. Y.

1. Sweet Sweet Lips (Morgan)
2. This Could Very Well Be It (R. Foley)
3. If I'm Not Too Late (H. Thompson)
4. Diamond Joe (Lee & Cooper)
5. Sensation (H. Hawkins)
6. Cocoanut Girl (A. Terry)
7. Please Pass The Biscuits (G. Sullivan)
8. Prelude To A Broken Heart (P. W. King)
9. Whole Lotta Woman (M. Rainwater)
10. Time Out For The Blues (L. Frizell)

BERT WELLS
KEPR—Pasco, Wash.

1. My Jimmy (J. Davids)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. The Story Of My Life (M. Robbins)
4. Driftin' (B. Wells)
5. Raunchy (B. Justis)
6. Please Pass The Biscuits (G. Sullivan)
7. Great Balls Of Fire (Lewis)
8. Wake Up Little Susie (Everlys)
9. Don't Teas-a My Lips (Davids)
10. Jailhouse Rock (E. Presley)

MARC STUART
WTIM—Taylorville, Ill.

1. A Hundred Years From Now (Flatt & Scruggs)
2. The Story Of My Life (M. Robbins)
3. Is It Wrong (W. Mack)
4. Home Of The Blues (Cash)
5. Honeycomb (J. Rodgers)
6. Jailhouse Rock (E. Presley)
7. You Win Again (Lewis)
8. Holiday For Love (Pierce)
9. Once More (R. Acuff)
10. Uh Huh Mm (S. James)

MARSHALL THOMAS PACK
WEAS—Decatur, Ga.

1. Perfect Romance (Morgan)
2. The Story Of My Life (M. Robbins)
3. What A Night (L. Emerson)
4. Mother Is Old (M. Pack)
5. Ballad Of A Teenage Queen (J. Cash)
6. Act Like A Married Man (J. Shepard)
7. He Made You For Me (Carter)
8. When I'm With You (Wells)
9. You Win Again (Lewis)
10. I'm Available (M. Rayburn)

"UNCLE DAVE" MACK
WANS—Anderson, S. C.

1. Great Balls Of Fire (Lewis)
2. Wake Up Little Susie (Everlys)
3. Geisha Girl (H. Locklin)
4. The Story Of My Life (M. Robbins)
5. Holiday For Love (Pierce)
6. When I'm With You (Pierce & Wells)
7. My Special Angel (B. Helms)
8. Raunchy (B. Justis)
9. Uh Huh Mm (S. James)
10. My Shoes Keep Walking Back To You (R. Price)

CAL JOHNSON
WAGS—Bishopville, S. C.

1. The Locket (F. Young)
2. Little Girl Of Mine (Everlys)
3. Two Little Hearts (O'Gwynn)
4. Touch Of His Hand (Merry Tone Trio)
5. Sugartime (C. Phillips)
6. You Win Again (Lewis)
7. Call Me (Louvins)
8. Come Back (B. Owens)
9. Cup Of Loneliness (Jones)
10. Ballad Of A Teenage Queen (J. Cash)

CURLEY WILLIAMS
WMIL—Milwaukee, Wis.

1. Squid Jiggin' Ground (Snow)
2. Geisha Girl (E. Tubb)
3. My Special Angel (B. Helms)
4. Home Of The Blues (J. Cash)
5. The Story Of My Life (M. Robbins)
6. Tears Are Only Rain (H. Thompson)
7. Ballad Of A Teenage Queen (J. Cash)
8. My Shoes Keep Walking Back To You (R. Price)
9. Wake Up Little Susie (Everlys)
10. Anna Marie (J. Reeves)

COUSIN NELLY, JOLLY JOHN, MIKE KENNEDY, GLENN VALENTINE
KBYE—Oklahoma City, Okla.

1. Great Balls Of Fire (Lewis)
2. My Special Angel (B. Helms)
3. The Story Of My Life (M. Robbins)
4. Jailhouse Rock (E. Presley)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Geisha Girl (H. Locklin)
7. Wake Up Little Susie (Everlys)
8. Raunchy (B. Justis)
9. Please Pass The Biscuits (G. Sullivan)
10. Ain't I'm A Dog (R. Self)

GEORGE KLEIN
WHEY—
Millington-Memphis, Tenn.

1. Ballad Of A Teenage Queen (J. Cash)
2. The Locket (F. Young)
3. The Story Of My Life (M. Robbins)
4. Rock-A-Chicka (W. Mack)
5. Uh Huh Mm ((S. James)
6. Lend Me Your Comb (C. Perkins)
7. Raunchy (B. Justis)
8. I Beg Of You (E. Presley)
9. Big River (J. Cash)

JIMMY SCHELL
KCLV—Clovis, N. M.

1. Sugartime (C. Phillips)
2. Ballad Of A Teenage Queen (J. Cash)
3. Oh Lonesome Me (Gibson)
4. One Faded Rose (Phillips)
5. Wang Dang Doo (F. Husky)
6. Lucky Star (M. Rainwater)
7. Come Back (B. Owen)
8. Tender Words (D. & J. Blakely)
9. Making Believe (Guitar)
10. She's My Baby (J. Horton)

TOMMY DOWNS
WKLO—Louisville, Ky.

1. Ballad Of A Teenage Queen (J. Cash)
2. Anna Marie (J. Reeves)
3. Do Me A Favor (Martin)
4. King For A Day (Barnes)
5. I Fell In Love (W. Smith)
6. Once More (Osbornes)
7. This Ole World (Hamblen)
8. The Man In The Moon (Browns)
9. Where The Rio De Rosa Flows (J. Lloyd)
10. My Special Angel (Helms)

GEORGIE RIDDLE
WARU—Peru, Ind.

1. Wake Up Little Susie (Everlys)
2. My Special Angel (B. Helms)
3. Geisha Girl (H. Locklin)
4. Home Of The Blues (Cash)
5. My Shoes Keep Walking Back To You (R. Price)
6. I Heard The Bluebirds Sing (Browns)
7. Fraulein (B. Helms)
8. I Found My Girl In The USA (J. Skinner)
9. Love Bug Crawl (Edwards)
10. Jailhouse Rock (E. Prseley)

RED HUGHES
CKEY—Toronto, Ont., Can.

1. Great Balls Of Fire (Lewis)
2. Jingle Bell Rock (B. Helms)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Love Bug Crawl (Edwards)
5. The Story Of My Life (M. Robbins)
6. Uh Huh Mm (S. James)
7. Rock-A-Chicka (W. Mack)
8. Anna Marie (J. Reeves)
9. Cry Cry Darling (Newman)
10. Geisha Girl (H. Locklin)

LYLE NELSON
WCMP—Pine City, Minn.

1. My Special Angel (B. Helms)
2. Two Little Hearts (O'Gwynn)
3. Holiday For Love (Pierce)
4. Fraulein (B. Helms)
5. Wake Up Little Susie (Everlys)
6. Anna Marie (J. Reeves)
7. Home Of The Blues (Cash)
8. Unfaithful (H. Snow)
9. My Shoes Keep Walking Back To You (R. Price)
10. Just An Old Flame (H. Thompson)

GEORGE POPKINS, "POP'S COUNTRY STORE"
WXGI—Richmond, Va.

1. A Hundred Years From Now (Flatt & Scruggs)
2. I Wish You Knew (Louvins)
3. Settle Down (J. Eanes)
4. Ballad Of A Teenage Queen (J. Cash)
5. You Are My World (Hart)
6. Skip, Hop And Wobble (J. Martin)
7. A Little While Ago (Dyer Sisters)
8. Weary Blues From Waitin' (J. Turner)
9. Time Out For The Blues (L. Frizzel)
10. Kisses Sweeter Than Wine (J. Rodgers)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	**GREAT BALLS OF FIRE** *Jerry Lee Lewis* *(Sun 281)*	1
2	**RAUNCHY** *Bill Justis* *(Phillips 3519)*	3
3	**THE STORY OF MY LIFE** *Marty Robbins* *(Columbia 41013)*	5
4	**WAKE UP LITTLE SUSIE** *Everly Brothers* *(Cadence 1337)*	2
5	**MY SPECIAL ANGEL** *Bobby Helms* *(Decca 30423)*	4
6	**JAILHOUSE ROCK** *Elvis Presley* (RCA Victor 7035)	6
7	**GEISHA GIRL** *Hank Locklin* *(RCA Victor 6984)*	7
8	**KISSES SWEETER THAN WINE** *Jimmie Rodgers* *(Roulette 4031)*	8
9	**ANNA MARIE** *Jim Reeves* *(RCA Victor 7070)*	—
10	**I FOUND MY GIRL IN THE U.S.A.** *Jimmie Skinner* *(Mercury-Starday 71192)*	10

Jubilee TV Show Enters 4th Year

SPRINGFIELD, MO. — Hand in hand with the mounting influence of Country music on the entire nation's musical taste, ABC-TV's weekly "Country Music Jubilee" has risen to a position of great prominence in the field. This Saturday, January 25th, the hour-long show enters its fourth year on the network.

Some observers say that the Jubilee's success is keyed to its formula of "nothing frantic, phony or too frilly." But all are in agreement that much credit is due the show's durable star, Red Foley. The veteran performer began as a professional entertainer nearly 30 years ago, won stardom a few years later on Chicago's famed "National Barn Dance," progressed on to headline Nashville's "Grand Ole Opry" for seven years, and then entered television on Jan. 22, 1955 under the guidance of Country Music pioneer Ralph Foster, president of Crossroads TV Productions, the firm which produces the Jubilee.

Both Foley and Foster cite with pride the fact that the same basic staff has stayed with the show since its beginning. John Mahaffey and "Si" Siman have served as executive producers from the start, with Les Kennon and Bryan Bisney still at their original posts as network liason and producer-director, respectively. Additionally, the assistant producer-floor director, writer and other principal behind-the-cameras personnel have remained constant.

"When the little red lights on our cameras flashed on for the first time 3 years ago," says Foster, "we weren't kidding anybody that we knew what television was all about. But what we did know from long experience was Country music; all of our people were veterans in producing this kind of entertainment for radio." Prior to their entry into TV, the Foster-Kennon-Mahaffey-Siman team had produced more than 2,600 individual episodes of Country music shows, both network and transcribed, starring Tennessee Ernie Ford, Smiley Burnette, George Morgan and others. In fact, this phase of their operation still flourishes under the name of RadiOzark Enterprises.

More than 220,000 persons have attended the Jubilee in person at an admission of $1 each. As many as 40 different states are likely to be represented in any Saturday night's audience. Most recent statistics indicate that 97% of the show-goers are from outside Springfield, while 86% are from outside the State of Missouri. Because of the Jubilee, Saturday night is traditionally "boom night" for the area's 60 motels, 27 hotels and numerous restaurants. It is often necessary to order Jubilee tickets up to 7 weeks in advance.

A trade mark of the homespun show is the "song of inspiration" Foley presents to close each week's program.

Audience signs were first seen on the Jubilee. The show has always made a practice of panning its cameras across the auditorium at several points in each Saturday night's program, and a Jubilee staffer admits to having started the fad by distributing small, political-convention type "state" signs to the audience one night early in the show's history. The idea caught on and before long scores of hometown signs were to be seen every week. As might be expected, the biggest sign to date was a handsomely lettered "TEXAS!" measuring nearly 40 feet across and spanning a lively party of visitors from Dallas. Among the "personalized" messages which have found their way into the camera's view from time to time were "Be home Monday. Love, Irma," "Wonderful vacation," and the ever-present "Hi Mom!" Perhaps the most unusual sign was that of a resourceful couple from Ohio this past summer, who brought a banner reading "Joe's Texaco Service Station," and included both the street address and an insignia of the gasoline firm.

During the three years the Jubilee has been a coast-to-coast television feature, its regular performers have played personal appearances in nearly every state of the 48, most provinces of Canada and in Alaska. The kind of places at which they appear in a week's touring range from a one-room school house to a 10,000-seat auditorium or state fair grandstand. Headliners from the show have been featured during the past year at both Madison Square Garden and the Canadian National Exposition.

In addition to the nighttime Jubilee, the same cast is involved in the production of NBC Radio's Saturday noon-hour "Red Foley Show," packaged for the Dow Chemical Co. by RadiOzark. The radio program is now in its second season.

A booking office, Top Talent, is maintained to set the personal appearance dates of Springfield-based talent, and another Jubilee adjunct, Earl Barton Music, is an active BMI affiliate.

Crossroads TV recently made its entry into film work, shooting quarter-hour "dealer movies" for Dow and the Ford Motor Co.

The Jubilee's first half-hour (7:30-8 EST) is sold locally by ABC affiliates on a co-op arrangement, and the latter segment is sponsored alternately by Anacin, through the Ted Bates agency, New York and by Dickies work and casual clothes, via Evans and Associates, Dallas.

Guests for the Jan. 25 Jubilee will include Victor recording artists Johnny and Jack and Decca's Kitty Wells.

Country Best Sellers IN RETAIL OUTLETS

		Pos. Last Week
1.	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	1
2.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	3
3.	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	2
4.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	4
5.	RAUNCHY Bill Justis (Phillips 3519)	5
6.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	6
7.	ANNA MARIE Jim Reeves (RCA Victor 7070)	9
8.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	7
9.	UH-HUH-MM Sonny James (Capitol 3840)	11
10.	KISSES SWEETER THAN WINE Jimmie Rodgers (Roulette 4031)	8

11. I FOUND MY GIRL IN THE U.S.A. 12. MY SHOES KEEP WALKING BACK TO YOU. 13. WHY WHY. 14. HOME OF THE BLUES. 15. PEGGY SUE. 16. IS IT WRONG. 17 BALLAD OF A TEENAGE QUEEN. 18. FRAULEIN. 19. HONEYCOMB. 20. HOLIDAY FOR LOVE; GIVE MY LOVE TO ROSE; DON'T; ONCE MORE; I BEG OF YOU; YOU WIN AGAIN.

The Cash Box says:
"The Westport label could have a hit on its hands with this terrific rock and roller that Alvis Wayne drives out in dynamic fashion. Side has the sound that the kids in all markets should go wild for . . ."
Nov. 9, 1957 Issue
NOW
★ HEADING FOR THE CHARTS! ★
ALVIS WAYNE'S
"DON'T MEAN MAYBE, BABY"
WESTPORT # 138
Distribution open in a few areas
WESTPORT RECORDS
3814 WASHINGTON, KANSAS CITY 11, MO.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Jean Shepard
"Just The Kind Of Guy"
Capitol # 3881
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

NOW ON HICKORY!
Roy Acuff
"ONCE MORE"
Hickory 1073
If It's Country Music
It's Bound To Be Good!

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MELVIN ENDSLEY
(RCA Victor 7147)

B+ "THERE'S BOUND TO BE" (2:14) [Acuff-Rose BMI — M. Endsley] Here's two more powerful contenders for hitdom from the pen of the talented vocalist-tunesmith Melvin Endsley. This end is an infectious, middle beat romantic tear-jerker that Endsley decks out in expressive style.

B+ "I GOT A FEELIN'" (1:59) [Acuff-Rose BMI — M. Endsley] The artist steps up the pace here as he brightly knocks out an engaging, quick beat love affair. Fetching, pop-flavored vocal and musical backdrop on both lids.

BILLY WALKER
(Columbia 41099)

B+ "I NEED IT" (2:04) [Slim Willet BMI—B. Walker] Billy Walker dishes up one that has the potential to step out and climb way up the charts in short order. It's a captivating, quick paced romantic weeper that Billy delivers in coin-catching fashion. Exciting, rockin', pop-flavored vocal and musical support with a rhythm reminiscent of "Pledge Of Love".

B+ "PUT YOUR HAND IN MINE" (2:37) [Peer Int'l BMI — R. S. Riley] Lower half is a moderate paced shuffler with very pretty love lyrics that the velvet-toned Walker and chorus perform in stellar style. Strong dual-mart coupling.

WALLY LEWIS
(Tally 117)

B+ "KATHLEEN" (2:10) [Lu-Tal BMI—W. Lewis] Wally Lewis bows on the Tally label with an infectious, up tempo romantic affair. Lewis' flavorful reading of the lyrics coupled with an engaging instrumental background makes this a deck to watch, country and pop-wise.

B "DONNA" (2:25) [Lu-Tal BMI W. Lewis] Another catchy item devoted to a gal and set to a subdued rockin' beat is treated to a most attractive performance by Lewis.

BILLY REED
(Campfire 33)

C+ "CARELESS WITH YOUR LOVE" (2:53) [ASWA BMI—B. Reed] Billy Reed takes the vocal spotlight as he warmly spins a tender, crying-towel lover's ballad. Soft, subdued strings support the artist.

C+ "HONKY-TONK MAMA" (2:12) [ASWA BMI — Hall, Reed] Reverse etchings find Reed upping the tempo as he neatly bounces out an appealing, toe-tappin' affair.

COWBOY WILLIE
(Riverside 28837)

C+ "YOUNG IN MIND" (2:02) [Country BMI—C. Willie] Cowboy Willie, ably assisted on the instrumental end by the Buckeye Playboys, expressively renders this up tempo cowboy-lover's lament. Rates a fair share of the spins.

C "BUCKEYE WALTZ" (2:35) [Country BMI—C. Willie] This end Willie, along with a soft string backdrop, warmly decks out a lilting, sentimental opus.

THE CASH BOX BULLSEYE

"I CAN'T STOP LOVING YOU" (2:12) [Acuff-Rose BMI—D. Gibson]

"SHE'S NO ANGEL" (2:26)
[Acuff-Rose BMI—W. Ballman, J. W. Arnold]

KITTY WELLS (Decca 30551)

● Kitty Wells, who racked up a heap of sales and spins with her click waxing of "(I'll Always Be Your) Fraulein", should continue her winning ways with both ends of her newest Decca pairing. On one end, a middle beat romantic tear-jerker, the thrush, along with a top calibre vocal assist, sadly states "I Can't Stop Loving You". "She's No Angel" sez Kitty, on the moderate paced flip, as she advises the guy to steer away from the lyin', heart-breakin' gal. Looks like Kitty's gonna add another coupling to her long chain of hits.

"HOW LONG" (2:32) [Cedarwood BMI—W. Pierce]

"NEW PANHANDLE RAG" [Peer Int'l BMI—Pierce, McAulliffe]

WEBB PIERCE (Decca 30550)

● Webb Pierce, currently riding high, wide and handsome with his "Holiday For Love" clicker, follows it up with a fabulous new release that could hit the top of the best selling charts with either end of the pairing. Upper half, tabbed "How Long", is an ultra-lovely tear-compelling romantic ballad that the song stylist puts across with telling effect. The other side, titled "New Panhandle Rag", is a bright new rockin' vocal treatment of the old Leon McAullife favorite. Dandy platter that leans heavily toward the pop mart. Wonderful choral and musical backdrop on both lids. Solid double-barreled money-maker.

"TOO SOON TO KNOW" (2:30) [Acuff-Rose BMI—D. Gibson]

"I NEED SOMEBODY" (2:10)
[Raleigh-Trinity BMI—B. Sharp, J. Teifer]

EDDY ARNOLD (RCA Victor 7143)

● The name Eddy Arnold should be well up on the popularity lists in the near future. And it's more than likely that the polished-toned chanter is gonna have a winner going in both the country and pop circles. "Too Soon To Know" is the title of the tune that should turn the trick. It's a moving and very beautiful, moderate paced romantic weeper that Arnold renders with maximum effectiveness. The other half, labeled "I Need Somebody", is an intriguing, change of pace, up tempo blues novelty that the artist socks out in tantalizing style. Potent vocal and instrumental assist on two stand out sides.

"DOG SLED" (2:30) [Acuff-Rose BMI—I. & C. Louvin]

"WHEN I LOVED YOU" (2:35) [Acuff-Rose BMI—I. & C. Louvin]

THE LOUVIN BROTHERS (Capitol 3871)

● The Louvin Brothers, Ira & Charlie, put their best feet forward in '58 as they come up with a powerhouse country coupling that should mean money in the bank for all concerned. One lid, titled "Dog Sled" is an inviting, quick beat novelty that comes off as the Arctic version of "Mule Train". The other half, "When I Loved You", is a change of pace, moderate tempo romantic weeper that the boys treat to their splendid, 'pure country' harmony. Excellent double-decker.

JOHNNY ELGIN
(Roulette 7005)

B+ "SITTIN' AT HOME WITH THE BLUES" (2:15) [Cedarwood BMI —J. Toombs] Roulette could have a real big noise-maker in Johnny Elgin's initial pairing for the label. This end is a rhythmic, romantic-blues item that the smooth-toned chanter polishes off in impressive style.

B+ "YES, I LOVE YOU" (2:32) [Cedarwood BMI—D. Dill] Here Elgin slickly carves out a tender, crying-towel lover's tale set to a fish-beat ballad pace. Top notch, pop-styled choral and instrumental support on the two sides. Watch both tunes and the artist.

JESSE ROBERTSON
(Orbit 113)

B "I'M WALKING ALONE" (2:24) [Myrtle Mt. BMI—L. Coleman] A middle beat, tear-compelling love affair is delivered in convincing manner by the deep-voiced Jesse Robertson. Young guitarist, Leon Smith, and a chorus capably support on the instrumental end.

B "LOVE FALLS IN FUNNY PLACES" (1:55) [Myrtle Mt. BMI—L. Coleman] Under slicing is a real appealing, quick beat romantic novelty item that Jesse and the entire crew serve up in delectable style. Fine two-sider for Robertson.

SULLIVAN FAMILY
(Sandy 1006)

B "HAPPY ON MY WAY" (2:30) [Burnt Oak BMI—E. Sullivan] The Sullivan Family displays its fine vocal and instrumental talents on this persuasive, quick paced religious piece.

B "I CAN SEE GOD'S MOVING HAND" (2:30) [Burnt Oak BMI E. Sullivan] This end, the group, with a femme vocal lead, enthusiastically gets its message across on another stirring, fast moving sacred item.

BOB LUCE & STARDUSTERS
(Love Lock 111)

C+ "LONELY HEARTS" [Love Lock BMI—H. Rockey] Bob Luce hands in a feelingful reading on his Love Lock debut as he softly carresses this touching, moderate paced romantic entry.

C+ "HOT SHOT BABY" [Love Lock BMI — Luce, Shelton] Bottom waffle is a quick beat novelty item that Luce bats out in spirited fashion. The Stardusters ably showcase the artist on both halves.

"LITTLE" JIMMY DICKENS
(Columbia 41079)

B+ "FAMILY REUNION" (2:12) [Acuff-Rose BMI — B. Bryant] The little guy with the big voice, Jimmy Dickens, turns in a sparkling vocal effort on his latest Columbia release. It's a happy, handclappin', foot stompin' affair that finds Jimmy and a chorus getting ready for a meeting of all the kinfolk. A deejay delight.

B+ "WHATEVER YOU ARE" (2:16) [Acuff-Rose BMI — B. Bryant] Dickens, along with the chorus sings with heartfelt sincerity as he movingly projects this lovely romantic lilter. Very pretty side.

Country Round Up

Marvin Rainwater who skyrocketed to recording fame with his rendition of "Gonna Find Me A Bluebird" was a special guest on Dick Clark's "American Bandstand Show" on the ABC-TV network, on Tues., Jan. 14th. He performed his latest MGM release, "Whole Lotta Woman." For the past few months Rainwater has been busily engaged filling night-club and TV engagements all over the country. Brother Ray Rainwater sends along a heap of Marvin's fan club material which includes the Bluebird Friendship Journal, and a disk featuring Rainwater originals, "Gotta Go Get My Baby," "Albino Stallion" and "Hearts Hall Of Fame."

MARVIN RAINWATER

* * * * *

Nat Nigberg, head of Surrey Productions announces that the "regulars" on his KABC-TV show "Country America" will begin a series of one-nighters throughout Southern Calif. on Feb. 1st in Lancaster. Nigberg also reveals that the Gale Agency has been retained to represent "Country America" with Lee Emerson of Nashville, Tenn. handling talent. Among those making the tour will be **Debby Kay, Joe Allison, "Lefty" Frizzell, Freddy Hart, Ginny Jackson, Betsy Gay,** and **Bobby Bruce** and his orchestra.

* * * * *

Myrna Lorrie, RCA Victor recording artist, came out with a new release last week, titled, "On A Little Bamboo Bridge," and "I'll Be Lonesome When You're Gone." Both sides are backed with the **Anita Kerr Singers** under the direction of **Chet Atkins**, RCA sessions head in Nashville. DJ's who would like copies are asked to write to, **Henry Gall**, 828 Alberta St., Ft. Williams, Ont., Can.

* * * * *

"Uncle Doc" Osborne, WDOC-Prestonburgh, Ky. notes that the station is in dire need of c&w music and would appreciate old and new releases and addresses of the smaller labels. Diskeries take note!

* * * * *

Curley Gold, Press Agent and Western swing band leader, notes from San Francisco that blind singer-guitarist, **Roger Shaw** and Western **McGee & gang** were recently featured at the "Top Hat" nite club in Oakland, Calif. "Opry" stars **Faron Young, Ernest Tubb** and **Carl Smith** are viewed every Sat. nite over KNTV-San Jose, Calif. Besides being staff band on KTAE-Taylor, Tex. **Jimmy Heap & His Melody Masters**, featuring vocalist **Perk Williams**, guitarist **Cecil "Butterball" Harris** and drummer **George Harrison**, are also playing dance dates throughout the state. The **Miller Bros. Band**, spotlighting steel guitarist **Bill Jourdan**, trumpeteer **Lee Miller**, fiddler **Leon Miller** and pianist **Madge Suttee** are also on the trail playing dance and TV dates all over Texas.

MYRNA LORRIE

* * * * *

Joe Jaros, President of the recently formed Christy Records, tells us that his initial release by **Cory Lind**, tagged "Billy Loves Me" and "It's Tragic But It's True," is getting a tremendous response throughout the states, especially so in Calif., Texas, Tenn. and Ky. Jaros notes that deejay's letters from these areas peg the disk as a potentially big hit. The beautiful musical background on this western-flavored romancer is supplied by the **Jack Marshall** ork of Columbia pic's "Bridge On The River Kwai" fame.

* * * * *

"Smiley" Monroe infos that he's now a regular guest at Los Angeles' "Riverside Rancho," along with **Charlie Aldrich** & Band, every Fri. and Sat. nite. Al Rifle, KXLA-Pasadena, Calif. deejay, is also a guest every week. Future line-ups include **Bobby Helms** and **Jerry Lee Lewis**. Monroe adds that his new Vita waxing, "All American Girl," coupled with "I've Got Somebody," is already off to a flying start.

AL JACOBSON

* * * * *

Jocks interested in obtaining copies of "The Oilfield Boy," **Jimmy Simpson's** Jiffy waxing of "Blue As I Can Be" coupled with "Just The Kind Of Man" can do same by dropping a line to Simpson at KBYR-Anchorage, Alaska.

* * * * *

"Country Jubilee" artists, the **Phiharmonics**, have a disk out on the newly-formed Future label. Titles of the tunes are "Teentown Hop" and "Why Don't You Write Me." The diskery, owned by **Douglas Brodie** and **Wesley J. Ketz Jr.**, has branch offices in Springfield, Mo. and Batesville, Ark.

* * * * *

A "Grand Ole Opry" unit, starring **Johnny Cash** & his **Tennessee Two Roy Acuff** & **The Smokey Mtn. Boys, The Wilburn Bros., June Webb, Don Helms** and others, played to capacity crowds in Battle Creek, Saginaw and Kalamazoo, Mich., Sault Ste. Marie, Ont., Niagara Falls, N. Y. and Toledo, Ohio, Jan. 14th thru the 19th according to word from Bob Neal and Frankie More who set the dates. More sez that Acuff's Hickory slicing of "Once More" is now the label's top seller while Neal notes that Cash is riding high with a new Sun hit, "Ballad Of A Teenage Queen." Cash is scheduled for a Jan. 20th appearance on ABC-TV's "American Bandstand" show. Also, adds More, the Wilburn Bros.' album is one of Decca's best sellers and plans are underway to cut a new one. Carl Perkins, after a week's rest, started a swing of Western dates in Pocatello, Idaho on Jan. 15th, working for 12 days in Utah, Idaho and Nevada. Incidentally, deejays missed on Cash's and Perkin's ("Lend Me Your Comb") new records can get copies free by writing to Bob Neal at 1916 Sterick Bldg., Memphis, Tenn.

JERRY HAMMON

* * * * *

Les Kangas pens the praises of Al Jacobson who introduced his "Sputnik" on the Cave label recently and got the song 'off its feet'. There are 2 other versions of the tune out on the market. One is "Sputnik #2" (with the dog) by Al Barkle on Vita and the other is "Sputnik #3" (with the kitten) by Buel Moore also on Vita.

* * * * *

Jerry Hammon is the popular "Country Cat" who not only spins the disks on KFTV, Paris, Texas, but also wows the Sat. nite "Red River Jamboree" audiences with his performances. Jerry was recently in the service where he entertained on both radio and TV.

* * * * *

"Wild" Bill Earl, WMNS-Olean, N. Y. wants the wax companies to know that he has audition records ready for the diskeries interested in new talent. Bill is the cleffer of the audition tunes.

* * * * *

On New Year's Eve **Slim Harper** gave his final broadcast over WVNJ-Newark, N. J. from E. Patterson's "Coral Bar & Rest." The "Midnight Jamboree" show, which he started over 2 years ago, was taken over by **Jenny Wilson**. Slim, who in his 2 years at the "Jamboree" turntables, carved a name for himself in the metropolitan area, now starts a tour of one-niters in the N.J.-Conn.-Penna.-R.I.-N.Y. area. He sends along his best wishes to all the jocks and others who have helped him over the years and hopes they'll continue doing so.

SLIM HARPER

* * * * *

Congrats to **Johnnie Bailes**, WJAT-Swainsboro, Ga., and his "Peach State Jamboree" which'll be celebrating its 5th Anniversary in Feb. The show's big cast includes **Annie Lou**, and **Danny Dill**, formerly of the "Opry," **Johnny Elgin, Lin Wheeler, Joe Waters & The Mello-Tones, Joanie Sammons, Clem Hayshaker, Jimmy Fennell, The Sunny Mtn. Cut-Ups** and many others. In addition to these 'regulars' the show has guest stars with **Johnnie & Jack** and **Kitty Wells** due in on the 18th of Jan. and **Webb Pierce** on the 25th. Incidentally, cast member, **Johnny Elgin**, has a terrific debut platter, out this week on the Roulette label, tagged "Sittin' At Home With The Blues" and "Yes, I Love You." Deejays wanting a copy of the disk are asked to write to Bailes care of WJAT.

* * * * *

The initial radio broadcast over WSM from **Hank Snow's** new music store, which will be known in the future as The Hank Snow Music Center, Inc., took place on December 20th, 1957. Many of the people from the "Grand Ole Opry," trade papers, recording companies, etc., came by to wish Hank and his staff all the best. The occasion was just to initiate the first radio broadcast, as the formal, grand opening of the store will be sometime in the latter part of January.

Joseph Talbot, formerly an attorney at law and member for several years of the "Opry," and steel guitarist on many of Hank's Victor records, has taken over as General Manager of Music Center, and reports a very successful business trip to Chicago on January 6th, where he conferred with top officials of the Gibson Guitar Company to discuss plans for the future in regard to Gibson merchandise. Snow notes that this is not a record store, but is a music store handling all types of musical instruments and accessories, along with the Hank Snow School of Music. * * * * *

HANK SNOW

Marshall Pack WEAS-Decatur, Ga., whose initial effort on the Joy label is tagged "Mother Is Old" and "Searching For You," writes that **Warren Roberts**, WEAS-Station Mgr. was responsible for the 1st All Night Sing in Atlanta. Warren does a big gospel show each morning, and a weekly show, "Gospel Music Homecoming," each Sat. from 1:00 to 4:00 P.M. Another gospel deejay for WEAS is cleffer **Bob Prather** who also appears in the All Night Hymn Sings. * * * * *

The Sat. night Jan. 18th performance of "Red River Jamboree" in Paris, Texas was a benefit for the March Of Dimes. Produced by **Roy Glenn** and **Pee Wee Reid**, the show is now in its 16th month of operation. Regular entertainers are Victor's **Nan Castle, Don McKnight, The Huggins Kids, Lanny, Gary and Mickey, Jerry and Glenn Hammons, The Musical Keeners, The Three Cases, Jerry, Johnny and J.C., Robbie England, William Harris and The Ramblers, Pappy Durham, Patricia Erwin, The Hammond Sisters, Jack Beard, Paul Castleberry, Billy Avance** and others who appear at frequent intervals. * * * * *

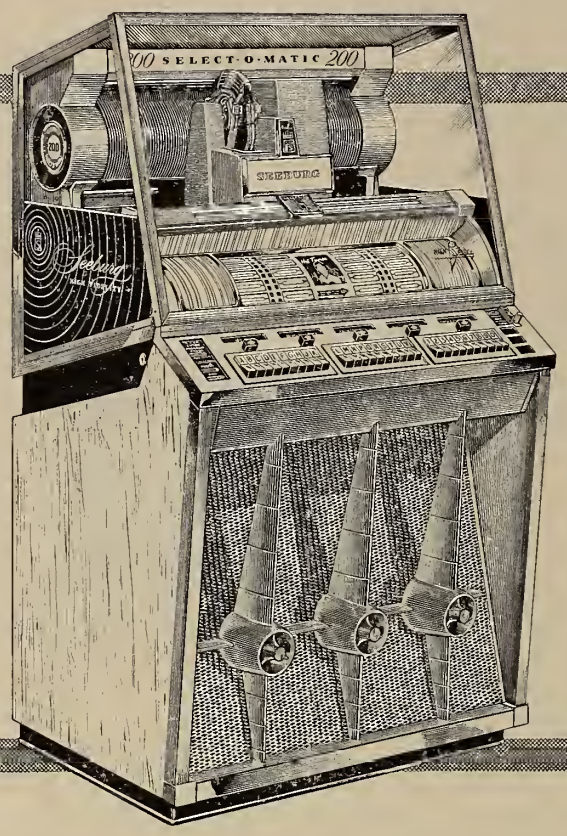
Wally Lewis has a new record out on the Tally Label tagged "Kathleen" and "Donna." Copies may be had by writing to Wally at Tally Records 601 East 18th St. in Bakersfield, Calif.

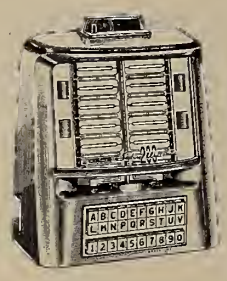
* * * * *

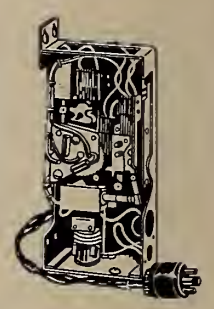
Floy Case, country music publicist who maintains a "Country and Western Booth" at the "Red River Jamboree," Paris, Texas would like to receive late photos or snapshots of country and western and rock 'n roll artists for display. Address is Floy Case, 346—3rd N.W. Paris, Texas.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Album Records have created a welcome new concept of music programming







DUAL PRICING UNITS

Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units for programming singles at one price and albums (two tunes per side) at a proportionately higher price.

Dual Pricing offers a welcome new opportunity for maximum profits in every location

America's Finest and Most Complete Music Systems

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG

Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated

Here and There

BOSTON, MASS.—Forecasting 1958 business by economists and business leaders is standard practice at this time of the year. A number of individual predictions, as well as poll results have been reported here in past issues. We would like to quote another, and being a habitual optimist, hope this fellow is right. Dr. Gordon W. McKinley, director of economic and investment research for the Prudential Insurance Co. of America, says the nation's economy will be moving upward in March. Speaking before the 19th New England Sales Management Conference, McKinley said his analyses indicated total spending in 1958 will increase 13 billion dollars above the 1957 figure, with the advance being accomplished in the last three quarters of the year. He said he wasn't predicting a boom year, but added, "those economists who have predicted a decline in total spending for the full year 1958 compared to the full year 1957 are going to turn out very wrong." Concluding, he stated, "If there are some who choose to call 1958 a recession year, I would say it will be the most prosperous recession this country has ever experienced."

NEW YORK — While some areas thruout the country have been affected with unemployment, labor experts are eyeing the future with great optimism. Alice K. Leopold, assistant to the Secretary of Labor, told a convention group representing the National Retail Dry Goods Assn. that a labor force of 79.2 million will be active by 1965—representing a gain of 10.3 million from the current level. Every phase of labor, she stated, with the exception of farm and unskilled workers, will show increases. Highly trained workers, professional workers, technical workers, skilled craftsmen and semi-skilled workers will show the greatest gains.

WASHINGTON, D. C.—The Census Bureau released some interesting information this past week. There were 3 million more people in the United States with the advent of 1958 than there were at the opening of 1957. The total population, at this time, according to the Bureau, is 172,800,000.

INTERNATIONAL YEARS

From all indications internationalization of this industry is well under way.

Many agree with this publication that the next ten to fifteen years will find this a most completely internationalized industry.

By that, these leaders mean, operations as well as sales and manufacture will be truly international in scope.

In that period, speedy commercial jet planes are expected to fly from Chicago to New York in one hour, and on from New York to London or Paris in another few hours.

Foreseeing further along this line, and due to the fact that the helicopter is expected to become the fast freight work horse of that period, delivering from factory direct to the buyer's rooftop, delivery from a Hamburg or London factory to the roof of a Chicago distributor is not a far-fetched dream.

This jet plane speed, this elimination of time and distance, it is believed, will bring European and Far Eastern manufactures for sales in the U.S., just as U.S. manufacture will be more quickly sped on ahead for sales in Europe, North, Central and South America as well as the Near and Far East, and all areas in between.

Each month finds more visitors from all the world's markets in the U.S. These men also discuss the possibility of selling products manufactured in their countries to U.S. distributors and operators.

The coin machines field is no new industry to Europeans. Europe produced the first coin operated weighing scales, games and vending machines.

American manufacturing ingenuity took over and, by efficient mass production methods, as well as a wealth of raw materials and components along with outstanding designers and engineers, plus a love for novelty entertainment and speedy, automatic merchandising, assumed complete leadership of the coin operated machines industry.

With so many millions of dollars worth of coin operated products being imported by the world's markets from the U.S., plus the fact that manufacturers in Europe and the Far East are now well on the way to complete recovery, many can foresee games, music and vendors eventually appearing for sales in the U.S. market from foreign factories.

A few feeble attempts have been made in past years to introduce European products to U.S. ops. These were premature. Nor were they able to compete with the beautifully designed, more efficiently produced American machines.

Furthermore, leading European and Far Eastern manufacturers are, at this time, much too busy satisfying domestic demand. In a shorter time than many now believe possible these huge plants will be ready to manufacture additional products to retain their highly industrious and efficient staffs of employees and engineers.

It must also be remembered that there is a tremendous difference in work hours and wages between European, Far Eastern and U.S. factories. This, too, is expected to make itself felt when foreign products are eventually offered for sale here in the U.S.

There is no doubt, especially among those who have carefully studied all facts obtainable and logically aligned them for their own future welfare, that internationalization of this industry is already under way.

LOOK TO NEW GAMES & PHONOS

Believe New Games and Phonos Can Zoom Averages as More People Meet in More Spots Due to Layoffs. Ops Foresee Good Chance for '58 to Prove Banner Year. Want Lower Priced, Big Play Appeal. New Equipment to Help Boom Industry.

CHICAGO—If there ever was a chance for the operators to zoom up their averages and, thereby, bring about a boom for all the industry, it's right now, according to many leaders.

These men report that they are finding more and more peoples congregating in their locations. They claim that this is due to the layoffs that have been taking place.

They are also of the belief that if these people were given new equipment with great play appeal that there is every possibility for operators to find their averages going up to new marks and that this could lead to a boom for the coinbiz.

Many recall past recession periods and state that, during such times, operators were able to increase their averages and, generally, bring about better conditions thruout all the industry.

Some even point back to the depression times and claim that during those days the operators enjoyed greater play than ever because there were more customers in locations.

"What we do need," claims one well known operator, "are lower priced games. But games with really great play appeal. Not just made over machines.

"We need new games," he insists, "and at lower prices, so that the operators will have a chance to amortize them more quickly, and all will be able to buy in bigger quantity.

"This," he concludes, "is bound to bring boom times to the entire industry."

Many other operators are of the same opinion. They, too, believe that the manufacturers should now bend every effort to producing lower priced games and phonos.

They feel that the lower prices, allowing them to amortize the cost so much faster, will result in greater buying and will, at the same time, bring better averages to all the operators everywhere in the country.

Some operators already report increased averages. They attribute this to the fact that locations are getting more patronage with the result that they are getting a goodly share of this increased patronage.

"1958 can prove to be a banner year for this industry," reports one operator.

"With more people patronizing more locations," he claims, "there is no doubt that play will step up provided, of course, that we are able to obtain the kind of new and appealing machines the players want."

He also points out that the average operator around the country has changed to 10¢ play.

For the larger bowling games, he says, many are featuring two play for twenty-five cents.

"In short," he advises, "there is every chance for the operator to get ahead during 1958 if all other factors in the industry will work with him to give him the opportunity to cash in.

"As long as there is more patronage in locations," he continues, "we will get more play action. With our phonos and games on 10¢ play, and some even on better coin play action, and with prices of the new machines kept down to a point where they can be more quickly amortized, there is every chance for a banner year in 1958."

Munves Supplies Antique Games

MIKE MUNVES

NEW YORK—R. H. Macy, one of the world's largest department stores, is celebrating its 100th Anniversary and has surrounded the atmosphere with a nostalgic feeling by displaying in its show windows and on its floors many items of merchandise which were in existence 100 years ago.

Among these items are five "Mutoscope Reel" machines with the manual crank handle. Illusions of moving pictures are created by the machine revolving photographs on cards (the original system of projecting moving pictures). Among the subjects Macy's customers can see for free are Charlie Chaplin, "Fatty" Arbuckle, Ben Turpin, Mack Sennett, etc.

Mike Munves supplied the Mutoscopes and reels. At first Macy set up four machines, but the crush was so great, they asked if Mike could provide another. Munves, known internationally as the "Arcade King", has been supplying arcades for almost 50 years, and has in his store room any number of antiquated coin operated machines, which he keeps for sentimental reasons.

Britain's Phono Operators Assn. Holds Emergency Meet To Fight PRS Fee Increase

Decide to Confer With PRS (Britain's Version of ASCAP) Before Court Action

New Copyright Act of 1956 Permits PRS to Set Fees of Own Choosing

LONDON, ENGLAND—The moderates won the day at the emergency meeting of the Council of Britain's Phonograph Operators Association called to discuss the Performing Right Society's proposal to raise the fees charged to operators.

Despite predictions of total war, possibly by a court action, it was decided that another attempt should be made to obtain terms acceptable to members, including a long term agreement at moderate fixed fees.

Said Chairman C. H. Jones, after Monday's meeting: "Obviously the Society's letter is not acceptable as it stands. But we have reason to believe that the door is still open, and that certain counter-proposals we have prepared may be acceptable to P.R.S."

The "representations" referred to were at the end of October last, when a delegation from the P.O.A. visited the P.R.S. and had a long meeting to request better terms for members.

The scale of fees that had previously been proposed by the Association as acceptable to members had been as follows:

1-2	machines	£15.	15.	0.
3	"	£12.	12.	0.
4	"	£10.	10.	0.
5	"	£ 9.	9.	0.
6-10	"	£ 7.	7.	0.
10-20	"	£ 6.	6.	0.
20-40	"	£ 5.	5.	0.
40-60	"	£ 4.	4.	0.
60-100	"	£ 3.	3.	0.

As already reported in The Cash Box, Jan. 18 issue the P.R.S. demanded higher fees.

Incidentally, from 1947 until now, the annual charge for a license in respect of juke boxes or coin-operated gramophones was calculated as follows:

	per annum each
1d. operated machines	£ 6. 6. 0.
2d. operated machines	£10. 10. 0.

A rebate was allowed from the £10. 10. per annum rate provided that voluntary application was made and the license taken up before or immediately on the installation of the machine. 3d. operated machines were treated as 2d. operated machines.

In the course of detailed guidance given to the Council on Monday by solicitor Mr. New several points of considerable general interest relative to the new Copyright Act of 1956 arose. They included these (on which he said he had taken best possible Counsel's advice):

(1) Operators are not themselves liable in any way for fees to either P.R.S. or Phonographic Equipment Ltd. They only own boxes, which they farm out.

(2) Location owners are liable in both cases, because they make use on their premises of the boxes.

(3) An interesting point that has emerged is that members of the public who play the boxes could probably also be proved to be liable to both organization because they actively cause to be played the music and records controlled by both organizations. But this is largely academic, as collection from the public would appear to be impossible.

(4) The amount of the fees charged however, is a different matter altogether, and as nothing is laid down under the Act, it is a matter of what is considered proper, taking into account the various relative factors.

(5) The act provides for an independent tribunal to arbitrate on fees (which would include a high court judge and other nominees of high standing) and site owners could, if it came to the bit, go before the tribunal, backed by the Association, after which the Association could also appear as an interested party. As far as is known this machinery has not yet been used by anyone since the Act went through.

Other points raised by the solicitor were important but must, for the moment, remain confidential.

A letter is being sent at once to P.R.S. from P.O.A. outlining changes in their proposals that would be acceptable and suggesting further meetings. As these may take some months, a letter is being sent to members of the Association advising them to pay the old rate pending the completion of negotiations.

Because of the short notice, Mr. N. Ditchburn expressed his regret at being unable to accept the invitation

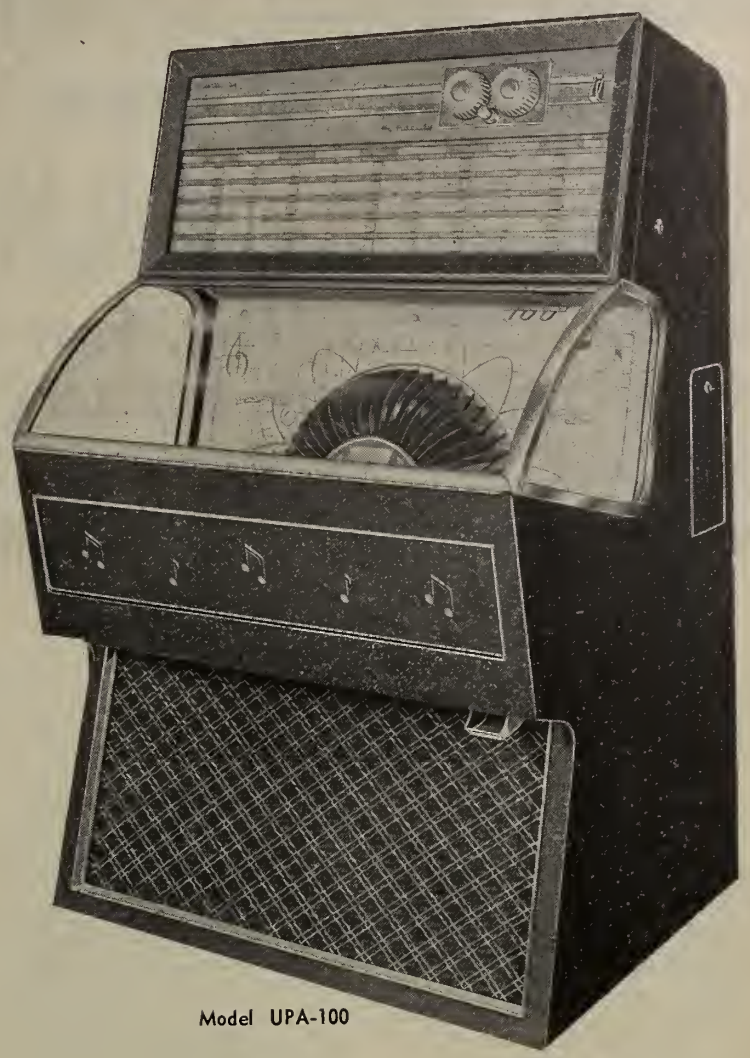
(Continued on page 65)

Plays More... Pays More...

Yes, United's New Hi-Fidelity Phonograph plays more because it appeals to more. Its outstanding rich tone . . . its attractive appearance . . . its convenient dual-dial selector and many other features attract more plays. And, with its amazing fast-action between selections, the new United Phonograph PAYS MORE TO THE OPERATOR!

Write for complete details today!

UNITED MUSIC CORPORATION
3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP



Model UPA-100

Bally Mfg Introduces "Miss America," First In-Line Game In 6 Months

BILL O'DONNELL

CHICAGO—Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city, announced that the first new Bally in-line game in six months, "Miss America," is now on display at all Bally distributors.

O'Donnell, in describing the new game, stated: " 'Miss America' features two cards and ten 'Magic Lines' on the brilliant backglass. Big appeal of the 'Main Card' plus the 'Extra Card' is based on the score-juggling flexibility of the 10 'Magic Lines'. All 5 horizontal lines in 2 cards may suddenly be 'Magic', permitting the player to shuffle lit numbers as he wishes. If a lit number is a dud in one card, the player may transfer the light to the other card and improve his score. Actually, a lit number may appear twice on one card, if necessary to fill out a line-up score.

"Another strong play-producer in 'Miss America' is the 4-story advancing scores. Each line in the 2 cards, whether horizontal, vertical or diagonal, is tied up with a color—red, yellow, green and white. Corresponding colors identify the 4 sets of advancing scores, which advance independently. Each color scores separately, and the fact that the player can score in more than one color, is a powerful play-stimulator.

"Other profit-proved features such as 'Corner Scores', 'Extra Time' and 'Extra Balls' are also included."

O'Donnell described the "Miss America" cabinet, playfield and backglass as the flashiest ever created.

Britain's Phono Operators Ass'n

(Continued from page 64)

to sit in on the Council's discussion, but indicated that he was in sympathy with the line being taken by the P.O.A. The Council members present were: Mr. C. H. Jones, Mrs. L. Shaw, Mr. G. Marks, Mr. J. Hardy, Mr. F. Betts, Mr. R. Needs, Mr. H. Kaye, Mr. F. Walker, and Mr. R. Chappelow.

Just before the Council meeting your reporter talked to Mr. Ford, Licensing Manager of P.R.S. His attitude was friendly and constructive, but firm.

"Our point of view is that we have not increased our juke box charges since 1947. The cost of living since then has gone up for composers as well as for others. If I may say so," he said, "I consider that the P.O.A. delegation was both wise and lucky to visit us when they did. We were just on the point of raising fees, and the discussions cleared up some important points.

"Although some of our directors felt strongly that as the Society's music was now being played all day on many boxes, and therefore there was ground for a considerable increase, we were able to point out to them that, on the other hand, there are marginal sites which do not pay off so well to operators.

"I would also like to point out to operators that we are not, as some appear to think, ogres who want to stop our music being played on boxes. Just the reverse. We want to encourage it. And we are trying to be fair in every way.

"It may be of interest that I have been dealing with juke-boxes for 23 years. My first arrangement was with Mr. Holloway for a penny machine he had in Tottenham Court Road, London. I have been very much interested in the progress of the juke-box industry since then. Incidentally, before the war our charge was six guineas per year per penny machine.

"It may also be of interest that we collect large sums of money for our members from overseas countries for British music played there, and despite the vast amount of American music played in Britain, we actually have a favorable balance of dollars with America because of the amount of British music played there.

"And generally speaking, we are only too happy to be on friendly terms with the P.O.A. and its members."

CLEAN WURLITZER TRADES INCREASE YOUR EARNINGS

Model	
2000—200-Selection	$795
1900—104-Selection	675
1800—104-Selection	595

TRADE IN YOUR 1700's NOW AT TOP DOLLAR—WE NEED 'EM!!!

CRUZE
DISTRIBUTING COMPANY, INC.
1101 West Washington Street
CHARLESTON WEST VIRGINIA
(Phone: Dickens 4-4566)

Shuffle-Bowler Exports Continue To Grow

Belgium, Germany, Austria Lead Import Parade for Used Shuffles and Bowlers. Look to Italy, France, Switzerland, Holland, Denmark to Follow Suit. England Hopes for Licensed Manufacture or Can Buy From Irish Factories

CHICAGO—Imports of used bowlers and shuffle games are growing all over the European continent.

For sometime European coin machine people who visited here, and noted the success these bowling machines were creating thruout the U.S., did not believe that they would "ever take hold in Europe."

Today, because of a daring few importers who decided to "take a chance" and import some of the early model used bowlers and shuffle games because of the low prices quoted, they have found a veritable bonanza.

Exports of used shuffles and bowlers have been growing at a tremendous pace.

Belgium, Germany and Austria are leading the parade of importers at this time. But other European countries are beginning to also note the play action and are starting to introduce the games to their players.

Noticeable among these are Switzerland, Holland and Denmark. Italy has also started to import some bowlers and shuffle games. French importers believe that the French will also like the games.

"Before long," one noted European importer advised, "you will see bowlers and shuffle games all over the European continent.

"Bowling is an old, old game as far as the Europeans are concerned," he reported.

"It's not a new idea. Therefore," he added, "there is every reason to believe that the players will like the games and also every reason to be sure that imports will continue to grow just as sales went spiraling up in the U.S."

Many English coinmen, who first saw the games at U.S. Airforce and Army bases in England, were much impressed.

Some of these men, as was reported in former issues of *The Cash Box*, were even of the belief that the shuffles and bowlers could "replace darts" in a great many pubs.

The British ops are of the hope that some of the factories in England will be licensed to manufacture the games there.

With the advent of factories in Ireland now producing pinballs, which are being shipped to England, perhaps these Irish factories will take on the manufacturer of shuffles and bowlers so that the British coinmen will be able to purchase these games.

In the meantime, as orders for more and more shuffles and bowlers come to U.S. distributors, the manufacturers are very happy.

Not only because this is a fine outlet for their distributors, but also because they foresee, as did the phono manufacturers, the time when new shuffles and bowlers will be most in demand.

CORRECTION!!

BALLY ALL-STAR BOWLER grosses $15 to $20 DAILY, not weekly,

at Kemp's Bowling Alley, Framingham, Mass.

This corrects error in ad of Redd Dist. Co., January 18 issue of The Cash Box.

DISTRIBUTORS and large OPERATORS:

We will prepay and send you BRAND NEW CRATES for you to ship us Shuffle Alleys and Bingos. Send us your entire inventory.

Highest Cash Prices Paid!!

Send For Our New List Of

MACHINES for EXPORT!

Over 1000 Machines IN STOCK! Write—Wire—Call

Redd DISTRIBUTING CO.,
298 LINCOLN ST.
ALLSTON 34, MASS.-AL 4-4040

Exclusive distributor for
WURLITZER
BALLY
CHI. COIN
GENCO

NCMDA

WE WILL SHIP ANYWHERE

Through The Coin Chute

NEW ENGLAND NIBBLES

Snowstorm blocked traffic in and out of Boston with few ops braving the hazardous driving conditions this week. . . . Business around at the distrib plants is quiet for the first time in weeks. . . . Outlook is for more snow and cold weather and ops are sticking close to their routes during this period.

At Trimount Automatic Sales Corp. (Seeburg), staff anxiously awaiting Williams "Ten Strike" bowler. Ops have already tabbed it a winner, it is said. Trimount is completely sold out of Gottlieb's "Straight Flush." **Marshal Caras**, sales, says ops are in accord that these new type games are just what the doctor ordered to put zip in biz. **Dave Bond**, prexy, and **Irwin Margold**, sales mgr., regaling staff with accounts of their recent trip to Europe where they visited with coinmen in many different countries. . . . At Redd Distributors (Wurlitzer), **Bob Jones** readying arrangements for big party on Jan. 26 at the Beaconsfield Hotel. Bob visited with ops at the anni sesh. **John Hawkins** of office staff, daughter in Children's Hospital. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby** back from Conn. biz trip where he talked to big groups of ops and says outlook for '58 is good. Ed's brother, **Al Ravreby**, is back from a long siege of illness. New United "Royal" bowling alley expected at Associated, with 4½-inch ball, extra quiet and extra fast, with all mechanisms in the back. **Dick Mandell**, gen. mgr., had to suspend his plane flying past few weeks because of weather conditions. He remains first distrib to visit his ops by air—and with an airlift.

Among ops in visiting distribs this week were: **Tom Libby**, Haverhill; **Lawrence Bettencourt**, Danvers; **Hal March**, Brattleboro, Vt.; **Henry Levine**, Milton; **Leo Glasband**, Lynn; **Ed Ross**, Dorchester; **Ray Racine**, Woonsocket, R. I.; **Leonard Appel**, Allston; **Mario Lucchessi**, Lawrence; **Sol Robbins**, Newton; **Ray Shea**, Worcester; **Harry Deshowitz**, Chelsea; **Peachy Cassanta**, Milford; **Dave Baker**, Arlington; **Ken Ghorse**, Brockton; **Earl Caruthers**, Providence, R. I.; **Joe Assad**, York Beach, Me.; **Dave Gropman**, Boston; **Connie Pocius**, South Boston; **Ray Faini**, Framingham; **Gerry Waterhouse**, North Dartmouth; **Steve Pielock**, Worcester; **Bert Thomson**, Quincy; **Francis Jaeger**, Southbridge; **Ed Maloney**, Fitchburg; **Dino Donati**, Manchester, N. H.; **Mike Williams**, Nashua, N. H.; **Leon Sherter**, Newton; **Harold Harwich**, Brighton; **Jim McCarthy**, Quincy; **Fred Koufos**, Roxbury; and **George Pappas**, Lowell. . . . **Chris Caraginas**, Newport, R. I. Music Co. op, and **Sophia Regas**, New York fashion commentator, were married two weeks ago and are now residing in Newport. . . . **Harry Poole**, vet coinman, back and forth to New York and Canada, reports activity in Canada has slowed up some. . . . **Ben Palastrant** postcards from Florida that he and Mrs. P. are having a wonderful time. . . . Big turnout of music ops, distribs and platter people at **Louis Armstrong's** opening at Blinstrub's 1,700 seater in South Boston, first booking of jazz artist into the less big nitery.

Through The Coin Chute

PHILA. FILBERTS

Dave Rosen, David Rosen, comes up with an unique sales idea. Will hold his first warehouse auction sale on Feb. 1, at 851 N. Broad St. Reconditioned equipment of all kinds will be available, going to the highest bidder. Visiting Rosen was **Art Weinand**, Williams rep, and Dave tells him he's quite excited about "Ten Strike." **Davey Weiss** in from a road trip. . . . Visiting along coinrow was **Mickey Olejack**, Music Service, Catasauqua. . . . **Cy Glickman** on the street again this week, showed us a letter from **George A. Miller**, thanking him for introducing him to Congressman Green. . . . **Sal Groentemann**, International Amuse. Co., sending in some nice orders from Belgium. Sal expects to remain in Europe for quite a spell. **Albert Polak** doesn't know when he'll make the trip to Belgium. . . . **Nat Solow**, **Bill Adair** and **Marvin Stein**, Eastern Music Systems, (formerly Atlantic Penna Corp.) Seeburg distribs, all tied up in a conference when we dropped in. . . . **Mike Channick** and **Bill Witsen**, International Scott Crosse Co., excited about Bally's new in-line game "Miss America" and feel they have a big winner here. **Abe Witsen** when last heard from was in Portugal, and is expected back in Phila. this week. . . . **Joe Ash**, Active Amusement, making big plans. . . . **Harry Rosen**, David Rosen, back on the job a little thinner. Harry looks well, but must take it easy for a while. . . . Harry said he had to come back to work. He was tired of resting and watching television. He leaves for Florida for a couple of weeks about Feb. 8. **Irv Derfler** reports big hits for Rosen in **Paul Anka's** "Best Of Me," "After New Year's Eve" by **The Heartbeats**, and **Jimmy McCracklin's** "The Walk" on Chess. . . . **Art Raymond** (WPEN-Phila.) has a 15 minute seg he calls "Profamater" on which he plays records by well known talent who have issued disks, like **Hugh O'Brian**, **Kirk Douglas**, **Jack E. Leonard**. . . . **Paul Cimino**, Eastern Music Systems, out getting records to fill in the depleted stocks. . . . **Joe Berger**, Mercury Records, says the new **Bobby Lewis'** "Oh Baby" is something very exciting. . . . **Johnny Mathis** in last Thursday to appear on Clark's "Bandstand." Columbia will have the original sound track of "Oh Captain." Harry Acosta had to leave the office last week because of a bad case of sinus.

ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ACHTUNG!

EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENDEZ!

EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENCION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENZIONE!

SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscriverVi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

Richiedete il tesserino d'iscrizione oggi stesso a:

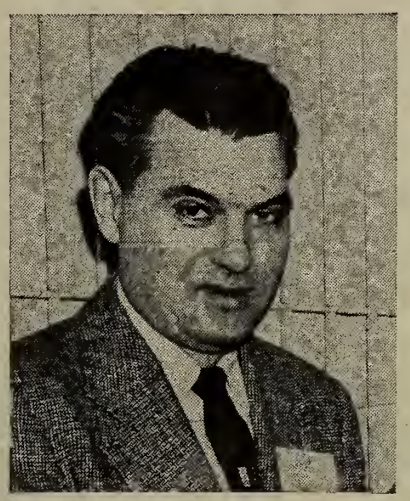
THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

Nebraska Music Show To Be Held In Omaha February 1, 2 and 3

Ops From Five States Will Attend Meetings and View Latest Music and Games Equipment

Important Biz Sessions Scheduled



HOWARD N. ELLIS

OMAHA, NEB. — Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, announced that the association is sponsoring a "Nebraska Music Show" on Saturday, Sunday and Monday, February 1, 2 and 3. The big week-end music show will take place at the Castle Hotel in Omaha, and operators from South Dakota, Iowa, Missouri, Kansas and Nebraska have been invited to attend.

In addition to scheduled meetings, displays of all the latest equipment, both music and amusement games, will be on view in exhibition booths for the visiting operators all three days.

The Nebraska organization has arranged a full schedule of business meetings as well as entertainment. There will be group discussions on subject of interest to the music operator, and speakers will address the gathering on important business matters.

The entertainment program starts on Saturday evening with a Cocktail Hour and Buffet luncheon. On Sunday evening another Cocktail Hour, followed by a banquet at which leading disk jockeys and recording artists will appear. On Monday, a luncheon will be held at noon for the operators and distributors.

"Every operator in these surrounding states should attend" stated Ellis, "as it affords them the opportunity to meet with their fellow coinmen and discuss their problems, as well as see all the new machines on exhibition. The banquet and show alone will be well worth the trip. And on Monday, they can utilize for business purposes."

$25 DOWN

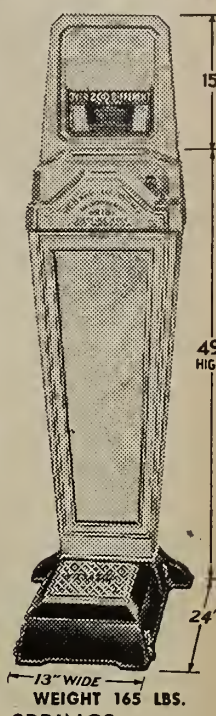
Balance $10 A Month

400 DELUXE

PENNY FORTUNE SCALE

NOT A NOVELTY— BUT AN INVESTMENT

25-75% PROFIT



WEIGHT 165 LBS.

NO SPRINGS

WATLING

Manufacturing Company

4650 W. FULTON ST. CHICAGO 44, ILL.

Est. 1889—Telephone: Columbus 1-2772

Cable Address: WATLINGITE, Chicago

CENTURY ROUTE BUILDERS

WURLITZER

Model 2000	$795.00
Model 1900	675.00
Model 1800	615.00
Model 1700	495.00

SEEBURG

Model 100-R	$665.00
Model 3-W-1 Wallboxes as is:	
Chrome	39.50
Painted	30.00

CENTURY

MUSIC, INC.

1112 North High Street

COLUMBUS, OHIO

(Phone: AXminster 1-1165)

"Reserve Now," Urges Tolisano, Conn. Music Ops

HARTFORD, CONN.—James F. (Jimmie) Tolisano, president, Music Operators of Connecticut, this city, reports that reservations for the organization's first banquet are coming in at a pace that indicate a sellout crowd is a certainty.

The dinner will take place on February 27, Thursday evening, in the Capitol Ballroom of the Hotel Statler, Hartford.

There is still table space available, but it is expected to be far short of demand. Tolisano urges all operators and trade to rush in their reservations so that they will be certain to receive accommodations.

Tolisano also advises that the first souvenir journal will be a most gratifying one.

Through The Coin Chute

HOUSTON HAPPENINGS

Operator A. C. (Buster) Ayo is literally right back where he started 19 years ago. It panned out that way when Buster moved his Ayo Music Co. to 1906 Leeland Ave., which is the same building he and his older brother Sam did business back in 1939. . . . **Dan J. Mechura** opened a wholesale record distributing firm, Allstar Record Distributors, early this year at 1908 Leeland Ave. Along with the Allstar label (his own) the concern is distributor for Tampa, Felsted, Ram and Legend labels for Houston and the gulf coast area. . . . Two attractive lassies, **Betty Winborn** and **Emily Grace**, are now co-owners of Wildwood Record Shop in Pasadena. . . . **H. K. Jones**, an accountant by profession, bought the Joy Way Record Shop and relocated at 911 E. Southmore, Pasadena. He has lined up a bit of promotion by forming the Joy Way Record Club. . . . C. V. Case bought The Platter Shop, only retail record store in old downtown Pasadena, late in December. C. V. complained some about slow business this year and expressed hope that it was only a temporary let down from excessive holiday spending. . . . That well known operators hangout, Gulf Coast Music Systems free coffee bar, recently started serving cocoa and tea as well as coffee. Sure, like everything else there, it's free. . . . Operator Jack Berry, owner of Berry Phonograph Service, Edna, record and equipment shopping in the city. . . . **A. H. Shannon**, owner of Coin Machine Sales Co. (oldest established coinmatic distributing firm in town), hale and hearty as ever, said his cigarette machine vending was above average. . . . The expandingest outfit hereabouts right now is Harrington Amusement. Owner **C. O. (Red) Harrington** decided that volume was the answer and has started out to acquire same via fixing up some old stuff and buying plenty of new. 10 new phonographs rolled the project out of planning into the doing stage.

SALE OF THE HIGHEST QUALITY BINGOS · PINS

BINGOS
- Dude Ranch
- Hi-Fi
- Variety
- Palm Springs
- Gaytime
- Gayety
- Surf Club

PINS
- Gottlieb
- Williams
- All makes and models

WANT! Shuffle Alleys
• BALLY • UNITED

International Scott Crosse Company
SCOTT CROSSE COMPANY
BRANCH 625 CAPOUSE AVENUE, SCRANTON, PA.
1423 SPRING GARDEN STREET, PHILADELPHIA 30, PA.
RIttenhouse 6-7712

45 RPM PHONO-CONVERSATION

FOR ALL 78 RPM MODELS

WURLITZER 1015-1100
Stock #M-117 — CB
Price $13.75

WURLITZER 1250-1400 1600-1650
Stock #M-118 — CB
Price $13.75

ROCK-OLA 1422-26-28
Stock #M-119 — CB
Price $16.95

ROCK-OLA 1432-1434
Stock #M-120 — CB
Price $15.00
with TURNTABLE MOTOR

EASY INSTALLATION
EACH KIT COMPLETE WITH INSTRUCTIONS
MONEY BACK GUARANTEE ! ! !

SEEBURG M-100A—45 RPM
Stock #M-122 — CB
Price $69.50

SEEBURG M-100A—33-1/3 RPM
Stock #M-123 — CB
Price $24.50

AMI — A - B - C - D
Stock #M-121 — CB
Price $32.50

SEEBURG 146 - 47 - 48
Stock #M-227 — CB
Price $16.95

SEND FOR OUR NEW 1958 PARTS & SUPPLY CATALOGUE
WICO CORP., 2907-13 N. PULASKI, CH'GO. 41, ILL.

Through The Coin Chute

GREAT BRITAIN GOSSIP

Attention Canadian distributors. **Arthur Brown**, genial Managing Director of Automaten Distributors Ltd., Mostyn Street, Llandudno, North Wales, who has full commonwealth rights to two of Europe's most successful phonographs, the "Diplomat" and the "Tonmaster," is looking for Canadian outlets for these boxes. Anyone interested should get in touch with Mr. Brown personally, without delay. . . . From all over Great Britain distributors report a lull in business as everyone waits with somewhat bated breath for the mysteries of the Amusement Trades Exhibition in London January 28, to be revealed. Business on locations, however, continues good in most areas . . . Disc-jockey impressario **George Elrick** is busily engaged in preparing one of the most ambitious gramophone records ever produced. Details will not be available until the Spring, so intensive are the preparations, but the entire proceeds will go to the Heart Club for Under-Privileged Children of The Variety Club of Great Britain . . . So keen is **Cyril Shack** on maintaining his reputation as the best juke-box record picker in Britain that he is having American singles flown over to him weeks before they are due for release in Britain. Cyril is a director of one of London's largest distributing and operating companies, and he also runs a highly successful British one-stop. . . . **Mr. F. Walker**, of the long-established London distributing and operating concern of Ruffler and Walker, 33/37 St. John's Hill, London S.W. 11., tells us that an advertising phrase which is successfully moving Bal-Ami boxes in quantity is "it pays while it plays." Short and to the point . . . London operator, **Mrs L. Shaw**, who is secretary of the Phonograph Operators' Association, tells us that since she took over the P.O.A. secretaryship, last March, the membership has been doubled. Mrs. Shaw is one of Britain's few women operators. She has been in the business for many years.

Great interest has been aroused among British merchants by the announcement that automatic vending machines will be among the exhibits at this year's National Stationery and Book Trades Fair which takes place at the Horticultural Halls, Westminster, London from February 10 to 14. Some 4,000 square feet of extra space has already been booked by exhibitors . . . So rapidly are 45-speed phonographs dominating the British scene that second-hand values of 78-speed machines are dropping rapidly. About 50 per cent of all single records now being pressed in Britain are 45's, and the percentage is increasing steadily in favour of the newer speed. But there are still some thousands of 78-boxes in Great Britain . . . Fifty-franc slot machines are being installed in Paris in a fleet of fast coaches running between the Esplanade des Invalides (where extensive parking facilities for cars have been arranged) and the Etoile. The scheme has been introduced in an attempt to ease the capital's New York-like traffic problem . . . The sole agency in **Leonard Walton's** excellent "Twins" two-player floor machine has been taken up by **Danny Robinson.** Robinson and Co. is also doing particularly well with Harry Streets' "Telefortune," and Walter Streets' "Rifle Range" . . . **Ted Furborough**, well-known Midland showman and machine-man, has died at a Coventry hospital at the age of 80. He had been living at the Fairground, Bedworth. . . . Mid-January raiders stole jewellery and a $5,000 mink coat from the Kent home of operator-showman, **Albert Botton** of Olympia and Great Yarmouth Pleasure Beach . . . Castro is out with a "Vibrator Lounger," which gives the customer a vibro-massage by means of a coin-box in the arm of the well-upholstered chair . . . **George Whittaker** of Blackpool announces another winner from **Gunter Wulff** (the Rotomat and Novomat firm). This time George does the importing. Robinson and Co., Blackpool, does the distributing.

A son has been born to **Violet** and **Joey Kefford** at Moorfield, Truro. Mother and baby are doing well. This makes three sons and one daughter in the well-known Kefford family. . . . The Gavan Fund, which was established to help the family, which, as reported in an earlier column, suffered grievously in a fairground fire, has now reached a total of $2,500. . . . Branches of Britain's Phonograph Operators Association have now been set up in five areas: Scotland; Ireland; Northern England; West Country; and London & Home Counties. Regular branch meetings are being held, and each branch sends a delegate to monthly Council meetings. . . . A last-minute addition to exhibitors at the forthcoming Amusement Trades' Exhibition is Lennard Automatic Sales, 9 Bolton Road, London, N.W.8., who handle Bergman products. . . . **Mr. R. Chappelow**, the leading Leeds operator, tells us that he has had great success in switching over from threepenny to sixpenny plays on many of his phonographs. To assist the change he has introduced EP's, also with great success. In virtually all cases, the "take" was increased. . . . **John Katz**, of Precision Automatics Ltd., Brighton, tells us he expects to sell the French "Emaphone" 96 and 160-selection phonographs (for which he has been appointed sole concessionaire in Great Britain and the Commonwealth) at £435 and £535 respectively. This will make them the cheapest boxes of their kind in Britain, it is stated.

SLATE TOPS FOR BUMPER POOL
SIZE: 32" x 48"... $44.50; 4 OR MORE... $42.50 EA.
(REGULAR PRICE, $65.00)—IMMEDIATE DELIVERY
ORDER NOW — SAVE MONEY!
Complete Stock of Billiard Supplies for All Makes of Coin Operated Pool Tables. Price List on Request.
TERMS: 25% DEPOSIT BALANCE, C.O.D.
MARVEL Billiard Supply Company
1604-06 W. LAKE ST., CHICAGO 12, ILL. Phone: MOnroe 6-8855

Through The Coin Chute

TENNESSEE TOPICS

Hermitage Music Co., Nashville, well on the way to a big 1958. When we dropped in the sales floor was crowded with operators and all seemed to be buying. **Red Hitchcock** was busy ok'ing orders. The Record Bar was also getting an exceptionally good play. . . . At Rock City, Nashville, we ran into the same situation. Business was so good it was difficult to get any news. **Ken Break** did manage to get in a few words saying how happy and optimistic he was about 1958 prospects. . . . **B. C. Tomlin**, Tommy Distributing Co., Nashville, had a J. H. Keeney vending school going when we dropped in. **Harold Dorgan**, service manager of J. H. Keeney vending division, made a hit with the vending operators and some juke and game operators who attended the school. His patience and clarity of instruction stood him in good stead and made him many friends. Tommy advises us of two new operators entering the biz; **Herschel Thompson**, Lexington, will be in games and music. **Gerald R. Staggs**, Nashville, has started a route of vendors. Tommy also advises that **Red Beasley** is doing a fine job of operating vendors and boosts his own Keeney line as tops. . . . **Herschel Williamson** reports business good but expects 1958 to be even better. . . . **Julian Silnerfield** and wife down in Miami to escape the falling snow. . . . **Charles Ackers**, P & N Amusement, Paris, proudly displaying five new pens on his desk. **Jourd White** is down on the farm. . . . **Charles E. Waynick**, Ideal Music, Paris, holding down the fort while **H. A. Waller** on a lake in Arkansas shooting ducks and snowbound. Also spotted **W. H. Brown** and **LeRoy Phillips**. . . . **Ford Cowell**, Huntington, Tenn., out on his hard run in the midst of a snow storm. . . . **Parker Henderson**, Southern Amusement, Memphis, says that the first two weeks of 1958 have bettered those of 1957 and he believes this will continue right through the year. . . . Everyone at S. M. Sales, Memphis, busy writing orders on the Rock-Ola phonos. . . . At Sammon and Pennington, Memphis, we found that George was down in Arkansas starting the year off with some big sales. **Bob Goad** was at the office, glued to the telephone, taking down those orders. Goad is another of the local distributors who is convinced 1958 will be a big operating year. Cotton Pennington was on the floor circulating among all the visiting operators. In the shop things were developing into a madhouse as the fellows tried to find room for a new shipment of cigarette vendors. . . . **Ed Newell**, Ormatt Vending, Memphis, working hard on his route. . . . **Charles Todd**, George W. Haynes Amusement, Murfreesboro, telling us of his bees and trying to hype us into using Royal Jelly. . . . **J. W. Biggers**, Clarksville, Tenn, at his desk sending out checks to clean up 1957. Predicts a bigger 1958. Mrs. Biggers back from a holiday in Miami, Fla. and looking just wonderful with her tan.

Through The Coin Chute

DALLAS DOINGS

Howard Becker, national credit manager for Capitol, visiting in town last week. Everyone at Capitol is enthused about same company's purchase of Angel Records. Big district sales meeting to be held in Dallas to introduce new line . . . **Phil Weinberg**, regional sales manager for Bally Mfg. Co., is in Chicago visiting at the factory . . . **Cliff Wilson**, Walbox Distributing Co., spending a few days in Oklahoma . . . Among the out-of-towners visiting the distributors this week were: **W. W. Brown**, Henderson; **J. H. Briscoe**, Denton; **W. C. Stark**, Gainesville; **John McGee**, Buffalo; **Dick Quam**, Henderson; **Jim Lockhead**, Terrell; **Buddy Clem**, Paris; **Walter Wiggins**, McKinney; **A. V. Clawson**, De Kalb; and **Ed Marschek**, West Texas . . . **Gene Williams** got caught in a snowstorm in West Texas . . . **C. L. Ford**, St. Augustine, now recovering after an accident en route to Dallas to visit distributors . . . Fort Worth's **Benny McDonald** enjoyed the Navy-Rice game in the Cotton Bowl this past New Year's Day. He was one of the lucky ones who sat in the sun . . . **R. O'Connell** of S. H. Lynch & Co. is on a trip to Shreveport, La. . . . Noticed **Allen Wallace** and his partner **Wilbur** from Mineral Wells visiting at the R. Warncke Co. . . . Our deepest sympathy to **R. Warncke** and his family on the loss of his brother. **Mr. and Mrs. R. Warncke** from San Antonio were in Dallas for the funeral . . . **Tommy Chatten** is trying a new recipe for grilling steaks this weekend at his Lake Texoma cabin . . . Big State Dist. now carrying the Jubilee & Josie record lines. Visiting at Big State was **H. W. Dailey, Jr.** of Houston . . . When **Ray Anthony** was here recently, he did a lot of publicizing for his new album, "Rock-n-Roll With Ray Anthony" . . . We're all wishing **Grady Pope** of McKinney a speedy recovery from his recent accident . . . Popular entertainer **Liberace** returns to Dallas this week for a ten-day engagement at the Century Room . . . **The Kirby Stone Four**, masterful waxers of Cadence Records, are currently at Statler-Hilton's Empire Room. This group is now sifting material for two new albums . . . Dallas' **Cell Block Seven**, waxers of several jazz records, plays a jazz concert at Baylor next week. They are currently displaying their talents in many southwestern cities.

25¢-50¢ Play Action Grows

More Bowlers and Shuffles Featuring 2 Plays 25¢. More Phonos Feature 50¢ Chutes. Believe 25¢ and 50¢ Play Will Grow Even Greater

CHICAGO — "The percentage of 2 for 25¢ play games we are selling continues to increase tremendously over straight 10¢ play," reported one well known shuffle and bowler manufacturer.

He also stated that this trend became noticeable during 1957 and has continued to grow greater ever since.

"I firmly believe," he said, "that the intelligent operators everywhere in the nation agree with us that they can just as easily obtain 2 plays for 25¢ on location as they can 10¢ play.

"Of course," he added, "it takes time to prove this point so our games are all equipped with optional 10¢ chutes as well as with whatever chute play action the buyers desire."

This increase in 2 for 25¢ play has been noticeable nationwide. Many are of the belief now that the majority of the larger bowling games will, eventually, all be featuring 2 for 25¢ play as against former 10¢ play action.

One reason for this, as operators point out, is the higher cost of these games. Also the fact that, where these bowlers can be located, the difference between 10¢ and 2 for 25¢ is not that much noticeable at least as far as the players are concerned.

The playing time, according to most ops, is the same on 2 for 25¢ play as on straight 10¢ play.

"In short," as one op puts it, "the players don't mind, when playing against each other, whether they insert two dimes or one quarter.

"They take just as much time to play the game.

"But," he adds, "that extra nickel, as far as we operators are concerned is the difference, in many cases, between profit and loss.

Therefore, according to reports being received from many operators, as well as from distributors and manufacturers, the 2 play 25¢ bowlers and shuffles are proving most popular.

In the case of the automatic phonos, the 50¢ chute has grown up. The operators report that, today, there are just as many half dollars in their collections as quarters.

They attribute much of this to the fact that with the 50¢ coin chute they are in the position to give the players a real bargain. At the same time, they explain, because of the fact that there is an overlap of similar tunes, they enjoy greater profits with 50¢ play action.

"It used to be," reports one well known operator, "that we could find a growing number of quarters in all of our dime play phonos.

"Since we have started to feature the 50¢ chute we now find just as many half-dollars.

"This," he advises, "is proving to us that the half-dollar play action, where we can give the players a real bargain in most cases, appeals to the point where collections are better and that means profits are growing in many of our locations."

It is also noticeable that all manufacturers are adopting the 50¢ chute ever since this increase in collections of half-dollars became noticeable.

The operators who have been featuring the 50¢ play action feel that this chute is bound to grow in importance nationwide.

In short, with more and still more quarter and half-dollar chute action noticeable everywhere in the country, there is every belief that the new bowlers, shuffles and other games, along with the new phonos are pointing a better profit path for all the operators everywhere in the country.

SEE THE ALL-LOCATION LINE BY
WURLITZER
PIONEERS OF 50 CENT PLAY

YCDBSOYA!!*
GET ACTION! GET EQUIPMENT from WORLD WIDE!
* You Can't Do Business Sitting On Your Assets!

5-BALL GAMES

ROYAL FLUSH	$295	4-PL. MAJESTIC	$410	2-PL. BALLS-A-POPPIN	$175
ACE HIGH	275	4-PL. REGISTER	310	2-PL. BLONDIE	185
RAINBOW	245	4-PL. SCOREBOARD	195	2-PL. CIRCUS	325
AUTO RACES	235	2-PL. FLAGSHIP	310	C.C. CAPRI	135
DERBY DAY	190	2-PL. SEA BELLES	295	HAWAIIAN BEAUTY	125
HARBOR LITES	175	2-PL. GLADIATOR	245	DIAMOND LILL	110
SWEET AOD-A-LINE	155	2-PL. TOURNAMENT	215	CUE-TEE	55

WANT TO BUY...
ALL TYPES BINGO GAMES
WILL PAY HIGHEST CASH DOLLAR OR TRADE LATE 5-BALLS!
Terms: 1/3 Dep., Bal. Sight Draft. Cable: "GAMES—CHICAGO"
WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL. Everglade 4-2300

NOW DELIVERING
NEW GAMES
Chicago Coin TV BOWLING LEAGUE
Williams JIG SAW
Williams TEN STRIKE
Bally ALL STAR BOWLER
Genco MOTORAMA
Genco SHOWBOAT
ORDER TODAY !

REAL PIN ACTION!
100% BOWLING BALL IMPACT!
NO PLAYFIELD CONTACTS!
Chicago Coin's
TV BOWLING LEAGUE
Immediate Shipment
Exclusive Distributor for Chicago Coin in N. Illinois and Indiana

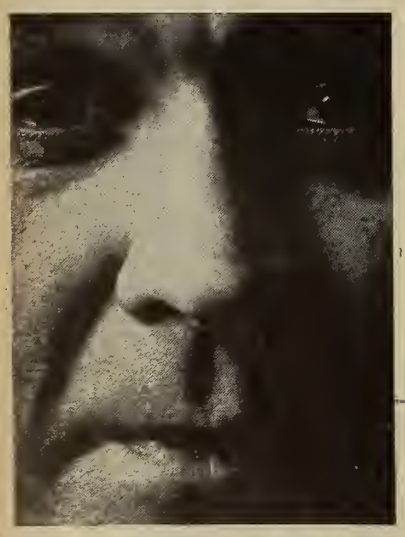
World's Most Complete COIN MACHINE CATALOG
FREE TO IMPORTERS!
56 PAGES—FULLY ILLUSTRATED
Send for Free Copy Today

FIRST
COIN MACHINE EXCHANGE, INC.
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

ALL GAMES CLEANED
AND IN WORKING ORDER

SPECIAL: Exhibit Ringer Ball	$ 60.00
Wms. Roll-A-Ball (6 player)	250.00
Genco Skill Ball (2 player)	195.00
Chi.Co. Skill Ball (6 player)	250.00
Genco Quarterback	110.00
Chi. Goalee	40.00
Star Shooting Gallery	85.00
Dale Guns	15.00
United Target	75.00
Criss Cross	49.50
1436 Rock-Ola (78)	99.50
1448 Rock-Ola—A-1, Like New	650.00
14 ft. United Lane (1 piece)	395.00
14 ft. United Lane (2 piece)	440.00
14 ft. Bally Lanes	475.00
18 ft. Bally Lanes	525.00
Twin Bill	130.00
Marble Queen	75.00
Palisades	45.00
Peter Pan	135.00
Smoke Signal	140.00
TimBuc Tu	125.00
Flying High	40.00
Skill Pool	50.00

WIRE—WRITE or PHONE HE 1-7577.
1/3 Deposit Required On Each Order.
We are exclusive factory distributors for:
BALLY-WILLIAMS-ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)



Are your chances against cancer any better today?

The answer's yes . . . IF! Formerly, we could cure one out of every 4 cancer patients. Today, it's one out of 3. So why the big IF? Because the odds against cancer depend on you. Only *you* can give us the money we need to keep research going full speed. Remember, time is *everything* with cancer. Send a check *now* to "Cancer", care of your local Post Office.

American Cancer Society

Wico Corp. Ships 45 RPM Conversion Kit To Distribs

ED RUBER

CHICAGO — Ed Ruber, sales and export manager of Wico Corporation, this city, announced this past week that shipments of the firm's 45 RPM conversion kits to distributors and operators all over the world have increased sharply.

Ruber stated that, due to the record industry discontinuing the manufacture of most 78 RPM records, many phonograph operators who are still using 78 RPM juke boxes are being forced either to convert to 45 RPM or dispose of them at a great loss.

Wico has the most complete line of proven conversion kits for all early models of coin operated phonographs, according to Ruber. These include Wurlitzer models "1015" to "1650," Seeburg models "146" to "M-100-A," Rock-Ola models "1422" to "1434" and AMI models "A" to "D."

"Many operators who have already converted," Ruber said, "have commented that their 78 boxes have been giving them a large profit on their small investment of converting to 45 RPM.

Each conversion kit comes complete with diagram and instructions for easy installation.

Ruber pointed out that operators can use converted juke boxes in locations that do not warrant a new phonograph.

"In addition," he added, "by converting 20-record boxes, many operators have found that they can more readily export these phonographs to buyers all over the world."

Wico's 45 RPM conversion kits, he said, are also available for operation on 50 cycles.

Through The Coin Chute

CALIFORNIA CLIPPINGS

Interest is running high along Pico Boulevard in anticipation of the new model phonographs and games which will start making their appearances in the showrooms in the very near future. . . . **Sammy Ricklin** and **Gabe Orland** report that business at California Music Company has remained at top pitch which is a good indication of another big year in record sales. The flu bug hit California, taking **Bella Stack** and **Val Zuniga** off their respective jobs for a couple of days. **Buddy Robinson** says the **Moe Koffman** Quintette's version of "The Singin' Shepherd Blues" on Jubilee has caught on with the operators. **Martha Delgado** predicts The Royal Teens have a hit with "Short Shorts" on ABC-Paramount. **John "Scotty" Devin** making plans for a week-end trip to Tijuana. . . . **Bob Corbin** and **Jerry Inglis**, former Los Angeles operators, now active in Boise, Idaho, visiting distributors along Pico Boulevard. . . . **Charley Robinson** returned to C. A. Robinson & Company after his Caribbean cruise with many interesting tales of his visits to the foreign ports. **Al Bettelman** has been receiving reports from the operators in the territory on the consistently good earning being recorded with United's "Royal" Bowling Alley. **Hank Tronick** says he has received many inquiries on William's "Ten Strike" and "Ten Pin" games with a number ordering them sight unseen. Hank reports greater activity in the San Diego area with the announcement of the new missile program going into affect there.

At American Coin Machine Service Company, **Andy, Bill, Vinny** and **Nick Lanzy** are working long hours shipping their "Easy View Title Holders" to the Eastern and Midwestern states with more orders coming in from all over. Local operators have told Bill that their take has increased in locations where they have installed the new "Title Holder." . . . **Ben Spalding**, Phoenix operator, in town for the Rose Bowl Game and to order equipment and records. . . . **Mary Solle** says business is thriving at Leuenhagen's Record Bar and she is hoping she won't have to cancel her Palm Springs trip with her sisters, **Kay** and **Claire Solle**. The highlight of their trip will be a visit to "Romanoff's On The Rocks" for dinner. Mary says **Frank Sinatra's** "Tell Her You Love Her" on Capitol is headed for another hit. Claire reports **Guy Mitchell's** "The Lord Made A Peanut" on Columbia started off slowly but is gaining daily with the operators. Kay reports her big seller the past week has been "Stroll" by **The Diamonds** on Mercury. . . . **Jim Silva** of Mexicali, Mexico, on one of his rare visits to the distributors along Pico Boulevard. . . . **Jack Simon**, Simon Dist. Co., reports a decided increase in the export orders. **Sonny Lomberg** and **John Freeman** busy preparing and shipping local orders for used equipment. **George Muraoka** doing double duty during **Earl Holloway's** absence to recover from an arm injury he received. . . . **Pat Pugliese** announced Advance Phono Parts has been made Los Angeles distributor for the "Easy View Title Holder". Pat has this new unit displayed in many distributors showrooms along Pico Boulevard.

Herman Paster of St. Paul in town for a short visit with his partner, **Bill Happel** at Bager Sales Company, Inc. Bill reports the AMI "H-200" phonograph continues going very well with a number of orders coming from the San Diego area. **Marshall Ames** says he is having a hard time supplying operators with Genco's "Motorama"—the demand is growing daily. In the Parts Department, **Jack Leonard** keeping on his toes furnishing operators with the many parts needed for servicing their routes. . . . **Norty Beckman** enjoyed a week-end in Las Vegas with his wife, **Clarice**, before diving into the expansion program that is under way at Norty's Music Center. Norty believes the remodeling will be completed within a few weeks when everything will be back to normal. **Jan Graham** reports **Elvis Presley's** new release of "Don't" on RCA-Victor was being requested by the operators before it was at Norty's, which is a certain indication of another juke box hit. **Jessie Bojorquez** says a big seller the past week has been "Magic Moments" by **Perry Como** on RCA-Victor. . . . At Paul A. Laymon, Inc., **Lucille** and **Paul Laymon** very pleased with the way sales remain high with the Rock-Ola "1458" Phonograph. **Ed Wilkes** says Bally's "Strike-Bowler" is the "Number One" item in the game line at Laymon's. **Jimmy Wilkens** says operators have reported very good take in their locations with Bally's new "All-Star" Bowler. "Red" Creswell busy in the shop reconditioning used equipment to fill the orders **Charlie Daniels** is waiting up.

Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Bert Bonomi of Bert's Music in Sacramento has a quadruplicate case of measles on his hands with all four children bedded down at the same time . . . **Felton Robertson** of Huber Distributing Company, AMI distributor, on a business trip through Northern California . . . **Mrs. Mildred Alexander**, office manager and "Girl Friday" at Advance Automatic Sales Company, has been with the firm since 1936 . . . **Bob White** of Los Angeles in town for a visit at R. F. Jones Company . . . Out-of-towners sighted shopping and visiting along coinrow included **Bob Netto** of Reliable Music in Hollister; **Quinton Laine** from Sacramento; **Roger Kitto** of Yreka . . . **Ed Nielsen** of Capitol Records and his sales staff attending a meeting in Los Angeles . . . Capitol Records finding it difficult getting along without **Vi Orfans** during her time out with a siege of Asiatic flu . . . Everyone at Advance Automatic Sales Company enjoyed seeing **Harry Williams** of Williams Manufacturing Company on his recent trip up from Los Angeles . . . The Columbia Records department at H. R. Basford Company busy setting up their early Spring program. . . . Chuck Klein of R. F. Jones Company enroute to Reno.

LOW PRICE **BIG APPEAL** SMALL SIZE **HIGH PROFITS**

NOW YOU CAN EQUIP **EVERY** LOCATION

ONLY 59" LONG X 22" WIDE

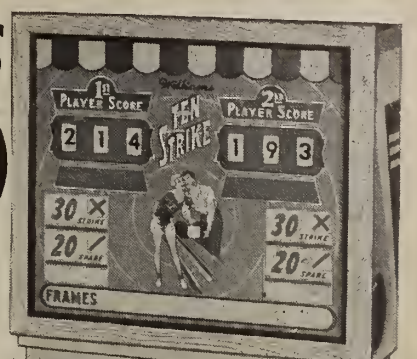
1 or 2 CAN PLAY

Williams **TEN STRIKE**
REPLAY AND SINGLE NUMBER MATCH FEATURE

Williams **BRAND NEW WINNER**

Twin National Slug Rejectors with adjustment to 3-4-5 or 6 plays for 25¢

BALL ACTUALLY HITS PINS!
NO ROLLOVERS



Williams **TEN PINS**
NOVELTY
No Match • No Replays

Single National Rejector Adjustable to 5¢ or 10¢ play or 2 players for 25¢.

AUTOMATIC PIN RESET

TURN TO AIM

PUSH TO BOWL

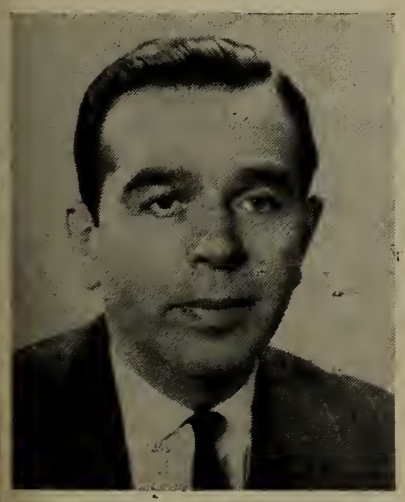
Williams MANUFACTURING COMPANY

"KLEER-VUE" 1-piece HOOD
"STRONGER THAN GLASS"
FORMICA Playfield and Rails

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

SEE IT AT YOUR DISTRIBUTOR

German Coinman Predicts 1958 Will Be Big Year In European Countries



A. W. ADICKES

HAMBURG, GERMANY — Alfred W. Adickes, Nova Apparate-Gesellschaft, this city, advises that he looks to 1958 with great optimism for business thruout the entire European area.

"As far as phonographs are concerned", states Adickes, "the American industry still stands a very good chance to maintain its share in the European markets, with all due respect to German-produced phonographs, which have succeeded in taking over a pretty high percentage of the demand, due particularly to the advantages they enjoy in price, freight, duty, and free access to most of the Soft Currency Areas. Speaking for our well-introduced Rock-Ola's, I feel pretty confident that we shall not only maintain, but even increase their share in the markets due to quality merits and an excellent Sales Organization which not all other firms can claim."

Reviewing the amusement machine situation, Adickes, who claims he was primarily responsible for the re-introduction of American-made equipment to the market, "particularly in competition against German-made pay-off machines," commented "This undertaking was not an easy one, and a number of firms have benefited from this pioneer work.

"The pinball business in Germany was already about to assume fairly good proportions", he reports, "when a temporary brake was put on the business by the imposition of the revised Federal Laws restricting the use of pinballs in Arcades, which are still a major outlet for these games in this country. It is, however, my opinion that within a few months we shall recover the best part of our present loss in turnover in pinballs due to special efforts.

"In addition to pinballs, shuffle alleys are beginning to take hold on the market, and the Germans are becoming very shuffleboard-minded particularly in the Western part of Germany that is universally known as North Rhineland and Westphalia and at the same time in parts of the American zone.

"We put the machines in American Canteens, then into places fraternized by a lot of American GI's, and then the Germans themselves gradually took a liking to the games. Since about six months ago, we have hardly been able to fill the demand for reasonably priced used American shuffle alleys, and we have been importing a fairly good number every month. It appears that this popularity is going to last for some time, altho the trade will have to be pretty careful not to invest too much in high-priced games because the American market has definitely proved that apart from the incomparable opportunities in placing these games, the operators, generally speaking, have not fared too well in the long run in buying too many high-priced alleys, particularly due to the rapid change of models and drop in second hand values.

"It is also interesting to note that Austria is gradually opening up to American pinballs. It is a slow, but apparently successful beginning. It is still slow particularly due to legal restrictions existing in a number of Counties in this otherwise so lovely little Austria."

MUSIC

M-100A—Converted to 45 RPM	$275
SEEBURG 100-R	650
A.M.I. D-40	165
WURLITZER 1800	595
ROCK-OLA "FIREBALL" 120 (45)	195
ROCK-OLA FIREBALL 120 (78)	150
45 RPM Conversion for M-100A	$69.50
45 RPM Conversion for other models	WRITE

GAMES

Bally ALL STAR BOWLER
Bally STRIKE-BOWLER
ChiCoin TV BOWLING LEAGUE
Williams TEN STRIKE and TEN PIN
Gottlieb STRAIGHT FLUSH
Valley 6-POCKET POOL

VENDING

KEENEY 22-Col. Elect. Cig. Vender
Also Available: Keeney 300- and 400-Cup Coffee Venders, Cold Drink Vender.

ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Continuing...
SENSATIONAL SALE!

AMI E-120's and Seeburg M100C's. Best offer takes what's left. You can still save real money. WRITE, WIRE or PHONE US QUICK!

IMPORTERS
We have whatever machines you want . . . at the price you can pay. Perfectly reconditioned by skilled mechanics.
WRITE US YOUR NEEDS

RUNYON SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co., Irving Kaye Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

Greatest Sales Idea Ever Offered To Coinmen

ROSEN'S *first* WAREHOUSE AUCTION SALE

★ THE DATE
February 1, 1958
★ THE WAREHOUSE
851 - 53 - 55
North Broad Street
Phila., Pa.
★ THE TIME
12 Noon

★ COME EARLY AND PICK UP THE BARGAINS OF YOUR LIFE

The Rosen Warehouse Sale gives you a money-saving, time-saving way of getting all the beautifully reconditioned coin machines you want and need at your *own* bid price. Listed are the machines we have specifically collected for this sale — Music, Pin Games, Pool Tables, Shuffle, Bowling and Skee Ball Alleys and Arcade Equipment. All to give you an opportunity to make the most fabulous buys — cash and carry.

BE SURE TO ATTEND THIS HISTORY MAKING EVENT

or . . . *Write For Complete Lists Of Equipment And Send Your Sealed Bids By Mail To Be Opened The Day Of The Sale!*

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

Also Distributor for Williams, Auto Photo, Chicago Coin and Genco.

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription ☐
$30 for a full year (outside United States) ☐
$45 for a full year (Airmail outside U.S.) ☐

NAME .....

FIRM .....

ADDRESS .....

CITY ZONE STATE .....

Through The Coin Chute

EASTERN FLASHES

Despite a week of bad weather, more operators showed up on coinrow than for quite some time. Most of the wholesalers reported a considerable jump in sales of all types of equipment, both new and reconditioned. No one could pinpoint the reason for the activity, but all accepted it happily, and hope it is the beginning of a continuous flow of sales.

* * * * *

Kept in the office the early part of the week by several appointments and hazardous driving conditions in Conn. and Upstate N.Y., Irv **(Kempy) Kempner**, Runyon Sales Co., left the latter part of the week to visit ops in N.Y. State. "It was a good thing Kempy was around," said **Barney (Shugy) Sugerman**, "as we needed his assistance here to handle all the ops who dropped in." Shugy reports very big sales of Bally's "All-Star" bowler, and a steady sale of AMI phonos. **Buddy Fox** bowled a 290 on "All-Star," the highest score recorded by anyone on Runyon's floor. . . . **Mike Munves**, finishing up a two week stay at Hot Springs, expected back on the job Monday, Jan. 20. Mrs. Rose Munves and brother **Joe Munves** will be most happy to see Mike back. Even tho this is their slow season, they claim the work load is just too much, particularly as they were being continually harrassed by carpenters, painters, et al, who are now in the process of renovating their offices and showrooms. . . . **Bill Hearst** of Lawrence, L. I., makes the rounds of wholesalers. . . . **Charlie Sacks** of Union Automatic, Brooklyn, vacationing in Miami Beach. . . . **Ed Ristau**, Rock-Ola rep, visits the big city. . . . **Al Simon**, Albert Simon, Inc., back from a Chicago visit, all smiles over what he saw at the factories he represents. Both Simon and Al D'Inzillo report biz continues on the upswing. Here's a switch—**"Senator" Al Bodkin**, one of the industry's great story tellers, listens while Al Simon relates a real funny story—a newie he picked up in Chicago. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing, working at top speed. Now, they report, in addition to their export orders, local biz on reconditioned music machines has shown a tremendous increase. . . . **Irving Kaye**, Irving Kaye Co., Brooklyn, back in the factory after a week on the road, and reports he picked up a number of orders for the various amusement machines he produces.

* * * * *

Meyer Parkoff and **Murray Kaye**, Atlantic N. Y. Corp., report very fine attendance at the firm's renewal of its Monday night "Service School" sessions. In addition to visual demonstrations, mechanics and ops raise any number of mechanical questions, which Atlantic's experts answer. Parkoff particularly pleased at the large number of ops who visited here this week, stating that there were more ops dropping in for actual purchases than the firm has enjoyed in many a moon. **Art Weinand**, Williams' rep, visiting here just as their new game "Ten Pins" is set up on Atlantic's showroom floor. . . . **"Senator" Al Bodkin**, who is acknowledged one of the city's most enthusiastic and fun-loving coinman, is also one of the industry's most progressive and intelligent operators. "Thank God for dime play," said Bodkin to your correspondent. "If it weren't for dime play, we'd be out of business." Bodkin advises over 80% of his music operation is on dime play, and he's working toward 100%, with each location handled as an individual problem. One of the interesting points, Bodkin brought up was that his teenage locations are all on dime play (Some ops claim this type of location should remain on 5¢). "Teenagers are somehow more aware that juke boxes play for a dime than many adult locations," Bodkin claims. . . . Congratulations to **Nat Solow**—elected president of Eastern Music Systems Corp., Phila (formerly Atlantic Penna Corp.), Seeburg distribs. . . . **Joe Young** and **Abe Lipsky**, Sandy Moore Distributors, busy getting out an export order by air freight to a customer in the Caribbeans, and readying another batch of reconditioned music for shipment to a South American customer. "I'd like to deliver these machines to any of the two countries personally," sighed Abe.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Norman Kady of Grand Forks, N. D., in town over the week-end and spent a few days calling on the distributors . . . **Tom Roberts** of Hurley, Wis., in town for the day making the rounds . . . **Elmer Cummings** of Brookings, S. D., in town for a few hours and in a hurry to get home. Elmer has been very busy the past two weeks making arrangements for the South Dakota Phonograph Association meeting to be held at Brookings Sunday and Monday, Jan. 12-13. **Mr. and Mrs. Cummings** are hosts . . . The Automobile Show in Mpls. was a great success last week thanks to such stars as **Georgia Gibbs** and the **Andrews Sisters** who appeared twice daily and really packed them in. **Dagmar** MC'd the show . . . **Frank Ponterio**, of Worthington, Minn., in town for the day to pick up his record supply . . . **Stanley Woznak**, of Little Falls, Minn., in town for the day making the rounds. Stanley feeling pretty good since his auto accident, and getting around o. k. . . . **Hank Krueger**, of Fairfax, Minn., in town for a few hours to pick up some parts and anxious to get home, bowling nite . . . **Harry Galep** and **Johnny Galep** of Menomonie, Wis., in town for the day . . . **Mr. and Mrs. Earl Ackley**, of Spooner, Wis., drove into Mpls. for the day. Mrs. Ackley got to do some shopping. . . . **Andy Benna**, of Ironwood, Mich., in town for a few days just taking a little vacation, and picking up some parts and records . . . **Pete Wornson** of Mankato, Minn., in Mpls. for a few hours making the rounds . . . **Frank Mager** of Grand Rapids, Minn., in town for the day picking up some parts . . . **Matt Huppert** of Island, Wis., in town very early in the morning and out of town by noon . . . **Bob Aherin** of LaMoure, N. D., back home again after spending three weeks vacation in California. Said he liked it there so much he may decide to move there . . . Operators in town this week were **Ed. Kubes** of New Prague, Minn.; **Don Hazelwood**, of Aitkin, Minn.; **B. F. Kragtorp** of Tracy, Minn.; **Bill Welch**, Chippewa Falls, Wis.; **Harold Havenor**, Eleva, Wis.; **Vince Jorgenson**, Mason City, Iowa.

Through The Coin Chute

CHICAGO CHATTER

Mild temperatures and good weather the first part of last week brought flocks of ops out in a buying mood. Distribs report brisk sales of phonos and games. New products winning acceptance, with amusements leading the pace. Ops seem satisfied that the new ideas rolling out of the factories will push collections up. . . . Among the visitors in United offices this past week getting the answers to profitable operation from Bill **DeSelm** and **Herb Oettinger** was Dan Stewart, Salt Lake City, Utah. Bill chuckled, "Just wait till you see what we've got ready for the trade. The operators will love this one!" Herb, in the meantime, advises that **Al Thoelke** is due for a long trip west, while **Johnny Casola** continues zooming over the highways down south. . . . Over at ChiCoin, production is booming along on the firm's new "Lucky Strike Bowler". Which causes **Sam Wolberg** to feel in the mood for a change of scenery. He's heading for Calif. on combined vacation and biztrip. **Sam Gensburg** and **Harry Glick** report steady increase in production of "Commando Machine Guns," with distribution plan mainly responsible for great influx of orders. **Mort Secore** waiting for **Ed Levin** to return from visit to **Jack Rosenfeld** in St. Loo before taking off on another extensive trip.

JOHN FRANTZ

Bally's Bill **O'Donnell** on well deserved vacation. Cruising with Nicki toward warm waters of the Caribbean. Other Ballymen, no doubt, getting red-eared from taking all of his innumerable longdistance telephone calls. Especially with the new "All-Star Bowler" clicking big. . . . **Shirley Rubolino**, at Empire Coin these past 14 years, thrilled and excited over becoming a grandmother just recently. . . . Everyone at Genco working at full speed as the firm bows its new gun game. **Avron Gensburg, Ralph Sheffield, Al Warren** and **Steve Kordek** telling one and all about the terrific test reports received from the many different types of locations. "Best gun ever made" is their unanimous verdict. . . . **Dave Pastern**, practicing at the Sunset Bowl, finally came thru with his old-time average of 182. . . . Bally adman **Herb Jones** sure has a lot of different products to write about. No sooner does he finish with one project, someone comes in with still another. There's one desk that's never bare.

JOE ROBBINS

With both **Art Weinand** and **Sam Lewis** out calling on distribs, **Sam Stern** at Willams really moving around like an express train. One minute in the office, the next in the plant. Never stops. . . . Problem still facing the nation's ops is how to maintain routes on a profitable basis. Discussions invariably bring up heavy license fees, increased overhead expenses, loans and bonuses, high cost of new equip't. There is no doubt that, under most commish arrangements, the location owners get the major share of earnings. All coinmen agree that ops must demand a minimum guarantee big enough to cover all costs plus a decent profit. The answer is in **The Cash Box**' oft repeated stand that the old-time 50-50 is no longer possible. More equitable division of the gross intake, continuously urged by **The Cash Box**, is the only way to a prosperous future. . . . **Izzy Tuchalski** advises that when location owners demand new equipment, he tells 'em, "All you need to be in business is customers." . . . At Donan, **Don Moloney** and **Mac Brier** report they could easily move ten times more "All-Star Bowlers" than they're getting from the factory. Takes a while, even for Bally, to catch up when demand for a game is almost overwhelming.

Dave Clark, who recently joined his father in Waukegan, in town to pick up equipment **Walter** is in a special hurry to get. . . . **Bob Martin** seen heading back to Kenosha one day last week with a bulging truckload of bowlers. . . . Steady hum at the Gottlieb plant as **Alvin** and **Nate Gottlieb** and **Judd Weinberg** keep working on future developments. These men in the habit of looking and planning far ahead in order to come out with outstanding games. "Some Greek philosopher back in 44 B.C.", says Alvin, "came up with a saying that has become my favorite: **'The wise man guards against the future as if it were the present'.**" . . . Letter in the mail from **Wes Van Dusen**, Edmonton, Canada, asking for name of firm manufacturing player pianos. . . . **John Frantz** advises he's starting to work nights as well as days, tooling up for a completely new machine gun. "This new machine gun set-up is being tested now," reveals John, "and will be ready for May deliveries to amusement parks, arcades and other locations. It will also use the same size pellets as our 'Rifle Sport'," he adds.

ED LEVIN

At Keeney, **Paul Huebsch** reports production of "DeLuxe Big Tent," and the plant meeting increased quotas on venders. In town last week asking Paul for faster deliveries of cig machines was **Joe Abraham**, Youngstown, O. That southern-style salesman, V. N. "Al" **Allbritten** on his way in to the factory with some ideas for future promotions. **Harold Dorgan** covering Memphis, Georgia towns and Miami this week. . . . **Ted Rubenstein**, Marvel Mfg., excited over backlog stack of orders for "Lucky Horoscope," and starting another new production run. **E. Bye** thrilled over brand new car. . . . **Clarence Schuyler** of Games, Inc., planning to come out with something new in the amusement field. . . . **Vince Shay** at All State put it this way, "We can move more of any game because the price is right and the quality is there." **Stan Levin** entertaining **Bernard Berman**, Looville. . . . Art Garvey at Bally with lots to do every minute and taking plenty of orders over the phone. . . . **Joe Kline** almost ready to start redecorating First Coin showrooms and offices. **Sam Kolber** out in the territory. **Fred Kline** having one grand time entertaining a slew of customers.

LES RIECK

The **Wiczer** brothers, all five of 'em, putting lots of push into promotion of the firm's 45 RPM conversion kit. **Ed Ruber** sounds very definite about biztrip to European continent and very optimistic about potential there for complete line of parts. . . . World Wide's **Joel Stern** and **Len Micon** report the firm's new and reconditioned equip't picking up in sales volume. "The new games," they add, "are very, very good and the ops are buying to upgrade routes." . . . Met up with **R. H. Roche** of B. L. Dist., Forreston, Ill., who relates how he upped most of his spots from 5¢ to 10¢ play. "My take," he says, "took a high jump!" . . . Gil Kitt setting a fast pace for **Ray Henderson** and **Fred Minter** as he plunges into mountains of work. **Joe Robbins**, before boarding boat for NWI, plans to use couple of days stopover in NYC to visit with **Barney "Shugy" Sugerman** and **Si Redd**. Joe better not forget one thing—sun-tan lotions, and puhlenty of it! . . . Could be some big things cooking over at A.B.T. The **Atwoods** came in last week with sales-engineering staff and several others from Rockford for all-day meeting. **George Kozy** notes sharp increase in orders for coin chutes from practically all coin-factories here.

AL WARREN

Kurt Kluever returned from **Frank Fabiano**'s Rock-Ola showing at the Piemontese Club in Detroit Jan. 12 with the most glowing description of this event. Over 500 guests attended, Kurt says, and all agreed it was the most successful and the most outstanding distrib showing ever held. "Best showing I ever attended. And there were orchids for every lady guest," Kurt concluded. **Ed Ristau** in town this past week, but planning a western jaunt. **Les Rieck** to visit eastern distribs. **Jack Barabash** to NOLA and Texas. . . . Hear that wedding bells will be ringing for Rock-Ola's **Frank Schulz** (sales-service engineer) and **Dorothy Kammler** (export mgr.) on Feb. 1. Congratulations!

HAPPY BIRTHDAY THIS WEEK TO: **Victor J. Lucas**, Chicago, Ill. . . . **Joseph F. Friedman**, New York, N. Y. . . . **David Yamshon**, Oak Park, Mich. . . . **Harry Berman**, Chicago, Ill. . . . **Louis H. Morris**, Galveston, Tex. . . . **Jimmy Robillard**, Riv Des Prairre, Que., Canada. . . . **Tom R. Gaskins**, Knoxville, Tenn. . . . **Abe Fish**, Hartford, Conn. . . . **Jack Hartman**, Rome City, Ind . . . **Sig Lett**, West Monroe, La. . . . **Leon Tobler**, Woodward, Okla. . . . **Harry Rosen**, Philadelphia, Pa. . . . Clarence I. Steffey, Mansfield, O. . . . **Ben L. Kulick**, Buffalo, N. Y. . . . **Paul Maceli**, Frontenac, Kan. . . . **Fred W. Shay**, Lebanon, Pa. . . . **Joseph J. Naclerio**, Waterbury, Conn. . . . **B. J. Onofrio**, Forestville, Conn.

DON MOLONEY

WORTH REPEATING: If you would like to leave footprints in the sands of time, you had better wear work shoes.

ATTENTION IMPORTERS
Available for Immediate Delivery
APPROXIMATELY 150
SEEBURG PHONOGRAPHS
Models A, C, W, G, R & V200
Send For Special Price Lists!!
Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and International Mutoscope Distributors
MEMBER NCMDA EXCLUSIVE PROTECTIVE & PROMOTIVE ASSOCIATION
TRIMOUNT
Remember IN NEW ENGLAND IT'S TRIMOUNT!
40 WALTHAM STREET BOSTON 18, MASS.
Tel. Liberty 2-9480

Rejuvenate Those Old Shuffle Locations With
NINE FOOT BOWLING ALLEYS
(CONVERTED FROM 14' BOWLING ALLEYS)
$475.00 EACH
TRY ONE — YOU'LL WANT MORE !!
PHONE! WIRE! WRITE!
Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600
DETROIT BRANCH: 14344 FENKELL AVE. (Tel: BRoadway 3-2150)

52 Issues of
The Cash Box
$15 Regular Mail
$30 Air Mail

NEW! Running RABBITS
on Endless Chain—
Disappear when Hit!

NEW! CLAY PIPES
on Revolving Wheel
"Shatter" and disappear
when Hit!

GENCO'S
GUN CLUB
RIFLE GALLERY

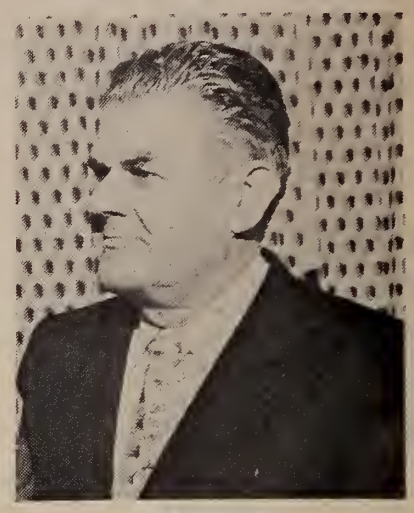
NEW Glittering, Gleaming
GOLD
PLASTIC CABINET FRONT
MAKES CABINET LOOK ENTIRELY DIFFERENT

- ELECTRIC MOTOR Resets Targets — Eliminates Target Breakage
- ADJUSTABLE REPLAY and 'Bonus Shots' Features
- 2 LIGHTED CANDLES snuff out when hit — plus other new action targets
- COMPACT, COLORFUL CABINET — only 50" x 29" x 70" high

MATCH FEATURE AVAILABLE

GENCO MANUFACTURING
Div. of Chicago Dynamic Industries Inc.
2621 N. ASHLAND AVE. • CHICAGO 14. ILL.

So. Dakota Music Ops Receive 8 Page Public Relations Booklet



GORDON STOUT

PIERRE, S.D. — Gordon Stout, president, South Dakota Phonograph Operators Association, circulated an eight-page printed booklet to locations thruout the State in his continuing public relations efforts.

Most of the pages are devoted to items of interest to locations, among these short quotations from the classics, both serious and humorous, lengthy stories on the purposes of the association; how to use television to advantage; and reprints of *The Cash Box* "Juke Box Poll" for 1957. Also included is a poem by Stout "Little Things Mean A Lot," pointing out the necessity of dealing courteously with customers.

The most important item is a double page headed "ASCAP STILL DETERMINED TO RUIN JUKE BOX INDUSTRY." Stout reviews the situation, clearly explaining the purposes of ASCAP, and detailing in length the juke box operators' position. In the concluding paragraph, Stout asks for the cooperation of the public, "You, whoever you are, have a duty to yourself, if you would save for yourself the right to have juke box music in public places. MOA needs your help. Won't you write in and protest the adoption of ASCAP's amendments to the music copyright law. That is all you would need to do."

$500 Reward

CHICAGO — The very first issue of *The Cash Box* appeared in June, 1942.

There is a special dating on this issue. If there is someone who may have one of the first, original copies of *The Cash Box*—he can obtain $500.

There is no longer a copy on hand at the offices of *The Cash Box*.

When Bill Gersh was tripping thru the industry in 1942 he left behind many of these very first issues.

If someone in the industry saved and preserved this very first issue of *The Cash Box* it's now worth $500.

(If you have a copy of this very first issue simply send it to: *Bill Gersh, The Cash Box, 32 West Randolph Street, Chicago 1, Illinois, U.S.A.*

More EP Albums Cause Ops To Test 15¢-2/25¢ Play

CHICAGO—Greater production of EP albums is causing many operators to try EP play action on their dual system phonos.

The fact that *The Cash Box* now lists the "*Top 13 EP Albums*" has had a very outstanding effect for these tests.

What is even more important, in view of the demand for EP albums by teenagers, and the further fact that ops can obtain 15¢ per play, 2 plays for 25¢, has caused this to become a very great and growing field for the nation's music ops.

There is now no doubt that EP play action has grown to new heights as far as the music machine industry is concerned.

More and more ops have tied in with 15¢, 2 for 25¢ play action. They are of the opinion that EP album play will grow in importance all over the country.

Now! Gottlieb's

STRAIGHT FLUSH

combines new wide-open roto-targets with the universal appeal of playing cards

- Wide-Open Roto-Targets Bring 3 Targets Up to Scoring Position at All Times, Allowing One Skill Shot to Lite 2 Cards with A Single Hit
- Special Score For:
  - Lighting Any Five Cards in a Row
  - Hitting Red and Green Targets After Row is Made
  - Making Special Rollover on 5th Ball After Straight is Lit
- Red and Green Targets Light Pop Bumpers and Cyclonic Kickers for Added High Score
- Total of 18 Ways to Score Specials Including Match Feature and High Score to 7,000,000
- Four Places to Spin Roto-Targets

See your distributor today!

Amusement Pinballs as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 NORTH KOSTNER AVENUE • CHICAGO 51, ILL.

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Chicago Coin Introduces "Lucky Strike Bowler"

New King Size Bowler Features "Flash-O-Matic" and Chrome Guards

CHICAGO—Samuel Gensburg, Chicago Coin Machine, this city, announced that shipments of "Lucky Strike Bowler", new de luxe model 6-player ball bowling game, are going forward this past week to the firm's distributors.

"The new features our engineers have incorporated into this game", Gensburg stated, "make 'Lucky Strike Bowler' as outstanding in every way as it is realistic and quiet. The operator is sure to gain greater play action than ever before."

"Lucky Strike Bowler" features "Flash-O-Matic" with replays. There are ten stars, four yellow and six red, on the colorful backglass. One star remains lit at the end of the game.

When a red star opposite one of the players' score is lit when game is over, that player is awarded from 1 to 5 replays.

The "Flash-O-Matic" unit can be disconnected at any time by the operator.

Other de luxe features include new all-chrome backglass guard, pin hood guard and a double-bar pin guard.

Purpose of the chrome guards, Gensburg explained, is to provide added protection for the backglass, pins and the triangle head above the giant size pins. This serves to reduce breakage, cut down service calls and enhances the appearance of the game.

"Lucky Strike Bowler" retains rubber-topped ball return track and cork insulated playfield, presented to the trade in Chicago Coin's previous king size bowler. It is extremely quiet in operation.

Balls are 4½ inches in diameter and weigh 2½ pounds. Game has genuine gutters. Mechanism in the back rack allows easy access and ease of handling and shipping.

As in previous ChiCoin models, 2 plays for 25¢ is standard on "Lucky Strike Bowler". Also available as one play for 25¢. Coin mechanism can be quickly converted to 10¢ play.

There are no contacts or switches on the playfield. Up to six players may enjoy high speed play according to regulation bowling scores.

Wiley Joins Empire

GIL KITT

CHICAGO—Gilbert Kitt, president and owner of Empire Coin Machine Exchange, this city, announced this past week the addition of Robert "Bob" Wiley to the firm's sales staff.

Bob has had many years of experience in the operation and sales of coin operated equipment of all types. He formerly represented Atlas Music Company and World Wide Distributors, and is well known to operators thruout the midwest.

"We are very pleased to have Bob Wiley with us", Kitt said. "We feel that the addition of Bob to Empire's sales staff is another step forward in the expansion of our organization and the improvement of our service."

Kitt stated that Wiley will be stationed in Empire's Detroit office and that he was fully confident Bob would provide the finest service and outstanding cooperation to the operators in Detroit and thruout the state of Michigan.

A. B. T. GUESSER SCALE

● EXPORT MODEL & DOMESTIC MODEL WRITE QUICK!

A.B.T. Rifle Sport Gallery

Kicker & Catcher

A.B.T. Challenger

Pace Aristo Scale

Manufacture and Sales
J. F. FRANTZ MFG. CO.
1940 W. LAKE ST., CHICAGO 12, ILL.
(Tel.: TAylor 9-2399)

● Full line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

50 120 200 SELECTION MODELS
A
ROCK-OLA
FOR
EVERY LOCATION

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Midget Movies & Film. State kind of Film. M & M MUSIC, 765 IOWA S.E., HURON, SOUTH DAKOTA.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Phonographs, Late Model Seebnrg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

WANT—To Buy: Williams 1957 Deluxe Baseball and 4-Baggers. Will pay Cash or Trade Bingos, Bowlers and 5-Balls for Baseball Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel. MAin 1-8751).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Qnote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Juke Box Operators—If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS, 824 WILLARD ST., NORTH BELLMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT — For Cash—Bally King Pin and Congress, $250. Laid In Los Angeles. Want Close-out on Late Shuffle Alley and Bowlers. FOR SALE—Wurlitzer Model 1800 Phonograph, $525; Wurlitzer Model 2150, Write—DON ZAK, ASSOCIATED DISTRIBUTORS, 2775 W. PICO BLVD., LOS ANGELES, CALIFORNIA (Tel. RE 1-6371).

WANT — Key Wests. State quantity, condition and price first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD STREET, SPOKANE 4, WASH. (Tel.: MA 4-8585).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—150 Bally Holly Cranes. For export shipment only. Write or Wire for special prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2025 PROSPECT AVENUE, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans—per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Penny Scales. New Reduced Prices. All Inside Locations. Loboys, All Makes. No Charge For Crating. G. H. SCALE SERVICE, 208 ROEMER BLVD., FARRELL, PA. (Tel. DI 6-9805).

FOR SALE — Seeburg V-200's; Wurlitzer 2000, 1700, 1500, 1250; Auto Photo Studios Model 9 & 11; as well as Electric Signs For Same Studios; Late Gottlieb Five Balls. Contact ASSOCIATED COIN AMUSEMENT CO., INC., 3607 GROVE STREET, OAKLAND, CALIF. Or Call (OLympic 8-3006).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned — $395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—14 Foot Bowlers, $475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE — Chicago Coin 6 Player Skee Balls. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Bally: ABC Bowler $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $350; Top Notch $335; Mercury $165; Fifth Inning $135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162 or 4-7549).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $135; And Pixies @ $70; AMI H-200 @ $795; Wurlitzer 4851 Wallboxes @ $9; 14 Ft. Bally & United Bowlers @ $475. Write For Complete List of Phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Pirate Guns, new in original crates $335; slightly used $295. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE—Bally Beautys, $20; Palm Beach $15; Frolics $15; Beach Club, $15. We have 25 Seeburg 3W1 Chrome Wallbox cleaned and checked, $42.50 ea. Also 3 M100 A's, $75 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, IND.

FOR SALE—35 New Panoram Projector Bulbs $2 ea.; State Fair Gun $295; Pirate Gun $295; Rifle Gallery $125; Championship Baseball $150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer 1700, $575; Wurlitzer 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—Ready to ship. A-1 Condition: Ace High 265; Sweet Add-A-Line $135; Royal Flush $290; Gypsy Queen $115; Score Board $190; Majestic $360; Balls-A-Poppin' $190; Band Wagon $300; Regatta $120; Royal Crown $135. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. CAnal 7137).

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Gayety $45; Rio $25; Hawaii $35; Tahiti $25; Genco Baseball Pool $75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TUlane 6729).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M $35; Seeburg Hideaway $35: Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE—William's Steeple Chase, Reno, Contest, Hi-Hand, Genco Lucky-Seven, Genco Gypsy Grandma, Mercury Gripper, Bang-O-Rama Gun. All New in original crates. Make Offer. We need room. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — Specials — Bally: Show Times $395; Big Shows $250; Key Wests $315; Bally Bike Kiddie Ride $535; Williams: Reno $244.50; 1957 Deluxe Baseball $325; International Mutoscope: Voice-O-Graph Refinished $85. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel.: JAckson 3-5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C. $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

WANT **FOR SALE** *CHECK OFF WHICH YOU DESIRE*

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

FIRM_____

ADDRESS_____

CITY_____ZONE____STATE_____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Special: Exhibit Ringer Ball $60; Wms. Roll-A-Ball (6 Player) $250; Genco Skill Ball (2 Player) $195; Chi. Co. Skill Ball (6 Player) $250; Genco Quarterback $110; Chi. Goalee $40; Star Shooting Gallery $85; Dale Guns $15; United Target $75; Criss Cross $49.50; Rock-Ola 1436 (78) $99.50; Rock-Ola 1448 A-1 Like New $650; 14 Ft. United Lane (1 Piece) $395; 14 Ft. United Lane (2 Piece) $440; 14 Ft. Bally Lanes $475; 18 Ft. Bally Lanes $525; Twin Bill $130; Marble Queen $75; Palisades $45; Peter Pan $135; Smoke Signal $140; TimBucTu $125; Flying High $40; Skill Pool $50. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HEnderson 1-7577.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Chrome $50; Hammerloid $40; Rock-Ola 120 $50; 3020 $5; Vendor Coin Changer $60; Beach Clubs $50; Bally Beauty $40; Long Pools $65; 8 Ohm Speakers $9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—Millions of extra coins are taken from Clean Machines. Clean right with Lemonite. B & B Vending, El Paso, Texas use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1. BOX 403, ARLINGTON, TENN.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

MISCELLANEOUS

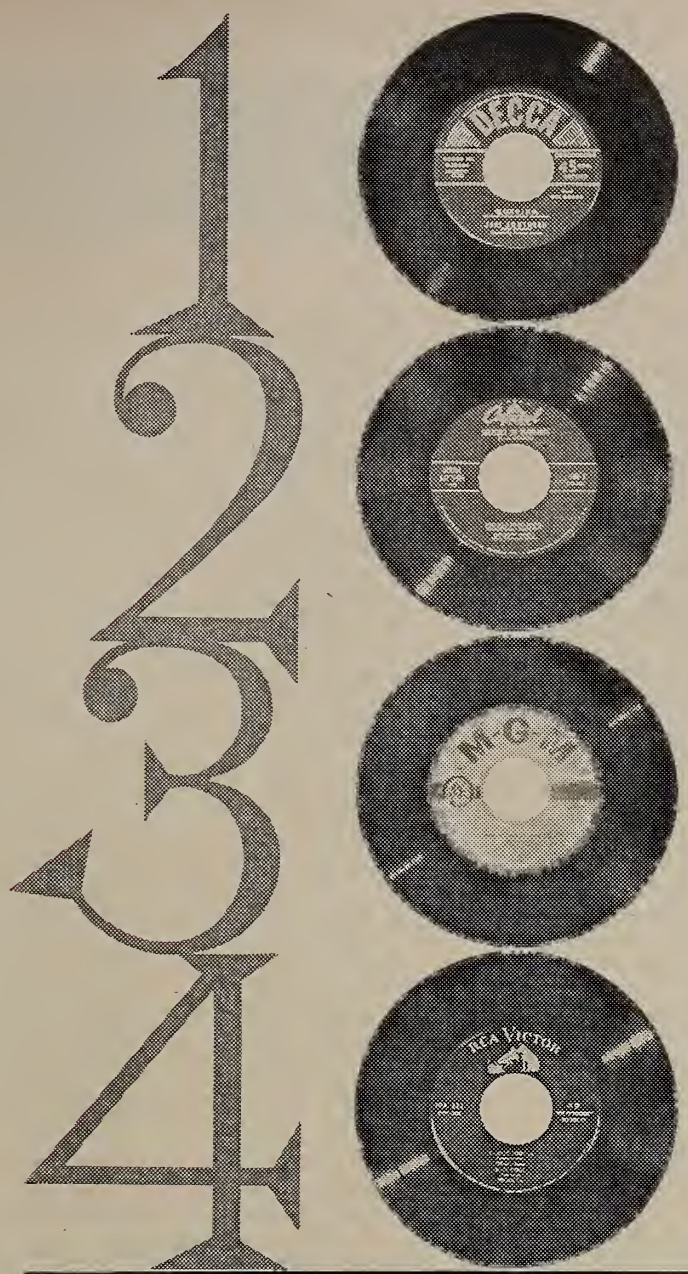
NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BON LOMOND PL., LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151, Car 542).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—We have just completed negotiations with the Frans Simons Co. of Antwerp, Belgium and are pleased to announce their appointment as our exclusive amusement game representative for Europe. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.



H-200 Album Play

the H-200 plays records
in rotation
side 1
side 2
side 3
side 4
in the self same order
as the music was heard
in the original performance.
No other juke box does!

AMi *Incorporated*

1500 Union Ave., S.E.
Grand Rapids 2, Michigan
Chicago Zurich

known by operators since 1909 for the most dependable coin operated music instruments made.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS

AMI

	4. Model A, '46, 40 Sel., 78 RPM	35.00	65.00
	4. Model B, '48, 40 Sel., 78 RPM	50.00	95.00
	4* Model C, '50, 40 Sel., 78 RPM	50.00	125.00
	4* Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
	4. Model D-80, '51, 80 Sel., 78 RPM	200.00	325.00
	4. Model E-40, '53, 40 Sel., 78 RPM	225.00	325.00
	4* Model E-80, '53, 80 Sel., 45 RPM	300.00	400.00
	4* Model E-120, '53, 120 Sel., 45 RPM	300.00	425.00
	4. Model F-80, '54, 80 Sel., 45 RPM	450.00	500.00
	4* Model F-120, '54, 120 Sel., 45 RPM	450.00	625.00
	4. Model G-80, '55, 80 Sel., 45 RPM	565.00	675.00
	4* Model G-120, '56, 120 Sel., 45 RPM	575.00	695.00
	4* Model G-200, '56, 200 Sel., 45 RPM	645.00	775.00
	4. Wm. Wall Box	5.00	9.00
	4. SM or SL Stepper	5.00	10.00

ROCK-OLA

	2. 1422, '46, 20 Sel., 78 RPM	20.00	45.00
	2. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
	4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
	4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00
	4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	50.00	95.00
	4. 1432, Same as above, Converted to 45 RPM	60.00	120.00
	4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	70.00	135.00
	4. 1434, Same as above Converted to 45 RPM	70.00	150.00
	4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	180.00
	4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	229.00
	4. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
	4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	575.00
	4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	665.00

SEEBURG

	4. 146S, '46, Standard 20 Sel., 78 RPM	20.00	30.00
	4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
	4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	35.00
	4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	40.00
	2. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	45.00
	2. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
	4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
	4* M100A, '49, 100 Sel., 78 RPM	95.00	195.00
← TOTAL NO.		TOTAL VALUE →	

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
955th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

	4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
	4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	425.00
	4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
	4* HF 100G, '54, 100 Sel., 45 RPM	525.00	695.00
	4* HF 100R, '54, 100 Sel., 45 RPM	550.00	725.00
	4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
	4. W1-L56 Wall Box 5c	3.00	5.00
	4. 3W2 Wall-a-Matic	3.00	6.00
	4. W4L-56	5.00	10.00
	4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
	4. W6L-56 5/10/25 Wireless	5.00	10.00
	4. 3W7-L-56	5.00	10.00
	4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

	4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
	4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
	4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
← TOTAL NO.		TOTAL VALUE →	

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

	4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
	4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	90.00
	4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	125.00
	4* 1400, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
	4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	180.00
	4* 1500, '52, 104 Sel., 45 & 78 Intermix	145.00	225.00
	4* 1500A, '53, 104 Sel., 45 & 78 Intermix	175.00	275.00
	4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
	4* 1650, '53, 48 Sel., 45 RPM	225.00	350.00
	4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	365.00
	4* 1700, '54, 104 Sel., 45 RPM	465.00	595.00
	4* 1800, '55, 104 Sel., 45 RPM	500.00	725.00
	4* 1900, '56, 104 Sel., 45 RPM	650.00	825.00
	4* 2000, '56, 200 Sel., 45 RPM	695.00	895.00
	4. 2140 Wall Box	2.50	5.00
	4. 3020 Wall Box	3.00	8.00
	4. 3048 (Conv. of 3020)	5.00	10.00
	1. 3031 Wall Box	3.00	9.00
	4. 3045 Wall Box	4.00	9.00
	4. 4820 Wall Box	8.00	20.00
	4. 4851 Wall Box	9.00	25.00
← TOTAL NO.		TOTAL VALUE →	

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

	4. ABC (Un 3/51)	20.00	35.00
	4. Ace High (Got 2/57)	250.00	290.00
	4. Across the Board (Un 9/52)	20.00	35.00
	4. All Star Basketball (Got 1/52)	20.00	35.00
	4. Arabian Knights (Got 12/53)	80.00	120.00
	4. Army-Navy (Wm 10/53)	35.00	55.00
	4. Arrow Head (Wm 7/57)	275.00	310.00
	4. Atlantic City (B 5/52)	25.00	65.00
	4. Auto Race (Got 9/56)	175.00	255.00
	4* Balls-a-Poppin' (B 11/56)	175.00	245.00
	4. Beach Beauty (B 10/55)	125.00	200.00
	4. Beach Club (B 2/53)	35.00	75.00
	4. Beauty (B 11/52)	30.00	65.00
	4. Big Ben (Wm 9/54)	55.00	120.00
	4. Big Show (B 9/56)	245.00	330.00
	4. Big Hit (CC 7/52)	20.00	30.00
	4* Big Time (B 1/55)	85.00	145.00
	4. Blondie (CC 8/56)	145.00	210.00
	4. Brazil (Un 10/56)	195.00	285.00
	4. Bright Lights (B 5/51)	20.00	55.00
	4. Bright Spot (B 11/51)	30.00	65.00
	4. Broadway (B 12/55)	150.00	270.00
	4. Cabana (Un 3/53)	20.00	50.00
	4. Capri (CC 10/56)	125.00	195.00
	4. Caravan (Un (2/56)	125.00	190.00
	4. Caravan (Wm 6/52)	25.00	50.00
	4. Chinatown (Got 10/52)	30.00	50.00
	4. Circus (Un 8/52)	25.00	55.00
	4. Circus Wagon (Wm 10/55)	175.00	225.00
	4. Classy Bowler (Got 7/56)	195.00	235.00
	4. C. O. D. (Wm. 9/53)	50.00	80.00
	4. Colors (Wm 11/54)	90.00	130.00
	4. Coney Island (B 9/51)	20.00	65.00
	4. Continental Cafe (Got 7/57)	300.00	375.00
	2. Control Tower (Wm 3/51)	10.00	20.00
	4. Coronation (Got 11/52)	25.00	50.00
	4. County Fair (Un 9/51)	15.00	25.00
	4. Crossroads (Got 5/52)	25.00	50.00
	4. Crosswords (B 1/56)	195.00	250.00
	4. Cue Ball (Wm 3/57)	225.00	265.00
← TOTAL NO.		TOTAL VALUE →	

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Cyclone (Got 5/51)	20.00	30.00
	4. Daffy Derby (Wm 8/54)	75.00	120.00
	4. Daisy May (Got 7/54)	115.00	145.00
	4. Dealer "21" (Wm 2/54)	25.00	65.00
	4. Derby Day (Got 5/56)	170.00	210.00
	4. Diamond Lill (Got 12/54)	100.00	140.00
	4. Disk Jockey (Wm 11/52)	30.00	60.00
	4. Domino (Wm 5/52)	25.00	40.00
	2. Double Action (Ge 1/52)	15.00	25.00
	2. Double Feature (Got 12/50)	10.00	20.00
	4. Double Header (B 7/56)	215.00	325.00
	4. Dragonette (Got 6/54)	100.00	175.00
	4* Dude Ranch (B 9/53)	35.00	70.00
	4. Duette (Got 4/55)	150.00	195.00
	4. Easy Aces (Got 12/55)	155.00	195.00
	4. Eight Ball (Wm 1/52)	25.00	45.00
	4. Fairway (Wm 6/53)	30.00	60.00
	4. Five Star (Univ 5/51)	20.00	35.00
	4. Flagship (Got 1/57)	295.00	325.00
	4. Flying High (Got 2/53)	40.00	75.00
	4. Four Bells (Got 10/54)	110.00	150.00
	4. Four Corners (Wm 12/52)	40.00	75.00
	4. Four Horsemen (Got 9/50)	15.00	30.00
	4. "400" Upright (Ge 10/52)	30.00	45.00
	4. Four Stars (Got 6/52)	30.00	65.00
	4. Frolics (B 10/52)	30.00	75.00
	4. Frontiersman (Got 11/55)	100.00	165.00
	4. Fun House (Wm 10/56)	220.00	245.00
	4. Gay Paree (Wm 6/57)	400.00	475.00
	4. Gay Time (B 6/55)	95.00	125.00
	4* Gayety (B 3/55)	45.00	95.00
	4. Gladiator (Got 1/56)	215.00	265.00
	4. Globe Trotter (Got 11/51)	15.00	30.00
	2. Golden Nugget (Upright) (Ge 2/53)	30.00	45.00
	4. Gold Star (Got 8/54)	125.00	150.00
	4. Grand Champion (Wm 8/53)	35.00	75.00
	4. Grand Slam (Got 4/53)	35.00	60.00
	4. Green Pastures (Got 1/54)	60.00	100.00
	4. Gun Club (Wm 11/53)	35.00	75.00
	4. Guys-Dolls (Got 5/53)	30.00	75.00
	4. Gypsy Queen (Got 2/55)	125.00	175.00
	4. Handicap (Wm 6/52)	30.00	50.00
	4. Happy Days (Got 7/52)	35.00	50.00
	4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
	4. Harbor Lites (Got 2/56)	150.00	185.00
	4. Harvey (Wm 5/51)	20.00	30.00
	4. Havana (Un 2/54)	20.00	80.00
	4. Hawaii (Un 6/54)	35.00	80.00
	4. Hawaiian Beauty (Got 4/54)	90.00	125.00
	4. Hayburner (Wm 6/51)	25.00	40.00
	4. Hi-Fi (B 6/54)	40.00	90.00
	4. Hi-Hand (Wm 6/57)	195.00	230.00
	2. Hit 'N'Run (Got 4/52)	25.00	45.00
	4. Holiday (Ke 12/51)	20.00	35.00
	4. Hong Kong (Wm 9/51)	20.00	35.00
	4. Horsefeathers (Wm 1/52)	20.00	30.00
	4. Horse Shoe (Wm 12/51)	10.00	25.00
	4. Hot Diggity (Wm 8/56)	195.00	260.00
	4. Ice-Frolics (B 1/54)	40.00	85.00
	4. Jalopy (Wm 8/51)	25.00	40.00
	4. Jockey Club (Got 4/54)	70.00	130.00
	4. Jolly Joker (Un 11/55)	50.00	120.00
	4. Jubilee (Got 5/55)	200.00	275.00
	2. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4* Key West (B 12/56)	275.00	375.00
	4. King Pin (CC 12/51)	20.00	30.00
	4. Knockout (Got 1/51)	10.00	25.00
	4. Lady Luck (Got 9/54)	85.00	150.00
	4. Lazy "Q" (Wm 2/54)	35.00	100.00
	4. Leaders (Un 10/51)	20.00	35.00
	4. Lite-A-Line (Ke 6/52)	35.00	50.00
	4. Long Beach (Wm 7/52)	35.00	55.00
	4. Lovely Lucy (Got 2/54)	50.00	110.00
	4. Lulu (Wm 12/54)	55.00	125.00
	4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
	4. Majestic (Got 4/57)	375.00	450.00
	4. Majorettes (Wm 4/52)	20.00	40.00
	4. Manhattan (Un 4/55)	50.00	140.00
	4. Marathon (Got 10/55)	200.00	250.00
	4. Marble Queen (Got 8/53)	55.00	85.00
	4. Mermaid (Got 6/51)	20.00	30.00
	4. Mexico (Un 3/54)	35.00	100.00
	4* Miami Beach (B 9/55)	100.00	145.00
	4. Minstrel Man (Got 3/51)	20.00	35.00
	4. Monaco (Un 8/56)	175.00	275.00
	4. Mystic Marvel (Got 3/54)	95.00	130.00
	4. Nevada (Un 8/54)	25.00	80.00
	4. Niagara (Got 12/51)	20.00	35.00
	4. Nifty (Wm 12/50)	10.00	20.00
	4* Night Club (B 4/56)	190.00	250.00
	4. "9" Sisters (Wm 1/54)	50.00	100.00
	2. Olympics (Wm 5/52)	20.00	30.00
	4. Palisades (Wm 7/53)	40.00	60.00
	4. Palm Beach (B 7/52)	30.00	70.00
	4. Palm Springs (B 11/53)	30.00	80.00
	4. Parade (B 6/56)	195.00	250.00
	4. Paratrooper (Wm 8/52)	20.00	40.00
	4. Perky (Wm 11/56)	175.00	220.00
	4. Peter Pan (Wm 4/55)	125.00	150.00
	4. Piccadilly (Wm 5/56)	175.00	260.00
	4. Pin Bowler (CC 6/50)	10.00	35.00
	4. Pin Wheel (Got 11/53)	55.00	100.00
	4* Pixie (Un 10/55)	65.00	145.00
	4. Play Ball (CC 1/51)	10.00	20.00
	4. Poker Face (Got 9/53)	55.00	85.00
	4. Quartet (Got 2/52)	45.00	65.00
	4. Queen of Hearts (Got 12/52)	40.00	65.00
	4. Quintet (Got 3/53)	40.00	80.00
	4. Race The Clock (Wm 5/55)	95.00	175.00
	4. Rainbow (Got 12/56)	185.00	265.00
	4. Regatta (Wm 11/55)	95.00	150.00
	2. Register (Got 10/56)	295.00	350.00
	4* Rio (Un 11/53)	20.00	65.00
	4. Rodeo (Un 2/53)	35.00	65.00
	4. Rose Bowl (Got 10/51)	20.00	30.00
	4* Royal Flush (Got 5/57)	275.00	310.00
	4. Saddle and Turf (Ev 10/53)	85.00	175.00
	4. Club Model	125.00	185.00
	4* Scoreboard (Got 4/56)	185.00	260.00
	4. Screamo (Wm 4/54)	45.00	110.00
	4. Sea Belles (Got 4/56)	250.00	295.00
	2. Sea Jockeys (Wm 11/51)	15.00	30.00
	2. Select-A-Card (Got 4/50)	10.00	20.00
	4. Shamrock (Wm 1/57)	225.00	260.00
	4. Shindig (Got 10/53)	50.00	110.00
	2. Shoot the Moon (Wm 11/51)	15.00	30.00
	4. Show Boat (Un 12/52)	45.00	70.00
	4. Show Time (B 3/56)	345.00	435.00
	4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
	4. Silver Skates (Wm 2/53)	30.00	70.00
	4. Singapore (Un 10/54)	25.00	85.00
	4. Skill Pool (Got 8/52)	35.00	70.00
	4. Skyway (Wm 8/54)	50.00	120.00
	4. Slugfest (Wm 3/52)	25.00	40.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Sluggin' Champ (Got (4/55)	125.00	180.00
	4. Smoke Signal (Wm 10/55)	125.00	160.00
	4. Snafu (Wm 12/55)	125.00	185.00
	4. Southern Belle (Got 6/55)	145.00	170.00
	4. South Seas (Un 5/56)	155.00	255.00
	4. Spark Plug (Wm 9/51)	20.00	40.00
	4. Spitfire (Wm 2/55)	60.00	120.00
	4. Spot-Lite (B 1/52)	25.00	65.00
	4. Sportsman (Wm 2/52)	20.00	40.00
	4. Springtime (Ge 3/52)	20.00	40.00
	4. Stage Coach (Got 11/54)	130.00	160.00
	4. Stardust (Wm 3/56)	135.00	225.00
	4. Starfire (Wm 1/57)	210.00	240.00
	4. Starlets (Un 12/55)	95.00	165.00
	4. Star Pool (Wm. 10/54)	50.00	120.00
	4. Stars (Un 6/52)	30.00	40.00
	4. Starlite (Wm 3/53)	35.00	50.00
	4. Steeple Chase (Un 1/52)	20.00	30.00
	4. Struggle Buggies (Wm 12/53)	35.00	70.00
	4. Sunshine Park (B 12/52)	15.00	30.00
	4. Super Jumbo (Got 10/54)	225.00	250.00
	4. Super Score (Wm 9/56)	195.00	250.00
	4. Surf Club (B 3/54)	35.00	70.00
	4. Surf Rider (Wm 12/56)	225.00	260.00
	4. Sweepstakes (Wm. 1/52)	30.00	55.00
	4. Sweet Add-A-Line (Got 7/55)	135.00	185.00
	4. Tahiti (Un 8/53)	25.00	75.00
	4. Three Deuces (Wm. 8/55)	150.00	180.00
	4. Three Four Five (Un 6/51)	10.00	25.00
	4. Thunderbird (Wm. 5/54)	70.00	125.00
	4. Tim-Buc-Tu (Wm 1/56)	125.00	175.00
	4. Times Square (Wm 4/53)	35.00	70.00
	4. Toreador (Got 6/56)	265.00	295.00
	4. Touchdown (Un 1/52)	15.00	25.00
	4. Tournament (Got 8/55)	210.00	250.00
	4. Triple Play (Un 8/55)	55.00	145.00
	4. Tropicana (Un 1/55)	25.00	110.00
	4. Tropics (Un 7/53)	30.00	50.00
	4. Twenty Grand (Wm 12/52)	25.00	50.00
	4. Twin Bill (Got 1/55)	120.00	150.00
	4* Variety (B 9/54)	55.00	95.00
	4. Watch My Line (Got 9/51)	15.00	30.00
	2. Whizz Kids (CC 3/52)	20.00	35.00
	4. Wild West (Got 8/51)	20.00	40.00
	4. Wishing Well (Got 9/55)	145.00	160.00
	4. Wonderland (Wm 5/55)	110.00	145.00
	4. Yacht Club (B 6/53)	30.00	55.00
	4. Zingo (Un 10/51)	25.00	50.00

SHUFFLES and BOWLERS

	4. Bally Victory Bowler (5/54)	55.00	110.00
	4. Bally Champion Bowler (5/54)	60.00	110.00
	4. Bally Jet Bowler (8/54)	65.00	120.00
	4. Bally Rocket Bowler (8/54)	65.00	125.00
	4. Bally Mystic Bowler (12/54)	90.00	130.00
	4. Bally Magic Bowler (12/54)	90.00	155.00
	4. Bally Blue Ribbon (3/55)	145.00	210.00
	4. Bally Gold Medal (3/55)	150.00	220.00
	4. Bally ABC Bowler (7/55)	245.00	350.00
	4. DeLuxe model	245.00	350.00
	4. Bally Congress (7/55)	275.00	350.00
	4. DeLuxe model	275.00	355.00
	4. Bally Jumbo Bowler (9/55)	275.00	360.00
	4. Bally King Pin Bowler (9/55)	275.00	360.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

2*	Bally ABC Bowling Lane (1/57) 14 foot	465.00	575.00
4.	ChiCoin 6-Player (8/51)	35.00	50.00
4.	ChiCoin 6-Player DeLuxe (5/52)	35.00	50.00
4.	ChiCoin Match Bowler (6/52)	35.00	60.00
4.	Chi-Coin Bowl-A-Ball (10/52)	35.00	70.00
4.	ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4.	ChiCoin 10th Frame Special (12/52)	35.00	70.00
2.	ChiCoin Name Bowler (1/53)	35.00	75.00
2.	ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4.	ChiCoin Crown (4/53)	35.00	90.00
4.	ChiCoin Crown Giant Pins (4/53)	35.00	95.00
4.	ChiCoin Triple Score (6/53)	35.00	95.00
4.	ChiCoin Gold Cup (7/53)	45.00	95.00
4.	ChiCoin High Speed (Crown 7/53)	50.00	100.00
4.	ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4.	ChiCoin Advance (10/53)	50.00	110.00
4.	ChiCoin King (10/53)	50.00	110.00
4.	ChiCoin Criss Cross Bowler (12/53)	49.50	120.00
4.	ChiCoin Super Frame (3/54)	50.00	125.00
4.	ChiCoin Starlite (5/54)	55.00	150.00
4.	ChiCoin Feature (7/54)	60.00	155.00
4.	ChiCoin Holiday (9/54)	70.00	160.00
4.	ChiCoin Flash (10/54)	70.00	165.00
4.	ChiCoin Playtime (10/54)	95.00	170.00
4.	ChiCoin Fireball (11/54)	95.00	185.00
4.	ChiCoin Thunderbolt (12/54)	100.00	190.00
4.	ChiCoin Triple Strike (2/55)	100.00	200.00
4.	ChiCoin Arrow (2/55)	125.00	220.00
4.	ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4.	DeLuxe model	40.00	130.00
4.	ChiCoin Bonus Score (4/55)	150.00	220.00
4.	ChiCoin Big League (5/55)	160.00	225.00
2.	ChiCoin Hollywood (5/55)	175.00	250.00
2.	ChiCoin Blinker (8/55)	175.00	255.00
2.	ChiCoin Score A-Line (9/55)	175.00	260.00
2.	ChiCoin Bowling Team (10/55)	175.00	275.00
4.	CbiCoin Miami Shuffle (10/56)	35.00	125.00
4*	CbiCoin Bowling League (2/57) 14 Foot	475.00	575.00
4.	CbiCoin Ski-Bowl (11/50) 6 Player	199.50	295.00
4.	Exhibit Twin Rotation (5/52)	50.00	100.00
4.	Genco Shuffle Target (7/51)	15.00	25.00
4.	Genco 8-Player Rebound (9/51)	15.00	30.00
4.	Genco Shuffle Pool (11/53)	25.00	75.00
4.	Genco Match Pool (2/54)	50.00	80.00
2.	Genco Skill Ball 2 Player (11/56)	149.50	275.00
	6 Player (2/57)	195.00	295.00
2.	Gottlieb Bowlette (3/50)	10.00	20.00
4.	Keeney Super DeLuxe League (3/52)	25.00	50.00
4.	Keeney Higb Score League (5/52)	25.00	60.00
4.	Keeney Team (10/52)	25.00	65.00
2.	Keeney Club (4/53)	25.00	75.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4.	Keeney Domino (5/53)	30.00	125.00
4.	Keeney Carnival (5/53)	40.00	130.00
4.	Keeney Pacemaker (9/53)	40.00	135.00
4.	Keeney Mainliner Bowler (1/54)	45.00	140.00
4.	Keeney Bonus Bowler (3/54)	45.00	150.00
2.	Keeney Diamond Bowler (5/54)	70.00	155.00
4.	Keeney Bikini (6/54)	75.00	165.00
4.	Keeney Century (6/54)	90.00	170.00
4.	Keeney American (9/54)	90.00	175.00
4.	Keeney National (9/54)	90.00	180.00
2.	Keeney Speedlane (4/55)	125.00	220.00
4.	United 6-Player Super (3/52)	20.00	40.00
4.	United 4-Player Official (5/52)	20.00	40.00
4.	United 6-Player Star (7/52)	30.00	50.00
4.	United 10th Frame Star (9/52)	30.00	55.00
4.	United Manhattan 10th Frame (9/52)	30.00	60.00
4.	United Manhattan (9/52)	30.00	65.00
4.	United 10th Frame Super (10/52)	30.00	70.00
4.	United Cascade (2/53)	30.00	70.00
4.	United Clover (2/53)	30.00	75.00
4.	United Liberty (2/53)	35.00	80.00
4.	United Classic (6/53)	35.00	80.00
4.	United Olympic (6/53)	35.00	80.00
4.	United Royal (9/53)	35.00	90.00
4.	United Imperial (9/53)	40.00	90.00
4.	DeLuxe model	40.00	95.00
4.	United Chief (11/53)	40.00	115.00
4.	United Leader (11/53)	45.00	115.00
4.	DeLuxe model	45.00	115.00
4.	United Team (1/54)	50.00	115.00
4.	DeLuxe model	55.00	120.00
4.	United League (1/54)	55.00	125.00
4.	DeLuxe model	55.00	130.00
4.	United Ace (5/54)	55.00	135.00
4.	DeLuxe model	55.00	140.00
4.	United Rainbow (5/54)	55.00	145.00
4.	United Banner (8/54)	65.00	145.00
4.	DeLuxe model	65.00	150.00
4.	United Shuffle Targette (8/54)	65.00	155.00
4.	DeLuxe model	65.00	160.00
4.	United Speedy (8/54)	65.00	165.00
4.	Un. 11th Frame (10/54)	65.00	170.00
4.	DeLuxe model	65.00	170.00
4.	United Comet Targette (11/54)	75.00	175.00
4.	DeLuxe model	75.00	180.00
4.	United Mercury (12/54)	80.00	180.00
4.	DeLuxe model	80.00	185.00
4.	United Mars (1/55)	90.00	190.00
4.	DeLuxe model	95.00	195.00
4.	Un. Lightning (2/55)	100.00	195.00
4.	DeLuxe model	100.00	200.00
4.	Un. Venus (3/55)	100.00	200.00
4.	DeLuxe model	110.00	200.00
4.	Un. Clipper (5/55)	120.00	210.00
4.	DeLuxe model	125.00	210.00
4.	Un. Derby Roll (5/55)	125.00	215.00
4.	DeLuxe model	125.00	220.00
4.	Un. 5th Inning (6/55)	125.00	225.00
4.	DeLuxe model	125.00	230.00
4.	Un. Capitol (6/55)	150.00	235.00
4.	DeLuxe model	155.00	240.00
2.	Un. Super Bonus (9/55)	160.00	245.00
2.	DeLuxe model	165.00	250.00
4.	Un. Top Notch (10/55)	270.00	335.00
4.	Top Notch Special	270.00	335.00
4.	Un. Regulation (11/55)	270.00	350.00
4.	DeLuxe model	275.00	350.00
4*	Un. Bowling Alley (11/56) 14 Foot	440.00	575.00
2*	Wms. Roll-A-Ball (12/56) 6 Player	195.00	295.00

KIDDIE RIDES

4.	Bally Champion Horse	295.00	375.00
4.	Bally Moon Ride	100.00	250.00
2.	Bally Space Ship	165.00	285.00
4.	Bally Speed Boat	175.00	275.00
4*	Bert Lane Merry-Go-R'd	185.00	325.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

KIDDIE RIDES (Cont.)

4	Bert Lane Miss America Boat	225.00	285.00
4.	Bert Lane Fire Engine	320.00	395.00
4.	Capitol Donald Duck	265.00	375.00
4.	Capitol Elsie	275.00	380.00
4.	Capitol Palamino Horse	295.00	385.00
4.	Capitol See Saw	125.00	295.00
4.	Chicago Coin Super Jet	125.00	295.00
4.	ChiCoin Round The World Trainer	350.00	385.00
4.	Decco Merry-Go-Round	130.00	320.00
4.	Exhibit Big Bronco	300.00	375.00
4.	Exhibit Mustang	300.00	375.00
4.	Exhibit Space Patrol	100.00	265.00
2.	Scientific Television	195.00	275.00

←TOTAL NO. TOTAL VALUE→

ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Range	475.00	575.00
4.	Air Football	195.00	250.00
4.	Amus. Boomerang	30.00	70.00
4.	Bally Big Inning	50.00	75.00
4.	Bally Heavy Hitter	30.00	65.00
4.	Bally King Pin	20.00	40.00
4.	Bally Rapid Fire	50.00	90.00
4.	Bally Undersea Raider	50.00	90.00
4.	Capitol Midget Movies	95.00	150.00
4.	Champion Hockey	40.00	125.00
4.	ChiCoin Basketball Champ	85.00	140.00
4.	CbiCoin 4-Player Derby	95.00	150.00
4*	CbiCoin Goalee	40.00	95.00
4.	ChiCoin Hockey	45.00	70.00
4.	ChiCoin Midget Skee	60.00	95.00
4.	ChiCoin Pistol	25.00	75.00
4.	CbiCoin Home Run, 6-Player (3/54)	60.00	150.00
4.	Super model	85.00	160.00
4.	ChiCoin Twin Hockey (5/56)	125.00	275.00
4.	ChiCoin Steam Shovel (5/56)	100.00	195.00
4.	Evans Bola Score	30.00	60.00
4.	Evans Bat-A-Score	35.00	125.00
4.	Evans Ski Roll	35.00	60.00
4.	Evans Super Bomber	50.00	115.00
4.	Evans Play Ball	25.00	50.00
4.	Exhibit Dale Gun	15.00	65.00
4.	Exhibit Gun Patrol	40.00	100.00
4.	Exhibit Jet Gun	40.00	125.00
4.	Exhibit Space Gun	40.00	125.00
4.	Exhibit Pony Express	40.00	125.00
4.	Exhibit Silver Bullets	40.00	120.00
4.	Exhibit Six Shooter	35.00	125.00
4.	Exhibit Vitalizer	40.00	60.00
4.	Exhibit Shooting Gal. (6/54)	45.00	110.00
4.	Exhibit Star Shooting Gallery (9/54)	75.00	150.00
4.	Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
4.	Exhibit "500" Shooting Gallery (3/55)	150.00	210.00
2.	Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	230.00
4.	Exhibit Jungle Hunt (3/57)	225.00	350.00
1.	Games, Inc., Hunter (1/56)	150.00	250.00
4.	Genco Sky Gunner	65.00	125.00
4.	Genco Night Fighter	70.00	130.00
4.	Genco 2-Player Basketball	125.00	225.00
4.	Genco Rifle Gal. (6/54)	125.00	175.00
4.	Genco Big Top Rifle Gallery (6/54)	195.00	225.00
4.	Super Model (12/55)	275.00	325.00
4.	Genco Wild West Gun (2/55)	150.00	230.00
4.	Genco Sky Rocket Rifle Gallery (5/55)	150.00	235.00
4.	Genco Champion Baseball (9'55)	150.00	240.00
4.	Genco Quarterback (10/55)	110.00	250.00

←TOTAL NO. TOTAL VALUE→

Now!!

GET EVEN BIGGER PROFITS WITH

chicago coin's SENSATIONAL NEW BOWLER...

LUCKY STRIKE

with its EXCLUSIVE

RE-PLAY

Flash-O-Matic

Star Feature

NO ROLL-OVER SWITCHES ON PLAYFIELD!

REGULATION ABC SCORING

CREATES MORE MULTIPLE PLAY!

CREATES MORE EXCITEMENT!

NEW!
1. Score Glass Guard!
2. Hood Guard!
3. Pin Guard!

Quietest Bowler Ever !!

- Entire Ball Return Runway is Rubber Lined!
- Playfield Sound-Proofed with Cork Backing!
- Back stop is Sound-Proofed with Cork!

GIANT BALLS
4½ in. DIAMETER
2½ POUNDS

GIANT PINS
REALISTIC SIZE
Larger Than Ever Before!

NEW! Larger Cash Box!

NEW PROFIT MAKING FEATURE!
2 Games for 25c
Also available as One Game for 25c
Easily convertible to regular 10c play!

chicago coin machine
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
Chicago Dynamic Industries, Inc.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4*	Genco Hi-Fly Baseball (5/56)	175.00	255.00
4.	Genco State Fair Rifle Gal. (6/56)	235.00	325.00
4.	Genco Davy Crockett Rifle (10/56)	245.00	350.00
4.	Genco Circus Rifle (3/57)	365.00	425.00
4.	Jack Rabbitt	40.00	70.00
4.	Jungle Joe	40.00	60.00
4.	Keeney Air Raider	50.00	125.00
4.	Keeney Sub Gun	40.00	125.00
4.	Keeney Texas Leaguer	20.00	40.00
4*	Keeney Sportsman (11/54)	125.00	175.00
4.	DeLuxe model	130.00	180.00
4.	Keeney Ranger (3/55)	220.00	240.00
4.	DeLuxe model (3/55)	225.00	250.00
4.	Lite League	30.00	75.00
4.	Mills Panoram Peak	175.00	275.00
4.	Mills Conv. for Panoram Peek	10.00	15.00
4.	Muto. Atomic Bomber	65.00	125.00
4.	Mutos. Ace Bomber	85.00	140.00
4.	Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4.	Mutos. Fly. Saucers	90.00	125.00
4.	Mutos. Photo (Pre-War)	100.00	270.00
4.	Mutos. Photomatic DeLuxe	145.00	325.00
4.	Mutoscope Silver Gloves	120.00	200.00
4.	Mutoscope Sky Fighter	60.00	135.00
4.	Mutos. Voice-O-Graph 35c	145.00	325.00
4.	Mutoscope K.O. Champ.	250.00	350.00
4.	Mutos. Drive Yourself	395.00	495.00
4.	Mutoscope Rock 'n Roll (7/56)	30.00	100.00
4.	QT Pool Table	30.00	50.00
4.	Quizzer	40.00	70.00
4.	Rockola World Series	35.00	70.00
4.	Scientific Basketball	20.00	35.00
4.	Scientific Batting Pr.	30.00	95.00
4.	Scientific Pitch 'Em	45.00	140.00
4.	Seeburg Bear Gun	50.00	150.00
4.	Seeburg Shoot the Chute	40.00	80.00
4*	Seeburg Coon Hunt	85.00	150.00
4.	Set Shot Basketball	125.00	195.00
4.	Telequiz	65.00	110.00
4.	Un. Team Hockey	20.00	40.00
4.	Un. Jungle Gun	75.00	150.00
4.	DeLuxe model	75.00	150.00
4.	United Carnival Gun (10/54)	100.00	160.00
4.	DeLuxe model	110.00	165.00
4.	United Bonus Gun (1/55)	195.00	240.00
4.	DeLuxe model	200.00	250.00
4.	United Super Slugger (7/55)	225.00	275.00
4.	United Star Slugger (4/56)	225.00	275.00
4.	Un. Pirate Gun (10/56)	295.00	375.00
4.	Wilcox-Gay Recordio	30.00	55.00
4.	Wms. DeLuxe World Series (2/52)	35.00	75.00
4.	Wms. DeLuxe Baseball (4/53)	45.00	90.00
4.	Wms. Pennant Baseball (12/53)	50.00	110.00
4.	Wms. Super Pennant Baseball (12/53)	50.00	120.00
4.	Wms. Super Star Baseball (12/53)	50.00	130.00
4.	Wms. Major League Baseball (2/54)	65.00	135.00
4.	Wms. All Star Baseball (2/54)	90.00	160.00
4.	Wms. Big League Baseball (3/54)	100.00	160.00
4.	Wms. Jet Fighter (10/54)	100.00	225.00
4.	Wms. Safari (2/55)	195.00	275.00
4.	DeLuxe model	195.00	280.00
4.	Wms. Polar Hunt (3/55)	200.00	295.00
4.	Wms. Sidewalk Engineer (4/55)	100.00	150.00
2.	Wms. King of Swat (5/55)	150.00	220.00
4.	Wms. Four Bagger (4/56)	265.00	325.00
4.	DeLuxe model	265.00	330.00
4.	Wms. Polar Hunt (3/55)	265.00	350.00
4.	Wms. Crane (10/56)	85.00	165.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "11"	$3,245.00

BALLY MFG. CO.

All-Star Bowler	$ 625.00
Carnival (2 Player, 5-Ball)	505.00
Strike Bowler	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	$ 775.00
Toonerville Trolley	$ 835.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Commando Machine Guns
TV Bowling League (6 Player)

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Card Vendor, with base
Single Column
Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Show Boat (Single Player, 5-Ball)
Motorama
Horoscope Fortune Teller
Sweet Twenty One (2 Player Roll Down Game)
Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Straight Flush (Single Player, 5-Ball)

No List Price Authorized for Publication

IRVING KAYE CO., INC.

El Dorado-6 Pocket Pool	$ 495.00
DeLuxe-Bumper Pool	295.00
Competitor-Super Deluxe-6 Hole Pool	395.00

J. H. KEENEY & CO.

No List Price Authorized for Publication

- DeLuxe Big Tent
- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC3-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

Royal Bowling Alley (6 Player)

13 Foot	$1,490.00
16 Foot	1,520.00
20 Foot	1,640.00

Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

6 Star Shuffle Alley (6 Player, Puck Type) 8½ Foot	$ 995.00
DeLuxe 6 Star Shuffle Alley (Match-A-Score Model) 8½ Foot	1.080.00

UNITED MUSIC CORP.

UPA-100 Sel. Phonograph

No List Price Authorized for Publication

WILLIAMS MFG. CO.

Ten Strike (2 Player, Replay Model)
Ten Strike (2 Player, Novelty Model)
Jig Saw (Single Player, 5-Ball)
6-Pocket Pool Table

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.,
- Model 2104 Phonograph, 104 Sel.,
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257, Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

CASH IN ON THE BIG SWITCH TO NO SWITCHES!

EQUIP EVERY LOCATION WITH **UNITED'S NEW**

ROYAL

BOWLING ALLEY

REALISTIC BOWLING
REGULATION SCORING

BALL HITS PINS JUST AS IN REGULATION BOWLING

NO PLAYBOARD SWITCHES ON SMOOTH ALLEY

BIG 4½ INCH BALL

EXTRA QUIET . . . EXTRA FAST

1 TO 6 CAN PLAY

BIG, DURABLE PINS

2 GAMES FOR 25¢

CREDIT UNIT

ACCEPTS UP TO 20 QUARTERS AT ONE TIME FOR FUTURE PLAY

•

ALSO AVAILABLE IN ONE PLAY FOR 25¢

•

CONVERTS EASILY TO 10¢ PLAY

New
DROP CHUTE MECHANISM
with NATIONAL REJECTOR
on Pull-Out Drawer for Easier Servicing

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

ALL MECHANISM LOCATED IN BACK-BOX
with Hinged Insert for Easier Servicing

★

EXTRA STURDY CONSTRUCTION THROUGHOUT

4 ALL-LOCATION SIZES

13 FT. LONG . . . . **16** FT. LONG

EXPANDABLE WITH 4 FT. SECTIONS TO

17 FT. LONG . . . **20** FT. LONG

SEE YOUR DISTRIBUTOR NOW!

Fastest COMPETITIVE-PLAY money-maker ever built!

Want to see happy huddles of players around your games again? Want to hear the chorus of players' chuckling grunts, mingled with merry music of coins cascading into the cash-box? Then hurry to your Bally Distributor and see the sweet simplicity of TARGET-ROLL! See TARGET-ROLL... and see!

BALLY MANUFACTURING COMPANY, 2640 Belmont Avenue, Chicago 18, Illinois

Bally® TARGET-ROLL

HIGH-SCORE plus exciting new MATCH-TARGET feature